

PUBD 419 -- Public Diplomacy in Los Angeles

<u>Instructor:</u>	Dr. Robert Banks, Clinical Associate Professor of Public Diplomacy
<u>Time & Location:</u>	Tuesday, 2:00-4:50, ANN 211
<u>Office:</u>	G21E
<u>Hours:</u>	Tues, Wed and Thurs 1-2pm & by appointment
<u>Phone:</u>	(626) 375-0898
<u>E-mail:</u>	robertdb@usc.edu

COURSE DESCRIPTION

For decades after the term was coined in the mid-1960s, Public Diplomacy (PD) was often conceptualized as state-based efforts to engage foreign publics. In recent years, however, scholars have embraced a broader conception of the practice that includes non-state actors such as NGOs, multinationals, universities, even terrorist groups. Within the government realm itself, the state-centric view of PD has expanded to include supranational and sub-national entities. One particularly fruitful avenue of academic inquiry that has emerged focuses on PD as practiced by cities. This new conception acknowledges that regional and urban centers in this globalized and super-connected world actively compete against each other to lure tourists; stimulate

investment; attract international students; and build and promote their brand reputation and soft power.

There are few cities in the world that can match LA for its PD assets. It is America's second largest city, the third most-visited city in the country among international travelers, one of the premier centers of global entertainment production and distribution, and home to over 60 foreign consulates (the 3rd largest consular corps in the U.S.), as well as huge and diverse diaspora populations. In addition, Los Angeles boasts several world-class museums and universities, one of which, the University of Southern California, houses the Center on Public Diplomacy, one of the world's leading academic institutions focused on the study and practice of PD.

Despite its obvious advantages, the city has generated limited attention as a hub of PD activity. This class will seek to stimulate greater awareness of Los Angeles as a place where PD is practiced every day, both by the city itself and by a myriad of other LA-based actors. In so doing, we will bring LA into the classroom, and the classroom into LA.

We will look at efforts by Los Angeles city and county governments to engage foreign publics on their behalf. We will study city brands and branding campaigns to see where LA fits in this burgeoning field. We will survey the city's partners in an effort to discover what they suggest about the city's PD priorities. We will gauge efforts by LA's diplomatic community to reach out to domestic audiences.

We will also seek to identify the major non-governmental nodes of PD activity and examine how they contribute to strengthening global citizenship and ties between LA and foreign audiences. We will, for instance, consider PD as practiced by the city's large and politically

active diaspora communities and survey other sectors of the city's life whose activities regularly engage foreign audiences, among them arts and culture, education, and civil society.

COURSE GOALS

- 1) To help students gain a better understanding of city diplomacy and the role it plays in contemporary international geopolitics.
- 2) To stimulate greater awareness of Los Angeles as a center of PD activity.
- 3) To offer USC students the opportunity to connect on a deeper level with LA and the life of its various communities
- 4) To provide students with a first-hand look at the impact of globalization on LA and the concomitant need for a globally informed and competent citizenry.

COURSE REQUIREMENTS

Class Participation: 15% - Students will be expected to attend all classes and to participate fully in discussions and meetings.

1st Short Paper: 20% - Students will prepare a 5-7 page case study of one global city's efforts to brand itself. The paper should describe the campaign's genesis, stakeholders, strategy and objectives, and assess its success in achieving those objectives in such areas as image management, strengthening mutual understanding, networking, and economic development.

2nd Short Paper: 20% - Students will prepare a 5-7 page case study of one city's hosting of the Olympic Games. The paper should describe how the city used the games as a platform for Public Diplomacy and what lessons/best practices can be learned from its efforts. Students should focus on identifying the city's strategy and objectives and assessing its success in achieving those objectives in such areas as image projection, strengthening mutual understanding, networking, and stimulating the economy.

Program Management: 15% - PD practitioners at the field level are expected to conceive and implement programs designed to promote mission priorities. This class will require students to replicate such real-world programmatic activity. Students will be responsible for arranging panel discussions on and leading discussion about one of LA's major non-governmental nodes of PD activity and examining how these "communities of practice" contribute to strengthening global citizenship in and ties between the city and foreign audiences.

