COMM 620: Theories of Computer Mediated Communication   Fall 2013

Wednesdays, 12:30-3:20 pm, Room 230 ASCJ or office (301D)
Instructor: Margaret McLaughlin margaretlmclaughlin@gmail.com or
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213-740-3938 Office Hour: 1:00 pm Mondays or by appointment   301-D Annenberg
School

Class Requirements:
Complete and present a data-based term paper on some aspect of computer-mediated
communication
Lead discussion and prepare abstracts for two-three of the weekly topics

Term Paper Timetable

Suggested due date for IRB application: October 20
Final paper due: December 8

Readings:

Wednesday August 28	**Introduction**
Wednesday September 4	**Adoption of CMC Technologies**
Wednesday September 11	**Social Networking**
Wednesday September 18	**Self-Presentation and Impression Formation in CMC**
Wednesday September 25	**Credibility and Trust**
Wednesday October 2	**Online Friendships**
Wednesday October 9	**Online and Location-Based Dating**
Wednesday October 16	**Managing Romantic Relationships Online**
Wednesday October 23	**Person Variables in Social Media Use**
Wednesday October 30	**Parasocial Interaction**
Wednesday November 6	**The Dark Side of CMC**
Wednesday November 13	**Online Social Support and Knowledge Sharing**
Wednesday November 20	**Location-based Services and Locative Media**
Wednesday December 4	**Presentation of Term Projects**

Wednesday August 28:   Introduction

Wednesday, September 4: Adoption of CMC Technologies

http://www.pewresearch.org/fact-tank/2013/06/20/instagram-vine-and-the-evolution-of-social-media/#

Lee, D. Y., & Lehto, M. R. (2013). User acceptance of YouTube for procedural learning: An extension of the technology acceptance model. *Computers & Education, 61*, 193-208. doi:http://dx.doi.org/10.1016/j.compedu.2012.10.001

Wang, Z., Tchernev, J. M., & Solloway, T. (2012). A dynamic longitudinal examination of social media use, needs, and gratifications among college students. *Computers in Human Behavior*, *28*(5), 1829-1839.

Panopoulos, A. P., & Sarri, K. (2013). E-mentoring: The adoption process and innovation challenge. *International Journal of Information Management, 33*(1), 217-226. doi:http://dx.doi.org/10.1016/j.ijinfomgt.2012.10.003

Ho, L., Hung, C., & Chen, H. (2013). Using theoretical models to examine the acceptance behavior of mobile phone messaging to enhance parent–teacher interactions. *Computers & Education, 61*, 105-114. doi:http://dx.doi.org/10.1016/j.compedu.2012.09.009

Lamke, C., Vitak, J., & Ellison, N. (2013).*Users and nonusers: Interactions between levels of adoption and social capital.* Proceedings of the 2013 Conference on Computer-Supported Cooperative Work, pp. 809-820.

Shen, X-L., Cheung, C., & Lee, M.   (2013). Perceived critical mass and collective intention in social media-supported small group communication**. International Journal of Information Management, 33 (5)**, 707–715

Wednesday September 11: Social Networking

Eric Gilbert, Saeideh Bakhshi, Shuo Chang, and Loren Terveen. 2013. "I need to try this"?: a statistical overview of Pinterest. In *Proceedings of the SIGCHI Conference on Human Factors in Computing Systems* (CHI '13). ACM, New York, NY, USA, 2427-2436. DOI=10.1145/2470654.2481336
http://doi.acm.org.libproxy.usc.edu/10.1145/2470654.2481336

Brandtzaeg, P. B. (2012). Social networking sites: Their users and social implications — A longitudinal study. *Journal of Computer-Mediated Communication,17*, 467–488

Himelboim, I., McCreery, S., & Smith, M. (2013). Birds of a feather tweet together: Integrating network and content analyses to examine cross-ideology exposure on Twitter. *Journal of Computer-Mediated Communication, 18*(2), 154-174. http://dx.doi.org/10.1111/jcc4.12001

Karakayali, N., & Kilic, A. (2013). More network conscious than ever? Challenges, strategies, and analytic labor of users in the Facebook environment. *Journal of Computer-Mediated Communication, 18*(2), 175-193. http://dx.doi.org/10.1111/jcc4.12005

Hochman, N., & Schwartz, R. (2012, May). Visualizing Instagram: Tracing cultural visual rhythms. In *Proc. The Workshop on Social Media Visualization (SocMedVis) in conjunction with The Sixth International AAAI Conference on Weblogs and Social Media (ICWSM-12).*

Ling, R., & Bertel, T. F. (2012). The socio-demographics of texting: An analysis of traffic data. *New Media and Society, 14*(2), 281-298.

