USC Viterbi School of Engineering

Enterprise Information Systems

ITP 320x (4 Units)

Description

This course is designed to provide the student with a thorough understanding of both the role that Enterprise Resource Planning Systems (ERPs) play in an organization and the challenging task of managing the Information Systems (IS) function. During the semester, homework will be assigned that give the student the opportunity to work through many real-life business situations using the SAP ECC system and explore the interaction among the different business processes. SAP is the world's leading provider of Enterprise software designed to integrate every aspect of a company's operation. The hands-on exercises, coupled with the in-class discussions of ERPs, will prepare the student with the knowledge sought by businesses looking to use technology to maintain their competitive edge in the market place.

Objectives

At the completion of the course, students will be able to

- Describe how ERP systems use relational databases to store, manipulate, retrieve and present business data
- Describe the role of an ERP in carrying out business processes in a company
- Explain how 'best business practices' are incorporated in an ERP
- Execute an entire business process chain in the following areas
 - Accounting
 - Sales
 - Procurement
 - Materials Management
 - Production
 - > Inventory and Warehouse Management
- Describe the advantages and challenges of on-demand (cloud computing) ERP solutions
- Strategize pricing, production, distribution and sales in a competitive commodity market
- Analyze sales data in an ERP to dynamically respond to changing market conditions to maximize profits
- Expedite procurement planning and control using tools provided in an ERP (e.g. MRP)
- Report on the reasons for the success (or failure) of their production and sales strategy

Instructor Nitin Kalé, Associate Professor

Information Technology Program and

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Office Hours 10 – 12 Tu, 2:30 – 4:30 W

Grader Priyanka Parvathaneni, parvatha@usc.edu

Lecture MW 10 am – 11:50 am, KAP 160

Open Lab Hours ITP offers Open Lab use for all students enrolled in ITP classes. These open labs are held

beginning the second week of classes through the last week of classes. Availability of computers is on a first-come, first-served basis. Course lab assistant will **not** be available at

open lab hours. Check Blackboard for Open Lab Hours.

Virtual Lab

In addition to open lab hours, students will get access to a virtual lab that they can use from their own computer. The virtual lab has all the software needed for the course.

Simulation Game

An ERPSimulation Game will be played during lec/lab towards the last 5-6 weeks of the semester. Participation in the game is **mandatory** for all students. **All students must bring their laptops to class.**

Required Books

- Integrated Business Processes with ERP Systems, by Simha R. Magal and Jeffrey Word, ISBN: 978-0-470-47844-8, Wiley
- ERP Simulation Game: Participant's Manual (ebook) will be available for purchase online (cost \$40 CAD payable online by credit card, details to be announced mid semester)

Reference Book (not required)

 Enterprise Resource Planning, 3rd Edition, by Bret Wagner and Ellen Monk, ISBN: 9781423901792, ©2009

Software

SAP is the leading vendor of Enterprise Resource Planning Systems in the world. ITP/USC has had an Academic Alliance with SAP University Alliances Program for the past 15 years. Several ITP courses utilize the SAP system as a tool and platform.

Students will receive software (SAP GUI for both Windows and MAC) to connect to the **SAP ECC 6.0** server so that they can work from their own computers. ITP labs have the GUI preinstalled. In addition, students will get access to the latest cloud computing (on-demand) ERP solution – **SAP Business ByDesign.** USC/ITP is a pilot member in the adoption of this solution.

Website

https://blackboard.usc.edu

Grading

The weight of graded material during the semester is listed below. **No extra credit** assignments will be offered.

Homework	20%
Cloud Project (Team)	5%
ERPSim Game	
Quiz (Individual)	5%
Peer evaluation (Individual)	5%
Game performance (Team)	5%
Mid-game performance report (Individual)	5%
Final presentation and analysis (Team)	5%
Midterm Exam	25%
Final Exam	25%
Total	100%

Final letter grade is based strictly on total percentage earned. NO EXCEPTIONS!

Grading scale (percentage):

Α	100-9
A-	95-92
B+	92-89
В	89-86
B-	86-83
C+	83-80
С	80-77

C- 77-74 D+ 74-71 D 71-68 D- 68-65 F Below 65

Policies

- Homework turned in after the deadline will automatically have 10 points per day deducted.
- No make-up exams (except for medical or family emergencies) will be offered nor will there be any changes made to the Final Exam schedule.
- Before logging off a computer, students must ensure that they have saved their work (on their personal email accounts or flash drives) created during class. Any work saved to the computer will be erased after restarting the computer. ITP is not responsible for any work lost.

