ALI 245: Academic & Professional Writing Skills (2 units)

Section No.: 10135 (Spring 2019)

Instructor: Nina Kang
Office: PSD 106J

Classroom: WPH 204
Email: ninakang@usc.edu

Class time: TTh 12:30-1:50pm
Office Hours: Tu/Th 2-3pm and by appointment

Midterm Exam: Feb. 26 (TBC)
End-of-Term Writing Assessment: Apr. 23 (TBC)

Semester Holidays:
Jan. 21 (Mon) - Labor Day
Feb. 18 (Mon) - Presidents Day
Mar. 10-17 (sun-Sun) - Spring Break

ACCORDING TO USC: "The ability to communicate effectively in English - to read, write and speak the language fluently - is vital to your success as a university student. USC graduate applicants are therefore expected to demonstrate English-language proficiency."¹ A degree from USC signifies that the holder has achieved the proficiency in English that is required for professional and academic endeavors.

COURSE DESCRIPTION
This course has been designed to give you the academic writing skills needed to succeed in an American university and be prepared for an academic or professional world. Readings and assignments cover major components of academic writing, including genre-specific rhetorical organization and styles, data commentaries, paraphrasing, summarization, and citation. These units also cover specific language issues (grammar, vocabulary, academic and professional register) that can be difficult for non-native speakers of English.

COURSE OBJECTIVES
By the end of the course, you should be able to:
• Craft texts in different genres (e.g., summary, problem statement, annotations, etc.).
• Produce an original academic research paper in your field of studies.
• Practice analysis in written form through synthesis of academic papers.
• Provide constructive feedback to peers on their written work, and address issues identified by the instructor and peers when revising one's own written work.
• Correctly use the preferred citation style (e.g., IEEE, MLA) in your field of studies.
• Use standard written English’s conventions or grammar, spelling, and punctuation.

• Learn strategies to avoid plagiarism and other forms of academic dishonesty.

COURSE MATERIALS

Recommended:


There is no textbook required for the course. However, you are expected to access selected chapters of books/articles through ARES: https://reserves.usc.edu/ares/

Additionally, selected websites and handouts will be loaded onto USC Blackboard website: https://blackboard.usc.edu for course assignments and readings. You will find these under the “Course Content/Assignments” section of Blackboard.

LATE ASSIGNMENTS

Late assignments are NOT accepted. In case of serious personal emergencies, consult with your instructor. You should therefore work on assignments well before the due date so that it will not have as big of an impact on your work.

OFFICE HOURS

Your instructor has scheduled regular office hours for one-to-one meeting with students. Office hours provide you with a time to ask questions and discuss the course content. If you are unable to attend the scheduled office hours, please feel free to contact your instructor and set up a time to meet.

ALI ATTENDANCE POLICY

Improving proficiency in a second language requires practice; hence, it is important that you not miss classes. If you find it absolutely necessary to be absent from class because of illness or an emergency, keep in mind that you are responsible to master all information presented during your absence. Do not ask the instructor to repeat important information - identify a classmate who will help you.

More than 6 hours of absence will result in a course grade of NC (no credit). Absence is counted for any reason, including illness, emergencies, and conference attendance. (Athletes: please note that a written excuse for absence due to competitions must be filed with the ALI Student Advisor.)

ASSESSMENT: This is a credit/no credit (CR/NC) class, which means that you will not receive a final letter grade (A/B/C/F) on your USC transcript. Assignments are given to prepare for and practice material that is covered in class. Since this is a proficiency-based course designed to help improve your academic writing skills, your proficiency in these skills at the end of the course determines whether you will need an additional class or not.
Therefore, it is in your own interest to do your best on each assignment. Do not expect your writing ability to improve simply by coming to class and putting minimum effort into your assignments.

**COURSE ASSIGNMENTS & EXAMS**

There will be in-class tests and home assignments during the semester. These serve as self-assessment for you to see your strength and weaknesses as well as for the instructor to see areas where additional instruction is necessary. The in-class midterm, final exam, and the final research paper, together with the on-going evaluation of your work will help the instructor assess your writing skills. To help the instructor evaluate your writing progress and proficiency, the course grading will be based on the following breakdown.