Research Paper: 30% - Students will be asked to write a research paper on an aspect of city Public Diplomacy as it applies to Los Angeles. Topics might include a dimension of LA's outreach to foreign audiences, the city's effort to project an image and values different from those of the federal government, the sanctuary city/state movement, the effectiveness of LA's membership in international city networks, or the role of the Olympics in LA's Public Diplomacy. The research paper should be 12-15 pages in length, double-spaced, with an executive summary, notes, and bibliography. The topic of the research paper should be the product of consultation with the course instructor.

REQUIRED TEXTS **NOTE: To the extent possible, readings listed below have been hyperlinked for easy access. A couple of texts, however, are available only through ARES, the Automated Reserve System, which manages course reserves including electronic reserves and physical reserve requests. These readings have been marked thusly ** . You can access ARES at:

<http://libguides.usc.edu/reserves>

CLASS OUTLINE

INTRODUCTION TO CITY DIPLOMACY

Week #1: August 21, City Diplomacy – History, Theory, and Practice

Pluijm, R. Van Der & Melissen, J., *City Diplomacy: The Expanding Role of Cities in International Politics*, The Hague, Netherlands Institute of International Relations, Clingendael, April, 2007.

https://www.uclg.org/sites/default/files/20070400_cdsp_paper_pluijm.pdf

Benjamin Leffel and Michele Acuto, “City Diplomacy in the Age of Brexit and Trump,” *Public Diplomacy Magazine*, Issue 18, Summer/Fall 2017, pp. 9-14.

Van den Berg, Dion, “City Diplomacy Campaigns in the Netherlands: Lessons from Recent Times,” in Musch, A. Ed. (2008): *City Diplomacy: The Role of Local Governments in Conflict Prevention, Peace-Building, and Post-Conflict Reconstruction*. The Hague, VNG, June, pp. 75-105.

http://www.uclg.org/sites/default/files/City_Diplomacy_research_book_English_01_0.pdf

“China and Japan Try City-Level Diplomacy Amid Cold Relations,” Stratfor, April 23, 2014. <https://www.stratfor.com/analysis/china-and-japan-try-city-level-diplomacy-amid-cold-relations>

Daalder, Ivo, “Why Cities Need their Own Foreign Policies,” *Politico Magazine*, June 6, 2017.

<https://www.politico.com/magazine/story/2017/06/06/why-cities-need-their-own-foreign-policies-215234>

Snow, Nancy, “Mayor Damages Osaka’s Image by Cutting Ties with San Francisco,” *Japan Times*, November 30, 2017.

<https://www.japantimes.co.jp/opinion/2017/11/30/commentary/japan-commentary/mayor-damages-osakas-image-cutting-ties-san-francisco/#.WiG1tDelbIU>

Week #2: August 28 - City Branding

Holeywell, Ryan, “Are Municipal Branding Campaigns Worth the Price?” *Governing.com Website*, December, 2012.

<http://www.governing.com/topics/economic-dev/gov-municipal-branding-campaigns-worth-price.html>

North, Samantha, “Why Most City Branding Campaigns Fail,” *CityMetric Website*, August 21, 2014. <http://www.citymetric.com/business/why-do-most-city-branding-campaigns-fail>

“Why Place Branding is not about Logos and Slogans,” Editorial, *Place Branding and Public Diplomacy* (2013) 9, pp. 71–75.

doi:10.1057/pb.2013.11. <http://www.palgrave-journals.com/pb/journal/v9/n2/pdf/pb201311a.pdf>

Goodson, Scott, "City and Country Branding - How Cities Compete in the 21st Century," The Huffington Post, March 13, 2015.

http://www.huffingtonpost.com/scott-goodson/city-and-country-branding_b_6856426.html

Aarian Marshall, "A Brief History of City Branding Disasters," City Lab Website, November 7, 2014.

<https://www.citylab.com/design/2014/11/a-brief-history-of-city-branding-disasters/382522/>

Week #3: September 4 - Mega Cities: Mega Events

Renn, Aaron, "What is a Global City?" NewGeography.com Website, December 7, 2012. <http://www.newgeography.com/content/003292-what-is-a-global-city>

Gruneau, Rick and Robert Neubauer, "A Gold Medal for the Market: The 1984 Los Angeles Olympics, the Reagan Era, and the Politics of Neoliberalism," Chapter 9 in *The Palgrave Handbook of Olympic Studies*, 2012.

http://www.academia.edu/9974212/A_Gold_Medal_for_the_Market_The_1984_Los_Angeles_Olympics_the_Reagan_Era_and_the_Politics_of_Neoliberalism

Hanrahan, Mark, "Road to Rio: London's Uncertain Olympic Legacy Calls the Promise of Rio Games into Question," *International Business Times*,

June 6, 2016. <http://www.ibtimes.com/road-rio-londons-uncertain-olympic-legacy-calls-promise-rio-games-question-2371801>

Manheim, J.B., "Rites of Passage: The 1988 Seoul Olympics as Public Diplomacy," *The Western Political Quarterly*, 43, 2, 1990, pp. 279-292.

