

PPD 227 Urban Planning and Development

University of Southern California
Sol Price School of Public Policy
Fall 2013
Section 51150R

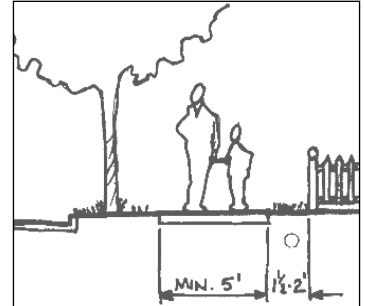
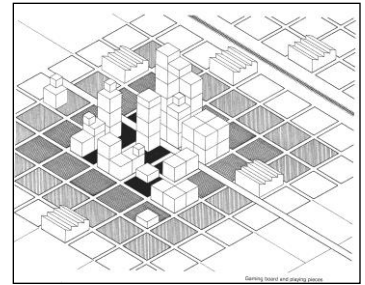
Mondays & Wednesdays
8:00-9:50pm
RGL 100

Todd Gish, PhD, Instructor

gish@usc.edu
RGL 107-A (Lewis Hall, through student lounge)
Mondays 1-2 pm; and by appointment

Bryce Lowery, Teaching Assistant

bryce.lowery@usc.edu
Wednesdays 10-11am, at Literatea courtyard (Doheny Library east side)



1. COURSE & OBJECTIVES

Urban planning and development are powerful and complex enough to influence modern life in ways too numerous to list. Whether or not you eventually choose a career in this field, we are all consumers of planning and development—the outcomes (good, bad and otherwise) of countless debates and decisions involving public policy, private investment, community participation, political wrangling, and other messy forces continuously shaping and reshaping the physical environment of our streets, parks, neighborhoods, buildings and homes. A basic understanding of the processes and practices at work will help anyone become a better-informed urban citizen, and, perhaps in the future, a trained professional taking part in the action. Though the emphasis of this course is on planning, the corresponding force of development will be a regular topic as well.

Planning and development together comprise the city-building process, a phenomenon far too diverse and multi-faceted to completely cover in a single course. PPD 227 will provide an introduction to this important subject. Objectives are to:

- Give an overview of the relationship between urban planning and urban development
- Introduce the main sub-fields of professional planning
- Introduce the tools and techniques of professional planning
- Introduce the major theories informing planning practice, and
- Develop the abilities to identify, analyze and discuss the key stakeholders, stakes, concepts, and techniques at work in planning and development processes and projects.

2. COURSE RESPONSIBILITIES

University-level study is, in reality, a stage in professional life; everyone should conduct themselves accordingly. This means that the classroom is a workplace where we get things done—hopefully with some enjoyment as we learn. You're expected to arrive on time and stay for the duration; to complete assignments on time; to actively participate in discussions; and to treat your colleagues and instructor with courtesy and respect. This expectation of professional conduct extends outside the classroom to any and all correspondence and meetings.

- **CLASSROOM CONDUCT**
 - Attendance of class meetings, on time, is required.
 - Phones, PDAs, Blackberries, Ipods, texting devices and all other gadgets should be silenced and stowed away for the duration of class time. Aside from any assigned in-class research, use of any such device will reduce your grade, as will any texting, gaming, phone calls, web-surfing, or other distracting behavior.
 - Computer use during class is limited to note-taking. *This is a privilege that can be lost* if abused: if your computer use is distracting me, you, or those around you (regardless of what's on the screen) you'll be 1) asked to close it for the rest of the class session, or 2) asked a question to ensure your attention is being given to class. More than one such instance can result in losing classroom computer privileges for the semester, and your participation grade will suffer.

- BLACKBOARD

- This course utilizes the Blackboard web platform at <https://blackboard.usc.edu>, where you'll log in with your USC ID and click on the PPD 227 module. Digital versions of course documents, announcements, and supplementary readings will be posted there.
- Lecture PowerPoint files will *not* be posted.
- You will upload your written assignments there, in addition to a bringing a printed copy to class on the due date.
- You are responsible for checking Blackboard frequently for updates and notices.

