

**SCHOOL OF CINEMATIC ARTS
CTPR 506 - VISUAL EXPRESSION
SYLLABUS**

Semester: Fall 2018

Professor: Bruce A. Block

SA: TBA

READING & REFERENCES (see below)

PREREQUISITES: CTPR 508 OR CTAN 547 OR CTIN 534

Auditing CTPR 506 is not permitted. This course does not use pass/no pass grading.

INTRODUCTION & PURPOSE

Just as a writer is concerned with story structure or a musician with musical structure, a picture maker must be concerned with visual structure. Visual structure is the only language available to picture makers yet it is often misused or simply ignored. The key to using visual structure is an understanding of the basic visual components and how visual structure relates to narrative/story structure. The basic visual components are: space, line, shape, color, tone, movement, and rhythm. It is through the control of these basic visual components that the picture maker stirs an audience's emotions, creates a visual style, gives unity to their work and links story structure to visual structure. The principles discussed in this class can be used to create and control pictures for any format including theatrical motion pictures, television shows and commercials, internet sites, and computer games, using live-action, traditional or CG animation. This class relates all of the visual concepts to practical production and bridges the gap between theory and practice.

The Structure of the Class:

1. Define each basic visual component.
2. Show how to recognize these components.
3. Demonstrate how these components communicate to an audience.
4. Apply the components to a text/script.
5. Discuss how the component is used technically and aesthetically in actual production.
6. Show examples from films.

ASSIGNMENTS -ATTENDANCE - GRADES

The class has two assignments that are due near the end of the semester. 1. Each student, working alone, creates a photographic notebook of 78 still photos illustrating the concepts discussed in class. 2. Collaborating in groups of four, students create a film demonstrating the principles of visual structure in relation to a story.

Some photos for the photographic notebook are due during the semester as works-in-progress.

Notebook and film grades are based on originality, directorial clarity and realization of each visual concept. Final course grade is based on the photo notebook grade (50%), film grade (35%) and class participation (15%). There is no mid-term grade. Late photo notebooks or films will not be accepted. The class does not allow make-up exams, extra credit papers or projects, or photo notebook/film re-dos. Due dates for the photo notebook and film assignments are announced in class. Plagiarism or students sharing or exchanging photos will be given a failing grade.

Attendance at all film screenings, including the student films, is mandatory. Students are expected to be on time and prepared for each class. Two unexcused absences will result in a student's grade being lowered by one full letter (IE: A becomes B). A third unexcused absence will result in a student's

grade being lowered by one, additional full letter (IE: B becomes C). A student's grade will be lowered by one full letter for each additional unexcused absence. Two late class arrivals equate to one full absence.

In order for an absence to be excused, the student must have approval from the professor and provide documentation at the next attended class session.

If a student misses class due to an emergency, the student must contact the professor prior to class or contact the Production Office at 213-740-3317.

READING & REFERENCES

The text for the class is *The Visual Story* by Bruce Block. The book is available at the USC Student bookstore, from online vendors and at local bookstores. The class lectures are divided into topics that coincide with the chapters in the book.

LECTURES & SCHEDULE

Class lectures are very dense and rigorous. Students are encouraged to take notes, which include drawings and diagrams. Class participation is highly recommended. Recording and photography are not permitted during class. The listing below of specific material for each lecture is approximate since discussion lengths will vary.

LECTURE 1: Orientation and overview of the basic visual components. Basic class terms are defined. Space is introduced with an overview followed by the organization of space into four basic categories.

LECTURE 2: Definition of space continues. Discussion moves to surface divisions.

LECTURE 3: Discussion of space finishes. The final assignments for the class (individual student notebook and group film) are announced and discussed.

LECTURE 4: Visual structure. The relationships between visual and narrative structure, structural analysis and visual economy are discussed.

LECTURE 5: Visual structure continues. The Principle of Contrast & Affinity is discussed. Graphing, structure and visual change are discussed.

LECTURE 6: Line and shape discussion begins. Linear motif, basic shapes, perception of line, and methods of creating shapes are discussed.

