

**CMGT 582- Communication for International Development**  
**Fall 2015 – Section 21774D**  
**Wednesday 3:00-5:50pm - ANN405**

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Office hours: by appointment

With participation from Hernan Galperin ([hgalperi@usc.edu](mailto:hgalperi@usc.edu))

**Course description:**

**This course explores the two concepts of development and digital innovation, and their interconnection:**

**Development:** Citizens of the North are usually quick to note that they live in a global communication age, but all too often do not pay enough attention to the fact that over 80% of this world is living in conditions that are quite different from ours: the developing world. Half of the human population lives with less than US\$2.50 per day, making that a monthly income of less than US\$75 for every second member of our global information society. In this seminar we will start with reviewing the multiple dimensions of development and poverty. We will discuss questions like: What is development? Is poverty merely a matter of economic well-being? Why are there so many poor? What are the driving forces behind development? What is the relation between poverty, development, and globalization? What are the dynamics and interplay between developed and developing societies? What are the current (micro- and macro) approaches to eliminate global poverty? How do entrepreneurs and innovations drive development and reduce poverty? What is and what can the international community do about it (like the global business sector, multinational enterprises, United Nations, World Bank, global NGOs)? And finally: What is the role of information and communication as building blocks for the development of a society?

**Digital innovation:** At the same time, the introduction of digital ICT (Information and Communication Technologies) changes the lives of all people around the globe (directly or indirectly). In less than two decades, 2 out of 5 people worldwide have linked up through the Internet, and 4 out of 5 have connected with mobile telephony. Our generation of scholars has the luck (or responsibility) to live through and shape an era in which information and communication have become the driving force of human progress. ICT are the most powerful and also the most tangible tool to exploit the ensuing opportunities. We will start with reviewing innovation theory, and the theories behind technology and social change. We discuss questions like: What is the nature of technology and how does it evolve? How do ICT already affect the lives of those living in poverty and what role can ICT play in development? How do digital technologies and applications differ between developed and developing countries? What are examples of how innovative entrepreneurs use ICT to reduce poverty? What works, what doesn't and what are the costs? Where are ICT evolving from here? And finally: What can we do about it?

**Class structure:** This is a seminar. Formal lectures will review the readings, but the focus is set on open class discussions based on the readings and projects generated by students. During the first 10 weeks we will review the theories and dynamics behind both of the underlying key concepts: development and digital innovation. During the remaining weeks, students select and deepen their understanding of a specific topic that crosscuts both concepts. This might include, but is not limited to: entrepreneurship and ICT; e-education, e-literacy, e-health, e-business and management, e-government, digital and informational poverty, future technologies, micro-credits, poverty reduction strategies, capacity building, gender and women's rights, domestic violence, freedom of speech, privacy, intellectual property rights, NGOs and global networking, United Nations and global governance, development aid, environmental and disaster management, agenda setting, digital culture, happiness and quality of life, social networking (role of Facebook, Twitter and YouTube), among others.

### **Course requirements:**

**In-class participation:** Students are expected to make informed contributions to class discussions and activities. This includes contributions to the class discussion based on the reading material. Not all listed readings are mandatory (although you are certainly welcome to read them all). We will prioritize and distribute readings among students, according to interests. For each class, individual students will be tasked with presenting the main ideas in selected readings and highlighting related questions for discussion. Grade percentage: 20%

**Class presentation:** Students will select one topic in which they give a presentation of the most relevant literature, key concepts, state-of-the-art and current challenges. This can be directly connected to their class project, or not. Grade percentage: 30%

**Class project:** Students will develop a project on a chosen topic in which they are expected to make a contribution to the general understanding of the ongoing dynamics of ICT and development. This contribution may be based on primary data or secondary literature, but cannot be simply a summary of existing literature. Students will report weekly on the progress of their projects in the second part of the class. A final paper (15-25 pages) based on these results will be due during the week of finals. Grade percentage: 50%

**Course material:** All required class readings (books or articles) are online. The list of readings for each week is just a starting point. We may decide as a group to prioritize, add or delete material depending on where the class discussions take us.

