



**Thursday 2:00-5:50**  
**SCA 216**

**Instructor:**  
**Anirban Baishya**

The term “viral” is often used to describe today’s internet culture, alluding to both the speed and the scale at which objects and ideas can travel within networks. This course approaches internet culture from the standpoint of virality and the problems of authenticity that arise from viral circulation. By examining a wide range of issues and objects including spam, viruses, memes, leaks and fake news, students will examine the implications of “going viral” in the age of networks and the problems or issues arising from it. If the digital environment has assumed the status of second “nature,” this course will urge students to deconstruct their relationship with their networked devices and question what it means to be constantly connected.