<table>
<thead>
<tr>
<th>Assignments</th>
<th>Percentage of Total Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Selected writing assignments</td>
<td>35%</td>
</tr>
<tr>
<td>Midterm Exam</td>
<td>20%</td>
</tr>
<tr>
<td>Writing Assessment</td>
<td>15%</td>
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<tr>
<td>Final Research paper</td>
<td>30%</td>
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</table>

**Course Assignments & Exam**

There will be in-class tests and home assignments during the semester. These serve as self-assessment for you to see your strength and weaknesses as well as for the instructor to see areas where additional instruction is necessary. The in-class midterm, in-class writing assessment, and the final research paper, together with the on-going evaluation of your work will help the instructor assess your writing skills.

**Midterm & End-of-Term Writing Assessment**

Students are required to pass the midterm and writing assessment with a score equivalent to 70% in order to receive credit for the course. The Midterm will include course material covered up to that point in the semester. The writing assessment, which is cumulative, will require students to demonstrate writing skills reflecting significant, meaningful, and verifiable progress.

**Writing Assignments**

Graded writing assignments will be assigned at the discretion of the instructor and may include the following: Process Writing, Extended Definition, Process Description, Literature Review, Annotated Bibliography, Critical Reviews (of books, products, or movie), and Summary Writing.

**Professional Writing**

Students will have the opportunity to develop a professional writing portfolio consisting of cover letter, resume, bio-statements, etc. Other aspects of professional writing, such as
email and letters of complaints may be discussed in class.

**Final Research Paper**
The major assignment for this course is a Final Research Paper. The purpose of the final project is to provide you with an experience of writing a research paper as a specialist in your field. The final project requires demonstration of a number of distinct academic writing skills in both creation and presentation (which we will cover in the course of the semester) of your paper. Please note, your topic must be approved prior to officially starting your research writing process. You may NOT change your topic without instructor's approval.

Therefore, be thoughtful and conscientious about your topic choice.

The Final Research Paper must meet the following requirements:

- Approximately 5-pages in length (double-spaced) in 12-point font
- Minimum of 2 illustrations (e.g., table, graph, chart) with data commentary
- Minimum of 5 scholarly sources (preferably peer-reviewed journals)
- Documentation of sources using the style in your field (e.g., APA, IEEE)
- "Reference/Works Cited" page at the end of your essay where you list the sources you used in your paper (not counted towards the required minimum)

Final papers must be turned in by the due date unless a student has experienced a serious emergency (contact the instructor). In addition to submitting a hardcopy of the paper, student may be additionally asked to submit their final paper to turnitin.com via Blackboard to ensure that the work is not plagiarized.

**Academic Conduct and Support Systems**

Plagiarism—presenting someone else's ideas as your own, either verbatim or recast in your own words—is a serious academic offense with serious consequences. Please familiarize yourself with the discussion of plagiarism in *SCampus* in Section 11, *Behavior Violating University Standards*,

[https://studentaffairs.usc.edu/files/2015/11/SCampus-Final-112015_v8.pdf](https://studentaffairs.usc.edu/files/2015/11/SCampus-Final-112015_v8.pdf). Other forms of academic dishonesty are equally unacceptable. See additional information in *SCampus* and university policies on scientific misconduct,

[http://policy.usc.edu/scientific-misconduct/](http://policy.usc.edu/scientific-misconduct/).

Discrimination, sexual assault, and harassment are not tolerated by the university. You are encouraged to report any incidents to the *Office of Equity and Diversity*,

[http://equity.usc.edu/](http://equity.usc.edu/), or to the *Department of Public Safety*,

[http://dps.usc.edu/contact](http://dps.usc.edu/contact). This is important for the safety whole USC community. Another member of the university community—such as a friend, classmate, advisor, or faculty member—can help initiate the report, or can initiate the report on behalf of another person.

