

ARCH 556 - Readings in Heritage Conservation Theory (2 units)

Fall 2012 - Thursday 6:30 – 8:30

Professor: Trudi Sandmeier

Office: Watt 322

Phone: 213/821-5452

Email: sandmeie@usc.edu

Office hours: Monday, 10 am – 12 pm or by appointment

Prerequisites: ARCH 549 or permission of instructor

In order to have a more complete intellectual grounding in the broad and trans-disciplinary field of heritage conservation, students will read and critically discuss seminal works in the field related to urban planning, architecture, history (local, public, cultural, architectural, etc.), landscape, archeology, history, law, public policy, cultural studies, and American studies.

Through the reading of complete texts, both contemporary and historic, and subsequent discussion, students will begin to explore the theoretical underpinnings of the field of heritage conservation.

Discussions will be both student led and professor moderated. Each student will be asked to produce five short written analyses of the work read and one student will be tasked to lead the weekly in-class discussion.

Course Requirements and Grades

Students are expected to complete each weekly text and participate in the discussion and analysis in class. Over the course of the semester, students will be required to lead the discussion on at least one text. In addition, students will be required to prepare a short written analysis of five of the required texts (students may select which five that they would like to write about). In the event that a student serves as a discussion leader more than once, they will be excused from two of the required written analysis.

Grading

10% Participation – discussion is a crucial feature of the class

15% Discussion Leader

75% Weekly written analysis of readings – students will be required to complete five written analyses of the readings over the course of the semester, exclusive of the class where they serve as a discussion leader. It will be up to the student to decide which five books they will review.

Course Readings/Class sessions

August 30

Week 1 – Class overview, presentation on elements of a successful review essay

September 6

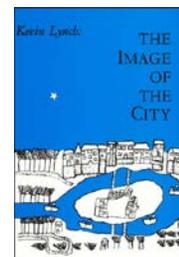
Week 2 - **The Image of the City (Harvard-MIT Joint Center for Urban Studies Series) [Paperback, 120 pgs.]**

Kevin Lynch (Author)

USC libraries – a few copies

LAPL – a few copies

Amazon - \$16.06 - \$10.94



September 13

Week 3 – **Architecture and Tourism: Perception, Performance and Place**
[Paperback, 296 pgs.]

D. Medina Lasansky (Editor), Brian McLaren (Editor)

USC libraries –

<http://site.ebrary.com.libproxy.usc.edu/lib/uscisd/docDetail.action?docID=10146607>

LAPL – n/a

Amazon - \$37.95 - \$8.65



September 20

Week 4 - **The Power of Place: Urban Landscapes as Public History** [Paperback, 247 pgs.]

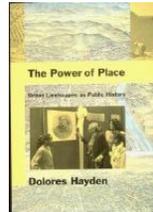
Dolores Hayden (Author)

USC libraries – a few copies plus an ebook version -

<http://web.ebscohost.com.libproxy.usc.edu/ehost/detail?sid=8792894b-0357-49da-8535-592dd97e9031%40sessionmgr10&vid=1&hid=7&bdata=JnNpdGU9ZWhvc3QtbGl2ZQ%3d%3d#db=nlebk&AN=24390>

LAPL – a few copies

Amazon - \$27.84 - \$12.00



September 27

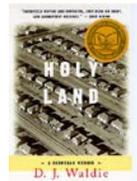
Week 5 - **Holy Land: A Suburban Memoir** [Paperback, 179 pgs]

D. J. Waldie (Author)

USC libraries – six copies

LAPL – six copies

Amazon - \$10.17 - \$10.20



October 4

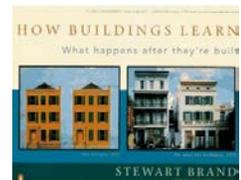
Week 6 - **How Buildings Learn: What Happens After They're Built**
[Paperback, 209 pgs.]

Stewart Brand (Author)

USC libraries – 1 copy

LAPL – several copies

Amazon - \$23.10 - \$7.65



October 11

Week 7 - **The Texture of Industry: An Archaeological View of the Industrialization of North America** [Paperback, 392 pgs.]

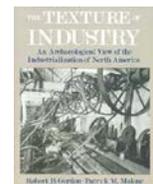
Robert B. Gordon (Author), Patrick M. Malone (Author)

USC libraries –

<http://site.ebrary.com.libproxy.usc.edu/lib/uscisd//docDetail.action?docID=10086925>

LAPL – n/a

Amazon - \$49.14 - \$15.91 (online version available too)



October 18

Week 8 – **Magnetic Los Angeles: Planning the Twentieth-Century Metropolis (Creating the North American Landscape)** [Paperback, 215 pgs]

Greg Hise (Author)

USC libraries – a few copies and ACLS electronic book -

<http://quod.lib.umich.edu.libproxy.usc.edu/cgi/t/text/text-idx?c=acls;idno=heb05828>

LAPL – a few copies

Amazon - \$26.00 - \$0.95



October 25

Week 9 - **In Small Things Forgotten: An Archaeology of Early American Life**
[Paperback, 260 pgs.]

