SSCI 581 (35694), Concepts for Spatial Thinking

Syllabus

Units: 4

Term — Day — Time: Fall 2018, Online

Location: Online

Instructor: Katsuhiko “Kirk” Oda, Ph.D.
Office: AHF B56B
Office Hours: Mondays 11:00 to 12:00 p.m. PT and Wednesdays 2:00 a.m. to 3:00 p.m. PT. via Bluejeans.
Please contact the Instructor via email in advance to ensure they will be online. Instructors are also available most days and times by appointment.
Contact Info: katsuhio@usc.edu, 213-740-2868 (office), https://bluejeans.com/2137402868

Library Help: Andy Rutkowski
Office: VKC 36B
Office Hours: Tuesdays 10:00 a.m. to 12:00 p.m. PT and Thursdays 4:30 to 5:30 p.m. PT

IT Help: Richard Tsung
Office: AHF 146
Office Hours: By appointment
Contact Info: ctsung@usc.edu, 213-821-4415 (office)
Course Scope and Purpose

This course is an introduction to geographic information science and the technological, cartographic, and geographic concepts underlying spatial thinking. Spatial is an enabling discipline, insofar as it facilitates effective problem solving in a variety of fields. Thus, the domain is inherently multi-disciplinary and collaborative, appropriate to a wide range of academic fields.

The course is designed to serve many audiences within the Spatial Sciences Institute and across the USC campus. It is the required entrée course for five distance learning programs – the M.S. in Geographic Information Science & Technology (GIST) and the M.S. in Human Security and Geospatial Intelligence, the GIST and Geospatial Intelligence Graduate Certificates, and the GeoHealth track in the Keck School of Medicine’s Master of Public Health program – and three residential programs, the M.S. in Spatial Data Science, the M.S. in Spatial Economics and Data Analysis, and the M.S. in Transportation Systems Management. To accommodate and serve this wide range of academic objectives, students are provided with a variety of options in course topics and assignments so they can align the geospatial data, analysis, and visualization tasks with their own interests.

The course is taught residentially and online. Residential students are encouraged to take the residential course but can take the online class if needed, and online students may take the residential course as desired.

Most fundamentally, the course is designed for any student who wishes to improve their GIS skills and understand the concepts underlying GIS analysis. In addition to the theoretical underpinnings, students will master the fundamentals of geographic information science including spatial analysis, coordinate systems, and cartography, and the ways in which Esri’s ArcGIS software enables analysis, modeling and visualization.

Fundamentals of GIS – The course provides a core foundation in the evolving field of geographic information science. We will explore the relationship between geographic information science and the fields of transportation, human security, geospatial intelligence, spatial data science, public health, economics, land use planning, geodesign, environmental science and management, spatial science, archaeology, and the humanities.

The ArcGIS Ecosystem – Esri’s ArcGIS is a powerful, industry-standard software that can be used analyze spatial questions and visualize the outcome. Through a series of tutorials, students will analyze and manipulate different types of geospatial data, raster and vector data models, coordinate systems, map projections, geoprocessing tools, and conduct raster analysis. After familiarizing themselves with ArcGIS’s functionality, students will initiate their own spatial analysis questions and achieve them using their learned skill sets.

Spatial Data– The ability to understand and analyze data sets is an essential component of spatial thinking and reasoning. We will investigate fundamental geospatial datasets such as the U.S. Census and attain the knowledge and skills necessary for processing, interpreting, and analyzing GIS data. Students will apply these skills to solving real-world spatial problems.
Spatial thinking – Location is critically important in contemporary society and a spatial perspective can be applied to nearly every arena. The course will explore the importance of spatial thinking for describing, analyzing, modeling and visualizing the world, and how one can cultivate the habit of thinking spatially. We will use readings, discussions, and a variety of case studies to show how spatial thinking permeates and supports various kinds of problem solving.

Geodesy – Geodesy is the branch of science concerned with the size and shape of the Earth and determining precise locations on its surface. The major topics to be covered – geodetic datums, geoids, coordinate systems, and map projections – underlie the successful deployment and use of geospatial technologies.

Maps – Maps have been used throughout history to aggregate and communicate geographic concepts. Once the domain of professional cartographers, maps can now be authored and shared by nearly anyone using GIS and the internet. We will review past, present, and future map use and how maps depict and communicate geographic knowledge in the digital age.

