Course Description

Objectives
To prepare students to model and build databases. Upon completion of the course, student will be able to:

- Model data using Entity-Relationship model
- Perform Normalization to 3rd Normal Form
- Design real world databases
- Use Structured Query Language (SQL) to build and query databases
- Describe the importance of Business Intelligence
- Enumerate the differences between SQL and NoSQL databases, and between row and column stored databases.
- Build and query NoSQL databases

Prerequisites
None

Lectures and Lab
Tuesdays 3:30PM to 6:20PM in GFS 116

Instructor
Calvin Nguyen
<cnt.nguyen@usc.edu>
Office Hours: Tuesdays 6:30PM to 7:30PM in GFS 116

Teaching Assistant
Sara Stevens <srsteven@usc.edu>

Website
blackboard.usc.edu
Course readings and assignments will be posted on Blackboard. Students should check for materials, deadlines, announcements regularly on Blackboard.

Textbook
None
Software
Students can use their own computers or login to the Viterbi Virtual Lab. The software will be provisioned through the Viterbi Virtual Lab. Specifically, you will be using
- Microsoft Access
- MySQL and MySQL Workbench
- MongoDB

Final Project
There will be one final project that will be team based. Teams of 2-4 students will be formed. This is a comprehensive project deriving from all topics discussed during the semester.

Grading
The weight of the graded material during the semester is listed below:

<table>
<thead>
<tr>
<th>Component</th>
<th>Weight</th>
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<tbody>
<tr>
<td>Homework</td>
<td>25%</td>
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<tr>
<td>Project</td>
<td>25%</td>
</tr>
<tr>
<td>Exam – Midterm</td>
<td>25%</td>
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<tr>
<td>Exam – Final</td>
<td>25%</td>
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</tbody>
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The following grading scale will be used to determine your letter grade:

- A 100-95
- A- 95-92
- B+ 92-89
- B 89-86
- B- 86-83
- C+ 83-80
- C 80-77
- C- 77-74
- D+ 74-71
- D 71-68
- D- 68-65
- F 65 or below

Policies

Exams
- The use of mobile devices, books, notes or computers is not be permitted during the exam.
- No make-up exams will be offered except for documented medical or family emergencies.

Homework
- Students are encouraged to work with their classmates. However, students must turn in their own original work.
- Late homework submissions will be subject to a late penalty. The penalty is 25% per day. No assignments will be accepted later than four days from the due date.
Incomplete and Missing Grades
Excerpts for this section have been taken from the University Grading Handbook, located at http://www.usc.edu/dept/ARR/grades/gradinghandbook/index.html. Please see the link for more details on this and any other grading concerns.

A grade of Missing Grade (MG) “should only be assigned in unique or unusual situations… for those cases in which a student does not complete work for the course before the semester ends. All missing grades must be resolved by the instructor through the Correction of Grade Process. One calendar year is allowed to resolve a MG. If an MG is not resolved [within] one year the grade is changed to [Unofficial Withdrawal] UW and will be calculated into the grade point average a zero grade points.

A grade of Incomplete (IN) “is assigned when work is no completed because of documented illness or other ‘emergency’ occurring after the twelfth week of the semester (or 12th week equivalency for any course scheduled for less than 15 weeks).”

Students with Disabilities
Any student requesting academic accommodations based on a disability is required to register with Disability Services and Programs (DSP) each semester. A letter of verification for approved accommodations can be obtained from DSP. Please be sure the letter is delivered to your course instructor (or TA) as early in the semester as possible. If you need accommodations for an exam, the form needs to be given to the instructor at least two weeks before the exam.

DSP is located in STU 301 and is open from 8:30am to 5:00pm, Monday through Friday. Contact info: 213-740-0776 (Phone), 213-740-6948 (TDD only), 213-740-8216 (FAX), ability@usc.edu, http://sait.usc.edu/academicsupport/centerprograms/dsp/home_index.html.