Little, Daniel, "The Global City – Saskia Sassen," UnderstandingSociety Blogspot. Com Website, September 15, 2013.

<https://understandingsociety.blogspot.com/2013/09/the-global-city-saskia-sassen.html>

"Public Diplomacy and the UK: Public Diplomacy and Soft Power," FCO Public Diplomacy: The Olympic and Paralympic Games 2012 - Foreign Affairs Committee Contents, House of Commons.

<http://www.publications.parliament.uk/pa/cm201011/cmselect/cmfaff/581/58106.htm>

Zhang, Li, "City Branding and the Olympic Effect: A Case Study of Beijing," *Cities*, Volume 26, Issue 5, October 2009, Pages 245–254

<http://www.sciencedirect.com/science/article/pii/S0264275109000638>

Week #4: September 11 - Los Angeles in the Imagination and in Today's Global Landscape; Communities, Borders, and Power

**Davis, Mike, "Power Lines: Who Rules Los Angeles?" in *City of Quartz*, Verso, New York, 1990, Chapter Two, pp. 99-149.

Allen, James and Turner, Eugene, "Ethnic Change and Enclaves in Los Angeles," Association of American Geographers, March 8, 2013.

http://www.aag.org/cs/news_detail?pressrelease.id=2058

Hise, Greg, "Border City: Race and Social Distance in Los Angeles," in Villa, Raul Homero and Sanchez, George J., ED. *Los Angeles and the Future of Urban Cultures*," The Johns Hopkins University Press, 2005, pp. 47-60.

Sullivan, Rob, "The Greatest Blond of Them All," *Street Level: Los Angeles in the Twenty-First Century*, Ashgate Publishing, 2014, Chapter 1, pp. 11-42.

<http://site.ebrary.com/lib/uscisd/reader.action?docID=10812270&ppg=6>

Edward Soja and Allen Scott Ed., "Introduction to Los Angeles: City and Region," in *The City: Los Angeles and Urban Theory at the End of the Twentieth Century*, Berkeley, CA., University of California Press, 1996.

<http://uscp.sirsi.net/uhtbin/cgisirsi/x/0/0/5?searchdata1=1815845{CKEY}>

COMMUNITIES OF PD PRACTICE

Week #5: September 18 - LA as a Locus of PD: Partners & Practitioners – The International Consular Corps **OR FIELD TRIP**

Dillon, Sam, "Mexican Consulate in Los Angeles Exudes Power and Energy," *New York Times*, March 15, 2003.

<http://www.nytimes.com/2003/03/15/us/mexican-consulate-in-los-angeles-exudes-power-and-energy.html>

Diplomatic Studies, Volume 7: Consular Affairs and Diplomacy by Melissen, Jan and Fernández, Ana Mar, February, 2011.
<http://site.ebrary.com/lib/uscisd/reader.action?docID=10470570&ppg=15>

George Haynal, Michael Welsh, Louis Century & Sean Tyler, "The Consular Function in the 21st Century: A Report for Foreign Affairs and International Trade Canada," Munk School of Global Affairs, University of Toronto, March 27, 2013, pp. 1-125.
<http://munkschool.utoronto.ca/wp-content/uploads/2013/06/The-Consular-Function-in-the-21st-Century-.pdf>

Gaida, [Jeanette](#), "Social Media in Public Diplomacy: Twitter and DC Embassies Part 2," Take Five: Blog of the Institute for Public Diplomacy and Global Communication, April 10, 2013.
<http://takefiveblog.org/2013/04/10/the-use-of-social-media-in-public-diplomacy-analyzing-the-twitter-accounts-run-by-dc-embassies/>

"Diplomatic Outreach," Global Jewish Advocacy Los Angeles," AJC website.
[http://www.ajclosangeles.org/site/c.mII0lfN1JyE/b.8555225/k.E063/Diplomatic Outreach.htm](http://www.ajclosangeles.org/site/c.mII0lfN1JyE/b.8555225/k.E063/Diplomatic+Outreach.htm)

**Rugh, William A., "Contacts and Personal Networking Techniques," in *Front Line Public Diplomacy: How US Embassies Communicate with Foreign Publics*, Chapter 4, Palgrave Macmillan, NY, 2014, pp.65-78.

