

# USC | School of Social Work

# Social Work 603 VAC

# Merging Policy, Planning and Research for Change in Families and Children's Settings

### 3 Units

2014-2015

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 Mondays

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 12:00-1:15 PT

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 VAC

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#### I. Course Prerequisites

SOWK 534, SOWK 535, and SOWK 562

#### II. CATALOGUE DESCRIPTION

Development and evaluation of service programs for children and families incorporating social welfare policy, macro practice and research skills.

#### III. COURSE DESCRIPTION

This course is the capstone experience for the second year student in the Children and Families Concentration offering the student the opportunity to demonstrate a command of social welfare policy, practice and research skills by developing a client-centered grant proposal that responds to an unmet service need or community issue. The student will build on knowledge and skills acquired in the foundation year to cultivate specialized skills in program development, program evaluation, and grant writing pertinent to a wide variety of children and families service systems in richly diverse and complex urban environments..

The course recognizes the broad range of issues involving children and families, while at the same time allowing students flexibility in choosing specific areas of interest and service systems on which to focus their learning experience. Those students specializing in child welfare issues will incorporate their knowledge of the history and philosophy of child welfare practices, their ability to identify and measure outcomes in public child welfare programs into class discussions and course assignments. Those students specializing in social work in educational settings will incorporate their knowledge of the structure and policies of educational institutions, the strengths and limitations of the educational system, critical issues challenging the systems and the role of the social worker in the educational system into class discussions and course assignments. Students focusing on other child and family issues will



incorporate social work knowledge and skills developed in foundational classes and specialized electives into class discussion and course assignments.

### **IV. COURSE OBJECTIVES**

The Merging Policy, Planning and Research for Change in Families and Children's Settings course (SOWK 603) will:

Objective #	Objectives			
1	Explain the connection between the policy-making process and program development, implementation, and evaluation, in terms of its influence on family and child service delivery systems in diverse and complex urban settings.			
2	Emphasize the critical analysis and application of policy and empirical evidence (e.g., existing agency, community and/or public data, research findings) to the assessment of client/community needs and problem identification, and the development and evaluation of programs for families and children in diverse and complex urban settings.			
3	Foster the development of skills in program design to address unmet service needs of families and children, including critically examining the provisions of relevant policies, generating a theory- and evidence-based program approach that fits with the culture and priorities of clients and the mission and capacity of the agency, setting measureable goals and objectives, delineating program methods, planning a project time line, and developing a budget and funding plan.			
4	Foster the development of skills in program evaluation to assess effectiveness of programs designed to meet the needs of families and children, including conducting ethical research, translating program goals and objectives into research questions, selecting a suitable research design, recruiting a sample, identifying and/or designing measures, and developing a data analysis plan.			
5	Provide instruction in fund development and grant proposal writing to support service programs designed to address the unmet service needs of families and children in diverse and complex urban settings.			

#### V. Course format / Instructional Methods

Delivery of this course will be learner-centered and progressive; it will value student autonomy, build upon students' experiences and promote discovery and group interaction. Class time will be divided between short, foundational lectures and workgroup activities designed to help students make steady progress on their respective proposals. Four to five students will be grouped together, based on similar areas of interest and/or service settings (e.g., schools, DCFS, homeless services). Workgroup members will have shared responsibility for the completion of weekly group tasks; however, each student retains individual responsibility for completing his/her own proposal. Since workgroup members will have overlapping interests, student proposals may be linked in subject matter, but should clearly reflect a unique programmatic approach to addressing the client problem and unmet service needs. Through task-centered, small group activities, students will gradually assume more independent responsibilities for learning, and the role of the instructor will shift toward that of consultant, facilitator, and resource person.

The online teaching and learning environment provided by the University's Blackboard Academic Suite will support and facilitate student-to-student communication and interaction outside of class as well as access to instructor support.

#### VI. STUDENT LEARNING OUTCOMES

Student learning for this course relates to one or more of the following ten social work core competencies:

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	Social Work Core Competencies	SOWK 603	Course Objective
1	Professional Identity		•
2	Ethical Practice		
3	Critical Thinking		
4	Diversity in Practice	*	2 & 3
5	Human Rights & Justice		
6	Research Based Practice	*	2, 3, & 4
7	Human Behavior		
8	Policy Practice	*	1 & 2
9	Practice Contexts	*	2, 3, & 5
10	Engage, Assess, Intervene, Evaluate	*	1-5

\* Highlighted in this course

The following table explains the highlighted competencies for this course, the related student learning outcomes, and the method of assessment.