- CONTACT AND CORRESPONDENCE

- Email is the best way to contact me. I check it frequently, and usually respond within 24 hours.
- You are responsible for checking your USC email (@usc.edu) frequently. It is that address to which any course-related emails will be sent.
- I'll regularly be available during office hours, and can also arrange alternative times to meet by appointment.
- Please communicate any concerns or problems you may be having as soon as you're aware of them, rather than waiting until later in the semester, when solutions are few or no longer possible.

- ACADEMIC INTEGRITY

- The University takes academic integrity very seriously, and so do I. From *SCampus*, the USC Student Guidebook: "General principles of academic integrity include and incorporate the concept of respect for the intellectual property of others, the expectation that individual work will be submitted unless otherwise allowed by an instructor, and the obligations both to protect one's own academic work from misuse by others as well as to avoid using another's work as one's own. All students are expected to understand and abide by these principles. Faculty members may include additional classroom and assignment policies, as articulated on their syllabus." For examples of violations of these and other university standards, go to <http://web-app.usc.edu/scampus/1100-behavior-violating-university-standards-and-appropriate-sanctions/>. Penalties for violating ethical standards are suitably harsh; a list of potential sanctions for cases of academic dishonesty is at http://scampus.usc.edu/files/2011/08/appendix_a.pdf. Students will be referred to the Office of Judicial Affairs and Community Standards for further review, should there be any suspicion of academic dishonesty.

- STUDENTS WITH DISABILITIES

- Any student requesting academic accommodations based on a disability is required to register with USC Disability Services and Programs (DSP) each semester (www.usc.edu/disability). A letter of verification for approved accommodations can be obtained from DSP. Please deliver that letter to me as soon as possible. DSP is located in STU 301 and is open 8:30am to 5pm, Monday through Friday. Contact information: (213) 740-0776 (phone), (213) 740-6948 (TDD only), (213) 740-8216 (fax), or via email: ability@usc.edu.

3. REQUIRED TEXTS

Textbooks are available at the USC bookstore, and a reserve copy of each will be available at Leavey Library. (**Reading assignments / page numbers are based on these specific editions; if you purchase from another source, make certain to get the correct edition. If you opt to purchase another edition, you are still responsible for all assigned material.**)

- John M. Levy, Contemporary Urban Planning, 10th Edition (Upper Saddle River, NJ: Prentice Hall, 2012)
 - E-book available online at <http://www.amazon.com/Guide-to-California-Planning-ebook/dp/B00D3BF7LU>
- William Fulton & Paul Shigley, Guide to California Planning, 4th Edition (Point Arena, CA: Solano Press, 2012)
 - E-book available online at <http://www.amazon.com/Contemporary-Urban-Planning-Edition-ebook/dp/B009EDI2CW>

4. COURSE WORK

- ENGAGEMENT, PARTICIPATION & CONTRIBUTION TO CLASS (10% of course grade)
 - Classroom participation is a significant component of your course grade.
 - Attendance and participation in class meetings is required. If you miss (or are late to) class, leave early, are unprepared, do not actively contribute to class discussions, hold private conversations, or are texting, gaming, or web-surfing, you are not participating. Your course grade will reflect your level of participation—high, average, low, or non-existent.
 - Participation or engagement in class can be *informal*, and includes asking questions, making observations, offering examples, and making connections between your experience and class topics, readings, and lectures.
 - One-on-one discussion with me and/ or Bryce (after class or during office hours) is another way to participate.

