Master of Landscape Architecture Core Curriculum

ARCH 439 Media and Context Workshop and Tours – Fall 2018
Revised August 10, 2018

Units: 1

Meeting Times

Monday Aug. 13th       TOUR:  8:30 AM to 6:00 PM  Meet at Watt Hall end in Santa Monica at Expo Line
Tuesday Aug. 14th      WORKSHOP:  9:00 AM to 2:30 PM  at Harris Hall  Rm 115A
Wednesday Aug. 15th    WORKSHOP:  9:00 AM to 2:30 PM  at Harris Hall  Rm 115A
Thursday Aug. 16th     TOUR:  8:30 AM to 6:00 PM  Meet at Watt Hall, end in Downtown Los Angeles

Instructors:  Hope Hardesty and Esther Margulies

Contact Info:
Esther Margulies    emarguli@usc.edu
Hope Hardesty        hope.m.hardesty@gmail.com

Course Description

This course introduces students to the history, tools and conventions of representation in landscape architecture. The course covers basic analog and digital techniques as the foundation of a drawing practice that facilitates critical thinking and an active design process. Two days of tours will provide context for the study of landscape architecture in Los Angeles.

Learning Objectives

Students will become familiar with introductory tools for landscape architectural field work and design iteration. Site tours will introduce a lexicon of terminology across the many disciplines that comprise the field of landscape architecture as distinct from the practice of architecture. Students will tour sites with ecological, cultural and infrastructural significance to build their knowledge and skills in site and systems thinking.

Basic knowledge of measuring, notation, and observation through drawing in plan, section and elevation will be explored both on tour and in the workshop. The three media workshops will introduce basic literacy in Adobe Photoshop, InDesign, and Illustrator.
Course Notes

Media workshop sessions will be held in Harris Hall room 115a. Students must bring laptops with up to date copies of Adobe Photoshop, In Design, Acrobat Pro and Illustrator. Please make sure to have your subscription at the student rates loaded onto your laptop

https://www.adobe.com/creativecloud/buy/students.html?sdid=1XGiD51M&mv=search&s_kwcid=AL!3085!3!271598495517!e!!g!!adobe%20student%20subscription&ef_id=WuDPxQAAAF1IKX-z:20180728053521:.

All students should bring the following drawing supplies from the supplies list which will be stored in studio:

- .5mm mechanical pencil (Alvin, Helix or Staedtler, Pentel) + 2H, F, HB, and 2B leads and erasers
- .7mm mechanical pencil (Alvin, Helix or Staedtler, Pentel) + HB leads and erasers
- Three each of HB, 2B, 4B and 6B graphite drawing pencils (not leads)
- Hand-held pencil sharpener
- Mars white plastic eraser
- Staedtler or Micron Pigment Liner Pen Set, black (contains four pens: 0.1, 0.3, 0.5, 0.7)
- Sharpie Fine Point Permanent Markers (2 black, 1 red)
- Sharpie Ultra Fine Point Permanent Marker (2 black, 1 red)
- Pilot Precise V7 (fine) and V5 (extra fine) black rolling ball pens
- Staedtler Drafting dots
- 12” Rolling ruler – Alvin or equal
- 12” triangular architect’s scale
- 12” triangular engineer’s scale
- 25-foot length measuring tape
- One 4” - 45°/90° triangle - Alvin or equal
- 6” Adjustable Triangle – Alvin or equal
- 1 set French Curves – 3 curves set for drafting
- 1 circle template Staedtler No 977 110
- Tracing paper (one 12” roll and one 18” roll), color: white (not buff or canary) Alvin or equal
- 5.5” x 8” Blank Sketchbook (100 pages) with acid-free, unlined heavy pages
- Padlock to lock up your supplies in studio

Tours

Tours will leave from Watt Hall at USC unless otherwise announced. Students should arrive 15 minutes before the start of the tour. On the second day everyone will use a Metro Tap Card to pay for rail and bus fares. Students should have a Tap Card with a full day pass loaded prior to the start of the tour.

Hot weather is anticipated. Students should be prepared with comfortable walking shoes, sneakers are recommended. Wear light colored clothing. Bring sun screen, hats and water.
Technological Proficiency and Hardware/Software Required
Students will utilize Adobe Photoshop, Adobe In Design, Adobe Acrobat, Adobe Illustrator and hand drawing.

Required Readings and Supplementary Materials

Media: To Be Assigned in Class
Tours: Readings can be found in this folder on the google drive. Please read before Monday August 13th
https://drive.google.com/open?id=1MWFfMBOp2OgnvluGRK2fimK_RSesBr6j

Description and Assessment of Assignments

1) FIELD NOTEBOOK – All students must submit a copy of their own field notes from the two days of tours in this course. Field notes will include sketches, notated drawings, and observations. Provide references to the readings assigned in this course. Answer the following questions with a narrative and sketches where appropriate:

   a) Where did you find that Reyner Banham’s descriptions of Los Angeles are consistent with your observations?

   b) What did you observe that has changed significantly since Banham’s work was published?

   c) Could you imagine a prairie like that described by Paula Schiffman in the 21st century? What would it mean for present day Los Angeles?

   d) What do you imagine as public space in a revitalized Los Angeles River?

   Your field notebook with answers to these questions is due on Monday August 20th. Turn into Professor Margulies by 12pm. I will be in my office in 339 Watt Hall in the north west corner of the 3rd floor. Written answers should be a minimum of 200 words per question and can be submitted as word or pdf files.

2) IN CLASS SKETCHES- To Be Completed During Workshop and pinned up for class discussion and instructor markups.

3) PROJECT PRECEDENT PLANS- One digital plan/diagram using Photoshop, Illustrator, and InDesign. One final hand-drafted plan using mechanical drafting tools and techniques.

