

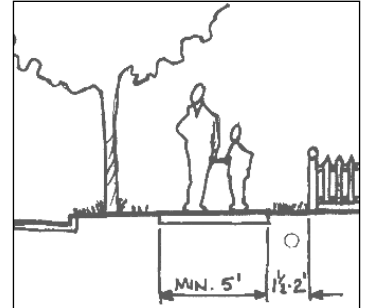
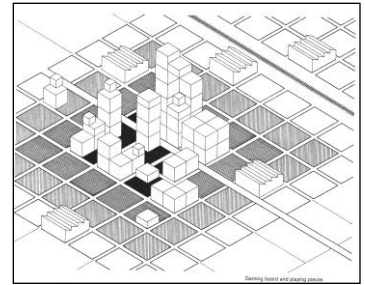
## PPD 227 Urban Planning and Development

University of Southern California  
Sol Price School of Public Policy  
Spring 2013  
Section 51190D

Mondays & Wednesdays  
8:00-9:50pm  
RGL 105

### Todd Gish, PhD, AIA, Instructor

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RGL 107-A (Lewis Hall, through student lounge)  
Mondays 10:00-11:00am; and by appointment



## 1. COURSE AND OBJECTIVES

Urban planning and development are powerful and complex enough to influence modern life in ways too numerous to list. Whether or not you eventually choose a career in this field, we are all consumers of planning and development—the outcomes (good, bad and otherwise) of countless debates and decisions involving public policy, private investment, community participation, political wrangling, and other messy forces continuously shaping and reshaping the physical environment of our streets, parks, neighborhoods, buildings and homes. A basic understanding of the processes and practices at work will help anyone become a better-informed urban citizen, and, perhaps in the future, a trained professional taking part in the action. Though the emphasis of this course is on planning, the corresponding force of development will be a regular topic as well.

Planning and development together comprise the city-building process, a phenomenon far too diverse and multi-faceted to completely cover in a single course. PPD 227 will provide an introduction to this important subject. Objectives are to:

- Give an overview of the relationship between urban planning and urban development
- Introduce the main sub-fields of professional planning
- Introduce the tools and techniques of professional planning
- Introduce the major theories informing planning practice, and
- Develop the abilities to identify, analyze and discuss the key stakeholders, stakes, concepts, and techniques at work in planning and development processes and projects.

The semester's content is divided into three main sections:

- I. Origins, basics, foundations (Weeks 1-3)
- II. Processes, participants (Weeks 4-5)
- III. Tools (Weeks 6-8)
- IV. Specialties, sub-fields (Weeks 9-15)

## 2. COURSE RESPONSIBILITIES

University-level study is, in reality, a stage in professional life; everyone should conduct themselves accordingly. This means that the classroom is a workplace where we get things done—hopefully with some enjoyment as we learn. You're expected to arrive on time and stay for the duration; to complete assignments on time; to actively participate in discussions; and to treat your colleagues and instructor with courtesy and respect. This expectation of professional conduct extends outside the classroom to any and all correspondence and meetings.

- CLASSROOM CONDUCT
  - Attendance of class meetings, on time, is required.
  - Phones, PDAs, Blackberries, Ipods, texting devices and all other gadgets should be silenced and stowed away for the duration of class time. Aside from any assigned in-class research, use of any such device will reduce your grade, as will any texting, gaming, phone calls, web-surfing, or other distracting behavior.

- Computer use during class is limited to note-taking. *This is a privilege that can be lost if abused:* if your computer use is distracting me, you, or those around you (regardless of what's on the screen) you'll be asked to close it for the rest of the class session. More than one such instance may result in losing computer privileges for the semester, and your participation grade will suffer.

- BLACKBOARD

- This course utilizes the Blackboard web platform at <https://blackboard.usc.edu>, where you'll log in with your USC ID and click on the PPD 227 module. Digital versions of course documents, announcements, and supplementary readings will be posted there.
- Lecture PowerPoint files will *not* be posted.
- You will upload your written assignments there, in addition to a bringing a printed copy to class on the due date.
- You are responsible for checking Blackboard frequently for updates and notices.