Competencies/ Knowledge, Values, Skills	Student Learning Outcomes	Method of Assessment
<b>Diversity in Practice—</b> Engage diversity and difference in practice.	Recognize the extent to which a culture's structures	Assignment 1 Class Participation
Social workers competent in Diversity in Practice:	and values may oppress, marginalize, alienate, or create or enhance privilege	
<ul> <li>Understand how diversity characterizes and shapes the human experience and is critical to the formation of identity.</li> <li>Recognize that the dimensions of diversity reflect intersectionality of multiple factors including age, class, color, culture, disability, ethnicity, gender, gender identity and expression, immigration status, political ideology, race, religion, sex, and sexual</li> </ul>	and power.  2. Gain sufficient self- awareness to eliminate the influence of personal biases and values in working with diverse groups.	Assignments 1 & 2
	Recognize and communicate understanding of the importance of difference in shaping life experiences.	Assignments 1 & 2 Class Participation
<ul> <li>orientation.</li> <li>Appreciate that, as a consequence of difference, a person's life experiences may include oppression, poverty, marginalization, and alienation as well as privilege, power, and acclaim.</li> </ul>	View themselves as learners and engage those with whom they work as informants.	Assignment 1 Class Participation

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Research Based Practice—Engage in research-informed practice and practice-informed research.	5. 6.	Use practice experience to inform scientific inquiry.  Use research evidence to	Assignment 2 Class Presentation Assignments 2, 3, & 4		
Social workers competent in Research Based Practice:  Use practice experience to inform research, employ evidence-based interventions, evaluate their own		inform practice.	Class Presentation		
<ul> <li>practice, and use research findings to improve practice, policy, and social service delivery.</li> <li>Comprehend quantitative and qualitative research and understand scientific and ethical approaches to building knowledge.</li> </ul>					
	_				
<ul> <li>Policy Practice—Engage in policy practice to advance social and economic well-being and to deliver effective social work services.</li> <li>Social workers competent in Policy Practice:</li> <li>Understand that policy affects service delivery, and they actively engage in policy practice.</li> <li>Know the history and current structures of social policies and services, the role of policy in service delivery, and the role of practice in policy development.</li> </ul>	8.	Analyze, formulate, and advocate for policies that advance social well-being.  Collaborate with colleagues and clients for effective policy action.	Assignment 1  Assignment 1  Class Presentation  Class Participation		
Practice Contexts—Respond to contexts that shape practice.  Social workers competent in Practice Contexts:  • Are informed, resourceful, and proactive	9.	appraise, and attend to changing locales, populations, scientific and technological developments, and emerging societal trends	Assignments 1 & 2		
<ul> <li>in responding to evolving organizational, community, and societal contexts at all levels of practice.</li> <li>Recognize that the context of practice is dynamic, and use knowledge and skill to respond proactively.</li> </ul>	10.	to provide relevant services.  Provide leadership in promoting sustainable changes in service delivery and practice to improve the quality of social services.	Assignments 1-4		

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Engage, Assess, Intervene,	11. Engagement:	Assignment 2
<b>Evaluate</b> —Engage, assess, intervene, and	Substantively and effectively	Class Presentation
evaluate with individuals, families, groups,	prepare for action with	Class Participation
organizations and communities.	individuals, families, groups,	·
Social workers competent in the dynamic	organizations, and	
and interactive processes of Engagement,	communities.	
Assessment, Intervention, and Evaluation apply the following knowledge and skills to	Use empathy and other	
practice with individuals, families, groups,	interpersonal skills.	
organizations, and communities.	Develop a mutually agreed-	
· ·	on focus of work and desired	
<ul> <li>Identifying, analyzing, and implementing evidence-based interventions designed</li> </ul>	outcomes.	
to achieve client goals	12. Assessment:	Assignments 2-4
<ul> <li>Using research and technological</li> </ul>	Collect, organize, and	Class Presentation
advances	interpret client data.	
<ul> <li>Evaluating program outcomes and</li> </ul>	Assess client strengths and	
practice effectiveness	limitations.	
<ul> <li>Developing, analyzing, advocating, and providing leadership for policies and</li> </ul>		
services	Develop mutually agreed-on intervention goals and	
<ul> <li>Promoting social and economic justice</li> </ul>	objectives.	
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	Select appropriate intervention strategies.	
	13. Intervention:	Assignment 2
		7 (33.g) =
	Initiate actions to achieve	
	organizational goals.	
	Implement prevention	
	interventions that enhance	
	client capacities.	
	Help clients resolve	
	problems.	
	Negotiate, mediate, and	
	advocate for clients.	
	Facilitate transitions and	
	endings.	
	14. Evaluation: Critically	Assignments 3 & 4
	analyze, monitor, and	Class Presentation
	evaluate interventions.	

# VII. COURSE ASSIGNMENTS, DUE DATES & GRADING

Assignment	Due Date	% of Final Grade
Program Proposal and Evaluation Plan		
Assignment 1: Problem Statement	Unit 4	20%
Assignment 2: Program Description	Unit 8	20%
Assignment 3: Evaluation Design	Unit 12	20%
Assignment 4: Analysis Plan	Finals Week	20%
Class Presentation	Units 13 & 14	10%
Class Participation	Ongoing	10%

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Each of the major assignments is described below.

