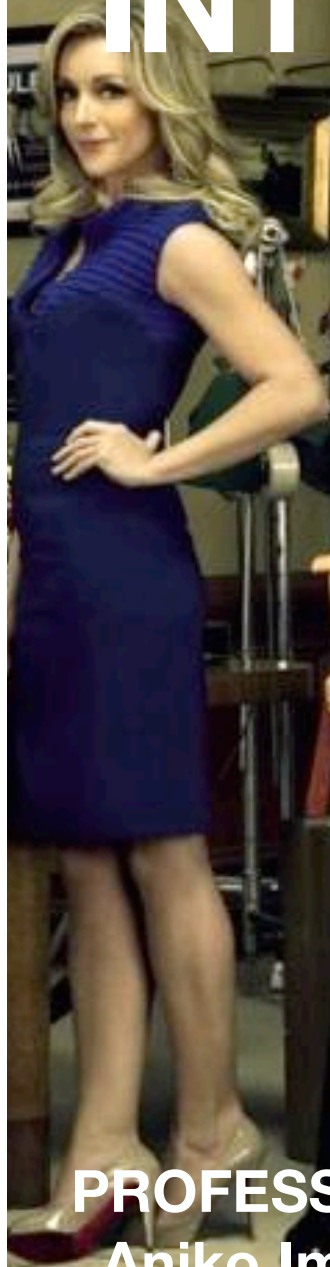


# CTCS 191: INTRODUCTION TO TV



**PROFESSOR**  
**Aniko Imre**

Will streaming replace cable TV? How is social media promoting and profiting from television publicity? Has the quality of premium cable outpaced feature films? What are the business models and potentialities of Broadcast, Cable, Premium Cable, SVOD and AVOD? To discuss these questions, this course introduces students to the study of television as a unique dramatic form with a history of business and creative practices that both overlap and diverge from that of feature film.

**LOCATION:**  
**NORRIS**

**TIME:**  
**WEDNESDAY**  
**2-4:00 PM**