At the graduate level, students are responsible for their own learning. The instructor’s role is as a guide on the path of academic exploration, and students will be rewarded through active engagement with both the material and with their fellow classmates. The challenge for the instructor is to provide a robust, challenging, and stimulating academic experience within the broader milieu of the digital era. Students will be intellectually challenged by the course content and through the exploration of ideas, opinions, and approaches to analysis different from their own.

All course materials will be organized through the Blackboard Course Management System. Core theoretical concepts will be presented via course notes and assigned readings. Written assignments will give students the opportunity to analyze and apply the concepts and theories learned from the readings. Practical exercises will primarily use ArcGIS Pro.

Learning Outcomes

On completion of this course, students should be able to:

- Acknowledge and utilize spatial thinking for geospatial analysis and visualization.
- Understand and be able to apply fundamental spatial concepts such as arrangement, orientation, diffusion, dispersion, and pattern.
- Explain and apply exemplary cartographic principles. Demonstrate how maps have been used throughout history to organize and empower different groups of people. Anticipate the evolution of maps in the future.
- Explain the role and importance of geodetic datums, geoids, coordinate systems, and map projections for identifying position and the location of places, people, and features on the Earth’s surface.
- Gain an in-depth understanding of how spatial analysis, modeling, and visualization tools included in geographic information systems and other geospatial technologies can be used to advance knowledge creation and communication across a variety of disciplines.
● Process, assess, and describe core geospatial datasets which cover a wide range of academic fields and applications.

● Conduct a GIS-based project for real-world decision-making through geographic inquiry and analysis.

Prerequisite(s): None
Co-Requisite(s): None
Recommended Preparation: None

Technological and Communication Requirements

ArcGIS is provided online via the SSI Server; hence, students not need to install it on their own computer. Instead, every student must have the following technology requirements:

● A computer with a fast Internet connection (DSL at a minimum).

● A functional webcam for use whenever a presentation or meeting is scheduled.

SSI Server and Tech Support – This course utilizes the SSI Server, which is a virtual desktop that allows access to different types of professional software. If students are unable to connect to the server or experience technical issues, they should send an email (via their USC account) to SSI Tech Support at spatial_support@usc.edu, making sure to copy (cc) the instructor on the email.

Communications – This is a distance learning course, so the majority of interactions are asynchronous (i.e. not at the same time). All assignments will be submitted via Blackboard. In addition to email about time-sensitive topics, announcements will be posted on the Blackboard Announcement page. It is each student’s responsibility to stay informed as to course activities and updates. All students are in charge of ensuring that email sent from the USC Blackboard account is not directed to junk mail.

The instructor is regularly online and will respond to student emails quickly. All email will be responded to within 24 hours of receipt, with no more than a 72 hour delay. An announcement will be posted in the rare instance when an instructor is offline for 72 hours or more.

Required Readings and Supplementary Materials

Textbooks – There are seven texts for this course, though students are not required to purchase all of them. They are available from the USC Bookstore or online outlets such as Amazon. For further information on the Bolstad text, see http://www.paulbolstad.net/gisbook.html. Students should obtain the correct editions of the texts. Textbooks will be supplemented with Course Notes and readings from academic journals, professional reports, and reputable websites.

Course texts (Students must purchase):


Other textbook excerpts (Excerpts will be supplied or available for download - students do not need to purchase)


Academic Articles – Additional readings that focus on topics relevant to course themes will be provided through Blackboard.


**Description and Assessment of Assignments**

**Weekly Assignments**

There are several different types of weekly assignments, which are further described in the “Weekly Assignments” folders on Blackboard.

*Resume Assignment – 1 worth 1 point.* All students are required to post and maintain a public resume, biography, and headshot on the SSI Student Community Blackboard site. Unless a student opts out, their resume will be included in the Spatial Sciences Institute Graduate Programs Resume Book. This resume book is used to both promote the program and highlight student skills, experiences, and professional aspirations.

*Access SSI Server Tutorial – 1 worth 1 point.* The SSI Server will be used frequently throughout the semester, so students must ensure and verify access during the first week.

*Discussion Forums – 3 worth a total of 6 points.* The discussions will include (1) a personal introduction, (2) an introduction to spatial thinking, and (3) an opportunity to reflect on and evaluate the course. All students are expected to post original reflections to the prompts and engage with their classmates.

*Reading Quizzes – 10 worth of a total of 4 points.* These short open-book quizzes emphasize key points from the readings.