Academic Integrity

The use of unauthorized material, communication with fellow students during an examination, attempting to benefit from the work of another student, and similar behavior that defeats the intent of an examination or other class work is unacceptable to the University. It is often difficult to distinguish between a culpable act and inadvertent behavior resulting from the nervous tension accompanying examinations. When the professor determines that a violation has occurred, appropriate action, as determined by the instructor, will be taken.

Although working together is encouraged, all work claimed as yours must in fact be your own effort. Students who plagiarize the work of other students will receive zero points and possibly be referred to Student Judicial Affairs and Community Standards (SJACS).

The School of Engineering adheres to the University's policies and procedures governing academic integrity as described in SCampus. Students are expected to be aware of and to observe the academic integrity standards described in SCampus, and to expect those standards to be enforced in this course.

All students should read, understand, and abide by the University Student Conduct Code listed in SCampus, and available at: http://www.usc.edu/student-affairs/SJACS/nonacademicreview.html

Students with Disabilities

Any Student requesting academic accommodations based on a disability is required to register with Disability Services and Programs (DSP) each semester. A letter of verification for approved accommodations can be obtained from DSP. Please be sure the letter is delivered to me (or to TA) as early in the semester as possible. DSP is located in STU 301 and is open 8:30 a.m. - 5:00 p.m., Monday through Friday. The phone number for DSP is (213)740-0776."

Policy on Religious Holidays

University policy grants students excused absences from class for observance of religious holy days. Students should contact instructor IN ADVANCE to request such an excused absence. The student will be given an opportunity to make up work missed because of religious observance.

Students are advised to scan their syllabi at the beginning of each course to detect potential conflicts with their religious observances. Please note that this applies only to the sort of holy day that necessitates absence from class and/or whose religious requirements clearly conflict with aspects of academic performance. Please refer to the Holy Days Calendar http://orl.usc.edu/religiouslife/holydays/

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Course Outline

Aug 26th - Introduction

Course Overview

Aug 28th - ERP Basics

- Discussion of database applications
- Understanding the difference between Business function and business process
- Overview of Enterprise Resource Planning (ERP)
- Client/Server Technology, 2 Tier, 3 Tier, n Tier
- Examples of ERP SAP
 - Getting Started with SAP
 - Introduction to Global Bike Inc.(GBI) Case company

Reading Assignment: Chapter 1: Simha

Homework 1: ERP Environment – Explore the client/server architecture of SAP. Learn how to use the user interface.

Sept 4th - Accounting

- Financial Accounting
 - Understanding Generally Accepted Accounting Principles GAAP
 - A quick overview of Accounting basics Double entry accounting, debit and credit, T-accounts, Chart of Accounts, Balance sheet, Profit and Loss Statement.
 - Posting financial transactions

Reading Assignment: Chapter 3: Simha

Homework 2: Accounting – Post financial transactions and then see their effect on Balance Sheet and Profit/Loss Statement. Post an expense and then allocate those cost to cost centers.

Sept 9th - Accounting contd.

- Managerial Accounting
 - Controlling Cost centers and cost elements
 - Allocating Costs Assessments and distributions

Reading Assignment: Chapter 3: Simha

Sept 11th - Business processes Management – Sales Process

- Sales and fulfillment process
- Master Data and its role in ERP systems
- Creating customer master data, material master data and pricing conditions

Reading Assignment: Chapter 5: Simha

Homework 3: Sales Cycle – Create customer, material master data. Execute the Sales process in SAP.

Sept 16th - Business processes Management – Sales Process contd.

- Executing a Sales Cycle
- Difference between transactional data and master data

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Reporting and analysis of sales data

Reading Assignment: Chapter 5: Simha

Sept 18th - Procurement Process

- Forecasting raw material requirements using sales information, production requirements, sales forecast
- Difference between purchase requisitions and purchase orders
- How to source materials
- Vendors and pricing conditions
- Type of goods movement. Receiving goods into inventory

Reading Assignment: Chapter 4: Simha

Homework 4: Purchasing Cycle – Create vendor, material master data for purchasing.. Execute the Purchasing process in SAP.

