DANC 212G, Section 22459R: Dance in Popular Culture
Fall 2018
4 Units
Day: Tuesday / Thursday
Time: 3:30 pm – 5:10 pm
Location: KDC 236

Instructor: Achinta S. McDaniel
Office: KDC 231
Office Hours: TBA – Response Time to be within 48 hours of student request
Contact Information: achintam@usc.edu

CATALOG DESCRIPTION
Examination of the role of dance in popular culture in a studio setting. Practical studies in styles and their evolution in recreational and professional settings.

COURSE DESCRIPTION
Pop culture by definition highlights media that act as conduits for the cultural norms that emerge from society. This course aims to sharpen the focus on dance and the influence it holds within popular culture. Through readings and visual assignments, students will hone their skills to decipher the coded language of dance in pop culture that targets the masses. Students will also assess the value of commercial dance products within the marketplace and their use of cultural icons, dance skillsets and political expressions through research papers and self-reflection. Students will develop valued analytical, writing, reading, and communication skills throughout the course. By highlighting notable directors and choreographers as well as celebrities who have illuminated dance within social spaces, students will also be introduced to dance styles in a historical format as well as their ability to transcend time within the technological advancements of today.

COURSE LEARNING OBJECTIVES
- Identify and use pop culture dance terminology
- Identify the way dance influences pop culture in the US and global populations
- Critique existing pop culture examples
- Demonstrate choreographed pop culture dance movements
- Recognize cultural appropriation in pop culture dance
- Improve writing and communication skills through oration and essays

COURSE EXPECTATIONS
In order to enjoy the course and get the most out of it, and to meet the learning objectives, students will be expected to attend class regularly, on time, and well-prepared. Well-prepared in this course means having read or viewed the assigned materials and thought them through/taken notes so as to share knowledge, opinions, and questions in class with peers on a regular basis. (Cough-Cough: and to ace pop quizzes)
In addition, students are expected to take part in a handful of dance workshops to fully engage in the practice of certain dance styles discussed, but are NOT required to have any dance experience.
Students are, however, expected to write appropriately and persuasively, and to develop strong thesis statements with supporting arguments and research in assigned papers and examination essays. Free help with writing is readily available to students at: https://dornsife.usc.edu/writingcenter/. Do not let careless spelling and grammatical errors bring your grade down. If you need assistance, see the writing center.

COURSE NOTES AND IN-CLASS WORK
Students are encouraged to take written notes, and to be prepared to discuss topics in small groups throughout the course, and to give presentations on topics covered in class and through assignments. Spot quizzes will be given during the course, both open-book and closed. Students will dance from time to time throughout the course, with notice given on blackboard in advance, so that they may wear appropriate attire and footwear. Copies of certain lecture slides, along with assignments, rubrics, and additional class information will be posted on Blackboard. See more In-Class Work Policy below. Please refrain from side conversations during class.

TECHNOLOGICAL PROFICIENCY AND HARDWARE/SOFTWARE REQUIRED
- Students must have access to computers or laptops with internet access in order to complete assignments based on research and video viewings, including clips on YouTube, Vimeo, etc.
- Students are required to submit typed papers and certain assignments via Blackboard.
- Laptops are permissible in class, but handwritten notes on paper are encouraged and helpful in retaining information. Only handwritten notes may be used for open-book quizzes.
- Keynote lecture slides will be available on Blackboard from time to time. If a student does not have Keynote software, slides will be additionally made available as PDF documents on Blackboard. Note, the DSP website converts various formats into alternative, accessible formats for each user: https://dsp.usc.edu/accommodations/file-conversion/. For example, you may convert a pdf document into an audiobook mp3 file.

ATTENDANCE POLICY
Attendance is mandatory because much of the course material is covered in class. All students are expected to actively engage and participate (see In-Class Work Policy below) in each class, including auditing students. There are two excused absences allowed (no doctor’s notes are necessary). Unexcused absences are penalized by a 7 point deduction each occurrence. No make-up classes are allowed. Tardiness is not tolerated. Tardiness of 15 minutes or more will constitute an absence. Further, three tardy attendances of less than 15 minutes will also constitute an absence. For group assignments, be sure to notify your fellow classmates of your absence (48) forty-eight hours prior to the class session.

IN-CLASS WORK POLICY
Students will contribute to the learning environment by completing in-class assignments, group discussions and short, impromptu oral presentations and demonstrations. Other work may include open-note spot quizzes, worksheets, and response to polls. Students are graded on thoughtful participation and completion of work. There are no make-up assignments for missed in-class work. Students’ lowest two grades will be dropped from the overall In-Class Work grade. Refrain from side conversations during class.

COMMUNICATION POLICY
E-mails from official usc.edu addresses are to be used by students when corresponding with professor. Prior to e-mailing professor, students must ask themselves the following questions: 1. What have you consulted to find the answer on your own? 2. What do you think the best answer would be if your professor could not respond to you? 3. Did you consult your syllabus? 4. Did you ask a fellow student? If these are satisfied, and still no answer is found, e-mail your professor.

TECHNOLOGY POLICY
- Mobile phones/electronic devices MUST be placed on “Do Not Disturb” mode: Unless devices are required for private, official DSP accommodations, do not use mobile devices during class time; If you check your phone, text message, make or take phone calls during class time, expect your grade to be affected negatively, with a 5 point deduction per instance. Repeat offenders will be asked to leave class for that day and will be penalized with a 7 point deduction.
- Laptops will not be used for anything other than in-class work or appropriate note taking, unless their use is necessitated by official DSP accommodations. Use of laptops for non-class related activities will result in a lowering of in-class grade by 5 points per instance. Repeat offenders will
be unable to use laptops in class, and will be asked to leave class for that day, resulting in a 7 point deduction.

- **Recording devices** may be used if absolutely necessary (think long and hard about that), but are not to be posted on any commercial website or social network platform, and are not to be shared in any way apart from for use of learning the coursework. Students are not to record other students’ presentations or movement demonstrations, unless permission is granted by students and professor.

