

## **PUBD 599: PUBLIC DIPLOMACY IN LOS ANGELES**

<u>Instructor:</u>	Dr. Robert Banks, Clinical Associate Professor of Public Diplomacy
<u>Time &amp; Location:</u>	Wednesday, 2:00-4:50pm, ANN 210
<u>Office:</u>	G21E
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### **COURSE DESCRIPTION**

For decades after the term was coined in the mid-1960s, public diplomacy was often conceptualized as state-based efforts to engage foreign publics. In recent years, however, scholars have embraced a broader conception of the practice that includes non-state actors such as NGOs, multinationals, universities, even terrorist groups. Within the government realm itself, the state-centric view of PD has expanded to include supranational and sub national entities. One particularly fruitful avenue of academic inquiry that has emerged focuses on PD as practiced by cities. This new conception acknowledges that regional and urban centers in this globalized and super-connected world actively compete against each other to lure tourists; stimulate investment;

attract international students; and build and promote their brand reputation and soft power.

There are few cities in the world that can match LA for its PD assets. It is America's second largest city, the third most-visited city in the country among international travelers, one of the premier centers of global entertainment production and distribution, and home to over 60 foreign consulates (the 3<sup>rd</sup> largest consular corps in the U.S.) and huge and diverse diaspora populations. In addition, Los Angeles boasts several world-class museums and universities, one of which, the University of Southern California, houses the Center on Public Diplomacy, one of the world's leading academic institutions focused on the study and practice of PD.

Despite its obvious advantages, the city has generated little attention as a hub of PD activity. This class will seek to stimulate greater awareness of Los Angeles as a place where PD is practiced every day, both by the city itself and by a myriad of other LA-based actors. In so doing, we will bring LA into the classroom, and the classroom into LA.

We will look at efforts by the Los Angeles city government to engage foreign publics in the city's interests. We will study city brands and branding campaigns to see where LA fits in this burgeoning field. We will survey the city's partners in an effort to discover what they suggest about the city's PD priorities. We will gauge efforts by LA's diplomatic community to reach out to domestic audiences.

We will also seek to identify the major non-governmental nodes of PD activity and examine how they contribute to strengthening global citizenship and ties between the city and foreign audiences. We will, for instance, consider public diplomacy as practiced by the city's large and

politically active diaspora communities, and survey other sectors of the city's life whose activities regularly engage foreign audiences, among them arts and culture, the media, education, sports, NGOs, and business.

This class will build on the idea that students learn best when they are asked to create something. In this class, therefore, the students will map PD in LA and create a website database of practitioner institutions for student use in research, contacts, internships, career development, and employment.

## **COURSE GOALS**

- 1) To help students gain a better understanding of city diplomacy and the role it plays in contemporary international geopolitics.
- 2) To stimulate greater awareness of Los Angeles as a center of PD activity.
- 3) To offer USC students the opportunity to connect on a deeper level with LA and the life of its various communities
- 4) To provide students with a first-hand look at the impact of globalization on LA and the concomitant need for a globally informed and competent citizenry.

## **COURSE REQUIREMENTS**

Class Participation: 10%

Students will be expected to attend all classes and to participate fully in discussions and meetings.

Short Paper: 20%

Students will prepare a 5-7 page case study of city diplomacy as practiced by any metropolis of their choice, with a focus on evaluating its success in such areas as branding, image management, and economic development (tourism, direct foreign investment, etc).

Class Program Management: 30%

PD practitioners at the field level are expected to conceive and implement programs designed to promote Mission priorities. This class will require students to replicate such real-world programmatic activity. Students will be divided into two-person teams. Each team will be responsible for arranging one of the semester's planned panel discussions and/or out-of-class visits. The specific visit or panel will be tied to the community of practice each team has selected to explore in building the "PD in LA" website database.

Website Database: 40%

Each student team will choose a community of practice to focus on during the semester. Such communities include politics (LA city government), diplomacy (foreign consulates), arts and culture, the diaspora, business, sports, education, media, and civil society (NGOs). The objective of this exercise is to create and populate a website database of LA's key PD practitioners in each sector. In so doing, the class will create a valuable resource for use by students in research, contacts, internships, employment, and career development.

## **CLASS OUTLINE**

### **INTRODUCTION TO CITY DIPLOMACY AND PD IN LA**

#### **Week #1: City Diplomacy – History, Theory, and Practice**

Pluijm, R. Van Der & Melissen, J (2007), *City Diplomacy: The Expanding Role of Cities in International Politics*, The Hague, Netherlands Institute of International Relations, "Clingendael," April, 2007.