Campbell, S. W., & Kwak, N. (2012). Mobile communication and strong network ties: Shrinking or expanding spheres of public discourse. *New Media and Society, 14*(2), 262-280.

Wednesday September 18: Self-Presentation and Impression Formation in CMC

http://gigaom.com/2013/07/17/dont-judge-me-by-my-instagrams-please-the-barriers-that-come-with-living-life-online/

Qiu, L., Lin, H., Ramsay, J., & Yang, F. (2012). You are what you tweet: Personality expression and perception on twitter. *Journal of Research in Personality, 46*(6), 710-718. doi:http://dx.doi.org/10.1016/j.jrp.2012.08.008

Walton, S. C., & Rice, R. E. (2013). Mediated disclosure on twitter: The roles of gender and identity in boundary impermeability, valence, disclosure, and stage. *Computers in Human Behavior, 29*(4), 1465-1474. doi:http://dx.doi.org/10.1016/j.chb.2013.01.033

Carr, C. T., Vitak, J., & McLaughlin, C. (2013). Strength of social cues in online impression formation: Expanding SIDE research. *Communication Research, 40*(2), 261-281.

Nowak, K. L. (2013). Choosing buddy icons that look like me or represent my personality: Using buddy icons for social presence. *Computers in Human Behavior, 29*(4), 1456-1464. doi:http://dx.doi.org/10.1016/j.chb.2013.01.027

Jiang, L. C., Bazarova, N. N., & Hancock, J. T. (2013). From perception to behavior: Disclosure reciprocity and the intensification of intimacy in computer-mediated communication. *Communication Research, 40*(1), 125-143. doi:http://dx.doi.org/10.1177/0093650211405313

Crowson, M., & Goulding, A. (2013). Virtually homosexual: Technoromanticism, demarginalisation and identity formation among homosexual males. *Computers in Human Behavior,* doi:http://dx.doi.org/10.1016/j.chb.2013.01.017

*Schwammlein, E., & Wodzicki, K. (2012).What to tell about me: Self-presentation in online communities. *Journal of Computer-Mediated Communication*, *17*, 387–407.

Wednesday, September 25: Credibility and Trust

Marett, K., & George, J. F. (2013). Barriers to deceiving other group members in virtual settings. *Group Decision and Negotiation, 22*(1), 89-115. doi:http://dx.doi.org/10.1007/s10726-012-9297-3

Hall, J. A., & Pennington, N. (2013). Self-monitoring, honesty, and cue use on Facebook: The relationship with user extraversion and conscientiousness. *Computers in Human Behavior*, *29*(4), 1556-1564.

Edwards, C., Spence, P. R., Gentile, C. J., Edwards, A., & Edwards, A. (2013). How much Klout do you have...a test of system generated cues on source credibility.*Computers in Human Behavior,*doi:http://dx.doi.org/10.1016/j.chb.2012.12.034

Pentina, I., Zhang, L., & Basmanova, O. (2013). Antecedents and consequences of trust in a social media brand: A cross-cultural study of Twitter. *Computers in Human Behavior, 29*(4), 1546-1555. doi:http://dx.doi.org/10.1016/j.chb.2013.01.045

Spence, P. R., Lachlan, K. A., Westerman, D., & Spates, S. A. (2013). Where the gates matter less: Ethnicity and perceived source credibility in social media health messages. *Howard Journal of Communications*, *24*(1), 1-16.

Wednesday, October 2: Online Friendships

Social telepresence bakeoff: Skype group video calling, google+ hangouts, and microsoft avatar kinect
http://dl.acm.org/citation.cfm?id=2141531

Tian, Q. (2013). Social anxiety, motivation, self-disclosure, and computer-mediated friendship: A path analysis of the social interaction in the blogosphere. *Communication Research, 40*(2), 237-260.

Quinn, S., & Oldmeadow, J. A. (2013). Is the igeneration a 'we' generation? Social networking use among 9- to 13-year-olds and belonging. *British Journal of Developmental Psychology, 31*(1), 136-142. doi:http://dx.doi.org/10.1111/bjdp.12007

Hall, J. A., & Baym, N. K. (2012). Calling and texting (too much): Mobile maintenance expectations, (over)dependence, entrapment, and friendship satisfaction. *New Media and Society, 14*(2), 316-331.

