

CTCS 504: SURVEY OF U.S. TELEVISION HISTORY

Professor Christine Acham | SCA 316
Tuesdays | 10:00 am to 1:50pm

This course provides an introduction to the history and critical analysis of American television. One of the primary goals of this class is to understand the role that social issues such as race, class, gender and sexuality have played in television throughout the years. We will begin with a survey of the industrial, technological and cultural changes that have shaped television since the 1950s; we will also explore television genres, network and cable/satellite television, and audiences/consumers. We will consider such questions as: Are we currently in the new Golden Age of television? How has streaming television changed our viewership of television programs? Does social media impact television viewing?