- CONTACT AND CORRESPONDENCE

- Email is the best way to contact me. I check it frequently, and usually respond within 24 hours.
- You are responsible for checking your USC email (@usc.edu) frequently. It is that address to which any course-related emails will be sent.
- I'll regularly be available during office hours, and can also arrange alternative times to meet by appointment.
- Please communicate any concerns or problems you may be having as soon as you're aware of them, rather than waiting until later in the semester, when solutions are few or no longer possible.

- ACADEMIC INTEGRITY

The University takes academic integrity very seriously, and so do I. From *SCampus*, the USC Student Guidebook: "General principles of academic integrity include and incorporate the concept of respect for the intellectual property of others, the expectation that individual work will be submitted unless otherwise allowed by an instructor, and the obligations both to protect one's own academic work from misuse by others as well as to avoid using another's work as one's own. All students are expected to understand and abide by these principles. Faculty members may include additional classroom and assignment policies, as articulated on their syllabus." For examples of violations of these and other university standards, go to <http://web-app.usc.edu/scampus/1100-behavior-violating-university-standards-and-appropriate-sanctions/>. Penalties for violating ethical standards are suitably harsh; a list of potential sanctions for cases of academic dishonesty is at [http://scampus.usc.edu/files/2011/08/appendix\\_a.pdf](http://scampus.usc.edu/files/2011/08/appendix_a.pdf). Students will be referred to the Office of Judicial Affairs and Community Standards for further review, should there be any suspicion of academic dishonesty.

- STUDENTS WITH DISABILITIES

Any student requesting academic accommodations based on a disability is required to register with USC Disability Services and Programs (DSP) each semester ([www.usc.edu/disability](http://www.usc.edu/disability)). A letter of verification for approved accommodations can be obtained from DSP. Please deliver that letter to me as soon as possible. DSP is located in STU 301 and is open 8:30am to 5pm, Monday through Friday. Contact information: (213) 740-0776 (phone), (213) 740-6948 (TDD only), (213) 740-8216 (fax), or via email: [ability@usc.edu](mailto:ability@usc.edu).

### 3. REQUIRED TEXTS

Textbooks are available at the USC bookstore, and a reserve copy of each will be available at Leavey Library. **(Reading assignments are based on these specific editions; if you purchase from another source, make certain to get the correct edition. If you opt to purchase another edition, you are still responsible for all assigned material.)**

- John M. Levy, *Contemporary Urban Planning*, 9<sup>th</sup> Edition (Upper Saddle River, NJ: Prentice Hall, 2010)
- William Fulton & Paul Shigley, *Guide to California Planning*, 4<sup>th</sup> Edition (Point Arena, CA: Solano Press, 2012)

### 4. COURSE WORK

- ENGAGEMENT, PARTICIPATION & CONTRIBUTION TO CLASS (10% of course grade)
  - *Classroom participation is a significant component of your course grade.*
  - Attendance and participation in class meetings is required. If you miss (or are late to) class, leave early, are unprepared, do not actively contribute to class discussions, hold private conversations, or are texting, gaming, or web-surfing, you are not participating. Your course grade will reflect your level of participation—high, average, low, or non-existent.