**REQUIRED READINGS (subject to change)**

**ARTICLES (NOT BOOKS) WILL BE MADE AVAILABLE ON THE USC LIBRARY ARES PLATFORM**

ALPHABETICAL ORDER - NOT LISTED IN SCHEDULED ORDER OF READING

**BOOKS**


**ARTICLES**

(Articles will be available in .pdf format on the USC Library ARES platform: https://reserves.usc.edu/)


Dirty Dancing: How the TV remake compares to the original (Hybrid: Read Article + Video - 5min. 3 sec) [http://ew.com/tv/2017/05/24/dirty-dancing-abc-tv-remake-vs-original/](http://ew.com/tv/2017/05/24/dirty-dancing-abc-tv-remake-vs-original/)


Harrison, K. (2018). The Difficulty in Defining Donald Glover’s ‘This is America’. *Harrison, Kitanya, Medium, https://medium.com/s/story/this-is-america-dont-catch-me-slipping: 8f1072730e9*


LIBRARY RESOURCES
REQUIRED VIEWING (subject to change)
NOT LISTED IN SCHEDULED ORDER OF VIEWING

COMMERCIALS

Bacardi Dance Floor
https://youtu.be/V1b6rDOqADw

iPhone 7 + AirPods - Stroll – Apple
https://youtu.be/au7HXMLWgyM

Digital Artists: Stella Artois cidre TV commercial 2017 “Dancing in the forest” (30 sec)
https://vimeo.com/212732789

Gap Stretch Denim
https://www.youtube.com/watch?v=h5Knkve1pRg

Homepod Welcome Home- Apple
https://youtu.be/305ryPvU6A8?t=1m1s

Jane Fonda - Original Workout (Trailer)
https://www.youtube.com/watch?v=deKHYCsjseg

KIA Soul Hamster Commercial (1 min)
https://youtu.be/BNYzrmdzktk

Levi’s “Circles” Commercial
https://www.youtube.com/watch?v=ZgcgFP9nGqY

Old Navy Denim for the Whole Fam
https://www.youtube.com/watch?v=W5SsokOSU2w

Project Fi: The Joy of a Simple Phone Plan (15 sec)
https://youtu.be/qk0a7B4myV4

World of Dance 2018 – Dance-Off: Judges Battle
https://www.youtube.com/watch?v=Jae5OP_sETS

FILMS & FILM TRAILERS

Celebrating Alvin Ailey at 50: Documentary by Judy Kinberg (5 min. 24 sec)
https://vimeo.com/17307366

DANCE FILM FASHION Reel | DanceLends: Feat. choreography by Jermaine Browne, Jordana Toback, Android & more (2 min. 26 sec)
https://www.youtube.com/watch?v=oD6cFYhSXkk

DESPICABLE ME 3 TV Spot #2 - Minions Prison (2017) Animated Comedy Movie HD (30 sec)
https://www.youtube.com/watch?v=4OJtjhoX_Zc

Glamour Magazine (2015, August 05). Maddie and Mackenzie Ziegler Dance Like Fall’s Major Trends. (3 min. 9 sec)
https://www.youtube.com/watch?v=dbhDj_yDDac

*Happy Feet* Trailer (1 min. 23 sec)
https://www.youtube.com/watch?v=aIBsnOyJB7Y

Lil Buck at *Fondation Louis Vuitton*. Film by Andrew Margetson. (3 min. 57 sec)

Louis Vuitton airport luggage dance performance - Fashion & Beauty TV. (2013, April 30). (1 min. 14 sec)
https://youtu.be/893Cy0MvbXg

MOVEment: Alexander McQueen x Marie-Agnès Gillot (3 min. 52 sec)
https://www.youtube.com/watch?v=wGAMfQpHBcE

MOVEment: Chalayan x AyaBambi and Ryan Heffington (1 min. 40 sec)
https://www.youtube.com/watch?v=N2YhBBjYUg

*MOVE* - Rachel Roy Spring 2011 Film - Choreographer Jermaine Browne (4 min. 58 sec)
https://www.youtube.com/watch?v=Vw0FLr0qu-0

STEP | Official Trailer | FOX Searchlight (2 min. 40 sec)
https://www.youtube.com/watch?v=VN4aVYA2eA

WHAT HAPPENS WHEN FASHION MEETS DANCE? | CANVAS (2 min. 56 sec)
https://www.youtube.com/watch?v=oldWNYgZeFi

**MUSIC VIDEOS**

A.R. Rahman, The Pussycat Dolls - Jai Ho (You Are My Destiny) ft. Nicole Scherzinger M/V (3 min. 40 sec)
https://youtu.be/Yc5OyXmHD0w

Bappi Lahiri, “Thoda Resham Lagta Hai” (5 min. 52 sec)
https://youtu.be/nz5dloXQEvc

Childish Gambino, “This is America” (4 min. 4 sec)
https://www.youtube.com/watch?v=VYQjWns4cMY

Let’s Move! "Move Your Body" Music Video with Beyoncé – NABEF (4 min. 17 sec)
https://youtu.be/mYP4MgxOV2U?list=PL977A6DC9054087F9

Beyonce “Formation” (4 min. 47 sec)
https://www.youtube.com/watch?v=WDZJPJv__bQ&feature=youtu.be

Devdas “Dola re Dola” (6 min. 32 sec)

Luis Fonsi feat. Daddy Yankee “Despacito” (4 min. 41 sec)
https://www.youtube.com/watch?v=kjQP7kW5k

Michael Jackson – “Thriller” M/V (13 min. 42 sec)
https://www.youtube.com/watch?v=sOngkkJTMA

Michael Jackson, Jackson 5 Motown 25
https://youtu.be/c_JPS-KpZoU?t=3m34s
Munna Michael “Ding Dang” (3 min. 21 sec)
https://youtu.be/O4Qiv4F49t8

PSY - GANGNAM STYLE M/V (4 min. 12 sec)
https://www.youtube.com/watch?v=9bZkp7q19f0