### **Laptop Policy**

Effective fall 2014, all undergraduate and graduate Annenberg majors and minors will be required to have a PC or Apple laptop that can be used in Annenberg classes. Please refer to the [Annenberg Virtual Commons](#) for more information. To connect to USC's Secure Wireless network, please visit USC's Information Technology Services website.

Do take advantage of the Adobe Creative Cloud training sessions offered at Annenberg this Fall.

### **Policies and Procedures**

## Plagiarism

### Statement on Academic Integrity

USC seeks to maintain an optimal learning environment. General principles of academic honesty include the concept of respect for the intellectual property of others, the expectation that individual work will be submitted unless otherwise allowed by an instructor, and the obligations both to protect one's own academic work from misuse by others as well as to avoid using another's work as one's own. All students are expected to understand and abide by these principles. Please see the *SCampus* (<http://scampus.usc.edu/1300-academic-integrity-review/>) for the university's Student Conduct Code.

### USC School of Communication Policy on Academic Integrity

The following is the USC Annenberg School of Communication's policy on academic integrity and repeated in the syllabus for every course in the school:

USC seeks to maintain an optimal learning environment. General principles of academic honesty include the concept of respect for the intellectual property of others, the expectation that individual work will be submitted unless otherwise allowed by an instructor, and the obligations both to protect one's own academic work from misuse by others as well as to avoid using another's work as one's own. All students are expected to understand and abide by these principles. *Scampus*, the Student Guidebook, ([www.usc.edu/scampus](http://www.usc.edu/scampus) or <http://scampus.usc.edu>) contains the University Student Conduct Code (see University Governance, Section 11.00), while the recommended sanctions are located in Appendix A. All academic integrity violations will be reported to the office of Student Judicial Affairs & Community Standards (SJACS), as per university policy, as well as Communication school administrators.

In addition, it is assumed that the work you submit for this course is work you have produced entirely by yourself, and has not been previously produced by you for submission in another course or Learning Lab, without approval of the instructor.

### Additional Policies

- **Attendance:** Regular attendance is required and essential for your success in this course. If for any reason you are unable to attend class, you must inform the instructor in advance and provide supporting documents to be excused. Frequent absences without legitimate excuses will negatively affect your grade.
- **Checking USC e-mail:** class-related e-mails will be sent to your USC e-mail address. Please check it regularly and make sure your account is not over quota.
- **Use of technology in the classroom:** You are welcome to use your laptop, tablet, or cell phone in class, but only in connection with class-related discussions. Use common sense, and make sure your device use doesn't distract you or your classmates from class participation.

## C. Statement for Students with Disabilities

Any student requesting academic accommodations based on a disability is required to register with Disability Services and Programs (DSP) each semester. A letter of verification for approved accommodations can be obtained from DSP. Please be sure the letter is delivered to me as early in the semester as possible. DSP is located in STU 301 and is open 8:30 a.m.–5:00 p.m., Monday through Friday. Website and contact information for DSP:

[http://sait.usc.edu/academicsupport/centerprograms/dsp/home\\_index.html](http://sait.usc.edu/academicsupport/centerprograms/dsp/home_index.html), (213) 740-0776 (Phone), (213) 740-6948 (TDD only), (213) 740-8216 (FAX) [ability@usc.edu](mailto:ability@usc.edu).

### **Stress Management**

Students are under a lot of pressure. If you start to feel overwhelmed, it is important that you reach out for help. A good place to start is the USC Student Counseling Services office at 213-740-7711. The service is confidential, and there is no charge.

### **Sexual Assault Resource Center**

The Center for Women & Men and the Sexual Assault Resource Center are one and the same. Student Counseling Services is a separate place that also offers confidential counseling and support groups on a variety of other topics. To schedule an appointment with Student Counseling Services, call (213) 740-7711 between 8:30 a.m. and 5 p.m. weekdays or visit the Engemann Student Health Center on the University Park Campus.

### **Emergency Preparedness/Course Continuity in a Crisis**

In case of a declared emergency if travel to campus is not feasible, USC executive leadership will announce an electronic way for instructors to teach students in their residence halls or homes using a combination of Blackboard, teleconferencing, and other technologies.