*Relationship and Sexual Violence Prevention & Services*,

[https://engemannshc.usc.edu/rsvp/counseling-services/](https://engemannshc.usc.edu/rsvp/counseling-services/), offers counseling free of
charge, and the Title IX Office webpage, https://titleix.usc.edu, describes reporting options and other resources.

A number of USC’s schools provide support for students who need help with scholarly writing. Check with your advisor or program staff to find out more. Students whose primary language is not English should check with the American Language Institute, http://ali.usc.edu/, which sponsors courses and workshops specifically for international students. The Office of Disability Services and Programs, http://dsp.usc.edu/, provides certification for students with disabilities and helps arrange the relevant accommodations. If an officially declared emergency makes travel to campus infeasible, USC Emergency Information, http://emergency.usc.edu/, will provide safety and other updates, including ways in which instruction will be continued by means of Blackboard, teleconferencing, and other technology.

ClassroomCourtesy
As a courtesy to your classmates and teacher, please make sure that your cell phones are off during class time and refrain from conversation when your teacher or others are talking. Text-messaging is distracting, please stay focused on the class activities for maximum benefit. Also, please use English only in the classroom.

Use of Technology
Computer use as a tool to learning is acceptable in the classroom, but please keep in mind the importance of being courteous and attentive to the professor and other students when they are speaking. In other words, NO social media use should go on during class time.
## Course Schedule*

<table>
<thead>
<tr>
<th>WEEK</th>
<th>TASK</th>
<th>HOMEWORK</th>
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<tbody>
<tr>
<td>1</td>
<td>Diagnostic Course Introduction</td>
<td>Response Writing to selected article</td>
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<tr>
<td>2</td>
<td>Professional Writing (Bio Statements, Resume, Cover Letter, Email)</td>
<td>Bio Statement, Email</td>
</tr>
<tr>
<td>3</td>
<td>Cont. Professional Writing EOAW, ch. 1 (vocab development)</td>
<td>Resume/CV, cover letter Ch. 10, TBD</td>
</tr>
<tr>
<td>4</td>
<td>Summary/Paraphrasing Skills, EOAW, ch. 10 Academic Integrity &amp; Citation</td>
<td>Summary Writing Cont. revising prof writings</td>
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<tr>
<td>5</td>
<td>Approach to Academic Writing Unit 1, pp. 4-49 (available via ARES)</td>
<td>Unit 1, TBD</td>
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<tr>
<td>6</td>
<td>EOAW, ch. 2 (verbs) General-Specific Text</td>
<td>Term Definitions Ch 2-3, TBD</td>
</tr>
<tr>
<td>7</td>
<td>EOAW, ch. 3 (verbs, cont.) Midterm Exam Review</td>
<td>Take-home Practice Midterm</td>
</tr>
<tr>
<td>8</td>
<td>MIDTERM EXAM Library Orientation</td>
<td>Summary Writing</td>
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<tr>
<td>9</td>
<td>Database Research Final Research Paper</td>
<td>Topic Proposal Outline &amp; References</td>
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<tr>
<td>10</td>
<td>Problem-Solution Text EOAW, chs. 4-5 (causal relationships)</td>
<td>Chs 4-5, TBD</td>
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<tr>
<td>11</td>
<td>Problem Statement/Outlining EOAW, chs. 7-8 (cohesion)</td>
<td>Chs. 7-8, TBD</td>
</tr>
<tr>
<td>12</td>
<td>Data Commentary, EOAW, ch. 9 Hedging/Qualification</td>
<td>Ch. 9, TBD Writing Final Paper</td>
</tr>
<tr>
<td>13</td>
<td>Grammar &amp; Writing Workshop Consultations</td>
<td>Writing Final Paper</td>
</tr>
<tr>
<td>14</td>
<td>Writing Day / Consultations</td>
<td>Writing Final Paper</td>
</tr>
<tr>
<td>15</td>
<td>Writing Assessment</td>
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</tbody>
</table>

*Subject to change at instructor’s discretion*