Sia “Chandelier” M/V (3 min. 51 sec)
https://www.youtube.com/watch?v=2yPBBrU-TM

Silentó “Whip/Nae Nae” M/V (3 min. 22 sec)
https://youtu.be/vjW8wmF5VWc

Truth Hurts feat. Rakim – Addictive (3 min. 48 sec)
https://youtu.be/Xcj9O-Cv48c

**CONCERT DANCE**
Bill T. Jones “Last Supper at Uncle Tom’s Cabin” Excerpt
http://www.danceheritage.org/jones.html

Kyle Abraham, Ailey Extension “Untitled America: Second Movement” (3 min 4 sec)
https://www.youtube.com/watch?v=jZJIknlq_f0

**NEWS / INTERVIEWS / PRESENTATIONS/NEW MEDIA**

Akon, Vishal & Shekhar "Chammak Challo Song Making" (7 min. 18 sec)
https://youtu.be/CAHagot7RIQ

Battle of the Bands: A look at the best halftime performances from the 2012 season (57 minutes total):
Ohio State (9 min. 54 sec), Michigan (10 min. 45 sec), W. Carolina (14 min. 54 sec), Jackson State (10 min. 19 sec), Southern (8 min. 15 sec), Texas A&M (4 min. 55 sec),

Hybrid (Article + Video: 3 min. 29 sec)

CNN - Left Shark (1 min. 55 sec)
https://www.youtube.com/watch?v=AlsPZWQ9Uzw

Debbie Allen discusses choreographing the Academy Awards – EmmyTVLegends.org (5 min. 5 sec)
https://www.youtube.com/watch?v=ybAbc-__XGk

George Balanchine and NYC Ballet (5 min. 25 sec)
https://www.youtube.com/watch?v=zoyr458klvs

High School Musical 3: Kenny Ortega (4 min. 22 sec)
https://www.youtube.com/watch?v=YO3sg3rfreU

How Not To Dance at Coachella (2 min. 5 sec)
http://mashable.com/2015/04/12/coachella-dancing/#SqaRd2i5gqH

PBS Idea Channel: Does Pop Culture Need To Be "Popular"? PBS Digital Studios. (13 min. 4 sec) https://youtu.be/EoovWw4C4N4A

Prom dress guidelines lead to body shaming accusation and opposition dance (1 min. 40 sec) http://www.wifr.com/content/news/Prom-dress-guidelines-lead-to-body-shaming-accusation-415708303.html


Ted Talk: Pop Culture in the Arab World (5 min. 5 sec) https://www.ted.com/talks/shereen_el_feki_pop_culture_in_the_arab_world?language=en

Ted Talk – Reddit with Alexis Ohanian (4 min. 26 sec) https://www.ted.com/talks/alexis_ohanian_how_to_make_a_splash_in_social_media#t-245517

The BEST And WORST Of In My Feelings Drake Dance CHALLENGE, The Trendy https://www.youtube.com/watch?v=hAuNsM0AzhM

The Role of Dance in Society by Christopher Wheeldon (3 min. 29 sec) http://bigthink.com/videos/the-role-of-dance-in-society

Timbaland & Zumba Interview For STRONG by Zumba™ (3 min. 40 sec) https://www.youtube.com/watch?v=z0FjZnYjmrA

**TV PERFORMANCES / COMPETITIONS / EXHIBITIONS**

A Terrific Dancing Trio Performs! (4:06) https://youtu.be/AtMmLmOYTo

America’s Got Talent 2014 Cornell Bhangra (5 min 55 sec) https://www.youtube.com/watch?v=eGZR7BeOMBE&feature=youtu.be

Bollywood America UCLA Nashaa 1st Place (10 min 19 sec) https://youtu.be/0n8oVc55TwU

Dancing Umbrellas: An Exhibition of Movement and Light trailer (34 sec) https://vimeo.com/154116644

Evolution of Dance with Judson Laipply (6 min) https://www.youtube.com/watch?v=dMH0bHeIRNg
Evolution of Mom Dancing (w/Jimmy Fallon & Michelle Obama) (2 min. 4 sec)  
https://youtu.be/Hq-URI9F17Y

First Lady Michelle Obama Carpool Karaoke (14 min. 41 sec)  
https://youtu.be/In3wAdRAim4

Giphy – Funny Dancing (Various – Scroll top to bottom for examples)  
https://giphy.com/search/funny-dancing

Inaugural Balls: Trumps dance to ‘My Way’ (1 min. 2 sec)  

Lea Anderson: Hand in Glove (1/4) (2 min)  
https://www.youtube.com/watch?v=wA3hcQVeBMk

Moore, B. Video Alexander McQueen Savage Beauty The Metropolitan Museum of Art, New York. (2011, August 01). (2 min. 2 sec)  
https://youtu.be/P13oZsD-t4s?list=PLkrQGoJpXtZP1ITI9VYL-DTQy6xH7KCe-

Neighborhood Inaugural Ball ‘At Last’ Performance (3 min. 41 sec)  
https://www.youtube.com/watch?v=HGrq1SzKhs0

Red Bull BC One - The World’s Premier Breaking Competition. (2017, July 02). (3 min. 29 sec)  
Red Bull BC One Switzerland Cypher: Becca VS Baby OG Semifinal.  

Riverdance on The Late Late Show with James Corden. (3 min. 4 sec)  
https://www.youtube.com/watch?v=gLfaCl6hWAE

https://youtu.be/1WfAmL-dIBQ

Spin Media. (2014, January 27). Best Football Touchdown Dance Moves. (2 min. 3 sec)  
https://youtu.be/0k68pCtDbCg

Stunning Japanese synchronized walking routine (1 min. 17 sec)  
https://www.youtube.com/watch?v=PhHxPJrPOw

The Ellen Show: The Duo Behind the Running Man Challenge (5 min. 12 sec)  
https://youtu.be/ul7TZy9_fo4

Twitter: World of Dance Challenge (43 sec)  
https://twitter.com/i/web/status/861675686582407168

USA: George W Bush Dancing with Family (3 min. 36 sec)  
https://www.youtube.com/watch?v=MwZMKZY5zus

Ylvis - The Fox (What Does The Fox Say? M/V (2013, September 03). (3 min. 44 sec)  
https://youtu.be/jofNR_WkoCE

Zumba Bollywood – Chikni Chameli (5 min. 4 sec)  
https://youtu.be/ANqZ7-tIrEc
ASSIGNMENTS & SUBMISSION POLICY

All Assignments are due on the designated assignment due dates listed below. Readings & viewings need to be completed prior to the start of class and will be discussed during the lecture. In class movement study will also accompany lecture participation and will be announced on the first day of class. There will be 3 research papers, 2-5 quizzes and 2 exams in this course. See research paper topics and exam dates below.