*Written Assignments – 5 worth of a total of 15 points.* Graduate students must be well-versed in the discussions, debates, and normative frameworks that define their field. The five written assignments included in this course focus on the theoretical aspects of spatial thinking and reasoning, with the objective of enabling students to critically examine and reflect upon them. To allow students to customize pursue their academic and professional interests, four of the assignments allow students to select an article of their choice from a diverse set of readings.

*Geodesy Quiz – 1 worth of 5 points.* The Geodesy quiz allows student to demonstrate their understanding of geodetic datums, coordinate systems, and map projections. The quiz will be administered at the end of the geodesy module.

*ArcGIS Tutorials – 5 worth of a total of 15 points.* The ArcGIS tutorials are intended to familiarize students with the analytical capabilities of ArcGIS Pro and apply their proficiencies to problem-solving scenarios. Students will gain skills from Law and Collins’
**Getting to Know ArcGIS Pro** workbook and Esri web courses, solve basic research questions, and submit a written report. Critical thinking questions will provide students an opportunity to apply their competencies to exploratory, open-ended scenarios. Should students face technical or methodological challenges, a Blackboard discussion forum allows for student-to-student dialogue.

**GIS Data Tutorials – 3 worth of a total of 15 points.** In the GIS data tutorials, students investigate, assemble, and master techniques for processing spatial data. Students can choose from a variety of data sets appropriate to their area of interest, including elevation, hydrography, land cover, transportation networks, and the U.S. Census. Students will come to recognize the key properties of a data set, including spatial and temporal granularity, measurement scale, sample design, and suitability for future applications.

**Final Project**

The course culminates with a final project, which integrates the theoretical concepts and technical skills gained during the course by applying them to a real-world geospatial question for decision support. The specific geospatial question is chosen by each student based on their academic interests. This includes, but is not limited to transportation, human security, geospatial intelligence, spatial data science, public health, economics, land use planning, geodesign, environmental science and management, spatial science, archaeology, and the humanities. Students will identify and locate the appropriate spatial and non-spatial data sources, import data into ArcGIS, conduct analysis, and produce and interpret maps answering spatial analysis questions. To facilitate this project, the workflow is broken up into five distinct components:

**Annotated Bibliography – 4 points.** As a means of familiarizing themselves with the core theoretical foundation within their area of interest, students will form small groups and develop an annotated bibliography. This will build a strong intellectual background and sets the foundation for an informed and sophisticated project proposal.

**Proposal – 7 points.** Once a student has a solid understanding of their field of interest, they will propose a research question and summarize the criteria needed to conduct the appropriate spatial analysis. An individual online meeting with the instructor is required to discuss the feasibility and direction of the proposal, and is a crucial component of a successful project.

**Data Report – 4 points.** The data report documents the key properties of the complete set of data identified and acquired for the project.

**Final Report – 20 points.** The final report will be 10-12 single-spaced pages including figures, maps, tables and references. Specifics will be included in the Final Project description.

**Final Presentation – 3 points.** Each student will deliver a slideshow summarizing their Final Project, similar to a “lightening talk” session at a professional or academic conference. This will occur online with a small audience of the instructor and fellow students. With student consent, these may be captured and shared with the broader spatial science community.
Grading Breakdown

Careful planning and a serious, consistent commitment will be required for students to successfully navigate the deliverables in this and other SSCI courses. The table below summarizes the SSCI 581 course assignments and their point distribution:

<table>
<thead>
<tr>
<th>Assessment</th>
<th>Number</th>
<th>Points Each</th>
<th>Total Points</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Weekly Assignments</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Resume Assignment</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Access SSI Server Tutorial</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Discussion Forums</td>
<td>3</td>
<td>2</td>
<td>6</td>
</tr>
<tr>
<td>Written Assignments</td>
<td>5</td>
<td>3</td>
<td>15</td>
</tr>
<tr>
<td>Geodesy Quiz</td>
<td>1</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>ArcGIS Tutorials</td>
<td>5</td>
<td>3</td>
<td>15</td>
</tr>
<tr>
<td>Reading Quizzes</td>
<td>10</td>
<td>0.4</td>
<td>4</td>
</tr>
<tr>
<td>GIS Data Tutorials</td>
<td>3</td>
<td>5</td>
<td>15</td>
</tr>
<tr>
<td><strong>Project Components</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Annotated Bibliography</td>
<td>1</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Proposal</td>
<td>1</td>
<td>7</td>
<td>7</td>
</tr>
<tr>
<td>Data Report</td>
<td>1</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Final Report</td>
<td>1</td>
<td>20</td>
<td>20</td>
</tr>
<tr>
<td>Final Presentation</td>
<td>1</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>34</td>
<td>-</td>
<td>100</td>
</tr>
</tbody>
</table>

Assignment Submission Policy

Assignments must be submitted via Blackboard by the due dates specified in the Course Schedule. Attention to on-time assignment submission is essential. The instructor will aim to return feedback before the next assignment is due.

