

COMM 395  
Gender, Media, and  
Communication

\*\*\*FLAWLESS

Instructor:  
Dayna Chatman



In this course we will look at media (e.g. advertising, television, film, music, social media, etc.) critically in order to understand how messages about gender (and race, class, sexuality, etc.):

- are communicated and circulated
- are accepted, challenged, and resisted
- hail and produce us as gendered subjects
- organize our thinking about the world around us







Tentative Topics To Be Explored:

- Femininity and Religion in Media
- Transgender Identity and Television Representation
- Masculinity in Advertisement
- Feminism and Post-Feminism in Popular Music
- Gender and Online Media
- Etc.

YouTube beauty gurus





- This course will introduce you to theories about gender, as well as race, and sexuality
- We will discuss these theories in relation to media examples we will view in class
- Students will be asked to contribute to the media examples we talk about—so come prepared with examples that interest you!



If you have questions, or simply  
want to learn more about the  
course,  
please feel free to email me:  
[dchatman@usc.edu](mailto:dchatman@usc.edu)