Assignments should be turned in on time as listed in the syllabus. Late assignments will have points deducted for tardiness and will not receive full credit. There will be a minimum of 10 points deducted per day an assignment is late. If you should experience or know in advance of an event that may prevent you from turning in an assignment/research paper on time, contact the professor. This may not prevent a deduction in points but will be a courtesy to the instructor.

RESEARCH PAPERS

There will be 3 research papers due during the course. Each paper must have the following:

- MLA (Modern Language Association) -https://owl.english.purdue.edu/owl/resource/747/01/
- 12-point font, Times New Roman
- 2-4 pages double-spaced (Paper #1: Iconic Dance & The Internet) – Week 4
- 3-5 pages double-spaced (Paper #2: Global Dance) – Week 7
- 5-7 pages double-spaced (Paper #3: Redefining Dance in Pop Culture) – Week 11
- Writing Style: Avoid plagiarism, do not write in first person
- Include a separate Cover page with Names, Date, Course Title, Professor, Paper Title
- Include a separate Reference page for citations (Do not reference Wikipedia)
- Keep direct quotes to a minimum

OVERVIEW OF RESEARCH PAPERS

**Students Will Receive Full Detailed Assignment Descriptions in Class During Discussions in Weeks Leading Up to Assignment Due Dates**

**RESEARCH PAPER #1: ICONIC DANCE AND THE INTERNET**

2-4 pages double-spaced – September 13, 12:00 a.m.

This research paper must be written in MLA format, using 12-point Times New Roman font and include a Cover Page and Reference page. Well-written papers will be 2-4 pages in length not including the cover and reference pages and will tackle the following areas:

- Identify 3-4 iconic dance influencers who have impacted pop culture through the viral nature of the Internet
- Compare and contrast the dance influencers
- Analyze their impact on pop culture
- Rank the dance influencers in order of influence and defend your argument with supporting evidence via links and articles.

**RESEARCH PAPER #2: GLOBAL DANCE**

3-5 pages double-spaced – October 4, 12:00 a.m.

This research paper must be written in MLA format, using 12-point Times New Roman font and include a Cover Page and Reference page. Well-written papers will be 3-5 pages in length not including the cover and reference pages and will tackle the following areas:

- Identify the ways dance influences pop culture in the US and global populations
- Select a country from the list provided in class
• Outline specific events within the selected foreign country that have been influenced by American pop culture dance
• Describe these event(s) and how they have been created
• Critique to what extent American pop culture has had in the specific event creation
• Assess the event and how its inception will impact other socially relevant aspects of the foreign country (i.e. media, government policy, etc.)

RESEARCH PAPER #3: REDEFINING DANCE IN POP CULTURE
5-7 pages double-spaced – November 8, 12:00 a.m.

This research paper must be written in MLA format, using 12-point Times New Roman font and include a Cover Page and Reference page. Well-written papers will be 5-7 pages in length not including the cover and reference pages and will tackle the following areas:
• Recognize cultural appropriation in pop culture dance
• Reflect on a personal example of how one’s own culture has been appropriated through dance in pop culture or revisit another culture from the readings that has been defined as cultural appropriation in pop culture dance
• Validate or argue an alternative to the perception of culture appropriation in pop culture, give examples (use peer reviewed citations)
• Define dance in pop culture and state the prospects (this can be opinion-based) of how one can redefine dance in pop culture, use examples
• Illustrate how US populations will employ your ideas for how one can redefine dance in pop culture – determine a message, the channels in which that message will be disseminated and why it is important for the message to be delivered through those channels.

QUizzes
Expect spot quizzes to assess your knowledge of the assigned materials. The quizzes will take place at the beginning of class time and students will not have an opportunity to make up any quizzes for which they are not present. Quizzes may also incorporate in-class notes, so it is encouraged to take notes for any opportunities where a quiz may be open notes. Quizzes will focus on the ability of the student to identify and use pop culture dance terminology, and as a measure of student’s understanding of assigned readings and viewings.

MIDTERM & FINAL EXAM (PART 1 & 2)
ALL STUDENTS ARE REQUIRED TO BE IN CLASS, PRESENT AND COMPLETE THEIR MIDTERM AND FINAL EXAM IN PERSON. The Midterm and Final Exams will consist of multiple choice, vocabulary questions, and written essay questions. There will be reviews for both exams in classes leading up to the Midterm and Final. Throughout the course, students will participate in dance workshops with guests and the professor of record. Students will have opportunities to learn new dance styles and demonstrate their dance skills in the rehearsal studio. In Part 1 of the both Midterm and Final Exams, students will demonstrate their dance skills in a group performances. Part 2 of the Final will explore student knowledge of the reading, viewing and in-class discussion and lecture materials. Further details of the Final Part 1 and 2 will be detailed in class. Detailed Grading Rubrics will be distributed for the Final Exam Part 2 as well as for all Assignments/Research Papers.

• Midterm Exam Part I (Practical) – October 16, 2018, Regular Class Time; Part II – October 18, 2018, Regular Class Time
• Final Exam Part 1 (Practical) – November 29, 2018, Regular Class Time Final Exam Part 2 (Written Exam) – December 11, 2018, 2-4pm
COURSE SCHEDULE
The following is a week-by-week outline of the assigned readings and viewings, subject to some adjustment to best meet the needs of the class section. Each assigned reading and/or viewing must be completed by class meeting date in which it appears. If you have any questions, contact the professor.