#### **Program Proposal and Evaluation Plan**

Each student will identify a problem in functioning and corresponding unmet service needs for clients in his/her field placement agency. He or she then will develop a grant proposal that: 1) Identifies the size, scope, and importance of the problem, the need for additional services, and the agency's capacity to meet those needs; 2) Provides a theory- and research-based explanation of the problem; 3) Critically analyzes relevant policy(ies) that govern the provision of existing services to address the problem; 4) Details a new programmatic response to the problem based on its underlying causes (see #2 above) and the agency's mission; and 5) Outlines an evaluation plan for assessing the impact of the intervention on specified client outcomes. The proposal will be completed in 4 stages across the course of the semester:

#### **Assignment 1: Problem Statement**

Students will prepare a paper identifying the agency, the clients served, the problem in client functioning, and corresponding unmet service needs. This paper will include data on the size, scope, and importance of the problem, theory and empirical evidence to help explain why the problem exists, and an analysis of existing policy guiding service provision in this area. Specific guidelines for this assignment will be distributed in class.

Due: Unit 4

This assignment relates to student learning outcomes 1-4 and 7-10.

#### **Assignment 2: Program Description**

To respond to the problem in client functioning identified in Assignment #1, students will propose a multiservice program to respond to the problem by addressing clients' unmet service needs. The program plan will include goals and objectives, program methods, time line, organizational chart, and budget. Specific guidelines will be distributed in class for this assignment.

Due: Unit 8

This assignment relates to student learning outcomes 2, 3, 5, 6, 9, and 11-13.

### **Assignment 3: Evaluation Design**

Once the program description is complete, students will develop the evaluation component of the proposal to determine the impact of the program on client outcomes. This paper will include the research questions/hypotheses, design, sampling method and informed consent procedures, measures, and data collection methodology. Specific guidelines will be distributed in class for this assignment.

Due: Unit 12

This assignment relates to student learning outcomes 6, 10, 12, and 14.

#### **Assignment 4: Analysis Plan**

Students will finish the evaluation plan by describing their data analysis procedures and identifying the strengths and limitations of their evaluation plan. They also will complete the overall proposal by writing an executive summary and a conclusion. Specific guidelines will be distributed in class for this assignment.

**Due: Finals Week** 



This assignment relates to student learning outcomes 6, 10, 12, and 14.

\* <u>Joint Projects</u>: Students may develop individual proposals or work with a partner on a joint proposal. Joint assignments must be accompanied by a one-page statement detailing each partner's contribution to the assignment. Students working on joint projects will earn the same *content grade*; however, their *individual contributions* to the work will count separately toward each assignment grade. At the end of the semester, each partner also will evaluate the other's overall performance, which will be part of their respective class participation grades.

<u>Please Note</u>: All written assignments will be graded not only on content, but also on professional presentation, adherence to the guidelines, grammar, spelling, mechanics, and APA format.

#### **Class Presentation**

Each student will prepare a PowerPoint presentation of his or her program proposal and evaluation plan to the class. The presentation should highlight the problem, the program, the underlying theory(ies) and evidence-base that support the proposed plan of action, the specifics of the evaluation plan to determine program effectiveness, and a critical assessment of the plan's strengths and weaknesses. The grade will be a combination of peer review and instructor assessment. Specific guidelines will be distributed in class for this assignment.

#### Due: Unit 13 and Unit 14

This assignment relates to student learning outcomes 5, 6, 8, 11, 12, and 14.

### Class Participation (10% of Course Grade)

Student participation is worth 10% of the grade. Five percent will be determined based upon performance in the workgroup (e.g., completing weekly workgroup tasks, offering constructive feedback, resource sharing). The other 5% will be based on a combination of adequate preparation for class, active engagement in all class activities, timely submission of assignments, and personal conduct which fosters a respectful, collegial, and supportive learning environment.

Class grades will be based on the following:

Class Grades	Final Grade
3.85 – 4 A	93 – 100 A
3.60 – 3.84 A-	90 – 92 A-
3.25 – 3.59 B+	87 – 89 B+
2.90 – 3.24 B	83 – 86 B
2.60 – 2.89 B-	80 – 82 B-
2.25 – 2.59 C+	77 – 79 C+
1.90 – 2.24 C	73 – 76 C
	70 – 72

Within the School of Social Work, grades are determined in each class based on the following standards which have been established by the faculty of the School:

**Grades of A or A-** are reserved for student work which not only demonstrates very good mastery of content but which also shows that the student has undertaken a complex task, has applied critical thinking skills to the assignment, and/or has demonstrated creativity in her or his approach to the assignment. The difference between these two grades would be determined by the degree to which these skills have demonstrated by the student.

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A grade of B+ is given to work which is judged to be very good. This grade denotes that a student has demonstrated a more-than-competent understanding of the material being tested in the assignment.

A grade of B is given to student work which meets the basic requirements of the assignment. It denotes that the student has done adequate work on the assignment and meets basic course expectations.

A grade of B- denotes that a student's performance was less than adequate on an assignment, reflecting only moderate grasp of content and/or expectations.

A grade of C reflects a minimal grasp of the assignments, poor organization of ideas and/or several significant areas requiring improvement.