### **Semester Calendar:**

1	26-Aug
2	2-Sep
3	9-Sep
4	16-Sep
5	23-Sep Class Project description (one page due)
6	30-Sep
7	7-Oct Class Project Synopsis due
8	14-Oct
9	21-Oct
10	28-Oct
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11	4-Nov
12	11-Nov
13	18-Nov
14	25-Nov Thanksgiving Break - no class
15	2-Dec

# 1. Introduction to the class & to ICT for Development: a dynamic interplay between technology, society and policy

Overview of the syllabus and introductions

## 2. What is development? What does the developing world look like? Statistics, facts, faces of poverty, historical developments and aid

- **Keywords** (look up at: [www.wikipedia.org](http://www.wikipedia.org)): international development; Human Development Index; Happiness economics.
- **Videos**: [small world](#) (6min); [Millennium Development Goals](#) (4min); [Problems with GDP](#) (8min); [Economics of Happiness](#) (4min). [Human Development Trends](#); <http://www.gapminder.org>;
- Amartya Sen (1999), “Development as Freedom”, <http://books.google.com> (Chapters 2 & 4; optional: Ch.1)
- Joseph Stiglitz, Amartya Sen and Jean-Paul Fitoussi (2010), “The Measurement of Economic Performance and Social Progress Revisited”, <http://www.stiglitz-sen-fitoussi.fr/documents/overvieweng.pdf> (Prolegomena: p. 3-5)
- “The End of Poverty”, The Economist, June 1st, 2013  
<http://www.economist.com/news/leaders/21578665-nearly-1-billion-people-have-been-taken-out-extreme-poverty-20-years-world-should-aim>

## 3. What are the origins of and current solutions to underdevelopment and poverty? What role does globalization play?

- **Keywords** (look up at: [www.wikipedia.org](http://www.wikipedia.org)): Washington Consensus; United Nations System; MDGs; Four Freedoms (European Union);
- **Videos**: [The case for free trade](#) (6min); [The Myths of Free Trade & Markets](#) (19min: from min13 to min32); [Stiglitz on markets](#) (4min); [Fair Trade](#) (7min); [Chomsky on Globalization](#) (11min); [Jeffrey Sachs interview](#) (10min); [The world is flat](#) (3min); [The end of poverty? Think again](#) (3min). [Inequality for All](#) (Robert Reich)
- Noam Chomsky (1998), “A Century Later”, <http://www.chomsky.info/articles/199809--.htm>
- John Williamson (1990), “What Washington Means by Policy Reform”, <http://www.iie.com/publications/papers/paper.cfm?researchid=486#1>
- Ha-Joon Chang (2003), “Kicking Away the Ladder: The ‘Real’ History of Free Trade”; [http://www.ilocarib.org.tt/trade/documents/economic\\_policies/SRtrade2003.pdf](http://www.ilocarib.org.tt/trade/documents/economic_policies/SRtrade2003.pdf)
- Joseph Stiglitz (2002), “Globalism's Discontents”, [http://www.prospect.org/cs/articles?article=globalisms\\_discontents](http://www.prospect.org/cs/articles?article=globalisms_discontents)
- United Nations (2012), “The Millennium Development Goals Report 2012”, <https://www.un.org/millenniumgoals/pdf/Press%20Release%20MDG%20Report%202012.pdf> (Press Release)
- Jeffrey Sachs (2005), “The End of Poverty”, <http://www.time.com/time/magazine/article/0,9171,1034738,00.html>

## 4. ICT for Development: overview and state-of-the-art

Guest: Hernan Galperin

- **Keywords** (look up at: [www.wikipedia.org](http://www.wikipedia.org)): ICT4D
- **Videos:** [Social networking for development](#) (16min); [Where was this Google all this time?](#) (7min); [Rural digital divide in Honduras](#) (3min); [Effects of increased communication](#) (17min).

Everyone should read:

- Galperin, H. and Viacens, F. (2015). Connected for Development? Theory and Evidence about the Impact of Internet Technologies on Poverty Alleviation. Draft.
- Heeks, R. 2008, ICT4D 2.0: The Next Phase of Applying ICT for International Development, IEEE Computer, June 2008 (BB)

Have a look at a few of the following resources. Individual students will be asked to give a quick overview of each one.

