How are we, as communication scholars, to make sense of and intervene productively in the current political, social, and cultural moment? What difference can communication studies make in a world in which the expression “post-truth” is comprehensible? The subspecialty of argumentation is uniquely poised to address these and other pressing questions.

Argumentation studies comprise one of the most vibrant areas of inquiry in the discipline. Classically oriented toward problems of discourse and practical reason in the public sphere, contemporary inquiry is expanding our understanding of the forms that argument may take, the contexts in which it arises, and the purposes that it serves. In addition to discourse, contemporary scholarship examines emerging visual, material, and digital forms of argument. In addition to the public context, it examines argumentation that occurs in interpersonal, group, organizational, and networked settings. In addition to deliberation, it explores the uses of argument for persuasive, therapeutic, relational, expressive, and other objectives.

This seminar will explore the many faces and facets of argumentation studies, and will be value to students across the school, both critically and empirically oriented. What follows is the Table of Contents for a forthcoming book, Networking Argument. This edited collection grew out of the 20th biennial National Communication Association/American Forensic Association Summer Conference on Argumentation (http://www.altaconference.org/), in 2017. This work, portions of which we will read, suggests the vitality of inquiry in this field and the diversity of topics, issues, questions, and approaches that animate it.

Keynote Address

1. Disavowing Networks, Affirming Networks: Neoliberalism and Its Challenge to Democratic Deliberation
   Robert Asen

2. Substance: An Exploration of the State of Argument in the Post-Fact Era
   James F. Klumpp

3. Ideology, Argument, and the Post-Truth Panic
   Dana L. Cloud

4. A Materialist Perspective on Argument Networks as Contentious Politics
   Ronald Walter Greene

5. More Disingenuous Controversy: Hashtags, Chants, and an Election
6. How Technoliberals Argue  
   Damien Smith Pfister

7. Network Matters: Black Lives and Blue Lives Advocacy in On and Offline Settings  
   Maegan Parker Brooks

8. Networked Public Argument as Terrain for Statecraft  
   Craig Hayden

Strategic Use of Definition in Networked Argument

9. Ideological Conservatism vs. Faux Populism in Donald Trump’s Inaugural Address  
   David Zarefsky

10. Populists Argue, but Populism Is Not an Argumentation (And Why the Distinction Matters for Argumentation Theory)  
    David M. Cheshier

11. Contrasting Ideological Networks: Ronald Reagan and Donald Trump  
    Robert C. Rowland

12. The Cyber Imperative: Ligatures as Ordering Devices  
    Ilon Lauer

13. The Agentic Earth Topos: Figuring a Violent Earth at the End of the Anthropocene  
    Joshua P. Ewalt

14. What Makes a Woman a Woman? The I.O.C.’s Deliberation over Sex in International Sport  
    Jaclyn Nolan

15. The Discursive Construction of the Anti-Nuclear Activist  
    Ian Summers, Alley Agee, Monica Renae Scott, and Danielle Endres

16. The Visible and the Invisible: Arguing about Threats to Loyalty in the Internet Age  
    Adam Blood and Ronald Lee

17. When Do Perpetrators Count: A Longitudinal Analysis of News Definitions of Deceased Mass Shooters  
    Dakota Park-Ozee and Jason Jordan

18. Defining “Birth Rape”: Networked Argument Resources for Mothers’ Advocacy  
    Beth L. Boser
19. When They Found Her: Networked Argument and Contested Memory
   Sarah T. Partlow Lefevre

**Strategic Use of Association and Dissociation in Networked Argument**

20. Reading Freaks: Trump in an Analogical Hermeneutic Network
   Angela G. Ray and Robert Elliot Mills

21. Petitioning a Mormon God: Analogical Argument as a Means of Revelation in the Ordain Women Movement
   Brian Heslop

22. Extinguished Dissent: Norman Morrison’s Self-immolation as Argument by Sacrifice
   Meredith Neville-Shepard

23. Timescape 9/11: Networked Memories
   Jeremy David Johnson

24. Analogy and Argument in the Rhetoric of Science
   Jay Frank

25. Specification, Dissociation, and Voting Rights in the United States
   James Jasinski

26. Hispanic Politicians on the Rise: Argumentation Strategies of Ted Cruz and Marco Rubio
   Ann E. Burnette and Wayne L. Kraemer

27. Escaping the “Broken Middle”: Establishing Argumentative Presence within Association and Disassociation
   Aaron Dicker

28. Challenges of Networked Circulation within Advocacy Campaigns
   Ruth J. Beerman

   Naoki Kambe

30. Analyzing Public Diplomacy for Japan-U.S. Reconciliation
   Hiroko Okuda

**Strategic Use of Authority in Networked Arguments**

31. Challenging a Culture of Secrecy: Investigating the Emergence of Antenarrative Storytelling in Community Responses to the Hanford Nuclear Reservation
   R. Brandon Anderson
32. The Visual Depiction of Statehood in Daesh’s Dabiq Magazine and al-Naba’ Newsletter
   Kareem El Damanhoury

33. Networked Argumentation via Collective Rhetorics at the Women’s March on the Utah State Capitol and the Women’s March on Washington
   Alley Agee, Dakota Park-Ozee, and Allison Blumling

34. Climate Change Argumentation: Subnational Networks, Interest Convergence, and Multiple Publics
   William Mosley-Jensen

35. Networking, Circulation, and Publicity of Climate Change Discourses and Arguments: An Examination of Leonardo DiCaprio’s Climate Change Advocacy
   Andrew J. Hart