- READINGS & QUIZZES (10% of course grade)
 - Reading of assigned texts is required, and is a prerequisite for doing well on quizzes and exams.
 - You should come to class each day having completed that day's readings. I recommend taking notes on major points, themes, and concepts, as well as jotting down any questions you have—then raising them in class for discussion. Both techniques will help in your comprehension of the material.
 - Several short reading quizzes will be given throughout the semester—unannounced, at the very beginning of class (Monday or Wednesday). Each quiz will cover *only* that week's assigned reading, and is intended to gauge your grasp of the material and encourage you to keep up. Only your best five scores will be counted, allowing room for an off day. No make-ups will be given.
- RESEARCH & WRITING ASSIGNMENTS (40% of course grade)
 - You will research and write two 5-6 page assignments, allowing you to use and demonstrate investigatory, analytical, and communications skills—abilities that are important to future professionals in every field. Both assignments taken together will constitute a complete, introductory case study of a public plan or private development project. Specifics will be provided and discussed when each assignment prompt is distributed.
 - Each assignment will be turned in both (1) online, uploaded to Blackboard, and (2) in class, with a printed and stapled hard copy, on or before the due date and time (listed in the schedule below). It is late if turned in after that date and time, and will be graded down accordingly.
 - Because writing skills are crucial for professional work, elements such as grammar, spelling, syntax, and clarity will be evaluated.
 - If you need help with writing, I highly recommend visiting the USC Writing Center (<http://dornsife.usc.edu/writingcenter/information-for-students/>) early in the semester. It is an excellent resource for those wanting to improve this very important skill set.
 - You are also strongly encouraged to meet with me and/ or Bryce to discuss your work on the assignments—the earlier the better. Last-minute meetings are rarely helpful.
- EXAMINATIONS (40% of course grade)
 - Both the mid-term and final exams will test on material from readings, lectures, and any guest presentations or video clips and programs seen in class. No make-up exams will be given. Exam format may include any combination of true-false, multiple choice, matching, short answer, and essay questions. The final exam will be comprehensive, covering the entire semester.

5. GRADING

- The breakdown for different coursework elements is as follows:

10%	Participation & Classroom Contribution
10%	Reading Quizzes (2% each for five best scores)
40%	Case Study Assignment (Part 1 + Part 2)
20%	Mid-term Exam
20%	Final Exam
100%	Course Grade
- The University standard for undergraduate-level grades will apply (from the *USC Catalogue*):

A	Work of excellent quality
B	Work of good quality
C	Work of fair quality
D	Work of minimum passing quality
F	Failure to adequately complete all course work

6. **SCHEDULE** (Subject to revision during the semester)

Week 1 August 26, 28	Course Introduction; What is Planning? What is Development? <ul style="list-style-type: none"> Course overview, requirements, introductions Basics of planning & development, & their relationship Readings (for Wednesday) <ul style="list-style-type: none"> Levy, 'Preface' & Chapter 1 Fulton, Chapter 1
Week 2 September 4	Planning & Development History <ul style="list-style-type: none"> <u>No Class on Monday</u> (Labor Day holiday) Historical arc of US urbanization & suburbanization; overview of development & planning responses Readings (for Wednesday) <ul style="list-style-type: none"> Levy, Chapters 2 (pp 9-19), 3 (pp 30-44), 4 (pp 53-58) Fulton & Shigley, Chapter 3
Week 3 September 9, 11	Planning's Legal Foundations <ul style="list-style-type: none"> Government regulation of private development; Property rights Land uses, relationships & conflicts Readings (for Monday) <ul style="list-style-type: none"> Levy, Chapter 5 Fulton & Shigley, Chapter 13; review Chapter 1 (pp 55-65)
Week 4 September 16, 18	Planning, Politics, Stakes & Decision-making <ul style="list-style-type: none"> Stakes & stakeholders; conflict & compromise Local government & process Readings (for Monday) <ul style="list-style-type: none"> Levy, Chapters 6 (pp 91-97; 100-103), 7 (pp 105-106, 115-120), Chapter 19 (pp 434-441) Fulton & Shigley, Chapters 4, 5; review Chapter 1 (pp 10-16, 20-22)
Week 5 September 23, 25	Planning Tools I: Comprehensive / General Plans <ul style="list-style-type: none"> Planning theory; Comprehensive planning; General plans Readings (for Monday) <ul style="list-style-type: none"> Levy, Chapters 8, 19 (pp 423-434) Fulton & Shigley, Chapter 6
Week 6 Sept 30, Oct 2	Planning Tools II: Regulations <ul style="list-style-type: none"> Regulations: Zoning, Subdivisions; Specific plans Readings (for Monday) <ul style="list-style-type: none"> Levy, Chapter 9 Fulton & Shigley, Chapters 7, 8, 12; review Chapter 3 (pp 55-65) <p>>>> <u>Case Study Assignment (Part 1) due on Wednesday, Oct. 2 at 8 am</u></p>
Week 7 October 7, 9	Planning Tools III: Public Infrastructure <ul style="list-style-type: none"> Public capital improvements; Infrastructure, public works & the physical framework of communities Readings (for Monday) <ul style="list-style-type: none"> Levy, review Chapter 9 (pp 135-141) Fulton & Shigley, Chapter 19 (pp 359-379)
Week 8 October 14 October 16	<p>>>> <u>Mid-Term Exam on Monday at 8am</u></p> <ul style="list-style-type: none"> Wednesday: To Be Announced Readings (for Wednesday) <ul style="list-style-type: none"> To be announced