Week #6: September 25 – Cultural Center Visit

Simpson, Isaac, “For L.A. Ukrainians, There's No Ukraine-town, but There's Plenty of Community,” *LA Weekly*, March 19, 2014.

<http://www.laweekly.com/news/for-la-ukrainians-theres-no-ukraine-town-but-theres-plenty-of-community-4523040>

The Korea Center, Los Angeles, <http://www.koreacenterla.org/>

“Engaging Foreign Audiences: Assessment of Public Diplomacy Platforms Could Help Improve State Department Plans to Expand Engagement,” GAO Report to the Chairman, Committee on Foreign Affairs, House of Representatives, July 2010, pp. 1-48.

<http://www.gao.gov/new.items/d10767.pdf>

Redden, Elizabeth, “Rejecting Confucius Funding,” *Inside Higher Ed*, April 29, 2014.

<https://www.insidehighered.com/news/2014/04/29/chicago-faculty-object-their-campus-confucius-institute>

Ching-Ching Ni, “Chinese Government's Funding of Southland School's Language Program Fuels Controversy,” *Los Angeles Times*, April 4, 2010.

<http://articles.latimes.com/2010/apr/04/local/la-me-confucius-school4-2010apr04>

Juan José Prieto, “World Libraries, the Role of Cultural Agencies,” *European Review*, 23 (03), 361-368, 2015.

http://eprints.ucm.es/30842/1/Pre_print%20European%20Review_pdf.pdf

Week #7: October 2 - LA as a Locus of PD: Partners & Practitioners – Civil Society

“Non-Governmental Organizations (NGOs) in the United States,” Fact Sheet Issued by U.S. Department of State, January 12, 2012, Human Rights.gov website. <http://www.humanrights.gov/fact-sheet-non-governmental-organizations-ngos-in-the-united-states.html>

Castells, Manuel, “Civil Society, Communication Networks, and Global Governance,” *The Annals of the American Academy of Political and Social Science*, March 2008 vol. 616 no. 1, pp. 78-93.

Musto, Jennifer Lynne, "The NGO-ification of the Anti-trafficking Movement in the United States," *Sex Trafficking, Human Rights, and Social Justice*, Routledge, New York (2010), pp. 23-35.

http://www.cihuatl.pueg.unam.mx/pinakes/userdocs/assusr/A2/A2_1474.pdf

Rogers, Martin, “Global Nonprofits: To Achieve Greater Impact, Develop an Effective Leadership Ensemble,” Accenture website, April 3 2014. <http://www.accenture.com/us-en/Pages/insight-global-nonprofits-achieve-greater-impact-develop.aspx>

Week #8: October 9 – LA as Locus - Universities

M. Suárez-Orozco, Marcelo and Sattin, Carolyn, “Wanted: Global Citizens,” *Educational Leadership*, April 2007, Vol. 64, Number 7, The Prepared Graduate, pp. 58-62.

<http://www.ascd.org/publications/educational-leadership/apr07/vol64/num07/Wanted@-Global-Citizens.aspx>

Ruiz, Neil G., "The Geography of Foreign Students in U.S. Higher Education: Origins and Destinations," Brookings Institution, August 29, 2014.

<http://www.brookings.edu/research/interactives/2014/geography-of-foreign-students#/M10420>

Song, Jason, "USC Is No Longer Top Spot for International Students," *The Los Angeles Times*, November 16, 2014.

<http://touch.latimes.com/#section/-1/article/p2p-81994310/>

Gordon, Larry, "Students from India Turning Demographic Tide at Calif. University: Number of Those Attending Schools in the US Doubles," *The Los Angeles Times*, May 25, 2008.

Week #9: October 16 – LA as Locus - Diaspora Communities

Clough, Michael, "Grassroots Policymaking: Say Good Bye to the Wise Men," *Foreign Affairs*, Jan/Feb 1994.