- ITU (2011), "Measuring the Information Society 2011", <http://www.itu.int/ITU-D/ict/publications/idi/index.html>
- UNCTAD (2011), "The Information Economy Report 2011", <http://www.unctad.org/ecommerce>
- OECD (2010), "Information Technology Outlook 2010", <http://www.oecd.org/sti/ito>
- OECD (2011), "Communications Outlook 2011", <http://www.oecd.org/sti/broadbandandtelecom/>
- Partnership for Measuring ICT for Development: <http://www.itu.int/en/ITU-D/Statistics/Pages/intlcoop/partnership/default.aspx>
  - ITU: <http://www.itu.int/ITU-D/ict/partnership>
  - World Bank: <http://www.worldbank.org/ict>
  - UN Close the Gap: <http://www.close-the-gap.org/>

## 5. The nature of technological change and the theory of technological innovation.

- **Keywords** (look up at: [www.wikipedia.org](http://www.wikipedia.org)): The Structure of Scientific Revolutions; Technological determinism; Technological convergence; innovation; evolutionary economics; general-purpose technology; Kondratiev waves; creative destruction; technological innovation system
- **Videos:** [Exponential technological progress](#) (23min); [Dominant Design](#) (10min); [Claude Shannon: Father of the Information Age](#) (29min).
- Brian Arthur (2009), "The Nature of Technology: What it is and how it evolves", <http://books.google.com> ; Ch: 2 & 9
- Devendra Sahal (1985), "Technological guideposts and innovation avenues", Research Policy 14 (1985) 61-82, <http://www.usc.edu/libraries> => eJournals
- David, Paul (1985), "Clio and the Economics of QWERTY", American Economic Review, 75(2), 332-37, <http://www.usc.edu/libraries> => eJournals
- Joseph Schumpeter (1939), "Business Cycles: A Theoretical, Historical, And Statistical Analysis of the Capitalist Process", Chapter IV: The Contours of Economic

Evolution, [http://classiques.uqac.ca/classiques/Schumpeter\\_joseph/business\\_cycles/schumpeter\\_business\\_cycles.pdf](http://classiques.uqac.ca/classiques/Schumpeter_joseph/business_cycles/schumpeter_business_cycles.pdf)

- Carlota Perez (1983), "Structural change and assimilation of new technologies in the economic and social systems", <http://www.carlotaperez.org/papers/basic-structuralchange.htm>
- Carlota Perez (2004), "Technological revolutions, paradigm shifts and socio-institutional change", <http://www.carlotaperez.org/papers/basic-technologicalrevolutionsparadigm.htm>

## 6. The digital divide: origins, reality and outlook of a challenge far beyond access

Guest: Hernan Galperin

- **Keywords** (look up at: [www.wikipedia.org](http://www.wikipedia.org)): digital divide; Diffusion of Innovations; Telecentre, social network.
- **Videos:** [Digital divide in U.S.](#) (2min); [Brainstorming on solutions](#) (2min); [Watch an innovation diffuse in 3 min](#) (3 min).
- Tom Valente (2010), "Diffusion of Innovations: Network Analysis", VideoPart1 (10min); VideoPart2 (9min); VideoPart3 (10min).
- Everett Rogers (1962/2003), "Diffusion of Innovations", <http://books.google.com> ; pages: 168-202.
- Martin Hilbert (2011), "The end justifies the definition: The manifold outlooks on the digital divide and their practical usefulness for policy-making". Telecommunications Policy, 35(8), 715-736. [http://www.martinhilbert.net/ManifoldDigitalDivide\\_Hilbert\\_AAM.pdf](http://www.martinhilbert.net/ManifoldDigitalDivide_Hilbert_AAM.pdf)
- Navas-Sabater, Juan, Dymond, Andrew and Juntunen, Niina. (2002), "Telecommunications and information services for the poor", World Bank Discussion Paper No. 432; [http://www.worldbank.org/reference=> Documents&Reports](http://www.worldbank.org/reference=>Documents&Reports) ; pages: 1-40.
- Martin Hilbert (2010), "When is cheap, cheap enough to bridge the digital divide? Modeling Income Related Structural Challenges of Technology Diffusion in Latin America", World Development, Vol.38, issue 5, 756-770; <http://www.usc.edu/libraries> => eJournals.

