



COLT 501 INTRODUCTION



COMPARATIVE MEDIA STUDIES

THEORY FROM THE GRAMOPHONE TO THE IPHONE

PROFESSOR GIAN MARIA ANNOVI

THIS SEMINAR OFFERS AN INTERDISCIPLINARY OVERVIEW OF THE MAJOR CONCEPTS, THEORIES, SCHOLARS, AND METHODOLOGICAL ISSUES IN COMPARATIVE MEDIA STUDIES, FOCUSING ON THE INTERDEPENDENCIES BETWEEN THE SOCIAL AND TECHNOLOGICAL DOMAINS. WE WILL TRACE THE EMERGENCE OF THE CONCEPT OF MEDIA OUT OF A CONCRETE SET OF MATERIAL TRANSFORMATIONS - FROM PRINT AND PHOTOGRAPHY THROUGH FILM, TELEVISION, VIDEO, THE COMPUTER, SMART PHONE, AND THE INTERNET - THAT HAVE OCCURRED OVER THE COURSE OF THE LAST TWO CENTURIES, CRITICALLY REGISTERING AND EVALUATING THE VARIOUS DISCURSIVE CONSTRUCTIONS OF "MEDIA." WE WILL CONNECT IMPORTANT MOVEMENTS OF 20TH-CENTURY THOUGHT—including PSYCHOANALYSIS, MARXISM, CULTURAL THEORY, SEMIOTICS AND STRUCTURALISM, POSTSTRUCTURALISM, FEMINIST AND QUEER THEORY, AND CRITICAL RACE STUDIES—with THE HISTORY, AESTHETICS, AND THEORY OF FILM AND MEDIA. WE WILL DISCUSS HOW CONTEMPORARY THINKERS REACTED TO THE CHANGES THAT MEDIA AND TECHNOLOGY INTRODUCED TO THEIR EXPERIENCES OF SOCIETY AND CULTURE; AND HOW THEIR RE-MEDIATIONS HAVE IN TURN AFFECTED OUR EXPECTATIONS AND EXPERIENCES OF OLDER MEDIA.

FRIDAY,
10:00AM-12:50PM

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