**Grades between C- and F** denote a failure to meet minimum standards, reflecting serious deficiencies in all aspects of a student's performance on the assignment.\*

#### VIII. REQUIRED AND SUPPLEMENTARY INSTRUCTIONAL MATERIALS & RESOURCES

This course requires one text not previously used in the graduate program and one course reader. Additionally, to address the breadth of content covered in this course and promote integration of knowledge gained from courses completed during graduate school, this course recommends the use of texts that have been used in previous courses, and other resources, as identified below.

#### **Required Textbooks**

Dudley, J. R. (2014). Social work evaluation: Enhancing what we do (2<sup>nd</sup> ed.). Chicago, IL: Lyceum Books

Required non-text readings are available through the University's online reserves system, ARES. ARES can be accessed with a USC email and password at the following URL: <a href="https://usc.ares.atlas-sys.com/">https://usc.ares.atlas-sys.com/</a>. Please search under SOWK 603 or by the Lead Instructor's name, Dr. Tyan Parker Dominguez.

**Note:** Additional required and recommended readings may be assigned by the instructor throughout the course.

#### **Recommended Textbooks**

#### SOWK 562—Research:

Engel, R. J., & Schutt, R. K. (2009). Fundamentals of social work research. Thousand Oaks, CA: Sage.

#### SW 534—Policy and Practice in Social Service Organizations:

Karger, J. J., & Stoesz, D. (2008). *American social welfare policy: A pluralist approach* (4<sup>th</sup> ed.). Boston MA: Allyn & Bacon.

Netting, F. L., Kettner, P. M., & McCurtry, S. (2006). *Social work macro practice* (5<sup>th</sup> ed.). New York, NY: Longman.

#### SW 614—Social Work in Educational Settings:

Allen-Meares, P. (2006). Social work services in schools (5<sup>th</sup> ed.). Boston, MA: Allyn & Bacon.

Franklin, C., Harris, M. B., & Allen-Meares, P. (2006). *The school services sourcebook.* New York, NY: Oxford University Press.

#### SW 619—Controversial Issues in Public Child Welfare:

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Mather, J., Lager, P. B., & Harris, H. J. (2007). *Child welfare: Policies and best practices*. Belmont, CA: Thompson Brook/Cole.

## **Recommended Guidebook for APA Style Formatting**

American Psychological Association. (2009). *Publication manual of the American Psychological Association* (6<sup>th</sup> Ed). Washington, DC: APA.

#### **Recommended Websites**

Center for Non-profit Management: http://www.cnmsocal.org/

The Annie E. Casey Foundation: <a href="http://www.aecf.org/">http://www.aecf.org/</a>

Healthy City: <a href="http://www.healthycity.org/">http://www.healthycity.org/</a>

The Foundation Center: <a href="http://www.foundationcenter.org">http://www.foundationcenter.org</a>

#### On Reserve

Non-text readings will be available electronically through the University's digital reserve system, ARES: https://usc.ares.atlas-sys.com/

**Note:** Additional required and recommended readings may be assigned by the instructor throughout the course.

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# **Course Overview**

Unit	То	pics	Assignments
Part 1: Ne	eds A	ssessment and Problem Identification	
1		Introduction: Merging Policy, Planning and Research for Change in Family and Children Services	
2		Developing the Problem Statement: Needs Assessment and Problem Identification in Diverse Populations	
Part 2: Pro	ogran	n Planning	
3	Ą.	Developing Goals and Objectives	
4		Designing Programs to Meet the Needs of Diverse Client Populations	Assignment #1 Due
4	Æ	Specifying Program Methods and a Feasible Time Line	
6		Developing Budgets and a Funding Strategy	
7		Instructor Meetings with Work Groups to Assist with Program Plan	
Part 3: Pro	ogran	n Evaluation	
8		Reviewing Research Concepts in the Context of Program Evaluation	Assignment #2 Due
9	液	Designing Formative and Summative Evaluations	
10	Á	Measuring Outcomes in Children & Families Services	
11		Instructor Meetings with Work Groups to Assist with Evaluation Plan	
12	鹿	Developing a Data Analysis Plan	Assignment #3 Due
13	Á	Putting It All Together	
14		Class Presentations: Program Proposal & Analysis Plan	Class Presentations
15		Class Presentations: Program Proposal & Analysis Plan	Class Presentations
		STUDY DAYS / NO CLASSES	
FINAL EXAMINATIONS / ASSIGNMENTS ASSIGNMENT #4 DUE DURING FINALS WEEK; SPECIFIC DATE/TIME TBA			



# Course Schedule—Detailed Description Part 1: Needs Assessment and Problem Identification

Unit 1: Introduction: Merging Policy, Planning and Research For Change in Children and Family Services

#### **Topics**

- Welcome and introductions
- Course overview
- The connection among policy, practice, and research

This Unit relates to course objectives 1 and 2.