## 7. Low-cost access, telecenters, cybercafés and connected libraries

- **Videos:** [One laptop per child](#) (16min).
- Selected section of Global Impact Study final report <http://www.globalimpactstudy.org/2013/07/global-impact-study-final-report-findings-released/>
- Martin Hilbert (2010), "When is cheap, cheap enough to bridge the digital divide? Modeling Income Related Structural Challenges of Technology Diffusion in Latin America", World Development, Vol.38, issue 5, 756-770; <http://www.usc.edu/libraries> => eJournals.
- Georg Caspary and David O'Connor (2003), "Providing low-cost information technology access to rural communities in developing countries: What works? What pays?" OECD, <http://www.oecd.org/dataoecd/13/52/7112502.pdf>
- Francisco Proenza, Roberto Bastidas-Buch and Guillermo Montero (2001), "Telecenters for Socioeconomic and Rural Development in Latin America and the Caribbean"; <http://www.iadb.org/sds/itdev/telecenters/fullrep.pdf>



- Michael Best (2003), “The wireless revolution and universal access”. In Trends in Telecommunications Reform. ITU;  
[http://mikeb.inta.gatech.edu/uploads/papers/TTR03\\_Chapter\\_7.pdf](http://mikeb.inta.gatech.edu/uploads/papers/TTR03_Chapter_7.pdf)

## 8. Creative destruction and digital transformation

- **Keywords** (look up at: [www.wikipedia.org](http://www.wikipedia.org)): e-business, e-government, e-democracy, example of social networks.
- **Videos:** [Social Networks](#) (18 min); [ICT4D examples](#) (10 min).
- Carl Shapiro and Hal Varian (1999), “Information rules: a strategic guide to the network economy”, <http://books.google.com> ; Ch. 1 & 7.
- Manuel Castells (2000), “The Rise of the Network Society”, <http://books.google.com> ; Ch. 1.
- Manuel Castells (2009), “Communication Power”, <http://books.google.com> ; pages: 19-42.
- Yochai Benkler (2006), “The Wealth of Networks How Social Production Transforms Markets and Freedom”, [http://cyber.law.harvard.edu/wealth\\_of\\_networks/Download\\_PDFs\\_of\\_the\\_book](http://cyber.law.harvard.edu/wealth_of_networks/Download_PDFs_of_the_book) ; Ch. 1.

## 9. Mobile phones and development

- **Videos:** [Impact of mobile phones in Africa](#)
- Robert Jensen (2007), “The Digital Divide: Information (Technology), Market Performance, and Welfare in the South Indian Fisheries Sector”, Quarterly Journal of Economics, 122, 3;  
<http://www.mitpressjournals.org/doi/pdfplus/10.1162/qjec.122.3.879>
- Donner, Jonathan, & Tellez, Camilo A. (2008). [Mobile banking and economic development: Linking adoption, impact, and use](#). *Asian Journal of Communication* 18(4) 318-332. ([alternate link to preprint version](#))
- Vodafone: Africa: The Impact of Mobile Phones (2005)  
<http://info.worldbank.org/etools/docs/library/152872/Vodafone%20Survey.pdf>
- Economist special report on telecoms in emerging markets  
([http://www.economist.com/node/14483896?story\\_id=14483896](http://www.economist.com/node/14483896?story_id=14483896) )

**Make sure you read these six articles in the special report:**

1. [Mobile marvels](#)
2. [Eureka moments](#)
3. [Up, up and Huawei](#)
4. [The mother of invention](#)
5. [Beyond voice](#)
6. [Finishing the job](#)

## 10. Open Development

- Smith, M., Open Development: A New Theory for ICT4D, ITID 7.1
- Articles from ITID special issue on Open Development (ITID 7.1, Spring 2011  
<http://itidjournal.org/index.php/itid/issue/view/40>)
- Weber, S. Open Source Software in Developing Economies. Available at  
[http://www.ssrc.org/programs/itic/publications/ITST\\_materials/webernote2.pdf](http://www.ssrc.org/programs/itic/publications/ITST_materials/webernote2.pdf)
- Debroy, B, & Morris, J. 2004. Open Source Software in Developing Economies. Available at  
<http://www.policynetwork.net/pdfs/open-to-development-2004.pdf>