Nijman, Janne E., "Cities in a Global Setting: The Growing Autonomy of Cities in the Global Legal Order," 2009.

[http://www.europeanchallenge.eu/media/papers/ws2\\_Paper2\\_Nijman\\_Cities\\_global\\_setting.pdf](http://www.europeanchallenge.eu/media/papers/ws2_Paper2_Nijman_Cities_global_setting.pdf)

Shuman, Michael H., "Dateline Main Street: Courts v. Local Foreign Policies," *Foreign Policy*, No. 86 (spring, 1992), pp. 158-177.

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Van den Berg, Dion, "City Diplomacy Campaigns in the Netherlands: Lessons from Recent Times," in Musch, A. Ed. (2008): *City Diplomacy: The Role of Local Governments in Conflict Prevention, Peace-Building, and Post-Conflict Reconstruction*. The Hague, VNG, June, pp. 75-105.  
[http://www.uclg.org/sites/default/files/City\\_Diplomacy\\_research\\_book\\_English\\_01\\_0.pdf](http://www.uclg.org/sites/default/files/City_Diplomacy_research_book_English_01_0.pdf)

Langhorne, R., "The Diplomacy of Non-State Actors," *Diplomacy and Statecraft*, 16:2, 2005, pp. 331-339.  
[http://zb5lh7ed7a.search.serialssolutions.com/?ctx\\_ver=Z39.88-2004&ctx\\_enc=info%3Aofi%2Fenc%3AUTF-8&rft\\_id=info:sid/summon.serialssolutions.com&rft\\_val\\_fmt=info:ofi/mt:kev:mtx:journal&rft.genre=article&rft.atitle=The+Diplomacy+of+Non-State+Actors&rft.jtitle=Diplomacy+%26+Statecraft&rft.au=Langhorne%2C+Richard&rft.date=2005-06-01&rft.pub=Taylor+%26+Francis+Group&rft.issn=0959-2296&rft.eissn=1557-301X&rft.volume=16&rft.issue=2&rft.spage=331&rft\\_id=info:doi/10.1080%2F09592290590948388&rft.externalDocID=10223053&paramdict=en-US](http://zb5lh7ed7a.search.serialssolutions.com/?ctx_ver=Z39.88-2004&ctx_enc=info%3Aofi%2Fenc%3AUTF-8&rft_id=info:sid/summon.serialssolutions.com&rft_val_fmt=info:ofi/mt:kev:mtx:journal&rft.genre=article&rft.atitle=The+Diplomacy+of+Non-State+Actors&rft.jtitle=Diplomacy+%26+Statecraft&rft.au=Langhorne%2C+Richard&rft.date=2005-06-01&rft.pub=Taylor+%26+Francis+Group&rft.issn=0959-2296&rft.eissn=1557-301X&rft.volume=16&rft.issue=2&rft.spage=331&rft_id=info:doi/10.1080%2F09592290590948388&rft.externalDocID=10223053&paramdict=en-US)

Amin, A and Thrift, N., "Citizens of the World: Seeing the City as a Site of International Influence," *Harvard International Review*, 27:3, 2005, fall.

Kavaratzis, M and Ashworth, G.J., "City Branding: An Effective Assertion of Identity or a Transitory Marketing Trick? *Place Branding*, 2:3, July, 2006, pp. 183-194.  
[http://www.researchgate.net/profile/Gj\\_Ashworth/publication/499702](http://www.researchgate.net/profile/Gj_Ashworth/publication/499702)

[9 City branding An effective assertion of identity or a transitory marketing trick/links/53e8f7be0cf2fb1b9b6437dd.pdf](http://www.auswaertiges-amt.de/diplo/de/Aussenpolitik/Globales/ForumGF/pdf/Forum13-ConferenceSummaryReport.pdf)

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"Why Place Branding Is not about Logos and Slogans," Editorial, *Place Branding and Public Diplomacy* (2013) 9, pp. 71–75.

doi:10.1057/pb.2013.11. <http://www.palgrave-journals.com/pb/journal/v9/n2/pdf/pb201311a.pdf>

Kerr, Greg and Balakrishnan, Melodena Stephens, "Challenges in Managing Place Brands: The Case of Sydney," *Place Branding and Public Diplomacy* Vol. 8, 1, Feb. 2012, pp. 6–16.

