**Going Viral**

Comedy creation for New Media (could be partially an online course)

**Course Description:** A writing & performance course that could be partially online. Students will learn to perform, write, direct & produce original short form and web series comedy for new media including Youtube, Funny or Die, Vine, Periscope and other internet platforms.

**Ideal Number of Students:** 15-50

**Possible Equipment:** Students will need internet access, an iphone camera or better and basic editing software like iMovie.

**Possible Books:**
- Days & Nights at the Second City by Bernie Sahlins
- Comedy Writing Handbook
- UCB Manual
- Bare Bones Guide to Film & Video Production

**Course Trajectory:**

Week 1 & 2 – What makes a Sketch?
- Analysis of great Comedy Videos
- Patterns & Punchlines
- Game of the Sketch

Week 3 & 4 – Equipment & Platforms
- Youtube, Funny or Die, Vine & Others
- Shot Lists
- Sound
- Editing

Week 5 & 6 – Character (Online?)

Week 7 & 8 – Parody (Online?)

Week 9 & 10 – Satire (Online?)

Week 11-15 – Creating a Web Series