WEEK 1

CLASS DATE: AUGUST 21
Introductions, Syllabus review, Expectations, Course Overview.
DISCUSSION: What is pop culture? Where do we see dance popular culture?
IN-CLASS VIEWINGS: Examples of dance in pop culture.
Bring note-taking materials, laptops, a clear head, and, of course, excitement.

ASSIGNED READING:


ASSIGNED VIEWING:

CLASS DATE: AUGUST 23
The Big Ask: What is popular, and why do we care?
LECTURE, IN-CLASS GROUP WORK & DISCUSSION: Assigned Readings & Viewings
IN-CLASS VIEWING:
PBS Idea Channel: Does Pop Culture Need to be ”Popular”? PBS Digital Studios. (13 min. 4 sec)
https://youtu.be/EoovlwC4N4A

ASSIGNED READING:

ASSIGNED VIEWING:
The Role of Dance in Society by Christopher Wheeldon (3 min. 29 sec)

Ted Talk – Reddit with Alexis Ohanian (4 min. 26 sec)
https://www.ted.com/talks/alexis_ohanian_how_to_make_a_splash_in_social_media#t-245517

WEEK 2
THE LANGUAGE & POWER OF DANCE

CLASS DATE: AUGUST 28
The Big Ask: *Why Dance?*
DISCUSSION: The language of dance, the role of dance, and how it is leveraged to make an impact?

Michael Jackson – “Thriller” M/V (13 min. 42 sec)
https://www.youtube.com/watch?v=sOnqkJTMaA

Michael Jackson - Making of Thriller
https://www.youtube.com/watch?v=O10JryL6nBA

**ASSIGNED READING:**

https://sophia.smith.edu/blog/danceglobalization/2012/05/01/voguing-madonna-and-cyclical-reappropriation/

**ASSIGNED VIEWING:**
“Vogue,” Madonna: https://youtu.be/GuJQSAiODqI

CLASS DATE: AUGUST 30
*Film (In Class) Strike A Pose* (2016) – Film directed by Ester Gould and Reijer Zwaan (1 hour, 28 min)
Enjoy it, but take light notes.

**ASSIGNMENT VIA BLACKBOARD:** Write a 1-page response to the documentary viewed in class, due by midnight tonight. Note relationship to our past discussions, lectures, and assigned elements as it strikes you. 12-pt Times New Roman font, double spaced.

**ASSIGNED READING Due September 6:**

**ASSIGNED VIEWING Due September 6:**
Evolution of Mom Dancing (w/Jimmy Fallon & Michelle Obama) (2 min. 4 sec)
https://youtu.be/Hq-URI9F17Y

First Lady Michelle Obama Carpool Karaoke (14 min. 41 sec)
https://youtu.be/In3wAdRAim4

Inaugural Balls: Trumps dance to ‘My Way’ (1 min. 2 sec)

Neighborhood Inaugural Ball 'At Last' Performance (3 min. 41 sec)
https://www.youtube.com/watch?v=HGrq1SzKhSo

USA: George W Bush Dancing with Family (3 min. 36 sec)
https://www.youtube.com/watch?v=MwZMKZY5zus

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**WEEK 3**
**ICONS & POLITICS OF DANCE IN POP CULTURE**

CLASS DATE: SEPTEMBER 4
In-class Vogue dance workshop with guest: Please come dressed appropriately and be prepared to dance.

Review of Research Paper #1: Iconic Dance & The Internet

ASSIGNED READING:


ASSIGNED VIEWING:

See last week, and add: Childish Gambino, “This Is America” (4 min. 4 sec)
https://www.youtube.com/watch?v=VYOjWnS4cMY

CLASS DATE: SEPTEMBER 6
Discussion: The intrigue of dance as a freedom of expression, its role in the political discourse and the importance it plays in the socialization of the United States’ political discourse. From the US Presidential Inaugural Ball to Beyonce’s *Lemonade* and beyond, a look at the politics of dance in pop culture and dissemination of politically charged messages by icons and influencers.

ASSIGNED READING:


ASSIGNED VIEWING:

*Debbie Allen discusses choreographing the Academy Awards* – EmmyTVLegends.org (5 min. 5 sec)
https://www.youtube.com/watch?v=ybAbc-_kXGk

*High School Musical 3: Kenny Ortega* (4 min. 22 sec)
https://www.youtube.com/watch?v=YO3sg3rfrfF

Sia “Chandelier” M/V (3 min. 51 sec)
https://www.youtube.com/watch?v=2vjPBrBU-TM

Beyoncé Tina Turner Proud Mary Live at Grammys (3 min. 49 sec)
https://www.youtube.com/watch?v=GqYpH-6HiQ4

WEEK 4
SOCIAL STATUS: CELEBRITY OF DANCE IN POP CULTURE (The Icon Continued)

CLASS DATE: SEPTEMBER 11
DISCUSSION: Dance has an impact on popular culture through its many icons and influencers. Debbie Allen, Michael Jackson, Kenny Ortega, and many more have shaped the social narrative through various works. While these choreographers and directors create images that move the world, some dancers/singers have also become part of the conversation. Dancers like Maddie Ziegler’s interpretations of movement/music have transformed dialogue as well, creating a celebrity status all their own.

IN CLASS VIEWING: Michael Jackson, Jackson 5 Motown 25
https://youtu.be/c_JP5-KpZoU?t=3m34s

**OF INTEREST READING (not required):**

https://www.theguardian.com/culture/2017/dec/23/2017-year-pop-culture

*Write your paper. Remember to see the writing center if you need assistance.*

**CLASS DATE: SEPTEMBER 13**

**DUE TODAY at 12:00 a.m.:** -- Research Paper #1: Iconic Dance & The Internet

*In Class Bollywood Dance Workshop* – Please come in appropriate attire, prepared to dance. We are barefoot for Bollywood.