- Participation or engagement in class can be *informal*, and includes asking questions, making observations, offering examples, and making connections between your experience and class topics, readings, and lectures.
- One-on-one discussion with me (after class or during office hours) is another way to participate.
- READINGS & QUIZZES (10% of course grade)
  - Reading of assigned texts is required, and is a prerequisite for doing well on quizzes and exams.
  - You should come to class each day having completed that day's readings. I recommend taking notes on major points, themes, and concepts, as well as jotting down any questions you have—then raising them in class for discussion. Both techniques will help in your comprehension of the material.
  - Several short reading quizzes will be given throughout the semester—unannounced, at the very beginning of class (Monday or Wednesday). Each quiz will cover *only* that week's assigned reading, and is intended to gauge your grasp of the material and encourage you to keep up. Only your best five scores will be counted, allowing room for an off day. No make-ups will be given.
- RESEARCH & WRITING ASSIGNMENT (40% of course grade)
  - You will research and write two 5-6 page assignments, allowing you to use and demonstrate investigatory, analytical, and communications skills—abilities that are important to future professionals in every field. Both assignments taken together will constitute a complete, introductory case study of a public plan or private development project. Specifics will be provided and discussed when each assignment prompt is distributed.
  - Each assignment will be turned in both (1) online, uploaded to Blackboard, and (2) in class, with a printed and stapled hard copy, on or before the due date and time (listed in the schedule below). It is late if turned in after that date and time, and will be graded down accordingly.
  - Because writing skills are crucial for professional work, elements such as grammar, spelling, syntax, and clarity will be evaluated in grading.
  - If you need help with writing, I highly recommend visiting the USC Writing Center (<http://college.usc.edu/writingcenter/>) early in the semester. It is an excellent resource for those wanting to improve this very important skill set.
- EXAMINATIONS (40% of course grade)

Both the mid-term and final exams will test on material from readings, lectures, and any guest presentations or video clips and programs seen in class. No make-up exams will be given. Exam format may include any combination of true-false, multiple choice, matching, short answer, and essay questions. The final exam will be comprehensive, covering the entire semester.

## 5. GRADING

- The breakdown for different coursework elements is as follows:
 

10%	Participation & Classroom Contribution
10%	Reading Quizzes (2% each for five best scores)
40%	Case Study Assignment (Part 1 + Part 2)
20%	Mid-term Exam
20%	Final Exam
<b>100%</b>	<b>Course Grade</b>
- The University standard for undergraduate-level grades will apply (from the *USC Catalogue*):
 

A	Work of <b>excellent</b> quality
B	Work of <b>good</b> quality
C	Work of <b>fair</b> quality
D	Work of <b>minimum passing</b> quality
F	<b>Failure</b> to adequately complete all course work

6. **SCHEDULE** (Subject to revision during the semester)