<http://search.proquest.com.libproxy1.usc.edu/docview/923120999?pq-origsite=summon&accountid=14749>

"China and Japan Try City-Level Diplomacy Amid Cold Relations,"

Stratfor, April 23, 2014. <https://www.stratfor.com/analysis/china-and-japan-try-city-level-diplomacy-amid-cold-relations>

Musch, A. Ed. (2008): *City Diplomacy: The Role of Local Governments in Conflict Prevention, Peace-Building, and Post-Conflict Reconstruction*.

The Hague, VNG, June (Chapter 1, Introduction).

[http://www.uclg.org/sites/default/files/City\\_Diplomacy\\_research\\_book\\_English\\_01\\_0.pdf](http://www.uclg.org/sites/default/files/City_Diplomacy_research_book_English_01_0.pdf)

## **Week #2: Los Angeles in the Imagination and in Today's Global Landscape**

Edward Soja and Allen Scott ed., "Introduction to Los Angeles: City and Region," in *The City: Los Angeles and Urban Theory at the End of the Twentieth Century*, Berkeley, CA., University of California Press, 1996.

Mackinen, Julie, "California Cachet in China: Reminders of the Golden State Are Nearly Everywhere," *The Los Angeles Times*, 21 January, 2015.

Neu, C. Richard, "Global Los Angeles," Pacific Council on International Policy, February 2015, pp. 1-110.

<http://www.pacificcouncil.org/document.doc?id=639>

Sullivan, Rob, "The Greatest Blond of Them All," *Street Level: Los Angeles in the Twenty-First Century*, Ashgate Publishing, 2014, Chapter 1, pp. 11-42.

<http://site.ebrary.com/lib/uscisd/reader.action?docID=10812270&ppg=6>

Richardson, Henry J. 111, "The International Implications of the Los Angeles Riots," *70 Denver University Law Review*, 213 (1992-1993), pp. 213-235.

Taylor, Peter J., "Leading World Cities: Empirical Evaluations of Urban Nodes in Multiple Networks," *Urban Studies*, Vol. 42, No. 9, 1593–1608, August 2005, pp. 1-16.

Friedersdorf, Conor, "In Defense of Los Angeles," *Atlantic Monthly*, May 25, 2010. <http://www.theatlantic.com/special-report/the-future-of-the-city/archive/2010/05/in-defense-of-los-angeles/57200/>



Khouri, Andrew, "High-Rise Plan Accelerates Revival of Downtown LA," *The Los Angeles Times*, April 2, 2015.

<http://www.pressreader.com/usa/los-angeles-times/20150402/281917361587561/TextView>

Banham, Reyner, "In the Rear-View Mirror," *Los Angeles: The Architecture of Four Ecologies*, Chapter 1, Univ. of California Press, Berkeley, 1971, pp. 3-18.

Banham, Reyner, "Surfurbia," *Los Angeles: The Architecture of Four Ecologies*, Chapter 2, Univ. of California Press, Berkeley, 1971, pp. 19-38.

### **Week #3: Communities, Borders, and Power in LA**

McWilliams, Carey, "South of Tehachapi," in *Southern California: An Island in the Land*, Gibbs-Smith, Layton, Utah, 1946, Chapter 1, pp. 3-20.

Sullivan, Rob, "The Non-City," *Street Level: Los Angeles in the Twenty-First Century*, Ashgate Publishing, 2014, Chapter 4, pp. 83-94.

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Hise, Greg, "Border City: Race and Social Distance in Los Angeles," in Villa, Raul Homero and Sanchez, George J., ED. *Los Angeles and the Future of Urban Cultures*, The Johns Hopkins University Press, 2005, pp. 47-60.

Davis, Mike, "Power Lines: Who Rules Los Angeles?" in *City of Quartz*, Verso, New York, 1990, Chapter Two, pp. 99-149.

Engh, Michael E., "At Home in the Heteropolis: Understanding Postmodern L.A.," *The American Historical Review*, Vol. 105, No. 5 (Dec., 2000), pp. 1676-1682.

[http://www.jstor.org.libproxy.usc.edu/stable/2652039?seq=7#page\\_scan\\_tab\\_contents](http://www.jstor.org.libproxy.usc.edu/stable/2652039?seq=7#page_scan_tab_contents)

McWilliams, Carey, "The Los Angeles Archipelago," in *Southern California: An Island in the Land*, Gibbs-Smith, Layton, Utah, 1946, Chapter 15, pp. 314-329.

Allen, James and Turner, Eugene, "Ethnic Change and Enclaves in Los Angeles," Association of American Geographers, March 8, 2013.