Statement on Academic Conduct and Support Systems

Academic Conduct
Plagiarism – presenting someone else’s ideas as your own, either verbatim or recast in your own words – is a serious academic offense with serious consequences. Please familiarize yourself with the discussion of plagiarism in SCampus in Section 11, Behavior Violating University Standards. Other forms of academic dishonesty are equally unacceptable. See additional information in SCampus and university policies on scientific misconduct, http://policy.usc.edu/scientific-misconduct/.

Discrimination, sexual assault, and harassment are not tolerated by the university. You are encouraged to report any incidents to the Office of Equity and Diversity or to the Department of Public Safety. This is important for the safety whole USC community. Another member of the university community – such as a friend, classmate, advisor, or faculty member – can
help initiate the report, or can initiate the report on behalf of another person. The Center for Women and Men [http://www.usc.edu/student-affairs/cwm/] provides 24/7 confidential support, and the sexual assault resource center webpage sarc@usc.edu describes reporting options and other resources.

Support Systems
A number of USC’s schools provide support for students who need help with scholarly writing. Check with your advisor or program staff to find out more. Students whose primary language is not English should check with the American Language Institute [http://dornsife.usc.edu/ali], which sponsors courses and workshops specifically for international graduate students. The Office of Disability Services and Programs [http://sait.usc.edu/academicsupport/centerprograms/dsp/home_index.html] provides certification for students with disabilities and helps arrange the relevant accommodations. If an officially declared emergency makes travel to campus infeasible, USC Emergency Information [http://emergency.usc.edu] will provide safety and other updates, including ways in which instruction will be continued by means of blackboard, teleconferencing, and other technology.
Course Outline

Week 1 – Aug 21
Introduction
● Syllabus Review
● Brief history of databases and their role in information systems
● Different types of databases and their organizational context
● Survey of DBMS

Week 2 – Aug 28
Data Modeling
● Data models
● Business rules
● Relational and entity-relationship modeling
Homework 1 – Due Sep 7

Week 3 – Sep 4
Data Modeling (continued)
● Entities, attributes, relationships
● Keys: primary, foreign, candidate, surrogate, super
● Minimum and maximum cardinality
Homework 2 – Due Sep 14

Week 4 – Sep 11
Entity Relationship Modeling
● E-R model for modeling business situations
● Notation Methods
● Tools
Homework 3 – Due Sep 21

Week 5 – Sep 18
Normalization
● Anomalies and the need for normalization
● Normal forms
● First, second, third normal forms
● Denormalization
● Dependency Diagrams
Homework 4 – Due Sep 28

Week 6 – Sep 25
Structured Query Language
● Creating a database using MySQL
● DDL
● DML
● SQL Language Introduction
Homework 5 – Due Oct 5
Week 7 – Oct 2
Midterm Review

Week 8 – Oct 9
Midterm – in class

Week 9 – Oct 16
Structured Query Language (continued)
● SELECT queries
● Querying multiple tables
● SQL functions
● Aggregation/grouping
Homework 6 – Due Oct 26

Week 10 – Oct 23
Structured Query Language (continued)
● JOINs and Set Operations
● SQL Sub-queries
Homework 7 – Due Nov 2

Week 11 – Oct 30
Business Intelligence Systems
● Business intelligence
● Data warehouses and data marts
● Business reporting and intelligence
● Data mining
Homework 8 – Due Nov 9

Week 12 – Nov 6
Big Data Analytics
● Big data
● Hadoop
Project Part 1 – Due Nov 16

Week 13 – Nov 13
Big Data Analytics (continued)
● NoSQL
● MongoDB

Week 14 – Nov 20
Thanksgiving week
Big Data Analytics (continued)
● MongoDB Aggregation Framework
Project Part 2 – Due Nov 30

Week 15 – Nov 27
Course Evaluation
Big Data Analytics (continued)
● Review MongoDB Aggregation Framework

Project

Week 16 – Dec 4
● Final Exam Review

Week 17 – Dec 11
● Final Exam – Dec 11 (2:00 – 4:00PM)