**IN-CLASS VIEWING:**
Devdas “Dola re Dola” (6 min. 32 sec)  

Kapoor & Sons, “Kar Gayi Chull” (2 min. 22 sec)  
https://youtu.be/NTHz9ephYTw

**ASSIGNED READING:**

**ASSIGNED VIEWING:**
Akon, Vishal & Shekhar "Chammak Challo Song Making" (7 min. 18 sec)  
https://youtu.be/CAHagot7RIQ

SYTYCD 8 - Top 12 Result Show - Group Dance "Flamenco/Jazz" (2 min. 28 sec)  
https://youtu.be/L0efmfaVJvc

Kellie Pickler & Derek Hough - Flamenco - Dancing With the Stars 2013 - Week 9 (2 min. 12 sec)  
https://www.youtube.com/watch?v=vpFUcBfljRk

**WEEK 5**

GLOBALIZATION OF DANCE IN POP CULTURE

Looking at the engaging dance styles expressed through Bollywood, Salsa, Flamenco and dances that captured the world over in pop culture.

**CLASS DATE: SEPTEMBER 18**

DISCUSSION/LECTURE related to assigned viewings/readings

**IN CLASS VIEWINGS:**
Ra One, “Chammak Challo”  
https://youtu.be/x2f5-hJsX_Q

Munna Michael “Ding Dang” (3 min. 21 sec)  
https://youtu.be/O4Qjv4F49t8

Paige & Mark's Salsa - Dancing with the Stars (1 Min. 17 sec)  
https://www.youtube.com/watch?v=4YcR7PxJJsI
Los III Puntos "Salsa Hip-Hop" (1 min 22sec)
https://youtu.be/JnTOSup15k8

**ASSIGNED READING:**


**ASSIGNED VIEWING:**

PSY - GANGNAM STYLE M/V (4 min. 12 sec)
https://www.youtube.com/watch?v=9bZkp7q19f0

CEBU Dancing Inmates - This is it (4 min. 26 sec)
https://youtu.be/3ZC6JuTlOVM

**CLASS DATE: SEPTEMBER 20**

DISCUSSION: Continued discussion from Part I & Breakdown of Review of Research Paper #2: Global Dance

**IN CLASS VIEWINGS:**

CEBU Prison “Thriller”
https://youtu.be/hMnk7lh9M3o

Ted Talk: Pop Culture in the Arab World (5 min. 5 sec)
https://www.ted.com/talks/shereen_el_feki_pop_culture_in_the_arab_world?language=en

**ASSIGNED READING:**


**ASSIGNED VIEWING:**

New York Movement, USA, Small Team Salsa Cabaret, Final, 1st Place, World Salsa Summit 2017
https://youtu.be/55dpOUTINFg

Bollywood America UCLA Nashaa 1st Place (10 min 19 sec: Don’t watch all, just choose a few minutes)
https://youtu.be/0n8oVc5STwU

America’s Got Talent 2014 Cornell Bhangra (5 min 55 sec)
https://www.youtube.com/watch?v=eGZR7BeOMBE&feature=youtu.be

**WEEK 6**

**IDENTITY, MEANING, COMMUNITY THROUGH DANCE**

Meaning (or rejection of meaning), community and culture through dance activities and events; link social dance gender roles and Indian collegiate competitions; agency/ownership vs. appropriation/objectification; sexuality and genderism, heteronormative sexuality, gender leading norms and disruptions. You know: just some light easy topics.
CLASS DATE: SEPTEMBER 25
LECTURE & DISCUSSION OF READINGS/VIEWINGS

IN-CLASS VIEWING:
[1ST PLACE] OSU Genesis | LEGENDS Bollywood Dance 2018
https://youtu.be/45QHDuMzcFo?t=1m24s

ASSIGNED READING:


CLASS DATE: SEPTEMBER 27
Swing Dance Workshop: Jesus Fuentes. Please arrive appropriately dressed (non-marking sole shoes) prepared to dance. Discussion on Reading.

ASSIGNED READING:


WEEK 7
SOCIAL DANCE & JAZZ HISTORY OF AFRICAN ROOTS IN AMERICAN DANCE
Foray into the roots of American dance, including vernacular forms, social dance, jazz.

CLASS DATE: OCTOBER 2
In Class Documentary Viewing:
*Jazz: A Film by Ken Burns* (2005) Episode 1 (1 hour, 26 min)

ASSIGNED READING:


ASSIGNED VIEWING: None

CLASS DATE: OCTOBER 4
Lecture & Discussion on Reading

ASSIGNED READING:


ASSIGNED VIEWING:

Lindy Hop - Hellzapoppin (1941) (2 min. 6 sec)
https://youtu.be/qkthxBsleGQ
WEEK 8
SOCIAL DANCE & JAZZ HISTORY OF AFRICAN ROOTS IN AMERICAN DANCE CONTINUED

CLASS DATE: OCTOBER 9
Lecture & Discussion on Reading/Viewings followed by Lindy Hop dance workshop with Moncell Durden. Please arrive appropriately attired and prepared to dance.

ASSIGNED READING:


ASSIGNED VIEWING:

Happy Feet Trailer (1 min. 23 sec)  
https://www.youtube.com/watch?v=aIBsnOyJB7Y

CLASS DATE: OCTOBER 11
Tap Quiz followed by In-Class Tap Workshop with Chris Rutledge. Please arrive prepared to dance and appropriately dressed. If you don’t have tap shoes, please wear non-marking sole sneakers or dance shoes.

ASSIGNED READINGS & VIEWINGS: None. Prepare for your Midterm.

WEEK 9
MIDTERM EXAMINATION WEEK

CLASS DATE: OCTOBER 16
MIDTERM EXAM PART I: PRACTICAL
Written Exam Review

CLASS DATE: OCTOBER 18
MIDTERM EXAM PART II: WRITTEN

WEEK 10
JAZZ & TAP DANCE CONCLUSION; STEPPING & BODY PERCUSSION

CLASS DATE: OCTOBER 23
Jazz workshop with Saleemah Knight. Please arrive in appropriate attire and be prepared to dance.