- Benkler, the wealth of networks. chapters 3 and 4  
([http://cyber.law.harvard.edu/wealth\\_of\\_networks/Main\\_Page](http://cyber.law.harvard.edu/wealth_of_networks/Main_Page))

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## 11. Review and discussion of class projects

The content of the following weeks will depend on the research interests of students. Students will select individual research topics. We will have student presentations during the remaining classes. Here are some topic suggestions, but students are invited to propose their own topics:

### ***Poverty Reduction by digital means***

- Randy Spence (2003), "Information and Communications Technologies (ICTs) for Poverty Reduction: When, Where and How?", IDRC; [http://network.idrc.ca/uploads/user-S/10618469203RS\\_ICTPov\\_18\\_July.pdf](http://network.idrc.ca/uploads/user-S/10618469203RS_ICTPov_18_July.pdf)
- Catherine Adeya (2002), "ICTs and Poverty: A literature review", IDRC; <http://web.idrc.ca/uploads/user-S/10541291550ICTPovertyBiblio.doc>
- Don Slater and Jo Tacchi (2004), "ICT innovations for poverty reduction", UNESCO, <http://unesdoc.unesco.org/images/0013/001361/136121e.pdf>

### ***Intellectual Property Rights***

- UK Commission on Intellectual Property Rights (2002), "Integrating intellectual property rights and development policy"; Ch 1 and 5.  
[http://www.iprcommission.org/papers/pdfs/final\\_report/CIPRfullfinal.pdf](http://www.iprcommission.org/papers/pdfs/final_report/CIPRfullfinal.pdf)
- Ruth Okediji (2004), "Development in the Information Age Issues in the Regulation of Intellectual Property Rights, Computer Software and Electronic Commerce", UNCTAD, [http://www.iprsonline.org/unctadictsd/docs/CS\\_Okediji.pdf](http://www.iprsonline.org/unctadictsd/docs/CS_Okediji.pdf)
- Rod Falvey, Neil Foster, and David Greenaway (2004), "Intellectual Property Rights and Economic Growth", [http://www.gep.org.uk/leverhulme/publications/Papers/2004/2004\\_12.php](http://www.gep.org.uk/leverhulme/publications/Papers/2004/2004_12.php)

### ***Public and private policies and strategies for digital development: leapfrogging into the digital age***

- **Keywords:** (look up at: [www.wikipedia.org](http://www.wikipedia.org)): aid; forecasting; Delphi method; agenda setting and policy processes; eEurope2002/2005/i2010.
- Wilson Peres and Martin Hilbert (Eds.) (2010), "The Information Society in Latin America and the Caribbean: Development of Technologies and Technologies for Development", Ch. XII, p.273-310; United Nations ECLAC Books #98, <http://www.cepal.org/SocInfo>
- European Commission (2011), "Digital Agenda for Europe: ICT for Societal Challenges", [http://ec.europa.eu/information\\_society/tl/qualif/ict\\_for\\_societal\\_challenges.pdf](http://ec.europa.eu/information_society/tl/qualif/ict_for_societal_challenges.pdf)
- Michael Mingos (2005), "Evaluation of e-Readiness Indices in Latin America and the Caribbean", United Nations ECLAC, <http://www.cepal.org/SocInfo/publicaciones>
- Martin Hilbert, Ian Miles and Julia Othmer (2009), "Foresight tools for participative policy-making in inter-governmental processes in developing countries: Lessons learned from the eLAC Policy Priorities Delphi", Technological Forecasting & Social Change, 76, 2, 880-896;  
<http://www.usc.edu/libraries> .