LECTURE 7: Color. Color structure and systems are discussed to clear up and simplify an extremely misunderstood visual component.

LECTURE 8: Color continues with an explanation of color interaction and control in production.

LECTURE 9: Tone & Light. Although tone is an aspect of color, tone also relates to directorial emphasis and exposure control. Tone and light are related to the gray scale.

LECTURE 10: Movement. Movement is defined in relation to the screen, the camera, a single object and an object & background.

LECTURE 11: Movement continues. Continuum of Movement is defined. Fragmented and continuous structures of movement are discussed.

LECTURE 12: Rhythm. Visual rhythm is discussed in stationary and moving objects, and editing.

LECTURE 13: Screening & discussion of a feature length film.

LECTURE 14: Screen students' final films and discuss.

LECTURE 15: Screen students' final films and discuss. Photographic notebooks are due.

Statement on Academic Conduct and Support Systems

Academic Conduct:

Plagiarism – presenting someone else's ideas as your own, either verbatim or recast in your own words – is a serious academic offense with serious consequences. Please familiarize yourself with the discussion of plagiarism in SCampus in Part B, Section 11, "Behavior Violating University Standards" <https://policy.usc.edu/scampus-part-b/>. Other forms of academic dishonesty are equally unacceptable. See additional information in SCampus and university policies on scientific misconduct, <http://policy.usc.edu/scientific-misconduct>.

Disruptive Behavior- Behavior that persistently or grossly interferes with classroom activities is considered disruptive behavior and may be subject to disciplinary action. Such behavior inhibits other students' ability to learn and an instructor's ability to teach. A student responsible for disruptive behavior may be required to leave the class pending discussions and resolution of the problem and may be reported to the Office of Student Judicial Affairs for disciplinary action.

Support Systems:

Student Counseling Services (SCS) - (213) 740-7711 – 24/7 on call. Free and confidential mental health treatment for students, including short-term psychotherapy, group counseling, stress fitness workshops, and crisis intervention. <https://engemannshc.usc.edu/counseling/>

National Suicide Prevention Lifeline - 1-800-273-8255. Provides free and confidential emotional support to people in suicidal crisis or emotional distress 24 hours a day, 7 days a week. <http://www.suicidepreventionlifeline.org>

Relationship and Sexual Violence Prevention Services (RSVP) - (213) 740-4900 - 24/7 on call. Free and confidential therapy services, workshops, and training for situations related to gender-based harm. <https://engemannshc.usc.edu/rsvp/>

Sexual Assault Resource Center. For more information about how to get help or help a survivor, rights, reporting options, and additional resources, visit the website: <http://sarc.usc.edu/>

Office of Equity and Diversity (OED)/Title IX Compliance – (213) 740-5086. Works with faculty, staff, visitors, applicants, and students around issues of protected class. <https://equity.usc.edu/>

Bias Assessment Response and Support. Incidents of bias, hate crimes and micro-aggressions need to be reported allowing for appropriate investigation and response. <https://studentaffairs.usc.edu/bias-assessment-response-support/>

The Office of Disability Services and Programs Provides certification for students with disabilities and helps arrange relevant accommodations. <http://dsp.usc.edu>

Student Support and Advocacy – (213) 821-4710. Assists students and families in resolving complex issues adversely affecting their success as a student EX: personal, financial, and academic.
<https://studentaffairs.usc.edu/ssa/>

USC Emergency Information. Provides safety and other updates, including ways in which instruction will be continued if an officially declared emergency makes travel to campus infeasible,
<http://emergency.usc.edu>

USC Department of Public Safety – 213-740-4321 (UPC) and 323-442-1000 (HSC) for 24-hour emergency assistance or to report a crime. Provides overall safety to USC community.
<http://dps.usc.edu>

Diversity at USC- Information on events, programs and training, the Diversity Task Force (including representatives for each school), chronology, participation, and various resources for students.
<https://diversity.usc.edu>

**FOOD AND DRINKS (OTHER THAN WATER) ARE NOT PERMITTED IN ANY
INSTRUCTIONAL SPACES IN THE CINEMATIC ARTS COMPLEX**