Strict penalties apply for late assignments as follows:

- All assignments will be penalized 2 points up to FOUR days late. No points will be given for submissions more than FOUR days late. Note that all assignments worth 2 points will receive 0 points if submitted late.
- Additionally, no written work will be accepted for grading after 5 p.m. PT on the last day of classes.

Workload – This is a four credit, one semester course. Students should expect to spend 10-15 hours per week completing the work in this course.
### Course Schedule: A Weekly Breakdown

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topic</th>
<th>Readings</th>
<th>Assignments</th>
<th>Deliverables/Due Dates</th>
</tr>
</thead>
</table>
| Week 1 | 8/20 | Introduction | Course Syllabus  
Harder: Ch 1-4 | Resume Assignment  
Access SSI Server Assignment  
Discussion Forum 1  
Reading Quiz 1 | No deliverables |
| Week 2 | 8/27 | Why Location Matters | Harder: Ch 5-10  
Law: Ch 1&2 | Discussion Forum 2  
Reading Quiz 2  
ArcGIS Tutorial 1 | Resume Assignment (8/28)  
Access SSI Server Assignment (8/28)  
Reading Quiz 1 (8/28)  
Discussion Forum 1 Posts (8/28)  
Responses to Discussion Forum 1 (8/30) |
| Week 3 | 9/4* | Spatial Thinking | NRC: Ch 1-3  
Law: Ch 3&10  
Downs 1997 | Written Assignment 1  
ArcGIS Tutorial 2 | Reading Quiz 2 (9/4)  
ArcGIS Tutorial 1 (9/4)  
Discussion Forum 2 Posts (9/4)  
Responses to Discussion Forum 2 (9/6) |
| Week 4 | 9/10 | GIS in Decision Support | Law: Ch 5&7  
Cebrecos 2016  
Monaco 2014  
Phua et al. 2015  
Zheng 2016 | Written Assignment 2  
ArcGIS Tutorial 3  
Final Project Annotated Bibliography | Written Assignment 1  
(9/11)  
ArcGIS Tutorial 2 (9/11) |
| Week 5 | 9/17 | GIS Data Models | Bolstad: Ch 2  
Law: Ch 9 | Reading Quiz 3  
ArcGIS Tutorial 4 | Written Assignment 2  
(9/18)  
ArcGIS Tutorial 3 (9/18) |
| Week 6 | 9/24 | Geodesy and Datums | Bolstad: Ch 3 | Reading Quiz 4  
ArcGIS Tutorial 5  
Final Project Proposal | Reading Quiz 3 (9/25)  
ArcGIS Tutorial 4 (9/25)  
Annotated Bibliography Posts (9/25) |
| Week 7 | 10/1 | Coordinate Systems & Map Projections | Bolstad: Ch 3 | Reading Quiz 5  
Geodesy Quiz | Reading Quiz 4 (10/2)  
ArcGIS Tutorial 5 (10/2)  
Annotated Bibliography Comments/Edits (10/2) |
| Week 8 | 10/8 | Vector Analysis | Bolstad: Ch 8&9 | Reading Quiz 6  
GIS Data Tutorial 1 | Reading Quiz 5 (10/9)  
Geodesy Quiz (10/9)  
Final Project Proposal Posts (10/9)  
Responses to Final Project Proposal (10/11) |
| Week 9 | 10/15 | Raster Analysis | Bolstad: Ch 10&11 | Reading Quiz 7  
GIS Data Tutorial 2 | Reading Quiz 6 (10/16)  
GIS Data Tutorial 1 (10/16)  
Final Project Individual Meetings (TBD) |
| Week 10 | 10/22 | GIST Domains | Duckham 2015  
DiBiase et al. 2007 | Reading Quiz 8  
GIS Data Tutorial 3  
Final Project Data Report | Reading Quiz 7 (10/23)  
GIS Data Tutorial 2 (10/23) |
<table>
<thead>
<tr>
<th>Week 11 10/29</th>
<th>Geographic Information Systems</th>
<th>Bolstad: Ch 1</th>
<th>Reading Quiz 9 Written Assignment 3</th>
<th>Reading Quiz 8 (10/30) GIS Data Tutorial 3 (10/30)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Week 13 11/12</td>
<td>Maps and Spatial Analysis</td>
<td>Bolstad: Ch 13 Mitchell: Ch 2 Batty et al. 2010 Goodchild 2012 Kitchin &amp; Dodge 2007</td>
<td>Written Assignment 5</td>
<td>Written Assignment 4 (11/13)</td>
</tr>
<tr>
<td>Week 14 11/19* 11/21-11/25 is a university holiday</td>
<td>Cartography and the History of Maps</td>
<td>Kimerling et al.: Introduction Slocum et al.: Ch 2</td>
<td>Reading Quiz 10</td>
<td>Written Assignment 5 (11/20)</td>
</tr>
<tr>
<td>Week 15 11/26</td>
<td>Future Trends of Maps and GIS</td>
<td>Bolstad: Ch 15 Wilson &amp; Fotheringham: Ch 33&amp;34</td>
<td>Discussion Forum 3</td>
<td>Reading Quiz 10 (11/27) Discussion Forum 3: No later than 5 pm (PT) on Friday, 11/30 Final Project Final Report: No later than 5 pm (PT) on Friday, 11/30</td>
</tr>
<tr>
<td>Final Exams 12/5-12/12</td>
<td></td>
<td></td>
<td>Final Project Presentation</td>
<td>Final Project Presentation: Date and time for presentation slots will be scheduled during the class itself.</td>
</tr>
</tbody>
</table>