McLaughlin, C., & Vitak, J. (2012). Norm evolution and violation on Facebook. *New Media and Society, 14*(2), 299-315.

Rice, A. (2013). We are all friends nowadays: But what is the outcome of online friendship for young people in terms of individual social capital? http://research-publishing.net/publication/chapters/978-1-908416-08-7/Rice_88.pdf

Wednesday, October 9: Online and Location-Based Dating

http://www.buzzfeed.com/katieheaney/okcupid-will-let-users-pay-to-promote-themselves

Sorry, but Lying on Your Online Dating Profile Might Be a Federal Crime http://www.slate.com/blogs/xx_factor/2013/07/19/lying_on_facebook_or_eharmony_might_be_a_federal_crime.html

Eleven signs you're a Facebook stalker http://www.buzzfeed.com/kaylaroseh/11-signs-youre-a-facebook-stalker-ckfq

Lo, S. K., Hsieh, A. Y., & Chiu, Y. P. (2013). Contradictory deceptive behavior in online dating. *Computers in Human Behavior*, *29*(4), 1755-1762.

Cacioppo, J. T., Cacioppo, S., Gonzaga, G. C., Ogburn, E. L., & VanderWeele, T. J. (2013). Marital satisfaction and break-ups differ across on-line and off-line meeting venues. *Proceedings of the National Academy of Sciences*, *110*(25), 10135-10140. http://www.pnas.org/content/110/25/10135.short

Alterovitz, S. S., & Mendelsohn, G. A. (2013). Relationship goals of middle-aged, young-old, and old-old internet daters: An analysis of online personal ads. *Journal of Aging Studies*, *27*(2), 159-165.

Ellison, N. B., Hancock, J.T., & Toma, C. L. (2012). Profile as promise: A framework for conceptualizing veracity in online dating self-presentations. *New Media and Society, 14*(2), 45-62

Quiroz, P. A. (2013). From finding the perfect love online to satellite dating and 'loving-the-one-you're near': A look at Grindr, Skout, Plenty of Fish, Meet Moi, Zoosk and Assisted Serendipity. *Humanity & Society*, 37, 181-185. doi: 10.1177/0160597613481727

Wednesday, October 16: Managing Romantic Relationships Online

Morey, J. N., Gentzler, A. L., Creasy, B., Oberhauser, A. M., & Westerman, D. (2013). Young adults' use of communication technology within their romantic relationships and associations with attachment style. *Computers in Human Behavior, 29*(4), 1771-1778. doi:http://dx.doi.org/10.1016/j.chb.2013.02.019

Fox, J., Warber, K. M., & Makstaller, D. C. (2013). The role of Facebook in romantic

relationship development: An exploration of Knapp's relational stage model. *Journal of Social and Personal Relationships*.

Muscanell, N. L., Guadagno, R. E., Rice, L., & Murphy, S. (2013). Don't it make my brown eyes green? An analysis of Facebook use and romantic jealousy. *Cyberpsychology, Behavior, and Social Networking, 16*(4), 237-242. doi:http://dx.doi.org/10.1089/cyber.2012.0411

Carpenter, C. J., & Spottswood, E. L. (2013). Exploring romantic relationships on social networking sites using the self-expansion model. *Computers in Human Behavior, 29*(4), 1531-1537. doi:http://dx.doi.org/10.1016/j.chb.2013.01.021

Cravens, J. D., Leckie, K. R., & Whiting, J. B. (2013). Facebook infidelity: When poking becomes problematic.*Contemporary Family Therapy: An International Journal, 35*(1), 74-90. doi:http://dx.doi.org/10.1007/s10591-012-9231-5

Dainton, M. (2013). Relationship maintenance on Facebook: Development of a measure, relationship to general maintenance, and relationship satisfaction. *College Student Journal, 47*(1), 113-121.

Wednesday, October 23: Person Variables Affecting Social Media Use

Bolton, R. N., Parasuraman, A. H., Migchels, N.,Kabadyi, S.J., Gruber, T., Loureiro, Y.K>, & Solnet, D. (2013). Understanding Generation Y and their use of social media: A review and research agenda. *Journal of Service Management*, 24(3), 245-267

Kosinski, M., Stillwell, D., & Graepel, T. (2013). Private traits and attributes are predictable from digital records of human behavior. *PNAS Proceedings of the National Academy of Sciences of the United States of America, 110*(15), 5802-5805.