<b>Week 1</b> January 14, 16	<b>Course Introduction; What is Planning? What is Development?</b> <ul style="list-style-type: none"> <li>• Course overview, requirements, introductions</li> <li>• Basics of planning &amp; development, &amp; their relationship</li> <li>• Readings (for Wednesday) <ul style="list-style-type: none"> <li>○ Levy, 'Preface' &amp; Chapter 1</li> <li>○ Fulton, Chapter 1</li> </ul> </li> </ul>
<b>Week 2</b> January 23	<b>Planning &amp; Development History I</b> <ul style="list-style-type: none"> <li>• <u>No Class on Monday</u> (ML King, Jr. Birthday holiday)</li> <li>• Historical arc of US settlement, early urbanization, early development; contrast to European patterns</li> <li>• Readings (for Wednesday) <ul style="list-style-type: none"> <li>○ Levy, Chapters 2, 3, 17 (pp 353-363, 368-371), and 18 (pp 373-375)</li> </ul> </li> </ul>
<b>Week 3</b> January 28, 30	<b>Planning &amp; Development History II</b> <ul style="list-style-type: none"> <li>• Planning's professional origins &amp; expansion</li> <li>• US urban, suburban, &amp; metropolitan growth</li> <li>• Readings (for Monday) <ul style="list-style-type: none"> <li>○ Levy, Chapter 4; Chapter 17 (pp 363-368)</li> <li>○ Fulton &amp; Shigley, Chapter 3</li> </ul> </li> </ul>
<b>Week 4</b> February 4, 6	<b>Planning's Legal Foundations</b> <ul style="list-style-type: none"> <li>• Government regulation of private development; Property rights</li> <li>• Land uses, relationships &amp; conflicts</li> <li>• Readings (for Monday) <ul style="list-style-type: none"> <li>○ Levy, Chapter 5</li> <li>○ Fulton &amp; Shigley, Chapter 13; review Chapter 1 (pp 55-65)</li> </ul> </li> </ul>
<b>Week 5</b> February 11, 13	<b>Planning, Politics, Stakes &amp; Decision-making</b> <ul style="list-style-type: none"> <li>• Stakes &amp; stakeholders; conflict &amp; compromise</li> <li>• Local government &amp; process</li> <li>• Readings (for Monday) <ul style="list-style-type: none"> <li>○ Levy, Chapters 6, 7 (pp 107-108, 117-121), Chapter 19 (pp 425-434)</li> <li>○ Fulton &amp; Shigley, Chapters 4, 5; review Chapter 1 (pp 10-16, 20-22)</li> </ul> </li> </ul>
<b>Week 6</b> February 20	<b>Planning Tools I: Comprehensive / General Plans</b> <ul style="list-style-type: none"> <li>• <u>No Class on Monday</u> (Presidents' Day Holiday)</li> <li>• Planning theory; Comprehensive planning; General plans</li> <li>• Readings (for Wednesday) <ul style="list-style-type: none"> <li>○ Levy, Chapters 8, 19 (pp 416-424)</li> <li>○ Fulton &amp; Shigley, Chapter 6</li> </ul> </li> </ul> <p>→ <b><u>Case Study Assignment (Part 1) due on Wednesday at 8 am</u></b></p>
<b>Week 7</b> February 25, 27	<b>Planning Tools II: Regulations</b> <ul style="list-style-type: none"> <li>• Comprehensive / General plan examples</li> <li>• Regulations: Zoning, Subdivisions; Specific plans</li> <li>• Readings (for Wednesday) <ul style="list-style-type: none"> <li>○ Levy, Chapter 9</li> <li>○ Fulton &amp; Shigley, Chapters 7, 8, 12; review Chapter 3 (pp 55-65)</li> </ul> </li> </ul>

<b>Week 8</b> March 4  March 6	<b><u>Mid-Term Examination on Monday</u></b>  <b>Planning Tools III: Public Infrastructure</b> <ul style="list-style-type: none"> <li>Public capital improvements; Infrastructure, public works &amp; the physical framework of communities</li> <li>Readings (for Wednesday) <ul style="list-style-type: none"> <li>Levy, <i>review Chapter 9</i> (pp 136-139)</li> <li>Fulton &amp; Shigley, Chapter 19 (pp 359-379)</li> </ul> </li> </ul>
<b>Week 9</b> March 11, 13	<b>Fiscal Planning &amp; Economic Development</b> <ul style="list-style-type: none"> <li>Public financing methods; Local governments' fiscal pressures &amp; coping strategies</li> <li>Readings (for Monday) <ul style="list-style-type: none"> <li>Levy, <i>review Chapter 9</i> (pp 147-148;165-166)</li> <li>Fulton &amp; Shigley, Chapter 10, 14 (pp 289-294) 19 (363-379)</li> </ul> </li> <li>Place promotion &amp; competition; Economic goals for growth at the Federal, State, and Local levels</li> <li>Readings (for Wednesday) <ul style="list-style-type: none"> <li>Levy, Chapter 13</li> <li>Fulton &amp; Shigley, Chapter 14 (pp 285-289, 294-299); <i>review Chapter 1</i> (pp 22-25)</li> </ul> </li> </ul>

March 18, 20

N O C L A S S (Spring Break)

