

Classic Rock: Popular Music of the Sixties and Seventies

Fall 2018

Course no. MUSC 423

Section no. 47225R

Units: 2

Time: M 6 – 7:50 pm

Room: THH 202

Course instructor: Bill Biersach

Instructor's office: MUS 316

Instructor's office hours: MW 9 – 9:45 am, M 2 - 3 pm

Office phone: (213) 740-7416

Instructor's email: biersach@usc.edu

Teaching assistants:

Danny Leo

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Introduction and Purpose

“One of the good things that happened in the sixties was that at least some music of an *unusual* or *experimental* nature got recorded and released ...”

—Frank Zappa

This course will familiarize the student with a broad spectrum of musical styles that were popular between the years 1962 and 1973. The intent is to inform the student regarding the recording technologies available and the business practices in place at the time, the origin of a wide variety of styles and specific recording acts, and an understanding of the underlying social, economic, political, and cultural issues that gave rise to them. The goal is to imbue the student with an appreciation for this music that has survived four decades and continues to find a niche in popular culture.

Instructional Strategy

Each week the professor will present a lecture for the first hour of the class. Musical examples will be played, brief bios of the artists will be provided, and styles will be explored.

The second hour of the class will be devoted to discussion of the text and a presentation parallel to the professor's lecture led by the teaching assistants.

Examinations and Grades

There will be three examinations: two midterms and a final. Each exam will consist of 50 multiple-choice questions on Scantron answer sheets. In addition, students will circle the answers in the examination question booklets as a backup.

The Scantrons will be graded by computer, and Blackboard will add your three scores and determine your final grade based on the following ranges:

A	141	-	150
A -	135	-	140
B +	130	-	134
B	126	-	129
B -	120	-	125
C +	115	-	119
C	111	-	114
C -	105	-	110
D +	100	-	104
D	96	-	99
D -	90	-	95
F	0	-	89

The second midterm and final examination will be non-cumulative.

Text

The required text this semester will be:

What's That Sound? 4th Edition, by John Covach and Andrew Flory; Norton Custom.

ISBN: 978-0-393-93725-1

(Available in the USC Bookstore, or online as an ebook.)

**Classic Rock
Schedule of Lecture Topics**

Fall 2018

Week	Date	Topic 1	Topic 2
1.	Aug. 20	Preliminaries—“Hey Joe”	
2.	Aug. 27	Hits of the early 60s	Novelty Songs
3.	Sept. 3	Labor Day (Holiday)	
4.	Sept. 10	The British Invasion	Stones & Zombies
	Sept. 11	Last day to drop with refund.	
5.	Sept. 17	U.S. Reaction	Motown
6.	Sept. 24	FIRST MIDTERM EXAM	
7.	Oct. 1	Bob Dylan	Folk Singers
	Oct. 5	Last day to drop w/o “W” or to change P/NP to letter grade	
8.	Oct. 8	Folk Rock	Simon & Garfunkel
9.	Oct. 15	The Protestors	The Moody Blues
10.	Oct. 22	Jimi Hendrix	Monterey Pop Festival
11.	Oct. 29	SECOND MIDTERM EXAM	
12.	Nov. 5	Power Trios	CCR
	Nov. 9	Last day to drop with a “W”	
13.	Nov. 12	The Progressives	The Progressives
14.	Nov. 19	The Psychedelics	The Grateful Dead
15.	Nov. 26	The Dark Side/Frank Zappa	Woodstock
16.	Dec. 3	(Stop)	
17,	Dec. 10	FINAL EXAM: Monday, 7 – 9 PM	

Devices - Texting

Studies show that the use of cell phones, tablets, laptop computers, and other digital communication devices distract students from the subject at hand. Therefore their use will not be allowed in this class. Notes are to be taken by hand.

If you have a special need that requires use of a laptop computer, notify the professor. You will be required to sit in the front row.

Students with Disabilities

Any student requesting academic accommodations based on a disability is required to register with Disability Services and Programs (DSP) each semester. A letter of verification for approved accommodations can be obtained from DSP. Please be sure the letter is delivered to me (or to TA) as early in the semester as possible. DSP is located in STU 301 and is open 8:30 a.m.–5:00 p.m., Monday through Friday. The phone number for DSP is (213) 740-0776, http://sait.usc.edu/academicsupport/centerprograms/dsp/home_index.html.

Academic Integrity

USC seeks to maintain an optimal learning environment. General principles of academic honesty include the concept of respect for the intellectual property of others, the expectation that individual work will be submitted unless otherwise allowed by an instructor, and the obligations both to protect one's own academic work from misuse by others as well as to avoid using another's work as one's own. All students are expected to understand and abide by these principles. *Scampus*, the Student Guidebook, contains the Student Conduct Code in Section 11.00, while the recommended sanctions are located in Appendix A: <http://scampus.usc.edu/1100-behavior-violating-university-standards-and-appropriate-sanctions/>. Students will be referred to the Office of Student Judicial Affairs and Community Standards for further review, should there be any suspicion of academic dishonesty. The Review process can be found at: <http://www.usc.edu/student-affairs/SJACS/>.

The University's Statement on Academic Conduct and Support Systems

Academic Conduct:

Plagiarism – presenting someone else's ideas as your own, either verbatim or recast in your own words – is a serious academic offense with serious consequences. Please familiarize yourself with the discussion of plagiarism in *SCampus* in Part B, Section 11, "Behavior Violating University Standards" <https://policy.usc.edu/scampus-part-b/>. Other forms of academic dishonesty are equally unacceptable. See additional information in *SCampus* and university policies on scientific misconduct, <http://policy.usc.edu/scientific-misconduct>.

Support Systems:

Student Counseling Services (SCS) - (213) 740-7711 – 24/7 on call

Free and confidential mental health treatment for students, including short-term psychotherapy, group counseling, stress fitness workshops, and crisis intervention. <https://engemannshc.usc.edu/counseling/>

National Suicide Prevention Lifeline - 1-800-273-8255

Provides free and confidential emotional support to people in suicidal crisis or emotional distress 24 hours a day, 7 days a week. <http://www.suicidepreventionlifeline.org>

Relationship & Sexual Violence Prevention Services (RSVP) - (213) 740-4900 - 24/7 on call
Free and confidential therapy services, workshops, and training for situations related to gender-based harm. <https://engemannshc.usc.edu/rsvp/>

Sexual Assault Resource Center

For more information about how to get help or help a survivor, rights, reporting options, and additional resources, visit the website: <http://sarc.usc.edu/>

Office of Equity and Diversity (OED)/Title IX compliance – (213) 740-5086

Works with faculty, staff, visitors, applicants, and students around issues of protected class. <https://equity.usc.edu/>

Bias Assessment Response and Support

Incidents of bias, hate crimes and microaggressions need to be reported allowing for appropriate investigation and response. <https://studentaffairs.usc.edu/bias-assessment-response-support/>

Student Support & Advocacy – (213) 821-4710

Assists students and families in resolving complex issues adversely affecting their success as a student EX: personal, financial, and academic. <https://studentaffairs.usc.edu/ssa/>

Diversity at USC – <https://diversity.usc.edu/>

Tabs for Events, Programs and Training, Task Force (including representatives for each school), Chronology, Participate, Resources for Students

Bibliography (books consulted while creating this course)

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