[http://www.aag.org/cs/news\\_detail?pressrelease.id=2058](http://www.aag.org/cs/news_detail?pressrelease.id=2058)

Purcell, Mark, "Ruling Los Angeles: Neighborhood Movements, Urban Regimes, and the Production of Space in Southern California," *Urban Geography*, 18:8, 684-704.

<http://www.tandfonline.com/doi/abs/10.2747/0272-3638.18.8.684>

Rocco, Raymond A., "Latino Los Angeles: Reconstituting Borders/Boundaries," in Edward Soja and Allen Scott ed., *The City: Los Angeles and Urban Theory at the End of the Twentieth Century*, Berkeley, CA., University of California Press, 1996, pp. 367-389.

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Kim, Victoria, "Koreatown Gains a Voice," *The Los Angeles Times*, May 22, 2015. <http://www.pressreader.com/usa/los-angeles-times/20150522/281741268009432/TextView>

## COMMUNITIES OF PD PRACTICE

### **Week #4: The Los Angeles City Government Reaches Out: Panel discussion**

"Remarks at Luncheon With Mayor Antonio Villaraigosa And Los Angeles Delegation," Speech by Reta Jo Lewis, Special Representative for Global Intergovernmental Affairs, Department of State, Brasilia, Brazil, November 28, 2012. <http://www.state.gov/s/srgia/2012/201753.htm>

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Cremer, Rolf D., de Bruin, Anne and Dupuis, Ann, "International Sister-Cities: Bridging the Global-Local Divide," *American Journal of Economics and Sociology*, Vol. 60, No. 1, Special Issue: City and Country: An Interdisciplinary Collection (Jan., 2001), pp. 377-401.

<http://www.jstor.org/stable/3487956>

Cultural Engagement International (CEI) Fellowship Program, City of Los Angeles Department of Cultural Affairs (DCA) Brochure,

[http://www.culturela.org/grants/CEI/2012\\_CEI/2012\\_CEI\\_Brochure.pdf](http://www.culturela.org/grants/CEI/2012_CEI/2012_CEI_Brochure.pdf)

CEI Video Project, 24th Street Theatre Project in El Salvador, “El Ogrito,” October 2013. <http://vimeo.com/51957580>

O’Connell, Jock, “Keep Sending the Mayor to Asia,” Zocalo Public Square, January 28, 2015.  
<http://www.zocalopublicsquare.org/2015/01/28/keep-sending-the-mayor-to-asia/ideas/nexus/>

Shyong, Frank, “Officials in Arcadia Drop Trip to China: Funding from Corporate Donors Provoked an Outcry Among Residents” *The Los Angeles Times*, March 4, 2015.

“Police Diplomacy: A Global Trust,” The Los Angeles County Sheriff’s Department, Sheriff’s Headquarters Bureau, 2009.  
<http://shq.lasdnews.net/content/uoa/EPC/PoliceDiplomacy-GlobalTrust.pdf>

## **Week #5: The Diplomats Do PD: Consular panel discussion**

Diplomatic Studies, Volume 7: Consular Affairs and Diplomacy *by* Melissen, Jan, Fernández, Ana Mar February, 2011.  
<http://site.ebrary.com/lib/uscisd/reader.action?docID=10470570&ppg=15>

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<http://www.nytimes.com/2003/03/15/us/mexican-consulate-in-los-angeles-exudes-power-and-energy.html>

George Haynal, Michael Welsh, Louis Century & Sean Tyler, “The Consular Function in the 21<sup>st</sup> Century: A Report for Foreign Affairs and

International Trade Canada,” Munk School of Global Affairs, University of Toronto, March 27, 2013, pp. 1-125.

<http://munkschool.utoronto.ca/wp-content/uploads/2013/06/The-Consular-Function-in-the-21st-Century-.pdf>

“Los Angeles Consular Corps,” County of Los Angeles Office of Protocol Website, February 27, 2015.

<http://ceo.lacounty.gov/pdf/LosAngelesConsularCorpsRoster.pdf>

U.S. Department of State, Foreign Consular Offices in the United States, winter, 2014.

[www.state.gov/documents/organization/221620.pdf](http://www.state.gov/documents/organization/221620.pdf)

Rugh, William A., “Contacts and Personal Networking Techniques,” in *Front Line Public Diplomacy: How US Embassies Communicate with Foreign Publics*, Chapter 4, Palgrave Macmillan, NY, 2014, pp.65-78.