### **Required Readings**

- Henggeler, S.W., & Schoenwald, S.K. (2011). Evidence-based interventions for juvenile offenders and juvenile justice policies that support them. *Social Policy Report, 25*(1), 1-20.
- Maton, K.I., & Bishop-Josef, S.J. (2006). Psychological research, practice, and social policy: Potential pathways of influence. *Professional Psychology: Research and Practice, 37(2),* 140-145.
- Pearlmutter, S. (2002). Listening to clients: A research strategy for influencing social policy. *The Social Policy Journal*, 1(14), 43-61.

Unit 2: Developing the Problem Statement: Needs
Assessment and Problem Identification in Diverse
Populations

## **Topics**

- Needs assessment
- Problem identification
- Explanatory theory
- Diversity-related considerations

This Unit relates to course objectives 1, 2, 3, and 5.

## **Required Readings**

- Carlson, M. (2002). Introduction: An overview of the grant-seeking process. In *Winning grants step by step* (2<sup>nd</sup> ed., pp. 1-6). New York, NY: Jossey-Bass.
- Dudley, J. R. (2014). Needs assessments. In *Social work evaluation: Enhancing what we do* (2<sup>nd</sup> ed., pp. 109-142). Chicago, IL: Lyceum Books.
- Harris, M.B. & Franklin, C.G. (2003). Effects of a cognitive-behavioral, school-based, group intervention with Mexican American pregnant and parenting adolescents. *Social Work Research*, *27*, 71-83.
- Schoenwald, S. K., Borduin, C. M., & Henggeler, S. W. (1998). Multisystemic therapy: Changing the natural and service ecologies of adolescents and families. In M. Epstein, K. Kutash, & A. Duchnowski (Eds.), *Outcomes for children and youth with behavioral and emotional disorders and their families: Programs and evaluations best practices* (pp. 485-511). Austin, TX: Pro-Ed.

#### **Recommended Readings**

Netting, F. L., Kettner, P. M., & McCurtry, S. (2004). Understanding problems and opportunities. In *Social work macro practice* (3<sup>rd</sup> ed., pp. 82-100). New York, NY: Longman.



# **Part 2: Program Planning**

### **Unit 3:** Developing Goals and Objectives

#### **Topics**

- Establishing program goals
- Creating specific, measureable objectives
- Diversity-related considerations

This Unit relates to course objectives 1, 2, 3, and 5.

### **Required Readings**

- Dudley, J. R. (2014). Crafting goals and objectives. In *Social work evaluation: Enhancing what we do* (2<sup>nd</sup> ed., pp. 144-164). Chicago, IL: Lyceum Books.
- Solomon, B. (2002). Accountability in public child welfare: Linking program theory, program specification and program evaluation. *Children and Youth Services Review*, *24*(6/7), 385-407.

# Unit 4: Designing Programs to Meet the Needs of Diverse Client Populations

#### **Topics**

- Agency mission and strategic goals
- Programs versus services
- Program theory and evidence-based practice
- Diversity-related considerations

This Unit relates to course objectives 1-3 and 5.

#### \*ASSIGNMENT 1 IS DUE\*

#### **Required Readings**

- Boyd-Franklin, N. (2003). Major family therapy approaches and their relevance to treating African Americans. In *Black families in therapy: Understanding the African American experience* (2<sup>nd</sup> ed., pp. 204-225). New York: Guilford Press.
- Guion, L. A., Chattaraj, S., & Sullivan-Lytle, S. (2005). Framework for culturally proactive programs. *Journal of Family and Consumer Sciences*, *97*(1), 76-83.
- Rapp, C. A., & Poertner, J. (1992). Social program design. In *Social administration: A client-centered approach* (pp. 29-69). New York, NY: Longman.

#### **Recommended Readings**

- Boyd-Franklin, N. (2003). The multi-systems model. In *Black families in therapy: Understanding the African American experience* (2<sup>nd</sup> ed., pp. 226-249). New York: Guilford Press.
- Netting, F. L., Kettner, P. M., & McCurtry, S. (2004). Planning, implementing, monitoring, and evaluating the intervention. In *Social work macro practice* (3<sup>rd</sup> ed., pp. 368-405). New York, NY: Longman.



# Unit 5: Specifying Program Methods and a Feasible Time Line

#### **Topics**

- Evidence-based practice
- Innovation and adaptation
- Program methods and timeline
- Diversity-related considerations

This Unit relates to course objectives 2, 3, and 5.

### **Required Readings**

- Herman-Smith, R., & Dudley, J. R. (2014). Improving how programs and practice work. In Dudley, J.R. *Social work evaluation: Enhancing what we do* (2<sup>nd</sup> ed., pp. 167-207). Chicago, IL: Lyceum Books.
- Rapp, C. A., & Poertner, J. (1992). Social program design. In *Social administration: A client-centered approach* (pp. 29-69). New York, NY: Longman.
- Briere, J., & Lanktree, C.B. (2008). Integrative treatment for complex trauma in adolescents (ITCT-A): A guide for the treatment of multiply traumatized youth. Long Beach, CA: MCAVIC-USC Child and Adolescent Trauma Program, National Child Traumatic Stress Network, Substance Abuse and Mental Health Services Administration, U.S. Department of Health and Human Services.