**Statement on Academic Conduct and Support Systems**

**Academic Conduct**

Plagiarism – presenting someone else’s ideas as their own, either verbatim or recast in their own words – is a serious academic offense with serious consequences. Students should be familiar with the discussion of plagiarism in SCampus in Part B, Section 11, “Behavior Violating University Standards” policy.usc.edu/scampus-part-b. Other forms of academic dishonesty are equally unacceptable. See additional information in SCampus and university policies on scientific misconduct, http://policy.usc.edu/scientific-misconduct.

**Support Systems**

Student Counseling Services (SCS) – (213) 740-7711 – 24/7 on call
Free and confidential mental health treatment for students, including short-term psychotherapy, group counseling, stress fitness workshops, and crisis intervention. engemannshc.usc.edu/counseling

National Suicide Prevention Lifeline – 1 (800) 273-8255
Provides free and confidential emotional support to people in suicidal crisis or emotional distress 24 hours a day, 7 days a week. www.suicidepreventionlifeline.org

Relationship and Sexual Violence Prevention Services (RSVP) – (213) 740-4900 – 24/7 on call
Free and confidential therapy services, workshops, and training for situations related to gender-based harm. engemannshc.usc.edu/rsvp

Sexual Assault Resource Center
For more information about how to get help or help a survivor, rights, reporting options, and additional resources, visit the website: sarc.usc.edu

Office of Equity and Diversity (OED)/Title IX Compliance – (213) 740-5086
Works with faculty, staff, visitors, applicants, and students around issues of protected class. equity.usc.edu

Bias Assessment Response and Support
Incidents of bias, hate crimes and microaggressions need to be reported allowing for appropriate investigation and response. studentaffairs.usc.edu/bias-assessment-response-support

The Office of Disability Services and Programs
Provides certification for students with disabilities and helps arrange relevant accommodations. dsp.usc.edu

Student Support and Advocacy – (213) 821-4710
Assists students and families in resolving complex issues adversely affecting their success as a student EX: personal, financial, and academic. studentaffairs.usc.edu/ssa

Diversity at USC
Information on events, programs and training, the Diversity Task Force (including representatives for each school), chronology, participation, and various resources for students. diversity.usc.edu

USC Emergency Information
Provides safety and other updates, including ways in which instruction will be continued if an officially declared emergency makes travel to campus infeasible. emergency.usc.edu

USC Department of Public Safety – UPC: (213) 740-4321 – HSC: (323) 442-1000 – 24-hour emergency or to report a crime.
Provides overall safety to USC community. dps.usc.edu

**Resources for Online Students**

The Course Blackboard page and the GIST Community Blackboard page have many resources available for distance students enrolled in our graduate programs. In addition, all registered students can access electronic library resources through the link https://libraries.usc.edu/. Also, the USC Libraries have many important resources available for distance students through the link https://libraries.usc.edu/faculty-students/distance-learners. This includes instructional videos, remote access to university resources, and other key contact information for distance students.