Gaida, Jeanette, “Social Media in Public Diplomacy: Twitter and DC Embassies Part 2,” Take Five: Blog of the Institute for Public Diplomacy and Global Communication, April 10, 2013.

<http://takefiveblog.org/2013/04/10/the-use-of-social-media-in-public-diplomacy-analyzing-the-twitter-accounts-run-by-dc-embassies/>

“Diplomatic Outreach,” Global Jewish Advocacy Los Angeles, AJC Website.

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## **Week #6: Community Outreach: International Cultural Centers (visit)**

Molayeme, Ester, "The Korea Center Los Angeles: West Coast Grand Opening," *The Epoch Times*, October 14, 2006.

<http://www.theepochtimes.com/news/6-10-14/46986.html>

Simpson, Isaac, "For L.A. Ukrainians, There's No Ukraine-town, but There's Plenty of Community," *LA Weekly*, March 19, 2014.

<http://www.laweekly.com/news/for-la-ukrainians-theres-no-ukraine-town-but-theres-plenty-of-community-4523040>

"Cultural Diplomacy: The Linchpin of Public Diplomacy," Report of the Advisory Committee on Cultural Diplomacy, U.S. Department of State, September 2005, pp. 1-30.

<http://www.nyu.edu/brademas/pdf/publications-moving-forward-uiow-cultural-diplomacy-report.pdf>

Redden, Elizabeth, "Rejecting Confucius Funding," *Inside Higher Ed*, April 29, 2014.

<https://www.insidehighered.com/news/2014/04/29/chicago-faculty-object-their-campus-confucius-institute>

Ching-Ching Ni, "Chinese Government's Funding of Southland School's Language Program Fuels Controversy," *Los Angeles Times*, April 4, 2010.

<http://articles.latimes.com/2010/apr/04/local/la-me-confucius-school4-2010apr04>

"Chinese Alive Program Initiated by the Confucius Institute at the University of California, Los Angeles (UCLA)," *Hanban News*, December 3, 2013.

[http://english.hanban.org/article/2013-12/03/content\\_517693.htm](http://english.hanban.org/article/2013-12/03/content_517693.htm)

Ciotta, Jennifer, "Understanding Joie de Vivre: Touring the French Institute Alliance Francaise," *Literary Traveler*, April 12, 2007.  
<http://www.literarytraveler.com/articles/undefrench-institute-alliance-francaise-new-york-city/>

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<http://www.gao.gov/new.items/d10767.pdf>

## **Week #7: SPRING BREAK**

## **Week #8: Diaspora PD: Panel Discussion**

Wei Li, "Anatomy of a New Ethnic Settlement: The Chinese Ethnoburb in Los Angeles," *Urban Studies*, March 1998, 35, pp. 479-501.  
<http://usj.sagepub.com/content/35/3/479.full.pdf+html>

Yu, Henry, "Los Angeles and American Studies in a Pacific World of Migrations," in Villa, Raul Homero and Sanchez, George J., ED. *Los Angeles and the Future of Urban Cultures*," The Johns Hopkins University Press, 2005, pp. 33-47.

Shain, Yossi, "Ethnic diasporas and U.S. Foreign Policy," *Political Science Quarterly*, Winter 1994/1995; 109, 4, pp. 811-841.

Clough, Michael, "Grassroots Policymaking: Say Good Bye to the Wise Men," *Foreign Affairs*, Jan/Feb 1994.

<http://www.foreignaffairs.com/articles/49422/michael-clough/grass-roots-policymaking-say-good-bye-to-the-%C3%82%E2%80%98wise-men%C3%82%E2%80%99>

Li, Hongmei, "The Chinese Diaspora and China's Public Diplomacy: Contentious Politics for the Beijing Olympic Float," *International Journal of Communication*, Vol 6, 2012.

<http://publicdiplomacymagazine.com/diaspora-diplomacy-influences-from-philippine-migrants/>

Cevik, Senem Bahar, "Diaspora Diplomacy Initiative in Los Angeles," inNation website, February 25, 2015.

<http://www.innation.org/portfolio-item/diaspora-diplomacy-initiative-in-los-angeles>

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Anupam, Chander, "Flying the Mexican Flag in Los Angeles," *Fordham Law Review*, Vol 75, Issue 5, 2007.

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Gonzalez, Joaquin Jay, "Diaspora Diplomacy: Influences from Philippine Migrants," in *The Power of Non-State Actors*, *PD Magazine*, Summer 2014. <http://publicdiplomacymagazine.com/category/perspectives/>

Gordon, Larry, "Accent on Korea," *The Los Angeles Times*, April 1, 2015.