  Available free from: <a href="http://www.cblanktree.com">http://www.cblanktree.com</a> or <a href="http://www.johnbriere.com">http://www.johnbriere.com</a>

#### **Recommended Readings**

Netting, F. L., Kettner, P. M., & McCurtry, S. (2004). Planning, implementing, monitoring, and evaluating the intervention. In *Social work macro practice* (3<sup>rd</sup> ed., pp. 368-405). New York, NY: Longman.

#### Unit 6: Developing Budgets and a Funding Strategy

#### **Topics**

- Budgeting
- Fund acquisition

This Unit relates to course objectives 2, 3, and 5.

#### **Required Readings**

- Carlson, M. (2002). Step 2: Developing relationships with funders. In *Winning grants step by step* (2<sup>nd</sup> ed., pp. 12-18). New York, NY: Jossey-Bass.
- Carlson, M. (2002). Step 8: Preparing the program budget. In *Winning grants step by step* (2<sup>nd</sup> ed., pp. 53-61). New York, NY: Jossey-Bass.
- Rapp, C. A., & Poertner, J. (1992). Resource management. In *Social administration: A client-centered approach* (pp. 197-243). New York, NY: Longman.

# Unit 7: Instructor Meetings with Work Groups to Assist with Program Plan

#### **Topics**

Group consultation appointments for program plans (Assignment 2)

This Unit relates to course objectives 2, 4, and 5.



# **Part 3: Program Evaluation**

# Unit 8: Reviewing Research Concepts in the Context of Program Evaluation

### **Topics**

- Review of major research concepts
- Process and outcome evaluation

This Unit relates to course objectives 2, 3, and 4.

#### \*ASSIGNMENT 2 IS DUE\*

### **Required Readings**

- Dudley, J. R. (2014). Evaluation and social work: Making the connection. In *Social work evaluation:* Enhancing what we do (2<sup>nd</sup> ed., pp. 3-26). Chicago, IL: Lyceum Books, Inc.
- Dudley, J. R. (2014). The role of ethics in evaluations. In *Social work evaluation: Enhancing what we do* (2<sup>nd</sup> ed., pp. 51-70). Chicago, IL: Lyceum Books, Inc.

### **Recommended Readings**

Either one of the following:

- Monette, S., & DeJong, M. (2005). *Applied social research: Tool for the human services* (5<sup>th</sup> ed.). Orlando, FL: Harcourt.
  - (Instructor Note: Chapter 2 through Chapter 6.)
- Rubin, A., & Babbie, E. (2005). *Research methods for social work* (5<sup>th</sup> ed.). Pacific Grove, CA: Brooks/Cole.

(Instructor Note: Chapters 3-6 and Chapter 8.)

#### **Unit 9: Designing Process and Outcome Evaluations**

#### **Topics**

- Process and outcome evaluation
- Research design
- Sampling
- Protection of human subjects
- Diversity-related considerations

This Unit relates to course objectives 2, 4, and 5.

#### Required Readings

- Dudley, J. R. (2014). The context for an evaluation. In *Social work evaluation: Enhancing what we do* (2<sup>nd</sup> ed., pp. 29-49). Chicago, IL: Lyceum Books, Inc.
- Dudley, J. R. (2014). Focusing an evaluation. In *Social work evaluation: Enhancing what we do* (pp. 90-105). Chicago, IL: Lyceum Books, Inc.
- Dudley, J. R. (2014). Is the intervention effective? In *Social work evaluation: Enhancing what we do* (2<sup>nd</sup> ed., pp. 213-250). Chicago, IL: Lyceum Books, Inc.



Heinz, H. J., & Hernandez Jozefowicz-Simbeni, D. M. (2009). Intervention for homeless and at-risk youth: Assessing youth and staff perspectives on service provision satisfaction and quality. *Vulnerable Children and Youth Studies*, *4*(3), 210-225.

# Unit 10: Measuring Outcomes in Children & Families Services

#### **Topics**

- Nominal and operational definitions
- Objective versus subjective data sources
- Reliability and validity
- Measurement bias
- Diversity-related considerations

This Unit relates to course objectives 2, 4, and 5.

#### **Required Readings**

- Briere, J.N. & Lanktree, C.B. (2011). ITCT-A treatment outcome results. In *Treating complex trauma in adolescents and young adults* (pp. 171-176). Thousand Oaks, CA: Sage Publications, Inc.
- Dudley, J. R. (2014). Is the intervention effective? In *Social work evaluation: Enhancing what we do* (2<sup>nd</sup> ed) (Instructor note: please review pp. 213-221). Chicago, IL: Lyceum Books, Inc.
- Royse, D., Thyer, B. A., Padgett, D. K., & Loga, T. (2006). Illustrations of instruments. In *Program evaluation: An introduction* (pp. 301-316). Belmont, CA. Thomson Brooks-Cole.
- Royse, D., Thyer, B. A., Padgett, D. K., & Loga, T. (2006). Measurement tools and strategies. In *Program evaluation: An introduction* (pp. 271-300). Belmont, CA. Thomson Brooks-Cole.