<b>Week 10</b> March 25, 27	<b>Urban Design</b> <ul style="list-style-type: none"> <li>Visionary urban design at the city scale, physical planning, &amp; physical determinism</li> <li>Pragmatic urban design at the smaller scale, tools; Shaping the public realm</li> <li>Readings (for Monday) <ul style="list-style-type: none"> <li>Levy, Chapter 10; <i>review Chapter 3</i> (pp 50-54)</li> <li>Fulton &amp; Shigley, <i>review Chapter 3</i> (pp 50-55)</li> <li><i>Additional reading to be announced</i></li> </ul> </li> </ul>
<b>Week 11</b> April 1, 3	<b>Urban Rebuilding &amp; Housing Fundamentals</b> <ul style="list-style-type: none"> <li>Urban renewal origins; Community development advances; Redevelopment tools &amp; changes</li> <li>Readings (for Monday) <ul style="list-style-type: none"> <li>Levy, Chapter 11</li> <li>Fulton &amp; Shigley, Chapter 15</li> </ul> </li> <li>Housing basics; production vs. regulation; types and meanings</li> <li>Readings (for Wednesday) <ul style="list-style-type: none"> <li>Levy, Chapter 7 (pp107-117)</li> <li>Fulton &amp; Shigley, Chapter 16</li> </ul> </li> </ul>
<b>Week 12</b> April 8, 10	<b>Transportation</b> <ul style="list-style-type: none"> <li>Transportation modes, meanings &amp; preferences</li> <li>Transportation &amp; urban form</li> <li>Readings (for Monday) <ul style="list-style-type: none"> <li>Levy, Chapter 12; <i>review Chapter 17</i> (pp 363-366)</li> <li>Fulton &amp; Shigley, Chapter 20</li> </ul> </li> </ul> <p>→ <b><u>Case Study Assignment (Part 2) due on Wednesday at 8 am</u></b></p>
<b>Week 13</b> April 15, 17	<b>Growth Management &amp; Sustainability</b> <ul style="list-style-type: none"> <li>Attempts to direct &amp; shape continuing growth</li> <li>"Sprawl" versus "Smart Growth"; Sustainability concepts and strategies</li> <li>Readings (for Monday) <ul style="list-style-type: none"> <li>Levy, Chapter 14; <i>review Chapter 1</i> (pp15-19)</li> </ul> </li> <li>Fulton &amp; Shigley, Chapters 11, 17, 18; <i>review Chapter 1</i> (pp 16-19; 26)</li> </ul>

<b>Week 14</b> April 22, 24	<b>Environmental Planning</b> <ul style="list-style-type: none"> <li>• Environmental concerns &amp; protection</li> <li>• Readings (for Monday) <ul style="list-style-type: none"> <li>◦ Levy, Chapter 15 (pp 303-311)</li> <li>◦ Fulton &amp; Shigley, Chapter 21 (pp 411-438, 441-442)</li> </ul> </li> <li>• Environmental review process, uses &amp; abuses</li> <li>• Readings (for Wednesday) <ul style="list-style-type: none"> <li>◦ Levy, Chapter 15 (pp 311-332)</li> <li>◦ Fulton &amp; Shigley, Chapter 9</li> </ul> </li> </ul>
<b>Week 15</b> April 29, May 1	<b>Regional Planning; Lessons &amp; Conclusions</b> <ul style="list-style-type: none"> <li>• Regional and metropolitan problems, solutions, issues &amp; agencies</li> <li>• Lessons learned; Course wrap-up</li> <li>• Readings (for Monday) <ul style="list-style-type: none"> <li>◦ Levy, Chapter 16; <i>review Chapter 3 (pp 47-54) and Chapter 17 (pp 361-363)</i></li> <li>◦ Fulton &amp; Shigley, Chapter 24; <i>review Chapter 5 (pp109-111)</i></li> </ul> </li> </ul>
<b>Monday, May 13</b>	<b>Final Exam</b> <ul style="list-style-type: none"> <li>• <u>EXAMINATION</u> from 11:00am-1:00pm (note <i>different time</i>)</li> </ul>

Note: Schedule is subject to revision during the semester.

END OF SYLLABUS