Week 9 October 21, 23	Fiscal Planning & Economic Development <ul style="list-style-type: none"> Public financing methods; Local governments' fiscal pressures & coping strategies Reading (for Monday) <ul style="list-style-type: none"> Levy, <i>review Chapter 9 (pp 148-149; 164-165)</i> Fulton & Shigley, Chapter 10, 14 (pp 289-294); <i>review Chapter 19 (363-379)</i> Place promotion & competition; Economic goals for growth Reading (for Wednesday) <ul style="list-style-type: none"> Levy, Chapter 13 Fulton & Shigley, Chapter 14 (pp 285-288, 294-299); <i>review Chapter 1 (pp 22-25)</i>
Week 10 October 28, 30	Urban Design <ul style="list-style-type: none"> Visionary urban design at the city scale, physical planning, & physical determinism Pragmatic urban design at the smaller scale, tools; Shaping the public realm Reading (for Monday) <ul style="list-style-type: none"> Levy, Chapter 10; <i>review Chapter 3 (pp 47-51)</i> Fulton & Shigley, <i>review Chapter 3 (pp 50-55)</i>
Week 11 November 4, 6	Urban Rebuilding; Housing Fundamentals <ul style="list-style-type: none"> Urban renewal origins; Community development advances; Redevelopment tools & changes Reading (for Monday) <ul style="list-style-type: none"> Levy, Chapter 11 (pp 208-220) Fulton & Shigley, Chapter 15 Housing basics; production vs. regulation; types and meanings Reading (for Wednesday) <ul style="list-style-type: none"> Levy, Chapter 7 (pp 105-114), 11 (pp 221-233) Fulton & Shigley, Chapter 16
Week 12 November 11, 13	Transportation <ul style="list-style-type: none"> Transportation modes, meanings & preferences Transportation & urban form Reading (for Monday) <ul style="list-style-type: none"> Levy, Chapter 12; <i>review Chapter 17 (pp 369-372)</i> Fulton & Shigley, Chapter 20 <p>>>> <u>Case Study Assignment (Part 2) due on Wednesday, Nov. 13 at 8 am</u></p>
Week 13 November 18, 20	Growth Management & Sustainability <ul style="list-style-type: none"> Attempts to direct & shape continuing growth "Sprawl" versus "Smart Growth"; Sustainability concepts and strategies Reading (for Monday) <ul style="list-style-type: none"> Levy, Chapter 14; <i>review Chapter 1 (pp15-21)</i> Fulton & Shigley, Chapters 11, 17, 18; <i>review Chapter 1 (pp 16-19; 26)</i>
Week 14 November 25	Environmental Planning <ul style="list-style-type: none"> Environmental concerns & protection Reading (for Monday) <ul style="list-style-type: none"> <i>To be announced</i> <u>No Class on Wednesday</u> (Thanksgiving holiday)
Week 15 December 2, 4	Regional Planning; Lessons & Conclusions <ul style="list-style-type: none"> Regional and metropolitan problems, solutions, issues & agencies Reading (for Monday) <ul style="list-style-type: none"> Levy, Chapter 3 (pp 44-51); 16; 17 (pp 366-369) Fulton & Shigley, Chapter 24; <i>review Chapter 5 (pp109-111)</i> Lessons learned; Course wrap-up
December 11	<p>>>> <u>FINAL EXAM on Wednesday at 8am</u></p>

Note: Schedule is subject to revision during the semester.

END OF SYLLABUS