4) PROJECT PRECEDENT SECTIONS – One hand-drafted section constructed from hand-drafted plan. One final section drawing using combination of analog and digital skills demonstrated in workshop.
Grading Breakdown

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Points</th>
<th>% of Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Field Notes from Tours</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td>In Class Sketches &amp; Participation</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>Hand Drafted Plan and Section</td>
<td>20</td>
<td>20</td>
</tr>
<tr>
<td>Illustrative Plan &amp; Section</td>
<td>20</td>
<td>20</td>
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</tbody>
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TOTAL 100 100

Assignment Submission Policy
Assignments must be turned in by the deadline in person to the instructor.

Course Schedule: Daily Breakdown

<table>
<thead>
<tr>
<th>Fall 2018</th>
<th>Topics/Daily Activities</th>
<th>Readings and Homework</th>
<th>Deliverable/ Due Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Day 1</td>
<td>August 13 Coastal Tour</td>
<td>Readings TBD</td>
<td>Field Notes due 8/17 9AM</td>
</tr>
<tr>
<td>Day 2</td>
<td>August 14 Media Workshop</td>
<td>Readings TBD 4-5 Minute Presentation for 8/15</td>
<td>Printed precedent plan due 8/15 at 9 AM</td>
</tr>
<tr>
<td>Day 3</td>
<td>August 15 Media Workshop</td>
<td>Readings TBD Hand Drafted Plan &amp; Section</td>
<td>Hand Drafted Plan &amp; Section Due 8/17 9 AM</td>
</tr>
<tr>
<td>Day 4</td>
<td>August 16 Downtown LA Tour</td>
<td>Readings TBD</td>
<td>Field Notes due 8/17 9AM</td>
</tr>
<tr>
<td></td>
<td>Media Workshop</td>
<td>Illustrative Plan &amp; Section</td>
<td>Illustrative Plans and Sections Due 10 AM 8/21</td>
</tr>
</tbody>
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Day 1 Monday August 13th

The Southern California Coast Tour

1. Meet at Watt Hall USC 8:30am  Corner of Watt Way and 37th Place
2. Travel to King Gillette Ranch 26800 Mulholland Hwy, Calabasas, CA 91302 – Tour with SMMC 10 am to 11:30 + lunch
3. Travel to Malibu Lagoon State Park 23200 Pacific Coast Hwy, Malibu, CA 90265 Lagoon 12:15 to 1:45, Tour and optional swim. Bring a towel and bathing suits if you want to swim.
4. Travel to The Getty Villa 17985 Pacific Coast Hwy, Pacific Palisades, CA 90272  2:30 to 4:00
5. Travel to The Annenberg Community Beach House 415 Pacific Coast Highway, Santa Monica, CA 90402 4:30 – 5:30,
6. Travel to Tongva Park 1615 Ocean Ave, Santa Monica, CA 90401
7. Return to USC via Expo Line
Day 2 Tuesday August 14th
Media Workshop

Day 3 Wednesday August 15th
Media Workshop

Day 4 Thursday August 16th
Los Angeles Natural and Man Made

1. Meet at Watt Hall 8:30 am have Metro Card with $7.00 or day pass loaded
2. Travel to Union Station via Expo Line + Red Line 8:30 – 9:00am
3. Tour Union Station 9:00 – 9:45am
4. Visit La Plaza and Olvera Street 9:55 to 10:30
5. Walk to Gold Line Station @ Union Station Gold line to Cypress Park/Lincoln Hts. 10:40 to 11
6. Walk to Ed Reyes Greenway 11:30 – 11:45 pm (Snacks at ERG)
7. LA River Talk Steve Dwyer 11:45 – 1:00
8. Walk to Lincoln Hts/Cypress Park Metro Station, take train to Chinatown to 1:00 1:30
9. Lunch in Chinatown 2:00 – 3:00
10. Metro Gold Line to Red Line to Civic Center. Walk through Grand Park to the Broad Museum
11. Tour Broad Museum and Park 4:00 – 5:30

USC Statement on Academic Conduct and Support Systems

Academic Conduct
Plagiarism – presenting someone else’s ideas as your own, either verbatim or recast in your own words – is a serious academic offense with serious consequences. Please familiarize yourself with the discussion of plagiarism in SCampus in Section 11, Behavior Violating University Standards https://scampus.usc.edu/1100-behavior-violating-university-standards-and-appropriate-sanctions. Other forms of academic dishonesty are equally unacceptable. See additional information in SCampus and university policies on scientific misconduct, http://policy.usc.edu/scientific-misconduct.

Discrimination, sexual assault, and harassment are not tolerated by the university. You are encouraged to report any incidents to the Office of Equity and Diversity http://equity.usc.edu or to the Department of Public Safety http://adminopsnet.usc.edu/department/department-public-safety. This is important for the safety of the whole USC community. Another member of the university community – such as a friend, classmate, advisor, or faculty member – can help initiate the report, or can initiate the report on behalf of another person. The Center for Women and Men http://www.usc.edu/student-affairs/cwm/ provides 24/7 confidential support, and the sexual assault resource center webpage http://sarc.usc.edu describes reporting options and other resources.

Support Systems
A number of USC’s schools provide support for students who need help with scholarly writing. Check with your advisor or program staff to find out more. Students whose primary language is not English should check with the American Language Institute http://dornsife.usc.edu/ali, which sponsors courses and workshops specifically for international graduate students. The Office of Disability Services and Programs
http://sait.usc.edu/academicsupport/centerprograms/dsp/home_index.html provides certification for students with disabilities and helps arrange the relevant accommodations. If an officially declared emergency makes travel to campus infeasible, USC Emergency Information http://emergency.usc.edu will provide safety and other updates, including ways in which instruction will be continued by means of blackboard, teleconferencing, and other technology.