# Unit 11: Instructor Meetings with Work Groups to Assist with Evaluation Plan

### **Topics**

Group consultation appointments for evaluation plans (Assignment 3)

This Unit relates to course objectives 2, 4, and 5.

## Unit 12: Developing a Data Analysis Plan

#### **Topics**

- The evaluation process
- Preparing the data
- Analyzing the data
- Drawing conclusions based on the data

This Unit relates to course objectives 2, 4, and 5.

#### \*ASSIGNMENT 3 IS DUE\*

#### **Required Readings**

Borduin, C. M., Schaeffer, C.M., Heiblum, N.& (2009). A randomized clinical trial of multisystemic

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therapy with juvenile sexual offenders: Effects on youth social ecology and criminal activity. *Journal of Consulting and Clinical Psychology*, 77(1), 26-37.

Shears, J., & Dudley, J. R. (2014). Analyzing evaluation data. In Dudley, J. R. *Social work evaluation: Enhancing what we do* (2<sup>nd</sup> ed., pp. 255-275). Chicago, IL: Lyceum Books, Inc.

### Unit 13: Putting It All Together

#### **Topics**

- Reviewing the fund acquisition process
- Reviewing major components of the project proposal
- Tips and proposal checklist
- Course evaluations

This Unit relates to course objectives 1-5.

### Required Readings

Brun, C. F. (2005). Reporting evaluation decisions: Coming full circle. In *A practical guide to social service evaluation* (pp. 186-205). Chicago, IL. Lyceum Books.

Dudley, J. R. (2014). Preparing and disseminating a report of findings. In *Social work evaluation:* Enhancing what we do (2<sup>nd</sup> ed., pp. 277-292). Chicago, IL: Lyceum Books, Inc.

# Unit 14: Class Presentations: Program Proposal and Evaluation Plan

#### **Topics**

Individual student presentations to describe and critically assess program and evaluation proposal This Unit relates to course objectives 1-5.

# Unit 15: Class Presentations: Program Proposal and Evaluation Plan

#### **Topics**

Individual student presentations to describe and critically assess program and evaluation proposal This Unit relates to course objectives 1-5.

#### STUDY DAYS / NO CLASSES

#### **FINAL EXAMINATIONS**

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# **University Policies and Guidelines**

#### IX. ATTENDANCE POLICY

Students are expected to attend every class and to remain in class for the duration of the unit. Failure to attend class or arriving late may impact your ability to achieve course objectives which could affect your course grade. Students are expected to notify the instructor by email (<a href="mailto:tyanpark@usc.edu">tyanpark@usc.edu</a>) of any anticipated absence or reason for tardiness.

University of Southern California policy permits students to be excused from class for the observance of religious holy days. This policy also covers scheduled final examinations which conflict with students' observance of a holy day. Students must make arrangements *in advance* to complete class work which will be missed, or to reschedule an examination, due to holy days observance.

Please refer to Scampus and to the USC School of Social Work Student Handbook for additional information on attendance policies.

#### X. STATEMENT ON ACADEMIC INTEGRITY

USC seeks to maintain an optimal learning environment. General principles of academic honesty include the concept of respect for the intellectual property of others, the expectation that individual work will be submitted unless otherwise allowed by an instructor, and the obligations both to protect one's own academic work from misuse by others as well as to avoid using another's work as one's own. All students are expected to understand and abide by these principles. *SCampus*, the Student Guidebook, contains the Student Conduct Code in Section 11.00, while the recommended sanctions are located in Appendix A: <a href="http://www.usc.edu/dept/publications/SCAMPUS/gov/">http://www.usc.edu/dept/publications/SCAMPUS/gov/</a>. Students will be referred to the Office of Student Judicial Affairs and Community Standards for further review, should there be any suspicion of academic dishonesty. The Review process can be found at: <a href="http://www.usc.edu/student-affairs/SJACS/">http://www.usc.edu/student-affairs/SJACS/</a>.

Additionally, it should be noted that violations of academic integrity are not only violations of USC principles and policies, but also violations of the values of the social work profession.

#### XI. STATEMENT FOR STUDENTS WITH DISABILITIES

Any student requesting academic accommodations based on a disability is required to register with Disability Services and Programs (DSP) each semester. A letter of verification for approved accommodations can be obtained from DSP. *Please be sure the letter is delivered to the instructor as early in the semester as possible*. DSP is located in STU 301 and is open from 8:30 a.m. to 5:00 p.m., Monday through Friday.

Students from all academic centers (including the Virtual Academic Center) may contact Ed Roth, Director of the DSP office at 213-740-0776 or ability@usc.edu.

## XII. EMERGENCY RESPONSE INFORMATION

**Note:** The following Emergency Response Information pertains to students on campus, but please note its importance should you be on campus for a temporary or extended period. When not on campus: Call the 911 listing in your local community for any emergency.