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## **Week #9: Arts and Entertainment: Visit and Panel Discussion w/museum directors and curators re international arts exchanges & training**

Loukaitou-Sideris, Anastasia and Grodach, Carl, "Displaying and Celebrating the 'Other': A Study of the Mission, Scope, and Roles of Ethnic Museums in Los Angeles," *The Public Historian*, Vol. 26, No. 4 (Fall 2004), pp. 49-71.

<http://www.jstor.org/stable/10.1525/tph.2004.26.4.49>

Ng, David, "LACMA Strikes Deal with Hyundai: The Unprecedented 10-Year Sponsorship Will Place Focus on Korean Artwork," *Los Angeles Times*, March 26, 2015. <http://touch.latimes.com/#section/-1/article/p2p-83148740/>

Williams, Sarah and Currid-Halkett, Elizabeth, "The Emergence of Los Angeles as a Fashion Hub: A Comparative Spatial Analysis of the New York and Los Angeles Fashion Industries," *Urban Studies*, 48(14), November 2011, pp. 3043–3066.

"Scholars Program," The Getty Research Institute.

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Davis, Mike, "Sunshine or Noir?" in *City of Quartz*, Verso, New York, 1990, Chapter One, pp. 15-97.

Blakley, Johanna, "Entertainment Goes Global: Mass Culture in a Transforming World," *Lear Center Entertainment Goes Global Project*, January 2001. <http://learcenter.org/pdf/EntGlobal.pdf>

Boehm, Mike, "More Working in Arts Field in 2013," *The Los Angeles Times*, March 12, 2015.

<http://www.latimes.com/entertainment/arts/culture/la-et-cm-otis->

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<http://books.google.com/books?hl=en&lr=&id=k8GCBAAAQBAJ&oi=fnd&pg=PA1&dq=international+art+and+culture+exchange+in+los+angeles&ots=H9Nvpa2ifN&sig=TUEG-zeUzGyzALCjGa5ZS9yujQA#v=onepage&q&f=false>

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## **Week #15: Student Presentations: The PD Map of LA**

### **IX. Class Policies and Resources**

#### **Academic Conduct**

Plagiarism – presenting someone else’s ideas as your own, either verbatim or recast in your own words – is a serious academic offense with serious consequences. Please familiarize yourself with the discussion of plagiarism in *SCampus* in Section 11, *Behavior Violating University*

*Standards* <https://scampus.usc.edu/1100-behavior-violating-university-standards-and-appropriate-sanctions/>. Other forms of academic dishonesty are equally unacceptable. See additional information in *SCampus* and university policies on scientific misconduct, <http://policy.usc.edu/scientific-misconduct/>.

Discrimination, sexual assault, and harassment are not tolerated by the university. You are encouraged to report any incidents to the *Office of Equity and Diversity* <http://equity.usc.edu/> or to the *Department of Public Safety* <http://capsnet.usc.edu/department/department-public-safety/online-forms/contact-us>. This is important for the safety whole USC community. Another member of the university community – such as a friend, classmate, advisor, or faculty member – can help initiate the report, or can initiate the report on behalf of another person. *The Center for Women and Men* <http://www.usc.edu/student-affairs/cwm/> provides 24/7 confidential support, and the sexual assault resource center webpage [sarc@usc.edu](mailto:sarc@usc.edu) describes reporting options and other resources.

## **Support Systems**

A number of USC's schools provide support for students who need help with scholarly writing. Check with your advisor or program staff to find out more. Students whose primary language is not English should check with the *American Language Institute* <http://dornsife.usc.edu/ali>, which sponsors courses and workshops specifically for international graduate students. *The Office of Disability Services and Programs* [http://sait.usc.edu/academicsupport/centerprograms/dsp/home\\_index.html](http://sait.usc.edu/academicsupport/centerprograms/dsp/home_index.html) provides certification for students with disabilities and helps arrange the relevant accommodations. If an officially declared

emergency makes travel to campus infeasible, *USC Emergency Information* <http://emergency.usc.edu/> will provide safety and other updates, including ways in which instruction will be continued by means of blackboard, teleconferencing, and other technology.

### **Stress Management**

Students are under a lot of pressure. If you start to feel overwhelmed, it is important that you reach out for help. A good place to start is the USC Student Counseling Services office at 213-740-7711. The service is confidential, and there is no charge.