Casale, S., Tella, L., & Fioravanti, G. (2013). Preference for online social interactions among young people: Direct and indirect effects of emotional intelligence. *Personality and Individual Differences, 54*(4), 524-529. doi:http://dx.doi.org/10.1016/j.paid.2012.10.023

Lee, D. Y. (2013). The role of attachment style in building social capital from a social networking site: The interplay of anxiety and avoidance. *Computers in Human Behavior, 29*(4), 1499-1509. doi:http://dx.doi.org/10.1016/j.chb.2013.01.012

Sheldon, P. (2013). Voices that cannot be heard: Can shyness explain how we communicate on Facebook versus face-to-face? *Computers in Human Behavior, 29*(4), 1402-1407. doi:http://dx.doi.org/10.1016/j.chb.2013.01.016

King, A. L. S., Valença, A. M., Silva, A. C. O., Baczynski, T., Carvalho, M. R., & Nardi, A. E. (2013). Nomophobia: Dependency on virtual environments or social

phobia? *Computers in Human Behavior, 29*(1), 140-144.
doi:http://dx.doi.org/10.1016/j.chb.2012.07.025

Wednesday, October 30: Parasocial Interaction

Stever, G. S., (2013). Mediated vs. parasocial relationships: An attachment perspective. *Journal of Media Psychology*, 17(3).
http://www.calstatela.edu/faculty/sfischo/SteverParasocial%20Final2013.docx

Lee, E., & Jang, J. (2013). Not so imaginary interpersonal contact with public figures on social network sites: How affiliative tendency moderates its effects. *Communication Research, 40*(1), 27-51. doi:http://dx.doi.org/10.1177/0093650211431579

Frederick, E., Lim, C. H., Clavio, G. Pedersen, P. M., & Bruch, L. M. (2012). Choosing between the one-way or two-way street: An exploration of relationship promotion by professional athletes on Twitter. *Communication & Sport*. Published online 12 December 2012 doi:10.1177/2167479512466387

Otterbacher, J., Shapiro, M. A., & Hemphill, L. (2012).*Tweeting Vertically? Elected Officials' Interactions with Citizens on Twitter*
http://216.47.136.230/bitstream/handle/10560/2889/CeDEM_share.pdf?sequence=1

Baek, Y. M., Bae, Y., & Jang, H. (2013). Social and parasocial relationships on social network sites and their differential relationships with users' P\psychological well-being. *Cyberpsychology, Behavior, and Social Networking*.
http://online.liebertpub.com/doi/abs/10.1089/cyber.2012.0510

Wednesday, November 6: The Dark Side of CMC

Facebook Use and Sadness
http://www.plosone.org/article/info%253Adoi%252F10.1371%252Fjournal.pone.0069841

Jin, B. (2013). Hurtful texting in friendships: Satisfaction buffers the distancing effects of intention. *Communication Research Reports*, *30*(2), 148-156.

Krasnova, H., Wenninger, H., Widjajaz, & Buxmann, P. (2013).Envy on Facebook: A hidden threat to users' life satisfaction? International Conference on Wirtschaftsinformatik, 27th February – 01st March 2013, Leipzig, Germany

Kowalski, R.M., & Limber, S.P. (2013). Psychological, physical, and academic correlates of cyberbullying and traditional bullying. *Journal of Adolescent Health*, 53(1), Supplement. S13-S20. DOI: 10.1016/j.jadohealth.2012.09.018

Yom-Tiv, E., Fernandez-Luque, L., Weber, I., & Crain, S. (2012).Pro-anorexia and Pro-recovery photo sharing: A tale of two warring tribes. *Journal of Medical Internet Research*, 14(6):e151) doi:10.2196/jmir.2239. http://www.jmir.org/2012/6/e151/

Buchanan, T., & Whitty, M. T. (2013).The online dating romance scam: causes and

consequences of victimhood, *Psychology, Crime & Law*, doi: 10.1080/1068316X.2013.772180

Wednesday, November 13: Online Social Support and Knowledge Sharing

Vitak, J., & Ellison, N. B. (2013). 'There's a network out there you might as well tap': Exploring the benefits of and barriers to exchanging informational and support-based resources on Facebook. *New Media & Society, 15*(2), 243-259. doi:http://dx.doi.org/10.1177/1461444812451566