<http://www.foreignaffairs.com/articles/49422/michael-clough/grass-roots-policymaking-say-good-bye-to-the-%C3%82%E2%80%98wise-men%C3%82%E2%80%99>

Cevik, Senem Bahar, "Diaspora Diplomacy Initiative in Los Angeles," inNation website, February 25, 2015.

<http://www.innation.org/portfolio-item/diaspora-diplomacy-initiative-in-los-angeles>

Gordon, Larry, "Accent on Korea," *The Los Angeles Times*, April 1, 2015.

<http://www.pressreader.com/usa/los-angeles-times/20150401/281749857861080/TextView>

Anupam, Chander, "Flying the Mexican Flag in Los Angeles," *Fordham Law Review*, Vol 75, Issue 5, 2007.

<http://ir.lawnet.fordham.edu/cgi/viewcontent.cgi?article=4259&context=flr>

Week #10: October 23 – LA as a Locus: Entertainment

Walls, W.D., and McKenzie, Jordi, "The Changing Role of Hollywood in the Global Movie Market," *Journal of Media Economics*, 25, 2012, pp. 198–219.

<http://web.a.ebscohost.com.libproxy.usc.edu/ehost/pdfviewer/pdfviewer?sid=00ea3e07-eee5-470f-b532-d17779e390f4%40sessionmgr4004&vid=1&hid=4212>

Viesca, Victor Hugo, "Straight Out the Barrio: Ozomatli and the Importance of Place in the Formation of Chicano/a Popular Culture in Los Angeles," *Cultural Values*, [Volume 4](#), [Issue 4](#), 2000, pp. 445-473.

Verrier, Richard, "L.A. Mayor Garcetti Orders City Departments to Support the Film Industry," *Los Angeles Times*, March 4, 2015.

<http://www.latimes.com/entertainment/envelope/cotown/la-et-ct-mayor-film-20150304-story.html>

Stanley, T.L., "How the Steady Stream of Creative Talent Moving From N.Y. to L.A. Became a Flood," *AdWeek* Website, November 15, 2015.

<http://www.adweek.com/news/advertising-branding/how-steady-stream-creative-talent-moving-ny-la-became-flood-168102>

Week #11 October 30 – LA as Locus - Food

Sietsema, Tom, "Chefs Are the New Diplomats," *The Washington Post*, Sept. 4, 2012. https://www.washingtonpost.com/lifestyle/food/chefs-are-the-new-diplomats/2012/08/31/d67b5714-ead3-11e1-b811-09036bcb182b_story.html

Scharf, Sarah, "The Campaign to Make You Eat Kimchi," Pricenomics.com website, July 26, 2016. <https://priceconomics.com/the-campaign-to-make-you-eat-kimchi/>

Melissa Newcomb, "California Enjoys Tastes of Taiwan," AsiaMattersforAmerica.com website, Nov. 14, 2014. <http://www.asiamattersforamerica.org/taiwan/california-enjoys-tastes-of-taiwan>

"Eight Great Gastrodiplomacy Nations," USC Center on Public Diplomacy website, July 2, 2015. <http://uscpublicdiplomacy.org/story/eight-great-gastrodiplomacy-nations>

Week #12: November 6 – LA as Locus - Technology

Caravaca, Santiago Martín, "Smart Cities Diplomacy: Smart Power," Smartcities.com website, April 13, 2015. <http://www.smartcities.com/en/articles/483-smart-cities-diplomacy>

Ryan Nakashima and Michael Liedtke, "'Silicon Beach' Brings Tech Boom to Los Angeles," *Epoch Times* website, October 22, 2014. <http://www.theepochtimes.com/n3/1035243-silicon-beach-brings-tech-boom-to-los-angeles/>

Paresh, Dave, "Seoul'd on L.A.: South Korean Tech Industry Finds Warm Reception in Southland," *The Los Angeles Times*, May 10, 2015.
<http://www.latimes.com/business/la-fi-korea-los-angeles-tech-20150510-story.html>

Marikar, Sheila, "Network? Let's Party," *New York Times*, March 14, 2014. http://www.nytimes.com/2014/03/16/fashion/Santa-Monica-Venice-Technology-Start-ups.html?_r=0

Gersema, Emily, "USC joins Alliance to Shape SoCal into the Next Global Tech Hub," *USC News*, August 23, 2017.
<http://news.usc.edu/126747/usc-joins-coalition-to-shape-socal-into-the-next-global-tech-hub/>