ASSIGNED READING:


ASSIGNED VIEWING:
Riverdance on The Late Late Show with James Corden. (3 min. 4 sec)
https://www.youtube.com/watch?v=gLfaCl6hWAE

CLASS DATE: OCTOBER 25
DISCUSSION: Body Percussion, Step in Pop Culture

IN-CLASS VIEWING:
Stomp Live - Part 1 - Brooms (9 min., 35 sec)
https://www.youtube.com/watch?v=tZ7aYQtildg

STEP | Official Trailer | FOX Searchlight (2 min., 40 sec)
https://youtu.be/uVN4aVYA2eA

ASSIGNED READING:

ASSIGNED VIEWING:
Bonner, M. (2017, June 14). Katy Perry Admits She’s Been Appropriating Black and Japanese Culture. Hybrid (Article + Video: 3 min. 29 sec)

WEEK 11
STEPPING CONCLUSION; and CONTEXT COLLAPSE, APPROPRIATION, AND ERASURE OF ORIGINS IN DANCE IN POP CULTURE WITH AN EMPHASIS ON HIP-HOP

CLASS DATE: OCTOBER 30
IN-CLASS DOCUMENTARY VIEWING:
STEP (1 hr. 24 min)

ASSIGNED READING:


ASSIGNED VIEWING:

http://time.com/3524847/gwen-stefani-racist-harajuku/

CLASS DATE: NOVEMBER 1
Discussion on Readings/Viewings.
Review of Research Paper 3: Redefining Dance in Pop Culture
IN-CLASS VIEWING:
Bappi Lahiri, “Thoda Resham Lagta Hai” (5 min. 52 sec)
https://youtu.be/nz5dloXQEvc

Truth Hurts feat. Rakim – Addictive (3 min. 48 sec)
https://youtu.be/Xcj90O-Cv48c

ASSIGNED READING:


ASSIGNED VIEWING:
Katy Perry Unconditionally Live at AMA’s (4 min. 20 sec)
https://youtu.be/IxqcjgXY9E

WEEK 12
DANCE IN POP: APPROPRIATION & STEALING; THE BLACK PERFORMER AS COMMODITY/OBJECT

CLASS DATE: NOVEMBER 6
Discussion on Readings/Viewings.

No Assignments. Write Paper.

CLASS DATE: NOVEMBER 8
DUE TODAY 12:00 A.M.: RESEARCH PAPER #3: REDEFINING DANCE IN POP CULTURE
IN-CLASS FILM VIEWING: Tap

ASSIGNED READING:


Wongkaew, M. (2016). Terpsichore in jimmy choo: A visual reading of relationships between dance and high fashion economies. (Chapters 1-6)

ASSIGNED VIEWING:
Giphy – Funny Dancing (Various – Scroll top to bottom for examples)
https://giphy.com/search/funny-dancing

How Not To Dance at Coachella (2 min. 5 sec)
http://mashable.com/2015/04/12/coachella-dancing/#5qaRd2i5qqqH

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WEEK 13
THE “MEMEIFICATION” & CORPORATIZATION OF DANCE IN POP CULTURE
Social Media has created a treasure trove of memes that have taken dance into a radical direction within pop culture. Here we explore the gifs and challenges that make the world move, and the ways in which the #Challenge has grown as a promotional tool for companies’ marketing. Further discussion corporate fashion, health, competition, convention, sport and festival gatherings that influence pop culture.

CLASS DATE: NOVEMBER 13

IN-CLASS VIEWING:

Professional Dancers Try The Fortnite Dance Challenge (4 min. 51 sec) https://youtu.be/8c5YY9DcoIE

The Ellen Show: The Duo Behind the Running Man Challenge (5 min. 12 sec) https://youtu.be/ul7TZy9_f04

Twitter: World of Dance Challenge (43 sec) https://twitter.com/i/web/status/861675686582407168

Battle of the Bands: A look at the best halftime performances from the 2012 season: Ohio State (9 min. 54 sec), Michigan (10 min. 45 sec), W. Carolina (14 min. 54 sec), Jackson State (10 min. 19 sec), Southern (8 min. 15 sec), Texas A&M (4 min. 55 sec) http://www.ncaa.com/news/football/article/2013-08-19/battle-bands

*ASSIGNMENT:
E-mail professor your favorite or most hated commercial dance spot.

ASSIGNED READING:

**Also reference videos on the digital version of the article at this link: [http://www.dancemagazine.com/dance-advertisement-campaign-2306950917.html](http://www.dancemagazine.com/dance-advertisement-campaign-2306950917.html)**

**ASSIGNED VIEWING:**

Touchdown Celebrations to Come | NFL | Super Bowl LII Commercial https://www.youtube.com/watch?v=KUoD-gPDahw


Apple iPhone 7 AirPods – Stroll (1 min) https://www.youtube.com/watch?v=CvVvwh3BRq8

Timbaland & Zumba Interview For STRONG by Zumba™ (3 min. 40 sec) [https://www.youtube.com/watch?v=z0FJZnYjmrA](https://www.youtube.com/watch?v=z0FJZnYjmrA)

Louis Vuitton airport luggage dance performance - Fashion & Beauty TV. (2013, April 30). (1 min. 14 sec) [https://youtu.be/893Cy0Mvbxg](https://youtu.be/893Cy0Mvbxg)

Moore, B. Video Alexander McQueen Savage Beauty The Metropolitan Museum of Art, New York. (2011, August 01). (2 min. 2 sec) [https://youtu.be/P13oZsD-t4s?list=PLkrQGoJpXtZP1lTl9VYL-DTQy6xH7KCe](https://youtu.be/P13oZsD-t4s?list=PLkrQGoJpXtZP1lTl9VYL-DTQy6xH7KCe)

**CLASS DATE: NOVEMBER 15**

Discussion on dance in the corporate sphere and its influence on pop culture, re: assigned readings/viewings.