- Rafael Popper and Ian Miles (2004), "Overview of selected European IST scenario reports", [http://fistera.jrc.ec.europa.eu/docs/Scenario\\_Pool\\_version\\_1.7.pdf](http://fistera.jrc.ec.europa.eu/docs/Scenario_Pool_version_1.7.pdf)

### ***Economic Growth and digital productivity***

- Keywords: Productivity paradox. Videos: ICT, productivity and growth;
- Erik Brynjolfsson and Adam Saunders (2009), "Wired for Innovation: How Information Technology is Reshaping the Economy", <http://books.google.com>
- UN ECLAC (2010), "Innovation and Economic Development: The Impact of Information and Communications Technologies in Latin America"; Edward Elgar.
- Edward Steinmueller (2001), "ICTs and the possibilities for leapfrogging by developing countries ", International Labour Review 140(2): 193-210.
- Paul David (1990), "The Dynamo and the Computer: A Historical Perspective on the Modern Productivity Paradox", American Economic Review, 1990, 355-61: <http://www.usc.edu/libraries>

### ***Entrepreneurship for development: how innovations and business ideas tackle poverty and foster development.***

- **Keywords** (look up at: [www.wikipedia.org](http://www.wikipedia.org)): Entrepreneurship; Microfinance; Social Enterprise; Bottom of the pyramid; innovation outside the box.
- **Videos**: Technology And Microfinance (2min); Fighting Poverty With Innovation (19min).
- Lundvall, B.-A., Joseph, K. J., & Chaminade, C. (2009). Handbook of Innovation Systems and Developing Countries: Building Domestic Capabilities in a Global Setting. Edward Elgar Publishing; <http://books.google.com>.
- Mair, J., & Martí, I. (2006). Social entrepreneurship research: A source of explanation, prediction, and delight. Journal of World Business, 41(1), 36–44. <http://www.usc.edu/libraries>
- Prahalad, C. K., & Hart, S. L. (2002). The Fortune at the Bottom of the Pyramid. Strategy and Business, First Quarter(26). <http://www.strategy-business.com/article/11518?gko=9a4ba>
- Heeks, R., Duncombe, R., Morgan, S., & Arun, S. (2005). Women's ICT-Based Enterprise for Development. University of Manchester. <http://www.womenictenterprise.org/handbook.htm>
- Satish, P. (2005). Mainstreaming of Indian Microfinance. Economic and Political Weekly. Retrieved from <http://www.epw.in/microfinance/mainstreaming-indian-microfinance.html>

### ***e-Business and e-commerce***

- Brynjolfsson, E., & Saunders, A. (2009). Wired for Innovation: How Information Technology is Reshaping the Economy. USA: The MIT Press. <http://books.google.com>
- Paulo Tigre (2003), "E-Commerce Readiness and Diffusion: The Case of Brazil", <http://cito.uci.edu/papers/2003/brazil.pdf>
- Brynjolfsson, E., Hitt, L. M., & Yang, S. (2002). Intangible Assets: Computers and Organizational Capital. Brookings Papers on Economic Activity, 2002(1), 137–198. <http://www.usc.edu/libraries>
- United Nations ECLAC (2007), "Foreign Investment in Latin America and the Caribbean 2007. ICT: transnational corporations and business strategies", Ch 2 & 3. [http://www.cepal.org/publicaciones/xml/1/32931/lcg2360i\\_f2.pdf](http://www.cepal.org/publicaciones/xml/1/32931/lcg2360i_f2.pdf)

### ***Women and ICT***

- Information Technology and International Development Journal (2007), "Special issue and women's empowerment and the information society", <http://itidjournal.org/itid/issue/view/15>

- Richard Heeks, Arun Shoba and Sharon Morgan (2004), "Researching ICT-based enterprise for women in developing countries: a gender perspective", <http://www.womenictenterprise.org>
- Cecilia Ng and Swasti Mitter (2005), "Gender and the Digital Economy: Perspectives from the Developing World", <http://books.google.com>
- Eszter Hargittai and Steven Shafer (2006), "Differences in Actual and Perceived Online Skills: The Role of Gender", *Social Science Quarterly* 87:2, 432-448; <http://www.usc.edu/libraries>

### ***e-Democracy, transparency and participation***

- Keywords: Nineteen Eighty-Four; eRulemaking; e-democracy; e-voting; Freedom of information legislation. Videos: e-dictatorship.
- Freedominfo (2009), "Freedom of information around the world", <http://www.freedominfo.org/>
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