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To receive information, call the main number (213) 740-2711, press #2. "For recorded announcements, events, emergency communications or critical incident information."

To leave a message, call (213) 740-8311

For additional university information, please call (213) 740-9233

Or visit university website: http://emergency.usc.edu

If it becomes necessary to evacuate the building, please go to the following locations carefully and using stairwells only. Never use elevators in an emergency evacuation.

Students may also sign up for a USC Trojans Alert account to receive alerts and emergency notifications on their cell phone, pager, PDA, or e-mail account. Register at https://trojansalert.usc.edu.

UNIVERSITY PARK CAMPUS		Ac	ACADEMIC CENTERS	
City Center	Front of Building (12 <sup>th</sup> & Olive)	Orange County	Faculty Parking Lot	
MRF	Lot B	San Diego	Building Parking Lot	
SWC	Lot B	Skirball	Front of Building	
VKC	McCarthy Quad		_	
WPH	McCarthy Quad			

Do not re-enter the building until given the "all clear" by emergency personnel.

### XIII. STATEMENT ABOUT INCOMPLETES

The Grade of Incomplete (IN) can be assigned only if there is work not completed because of a documented illness or some other emergency occurring after the 12th week of the semester. Students must NOT assume that the instructor will agree to the grade of IN. Removal of the grade of IN must be instituted by the student and agreed to be the instructor and reported on the official "Incomplete Completion Form."

#### XIV. POLICY ON LATE OR MAKE-UP WORK

Papers are due on the day and time specified. Extensions will be granted only for extenuating circumstances. If the paper is late without permission, the grade will be affected.

### XV. POLICY ON CHANGES TO THE SYLLABUS AND/OR COURSE REQUIREMENTS

It may be necessary to make some adjustments in the syllabus during the semester in order to respond to unforeseen or extenuating circumstances. Adjustments that are made will be communicated to students both verbally and in writing.

#### XVI. CODE OF ETHICS OF THE NATIONAL ASSOCIATION OF SOCIAL WORKERS

Approved by the 1996 NASW Delegate Assembly and revised by the 2008 NASW Delegate Assembly [http://www.socialworkers.org/pubs/Code/code.asp]

#### **Preamble**

The primary mission of the social work profession is to enhance human wellbeing and help meet the basic human needs of all people, with particular attention to the needs and empowerment of people who are vulnerable, oppressed, and living in poverty. A historic and defining feature of social work is the profession's focus on individual wellbeing in a social context and the wellbeing of society. Fundamental to

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social work is attention to the environmental forces that create, contribute to, and address problems in living.

Social workers promote social justice and social change with and on behalf of clients. "Clients" is used inclusively to refer to individuals, families, groups, organizations, and communities. Social workers are sensitive to cultural and ethnic diversity and strive to end discrimination, oppression, poverty, and other forms of social injustice. These activities may be in the form of direct practice, community organizing, supervision, consultation administration, advocacy, social and political action, policy development and implementation, education, and research and evaluation. Social workers seek to enhance the capacity of people to address their own needs. Social workers also seek to promote the responsiveness of organizations, communities, and other social institutions to individuals' needs and social problems.

The mission of the social work profession is rooted in a set of core values. These core values, embraced by social workers throughout the profession's history, are the foundation of social work's unique purpose and perspective:

- Service
- Social justice
- Dignity and worth of the person
- Importance of human relationships
- Integrity
- Competence

This constellation of core values reflects what is unique to the social work profession. Core values, and the principles that flow from them, must be balanced within the context and complexity of the human experience.

#### XVII. COMPLAINTS

If you have a complaint or concern about the course or the instructor, please discuss it first with the instructor. If you feel you cannot discuss it with the instructor, contact the chair of the concentration, Tyan Parker Dominguez, at <a href="mailto:tyanpark@usc.edu">tyanpark@usc.edu</a>. If you do not receive a satisfactory response or solution, contact your advisor or Dr. Paul Maiden, Vice Dean and Professor of Academic and Student Affairs, at <a href="mailto:rmaiden@usc.edu">rmaiden@usc.edu</a>. Or, if you are a student of the VAC, contact June Wiley, Director of the Virtual Academic Center, at (213) 821-0901 or <a href="mailto:june.wiley@usc.edu">june.wiley@usc.edu</a> for further guidance.

#### XVIII. TIPS FOR MAXIMIZING YOUR LEARNING EXPERIENCE IN THIS COURSE

- ✓ Be mindful of getting proper nutrition, exercise, rest and sleep!
- ✓ Come to class.
- ✓ Complete required readings and assignments before coming to class.
- ✓ Before coming to class, review the materials from the previous Unit and the current Unit, and scan the topics to be covered in the next Unit.
- ✓ Come to class prepared to ask any questions you might have.
- ✓ Participate in class discussions.
- ✓ After you leave class, review the materials assigned for that Unit again, along with your notes from that Unit.
- ✓ If you don't understand something, ask questions! Ask questions in class, during office hours, and/or through email!
- ✓ Keep up with the assigned readings.

Don't procrastinate or postpone working on assignments.