Week #13: November 13 - Dimensions of LA City Diplomacy: Arts & the Economy

Arts & Culture

Cremer, Rolf D., de Bruin, Anne and Dupuis, Ann, "International Sister-Cities: Bridging the Global-Local Divide," *American Journal of Economics and Sociology*, Vol. 60, No. 1, Special Issue: City and Country: An Interdisciplinary Collection (Jan., 2001), pp. 377-401.
<http://www.jstor.org/stable/3487956>

Loukaitou-Sideris, Anastasia and Grodach, Carl, "Displaying and Celebrating the 'Other': A Study of the Mission, Scope, and Roles of Ethnic Museums in Los Angeles," *The Public Historian*, Vol. 26, No. 4 (Fall 2004), pp. 49-71.
<http://www.jstor.org/stable/10.1525/tph.2004.26.4.49>

Soule, Jeff, "How Arts and Cultural Strategies Create, Reinforce, and Enhance Sense of Place," Briefing Paper, The American Planning Association website.

<https://www.planning.org/research/arts/briefingpapers/character.htm>

Watson, Craig, "How the Arts and Cultural Tourism Spur Economic Development," *Western City*, May 2013.

<http://www.westerncity.com/Western-City/May-2013/How-the-Arts/>

Economy

Brown, Caroline, "Keeping Southern California Competitive as Gateway for World Trade: Guest Commentary," *The San Bernadino Sun*, May 12, 2015. <http://www.sbsun.com/opinion/20150512/keeping-southern-california-competitive-as-gateway-for-world-trade-guest-commentary>

O'Connell, Jock, "Keep Sending the Mayor to Asia," Zocalo Public Square, January 28, 2015.

<http://www.zocalopublicsquare.org/2015/01/28/keep-sending-the-mayor-to-asia/ideas/nexus/>

"Growing Together: China and Los Angeles County," Prepared by Nancy D. Sidhu, Ph.D., Team Leader, Ferdinando Guerra, Principal Researcher, Kimberly Ritter and Jack Kyser, Los Angeles County Economic Development Corporation and the Kyser Center for Economic Research, 2010. http://www.laedc.org/reports/GrowingTogether_China_2010.pdf

Johnson, Hans P., and Deborah Reed, "Can California Import Enough College Graduates to Meet Workforce Needs?" in *California Counts: Population Trends and Profiles*, Public Policy Institute of California, Vol.

8, No. 4, May 2007.

http://www.ppic.org/content/pubs/cacounts/CC_507HJCC.pdf

Week #14 November 20 - Dimensions of LA City Diplomacy - Networks and Environment

Networks

Allen, John, “Powerful City Networks: More than Connections, Less than Domination and Control,” *Urban Studies*, 47 (13), Nov. 2010, pp. 2895-2911. <http://usj.sagepub.com/content/47/13/2895.full.pdf+html>

Acuto, Michele and Steve Rayner, “City Networks: Breaking Gridlocks or Forging (New) Lock-ins?” *International Affairs*, September 2016, 92: 1147–1166. <http://onlinelibrary.wiley.com/doi/10.1111/1468-2346.12700/abstract>

Ignatieff, Michael, “the Moral Operating System of a Global City: Los Angeles,” Policy Innovations.com website, January 31, 2014. <http://www.policyinnovations.org/ideas/briefings/data/000271>

Michele Acuto and Steve Rayner, “Time to Take City Diplomacy Seriously,” Cities Today Website, 25 September 2016. <https://cities-today.com/time-take-city-diplomacy-seriously/>

Environment

Bulkeley, Harriet and Heike Schroeder, “Beyond State/non-state Divides: Global Cities and the Governing of Climate Change,” *European*

Journal of International Relations, 18 (4), 2011. pp. 743-766.

<http://ejt.sagepub.com/content/18/4/743.full.pdf+html>

Toly, Noah, "Transnational Municipal Networks in Climate Politics: From Global Governance to Global Politics," *Globalizations* Vol. 5, Iss. 3, pp. 341-356, 2008.

<http://www.tandfonline.com/doi/full/10.1080/14747730802252479?src=recsys>

"Los Angeles Plays Host to two-day Climate Summit," Independent Wire Services, Sept. 17, 2015. <http://laindependent.com/los-angeles-plays-host-to-two-day-climate-summit/>

Week #15 November 27 - Dimensions of LA City Diplomacy – Security & Immigration

Security

Cespedes, Guillermo, "LA's Lessons for Gang Violence Reduction," Creative Associates International.com website, May 18, 2015.