**IN-CLASS VIEWING:**

MOVEment: Alexander McQueen x Marie-Agnès Gillot (3 min. 52 sec) [https://www.youtube.com/watch?v=wGAMfQpHBcE](https://www.youtube.com/watch?v=wGAMfQpHBcE)

WHAT HAPPENS WHEN FASHION MEETS DANCE? | CANVAS (2 min. 56 sec) [https://www.youtube.com/watch?v=oldWNygZeFl](https://www.youtube.com/watch?v=oldWNygZeFl)

Levi's "Circles" Commercial (1 min. 30 sec.) [https://youtu.be/ZgcpFP9nGqY](https://youtu.be/ZgcpFP9nGqY)

Spin Media. (2014, January 27). Best Football Touchdown Dance Moves. (2 min. 3 sec) [https://youtu.be/0k68pCtDbCg](https://youtu.be/0k68pCtDbCg)

Digital Artists: Stella Artois cidre TV commercial 2017 “Dancing in the forest” (30 sec) [https://vimeo.com/212732789](https://vimeo.com/212732789)

**ASSIGNED READING:**

Hartt-Fournier, L. (1993). *Bob fosse and dance in the motion picture: Beyond the surface.* (p. 17-56)


**ASSIGNED VIEWING:**

Dirty Dancing: How the TV remake compares to the original  
(Hybrid: Read Article + Video - 5min. 3 sec)  
http://ew.com/tv/2017/05/24/dirty-dancing-abc-tv-remake-vs-original/

**WEEK 14**  
**RECYCLING OF DANCE IN POP CULTURE**

Popular films, television programs and commercials are far reaching tools of marketing of Western values. Many dance films help to bridge a divide in politics and social discourse to endear the United States’ popular culture to the world; conversation about Hollywood films, TV shows and commercial products, and why reboots and nostalgia are a huge component of dance in pop.

**CLASS DATE: NOVEMBER 20**

In Class Viewing: *Footloose* directed by Herbert Ross

**ASSIGNED VIEWING:**

*Footloose* directed by Craig Brewer

**NO CLASS NOVEMBER 22: ENJOY YOUR THANKSGIVING!**

Reading/Viewing Discussion, Final Exam Review & Performance Preparation Time

**WEEK 15**

**FIN.**

**CLASS DATE: NOVEMBER 27**

DISCUSSION: Final Exam Review/In-Class Rehearsal

**CLASS DATE: NOVEMBER 29**

FINAL EXAM PART 1: PRACTICAL PERFORMANCE

**GRADING BREAKDOWN**

<table>
<thead>
<tr>
<th>Component</th>
<th>Points</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Participation/In-Class Work</td>
<td>100</td>
<td>10%</td>
</tr>
<tr>
<td>Quizzes (2-5)</td>
<td>10-20</td>
<td>10%</td>
</tr>
<tr>
<td>Research Paper #1</td>
<td>100</td>
<td>10%</td>
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<tr>
<td>Research Paper #2</td>
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<td>15%</td>
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<tr>
<td>Research Paper #3</td>
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<td>Midterm Exam</td>
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<td>15%</td>
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<tr>
<td>Written 70% Project 30%</td>
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<tr>
<td>Final Exam (Part 1: Perf)</td>
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<td>10%</td>
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<tr>
<td>Final Exam (Part 2: Writ)</td>
<td>50</td>
<td>10%</td>
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</tbody>
</table>
GRADING SCALE

Course final grades will be determined using the following scale:

- A 95-100
- A- 90-94
- B+ 87-89
- B 83-86
- B- 80-82
- C+ 77-79
- C 73-76
- C- 70-72
- D+ 67-69
- D 63-66
- D- 60-62
- F 59 and below

ASSIGNMENT RUBRIC

PLEASE SEE ASSIGNMENT BREAKDOWNS THAT ARE TO BE DISTRIBUTED DURING CLASS AND/OR VIA BLACKBOARD, AND REVIEW THEM PRIOR TO DUE DATES.

Statement on Academic Conduct and Support Systems

Academic Conduct:

Plagiarism – presenting someone else’s ideas as your own, either verbatim or recast in your own words – is a serious academic offense with serious consequences. Please familiarize yourself with the discussion of plagiarism in SCampus in Part B, Section 11, “Behavior Violating University Standards” https://policy.usc.edu/scampus-part-b/. Other forms of academic dishonesty are equally unacceptable. See additional information in SCampus and university policies on scientific misconduct, http://policy.usc.edu/scientific-misconduct.

Support Systems:

Student Counseling Services (SCS) - (213) 740-7711 – 24/7 on call
Free and confidential mental health treatment for students, including short-term psychotherapy, group counseling, stress fitness workshops, and crisis intervention. https://engemannshc.usc.edu/counseling/

National Suicide Prevention Lifeline - 1-800-273-8255
Provides free and confidential emotional support to people in suicidal crisis or emotional distress 24 hours a day, 7 days a week. http://www.suicidepreventionlifeline.org

Relationship and Sexual Violence Prevention Services (RSVP) - (213) 740-4900 - 24/7 on call
Free and confidential therapy services, workshops, and training for situations related to gender-based harm. https://engemannshc.usc.edu/rsvp/

Sexual Assault Resource Center
For more information about how to get help or help a survivor, rights, reporting options, and additional resources, visit the website: http://sarc.usc.edu/

Office of Equity and Diversity (OED)/Title IX Compliance – (213) 740-5086
Works with faculty, staff, visitors, applicants, and students around issues of protected class. https://equity.usc.edu/

Bias Assessment Response and Support
Incidents of bias, hate crimes and micro aggressions need to be reported allowing for appropriate investigation and response. https://studentaffairs.usc.edu/bias-assessment-response-support/

The Office of Disability Services and Programs
Provides certification for students with disabilities and helps arrange relevant accommodations. http://dsp.usc.edu
Student Support and Advocacy – (213) 821-4710
Assists students and families in resolving complex issues adversely affecting their success as a student EX: personal, financial, and academic. https://studentaffairs.usc.edu/ssa/

Diversity at USC
Information on events, programs and training, the Diversity Task Force (including representatives for each school), chronology, participation, and various resources for students. https://diversity.usc.edu/

USC Emergency Information
Provides safety and other updates, including ways in which instruction will be continued if an officially declared emergency makes travel to campus infeasible, http://emergency.usc.edu

USC Department of Public Safety – 213-740-4321 (UPC) and 323-442-1000 (HSC) for 24-hour emergency assistance or to report a crime.
Provides overall safety to USC community. http://dps.usc.edu