James Deetz (Author)

USC libraries – one copy

LAPL – a few copies

Amazon - \$10.08 - \$4.93

Available as an ebook



November 1

Week 10 - **The Ghosts of Berlin: Confronting German History in the Urban Landscape** **[Paperback, 235 pgs]**

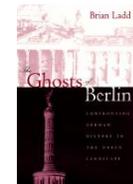
Brian Ladd (Author)

USC libraries –

<http://site.ebrary.com.libproxy.usc.edu/lib/uscisd/docDetail.action?docID=10230024>

LAPL – a few copies

Amazon - \$13.60 – \$0.01



November 8

Week 11 - **Variations on a Theme Park: The New American City and the End of Public Space** **[Paperback, 250 pgs.]**

Michael Sorkin (Editor)

USC libraries – three copies

LAPL – one copy

Amazon - \$18.24 - \$0.01



November 15

Week 12 - **Southern California: An Island on the Land** **[Paperback, 378]**

Carey McWilliams (Author)

USC libraries – a few copies

LAPL – lots of copies

Amazon - \$12.44 to \$4.36



November 22

Week 13 - THANKSGIVING BREAK

November 29

Week 14 - **Whitewashed Adobe: The Rise of Los Angeles and the Remaking of Its Mexican Past** **[Paperback, 252 pgs.]**

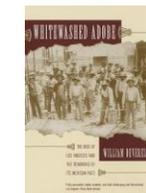
William Deverell (Author)

USC libraries -

<http://site.ebrary.com.libproxy.usc.edu/id/10058553?pqid=14749>

LAPL – lots of copies

Amazon - \$27.95 - \$4.23



December 6

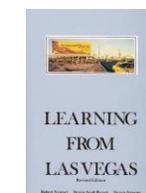
Week 15 - **Learning from Las Vegas - Revised Edition: The Forgotten Symbolism of Architectural Form** **[Paperback, 165 pgs.]**

Robert Venturi (Author), Steven Izenour (Author), Denise Scott Brown (Author)

USC libraries – a few copies

LAPL – a few copies

Amazon - \$15.23 to \$8.18



FINAL – Thursday, December 13 (7-9 pm)

Discussion leader:

Thoroughly and critically read the book you are assigned. Come up with eight to ten questions or thoughts to share with the group to stimulate discussion. Be creative – think about how to engage people in the content while sharing your own thoughts. It is not a monologue opportunity however...

Book review:

DUE by 6:30 pm on the day the book is discussed in class – upload using Blackboard assignment link

Each review should be:

- 750 to 1,125 words
- 1.5" line spacing, 1" margins
- your name and a page number in a header or footer that shows up on each page
- 12 pt. font
- If you use outside sources, they must be properly footnoted using the Chicago Manual of Style citation format

FYI...

Word count (approximate) with 1.5 line spacing, 1" margins and Times New Roman 12pt font:

1 page = 375 words

2 pages = 750 words

3 pages = 1,125 words

The book review should be structured roughly according to the areas referenced in the USC Library book review guidelines - Structure and Writing Style format.

- I. Bibliographic Information (put this at the top)
- II. Scope/Purpose/Content
- III. Note the Method
- IV. Critically Evaluate the Contents, including the "front and back matter"
- V. Summarize and Comment

(refer to this handy USC library web page for these book review guidelines - <http://libguides.usc.edu/content.php?pid=83009&sid=2274305>)

Statement for Students with Disabilities

Any student requesting academic accommodations based on a disability is required to register with Disability Services and Programs (DSP) each semester. A letter of verification for approved accommodations can be obtained from DSP. Please be sure the letter is delivered to me (or to TA) as early in the semester as possible. DSP is located in STU 301 and is open 8:30 a.m.–5:00 p.m., Monday through Friday. The phone number for DSP is (213) 740-0776.

Statement on Academic Integrity

USC seeks to maintain an optimal learning environment. General principles of academic honesty include the concept of respect for the intellectual property of others, the expectation that individual work will be submitted unless otherwise allowed by an instructor, and the obligations both to protect one's own academic work from misuse by others as well as to avoid using another's work as one's own. All students are expected to understand and abide by these principles. *Scampus*, the Student Guidebook, contains the Student Conduct Code in Section 11.00, while the recommended sanctions are located in Appendix A:

<http://www.usc.edu/dept/publications/SCAMPUS/gov/>

Students will be referred to the Office of Student Judicial Affairs and Community Standards for further review, should there be any suspicion of academic dishonesty. The Review process can be found at: <http://www.usc.edu/student-affairs/SJACS/>