Chung, J. E. (2013). Social interaction in online support groups: Preference for online social interaction over offline social interaction. *Computers in Human Behavior, 29*(4), 1408-1414. doi:http://dx.doi.org/10.1016/j.chb.2013.01.019

Jin, X., Zhou, Z., Lee, M. K. O., & Cheung, C. M. K. (2013). Why users keep answering questions in online question answering communities: A theoretical and empirical investigation. *International Journal of Information Management, 33*(1), 93-104. doi:http://dx.doi.org/10.1016/j.ijinfomgt.2012.07.007

Coulson, N. S., & Greenwood, N. (2012). Families affected by childhood cancer: An analysis of the provision of social support within online support groups. *Child: Care, Health and Development, 38*(6), 870-877. doi: http://dx.doi.org/10.1111/j.1365-2214.2011.01316.x

Evans, M., Donelle, L., & Hume-Loveland, L. (2012). Social support and online postpartum depression discussion groups: A content analysis. *Patient Education and Counseling, 87*(3), 405-410. http://www.sciencedirect.com/science/article/pii/S0738399111005210

Oh, H. J., & Lee, B. (2012). The effect of computer-mediated social support in online communities on patient empowerment and doctor–patient communication. *Health Communication, 27*(1), 30-41. doi: http://dx.doi.org/10.1080/10410236.2011.567449

Welbourne, J. L., Blanchard, A. L., & Wadsworth, M. B. (2013). Motivations in virtual health communities and their relationship to community, connectedness and stress. *Computers in Human Behavior, 29*(1), 129-139. doi: http://dx.doi.org/10.1016/j.chb.2012.07.024

Stefanone, M.A., Kwon, K. H., & Lackaff, D. (2012). Exploring the relationship between perceptions of social capital and enacted support online. *Journal of Computer-Mediated Communication, 17*, 451–466.

McLaughlin, M., Nam, Y., Gould, J., Pade, C., Meeske, K.A., Ruccione, K.S., & Fulk, J. (2011). A videosharing social networking intervention for young adult cancer survivors. *Computers in Human Behavior,* doi:10.1016/j.chb.2011.11.009

November 20: Location based services and locative media

Chen, T., Kaafar, M.A., & Borelli, R. (2013).The where and when of finding new friends: Analysis of a location-based social discovery network
http://planete.inrialpes.fr/~kaafar/icwsm13.pdf

Toch, E., & Levi, I. (2103). Locality and privacy in people-nearby applications.
http://dx.doi.org/10.1145/2493432.2493485

Licoppe, C. (2013). Merging mobile communication studies and urban research: Mobile locative media, "onscreen encounters" and the reshaping of the interaction order in public places. *Mobile Media & Communication*, 1(1), 122-129.
doi: 10.1177/2050157912464488**.**

Southern, J. (2012). Comobility: How proximity and distance travel together in locative media. *Canadian Journal of Communication*, *37*(1)*,* 75–92.

Keijl, E., Klaassen, R., & Akker op den, R. (2013) *The influence of locative media on social information sharing: a review.* [Report]
http://doc.utwente.nl/85176/1/LocativeMediaReport-2013.pdf

Some Methodological Odds and Ends

Morstatter, F., Pfeffer, J., Liu, H., & Carley, K. M. (2013). Is the sample good enough? comparing data from twitter's streaming api with twitter's firehose.*Proceedings of ICWSM.* http://www.public.asu.edu/~fmorstat/paperpdfs/icwsm2013.pdf

"The Popularity of Your Tweets Can Be Predicted"
http://mashable.com/2013/07/05/popularity-of-tweets-model/

 "Union Metrics goes from premium to freemium to analyze your Tumblr posts"
http://gigaom.com/2013/07/16/union-metrics-goes-from-premium-to-freemium-to-analyze-your-tumblr-posts/

Highfield, T. (2013). Talking of many things: Using topical networks to study discussion in social media. Journal of Technology in Human Services.
http://www.tandfonline.com/loi/wths20

Schwartz, H. A., Eichstaedt, J. C., Kern, M. L., Dziurzynski, L., Agrawal, M., Park, G. J., Laksmikanth, S. K., Jha, S., Seligman, M., Ungar, L., and Lucas, R. (2013). Characterizing geographic variation in well-being using tweets.
http://wwbp.org/papers/icwsm2013_cnty-wb.pdf

Lui-Thompkins, Y. (2012). Seeding viral content: The role of message and network factors. *Journal of Advertising Research, 52*(4), 465-478.

December 4: Presentation of Term Projects