36. Arguments for Women’s Banks and the Possibilities and Limits of Corporate Structural Mimesis as Private-Public Argument Networks
   David B. Hingstman

37. Administrative Arguments and Network Governance: The Case of Women’s Health
   Zornitsa Keremidchieva

38. Networks of Violence: Converging Representations of the Eric Garner Lynching
   Samuel P. Perry

39. Performing Hegemonic Masculinity: Trump’s Framing of U.S. Foreign Policy
   Heidi Hamilton

40. Argument and the Foundations of Social Networks: Affective Argument and Popular American History
   Michael Janas

41. Data Cannot Speak for Themselves: Unreasonable Claims within the Big Social Data Community
   Candice L. Lanius

42. Scientific Argument Networks and the Polytechtonic Art of Rhetoric
   L. Paul Strait

**Argument Circulation in Online Networks**

43. Arguments of a New Virtual Religion: How Athenism “Clicks” New Members and Reimagines the Mind-Body Dualism
   Emma Frances Bloomfield
44. “Nasty Women”: “Dialectical Controversy,” Argumentum Ad Personam, and Aggressive Rebuttals
   G. Thomas Goodnight

45. The Rage Network: Form, Affective Arguments, and Toxic Masculinity in Digital Space
   Casey Ryan Kelly

46. Polemic Platforms and the “Woman Card”: Trumping Truth with Enthymemes in the Twitterverse
   Joan Faber McAlister

47. Following Affective Winds Over Panmediated Networks: Image-Drive Activism in Chengdu, China
   Elizabeth Brunner

48. Je (Ne) Suis…: Exploring the Performative Contradiction in Anti-Clicktivism Arguments
   Aaron Hess

49. Memes as Commonplace: Ted Cruz, Serial Killers, and the Making of Networked Multitudes
   Jonathan S. Carter

50. Critical Deliberation Under Fire: Milblogging, Free Speech, and the “Soldiers’ Protocol to Enable Active Communication Act”
   Michael K. Middleton and Kevin A. Johnson

51. Embedded Argumentation in Digital Media Networks: On “Native” Advertising
   Seth Fendley

52. Too Srat to Care: Participatory Culture and the Information Economy of Total Sorority Move
   Amber Davisson and Kelsey Jackson

   Zachary Sheldon

**Argument Circulation in Offline Networks**

54. Networks of Argument and Relationality in the Contemporary Use of Auschwitz Numbers in the New England Holocaust Memorial
   Linda Diane Horwitz and Daniel C. Brouwer

55. Networked Reconciliation
   Tyler Hiebert, Randall A. Lake, and Chris Robbins
56. To Tell Our Own Truths: Settler Postcolonialism as an Antecedent to Native American Argumentation Studies  
   Margret McCue-Enser

57. Rhetorical Rumors: Hauntology in International Feminicidio Discourse  
   José Ángel Maldonado

58. Networked Memories: Remembering Barbara Jordan in 21st Century Immigration Debates  
   Carly S. Woods

59. Remembering Roosevelt: Arguing for Memory Through Public and Private Networks  
   Chandra A. Maldonado

60. Appearance Trumps Substance: The Enduring Legacy of the Great Debate of September 26, 1960  
   Sara A. Mehlretter Drury and Dale A. Herbeck

61. “Morning in America”: Ronald Reagan’s Legacy of Population as Argument  
   Paul Elliott Johnson

   M. Kelly Carr

**Evaluating Argumentation Networks**

63. Rising to the Defense of Ad Hominem Arguments  
   David Cratis Williams and Dale Hample

64. The Fallacy of Sweeping Generalization  
   David Botting

65. Exhortation in Interpersonal Discussion  
   Susan L. Kline

66. Writing about Serial Arguments: The Effects of Manipulating Argument Perspective  
   Amy Janan Johnson, Ioana A. Cionea, Eryn N. Bostwick, Megan A. Bassick, and Nathan J. Lindsey

67. Argumentativeness and Verbal Aggressiveness Are Two Things Apiece  
   Dale Hample

68. Is Fact-checking Biased? A Computerized Content Analysis  
   Jeffrey W. Jarman
69. Building Arguments and Attending to Face in Small Claims Court: Distinctive Features of the Genre
Karen Tracy

70. Argumentation as a Practical Discipline
Robert T. Craig

71. Networks, Norms, and the Problem of Capable Arguers
Timothy Barouch

72. The Micropolitics of Control: Fascism, Desire, and Argument in President Trump’s America
George F. (Guy) McHendry, Jr. and Nicholas S. Paliewicz

**Evaluating Debating Networks**

Brian Lain and Karen Anderson-Lain

74. Designing Public Debates to Facilitate Dynamic Updating in a Network Society
Justin Eckstein and Gordon R. Mitchell

75. Community-Based Participatory Debate: A Synthesis of Debate Pedagogy, Practice, and Research
John J. Rief and Rachel Wilson

76. Text, Talk, Argue: How to Improve Text-Driven Political Conversations
Don Waisanen, Allison Hahn, and Eric Gander

77. Gender Diversity in Debate in Japan: An Examination of Debate Competitions at the Secondary and Tertiary Levels
Junya Morooka

78. Conceptualizing Academic Debate in Japan: A Study of Judging Philosophy Statements
Kaori Miyawaki and Katsuya Koresawa

79. Big in Japan?: A Note on the Japanese Reception of American Policy Debate
Satoru Aonuma and Kazuhiko Seno

80. Evolutions and Devolutions in Practice: Theory Arguments in Recent English-speaking College Policy Debate in Japan
Noriaki Tajima

Brian Lain