Sept 23rd - Procurement Process contd.

• Executing the Purchasing Cycle

Reading Assignment: Chapter 4: Simha

Sept 25th – Materials Management

- Creating a production plan (from forecasting etc.)
- What is MPS? Master Production Schedule
- What is MRP? How does MRP calculate material requirements Materials Requirement Planning
- Independent and dependent materials requirements

Reading Assignment: Chapter 8: Simha

Homework 5: Materials Planning – Create master data to support the production cycle. Generate historical consumption data which will be used to forecast future demand. Create a sales forecast. Create a production schedule using the sales forecast and safety stock.

Sept 30th - Production Process: Planning and Control

- Master data needed for production
 - o Bill of Materials
 - Work Centers
 - o Routings
- Creating Production orders
- Releasing and confirming production orders

Reading Assignment: Chapter 6: Simha

Homework 6: Production Cycle –Execute the production cycle to produce finished goods. Compute actual costs.

Oct 2nd - Production Process: Planning and Control contd.

- Executing a Production process
- Monitoring Inventory and Goods movement

Reading Assignment: Chapter 6: Simha

Oct 7th - Cloud Computing for ERP

Cloud Computing

- Pros and cons
- Technological and regulatory challenges
- On-demand ERP solutions

Reading Assignment: Videos and notes will be presented in the cloud by instructor

Oct 9th - Cloud Computing for ERP contd.

- Combined class with Marshall students.
- Hands on experience with ERP in the Cloud.

Oct 14th - Cloud Computing for ERP contd.

- Team Project: Cloud Computing for ERP Explore and execute a Procure-to-pay
 and Order-to-cash cycle in a cloud computing solution. Students will play multiple roles
 (as various employees) in the company while executing the business processes.SAP
 Business ByDesign solution for small and medium enterprises.
 - o Intuitive user interface
 - Self learning resources
 - ByDesign library
 - Learning center
- Embedded analytics
- Mobile apps

Oct 16th - Cloud Computing for ERP contd.

Project updates

Oct 21st - Midterm Exam

Oct 23rd - No lecture

Oct 28th - ERP Simulation Game

- Goals of the ERP Simulation Game
- Game description

Reading Assignment: ERPSim Website

Oct 30th - ERP Simulation Game contd.

- How the market works, dynamic commodity demand and supply
- Teams and roles

Reading Assignment: ERPSim Website

Nov 4th - ERPSim - Quarters 1

Introductory game

Reading Assignment: ERPSim Website

Nov 6th - ERPSim - Quarters 2, 3

- Introductory game
- Analyzing data from the game
- Analyzing Profit and Loss statement for the company

Reading Assignment: ERPSim Website

Nov 11th - ERPSim contd.

• Description of variables and constraints in the extended game

- · Role of team members in the game
- Planning and forecasting for procurement, production and distribution
- Strategies for maximizing profits
- Interest and warehouse costs

Reading Assignment: ERPSim Website

Nov 13th - ERPSim - Quarters 1, 2

- Extended ERPSim contest
- Playing the simulation game in real time as the market fluctuates

Reading Assignment: ERPSim Website

Nov 18th - ERPSim - Quarters 3. 4

- Extended ERPSim contest
- Playing the simulation game in real time as the market fluctuates

Reading Assignment: ERPSim Website

Nov 20th - ERPSim - Quarters 5, 6

- Extended ERPSim contest
- Playing the simulation game in real time as the market fluctuates

Reading Assignment: ERPSim Website

Nov 25th - ERPSim - Quarters 7, 8

- Extended ERPSim contest
- Playing the simulation game in real time as the market fluctuates
- Analysis of the entire game/market

Reading Assignment: ERPSim Website

Dec 2nd - ERPSim – Student Presentations

Game Analysis and presentations – Provide a thorough analysis of your team's
performance in the game. Run business intelligence reports based on data extracted
from SAP ERP into Microsoft Access database. Analyze and explain product pricing,
demand, profit margin. Describe the market behavior and any insights that could have
helped you be more competitive

Dec 4th - ERPSim

- Quiz
- Other ERP topics (courses at ITP)
 - ERP Security
 - o ERP Programming
 - ERP Implementation
 - o ERP Configuration
 - o Supply Chain Management
 - o Business Intelligence using data warehouses and data mining

Final Exam, Monday Dec 16th, 8 - 10 am