<http://www.creativeassociatesinternational.com/insights/las-lessons-for-gang-violence-reduction/>

Remarks at the Strong Cities Network International Visitors Leadership Program for Municipal Leaders and Countering Violence Extremism Experts Event, by John Kerry, Secretary of State, March 1, 2016. <http://www.state.gov/secretary/remarks/2016/03/253828.htm>

"Police Diplomacy: A Global Trust," The Los Angeles County Sheriff's Department, Sheriff's Headquarters Bureau, 2009.

<http://shq.lasdnews.net/content/uoa/EPC/PoliceDiplomacy-GlobalTrust.pdf>

Kompilouva, Mila, "In Boston, Los Angeles and Minneapolis, Federal Anti-terror Programs Stoke Community Interest and Criticism," *Minneapolis Star-Tribune*, February 9, 2016.

<http://www.startribune.com/in-boston-los-angeles-and-minneapolis-federal-anti-terror-pilots-stoke-community-interest-and-criticism/368091441/>

Immigration

Sanchez, Tatiana, "California's Four-year Universities Reach Out to Immigrant Students with Low-interest DREAM Loans," *Los Angeles Times*, Feb. 21, 2016. <http://www.latimes.com/local/california/la-me-dream-loans-20160222-story.html>

Pearson, Michael, "What's a 'Sanctuary City,' and Why Should You Care," CNN.com, July 8, 2015. <http://www.cnn.com/2015/07/06/us/san-francisco-killing-sanctuary-cities/>

Chang, Cindy, "Program Opens Door to Citizenship for Immigrants," *Los Angeles Times*, Nov. 27, 2012.

<http://articles.latimes.com/2012/nov/27/local/la-me-citizenship-20121124>

Statement on Academic Conduct and Support Systems

Academic Conduct:

Plagiarism – presenting someone else’s ideas as your own, either verbatim or recast in your own words – is a serious academic offense with serious consequences. Please familiarize yourself with the discussion of plagiarism in *SCampus* in Part B, Section 11, “Behavior Violating University Standards” policy.usc.edu/scampus-part-b. Other forms of academic dishonesty are equally unacceptable. See additional information in *SCampus* and university policies on scientific misconduct, <http://policy.usc.edu/scientific-misconduct>.

Support Systems:

Student Counseling Services (SCS) – (213) 740-7711 – 24/7 on call

Free and confidential mental health treatment for students, including short-term psychotherapy, group counseling, stress fitness workshops, and crisis intervention. engemannshc.usc.edu/counseling

National Suicide Prevention Lifeline – 1 (800) 273-8255

Provides free and confidential emotional support to people in suicidal crisis or emotional distress 24 hours a day, 7 days a week.

www.suicidepreventionlifeline.org

Relationship and Sexual Violence Prevention Services (RSVP) – (213) 740-4900 – 24/7 on call

Free and confidential therapy services, workshops, and training for situations related to gender-based harm. engemannshc.usc.edu/rsvp

Sexual Assault Resource Center

For more information about how to get help or help a survivor, rights, reporting options, and additional resources, visit the website: sarc.usc.edu

Office of Equity and Diversity (OED)/Title IX Compliance – (213) 740-5086
Works with faculty, staff, visitors, applicants, and students around issues of protected class. equity.usc.edu

Bias Assessment Response and Support

Incidents of bias, hate crimes and microaggressions need to be reported allowing for appropriate investigation and response. studentaffairs.usc.edu/bias-assessment-response-support

The Office of Disability Services and Programs

Provides certification for students with disabilities and helps arrange relevant accommodations. dsp.usc.edu

Student Support and Advocacy – (213) 821-4710

Assists students and families in resolving complex issues adversely affecting their success as a student EX: personal, financial, and academic.
studentaffairs.usc.edu/ssa

Diversity at USC

Information on events, programs and training, the Diversity Task Force (including representatives for each school), chronology, participation, and various resources for students. diversity.usc.edu

USC Emergency Information

Provides safety and other updates, including ways in which instruction will be continued if an officially declared emergency makes travel to campus infeasible.
emergency.usc.edu

*USC Department of Public Safety – UPC: (213) 740-4321 – HSC: (323) 442-1000 –
24-hour emergency or to report a crime.*

Provides overall safety to USC community. dps.usc.edu