

IR 358: The Asia-Pacific in World Affairs

Fall 2010

VKC 156

School of International Relations

University of Southern California

Monday and Wednesday, 3:30PM-4:50

Instructor: Dr. Eric Blanchard SOS 268
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Office Hours: Wednesday 5-6PM, Thursday 11AM-1PM, and by appointment

Course Description, Objectives and Requirements:

“The Asia-Pacific in World Affairs” is a course designed to introduce students to the international relations of the dynamic and fascinating Asia-Pacific (A-P) region, and help them to think critically about the challenges facing actors in this region, including the United States. We will ground our study in a working knowledge of the region’s history, the latest developments in IR theory, and a healthy respect for the complexity of the region. We will first identify important historical developments and learn to trace the impact of key legacies on the present situation. Can we learn lessons from the past? How do regional actors use the past? We will consider the impact of the region’s history on contemporary politics, asking how imperialism, World War II, decolonization, the Cold War, and more recently the war on terror have influenced developments in the Asia-Pacific. Along the way, students will master theoretical tools—concepts and traditions—that will allow them to produce their own explanations and interpretations of Asia-Pacific IR. For instance, are domestic, regional or international levels most helpful for organizing our thoughts about the A-P? Is realism or liberalism or some other tradition our surest guide to interpreting A-P politics? We will try to understand the role of the major and minor actors in the Asia-Pacific, how these actors interact, and how these roles might be changing in the future. For example, how has the so-called rise of China affected regional foreign policies? Of course, we will consider the great powers and other important states, but we will also examine the region’s institutional architecture, assessing for example the impact of regional economic integration on patterns of conflict and cooperation in the past and future. Finally, we will strive to develop our understanding of the many different facets of international security: how do the military, economic, social, and human security realms interact and which should take precedence? What is at stake in discussions of national identity, nuclear proliferation, popular culture, human trafficking or international terrorism? The ultimate goal of the course is help students evaluate and interpret the flood of news and information available and hone their ability to make competent, even enlightened policy recommendations as future policymakers, scholars or informed citizens.

By the end of this course, students should:

- *Be familiar with the A-P region's history, be able to identify important historical developments and trace the impact of key legacies on the present situation.
- *Feel comfortable evaluating the region in military, economic, institutional, and cultural terms.
- *Understand the key debates in the field and how to apply (*and* critique) relevant IR theories to explain and understand the international relations of the Asia-Pacific.
- *Be able to evaluate policy recommendations for the U.S. vis-à-vis the Asia-Pacific region.

Students are expected to come to class having read the assigned readings and ready to participate in a robust discussion of the materials. Because exams will test knowledge of both lecture materials and texts, it will be impossible to succeed in IR 358 without regular attendance. A *midterm* (20%) and *final* (30%) will be the only exams. A *critical book review* of 5-7 pages—one that ties the chosen work into the themes we study in IR 348—is to be turned in on November 17th. Books for review can be selected from a list I will provide. Students will also prepare a *journal* comprised of 10 entries and totaling approximately 20 pages, and counting for 25% of the grade. The journal, which should be an ongoing project throughout the semester, must be completed and submitted by the last class meeting on Dec.1. I will distribute further instructions on journal writing early in the semester.

Grading

- 10% Attendance and quality, *active* participation
- 20% Midterm exam on Oct. 11
- 15% Critical book review (1250-1750 words, approx. 5-7 pages) due Nov.17
- 25% Journal (10 entries and totaling approximately 20 pages) due Dec.1
- 30% Final exam on Dec. 13

Readings (texts on order at the USC Bookstore and on reserve at Leavey library):

David Shambaugh and Michael Yahuda, eds., *International Relations of Asia*. New York: Rowman & Littlefield Publishers, 2008.

Amitav Acharya and Evelyn Goh eds., *Reassessing Security Cooperation in the Asia-Pacific: Competition, Congruence, and Transformation*. Cambridge, MA: MIT Press, 2007.

Book review books can be purchased or found on Leavey reserve. All other readings are available on USC's Blackboard system (<https://blackboard.usc.edu/>).

Classroom policies:

In the classroom:

Please be sure to help the instructor maintain a collegial atmosphere necessary for learning by keeping comments civil and respectful. The lectures and discussions in this class will demand the full use of your undivided cognitive abilities; therefore, the use of laptops is

discouraged and even frowned upon. Before you enter the classroom, please discontinue the use of and stow all portable electronic communication devices and be sure your device is in an off-position or silent (*not vibrating*) mode. Messaging, tweeting, texting, chatting, celebrity stalking, social networking, composing pop hits, portfolio managing or using electronic devices in *any manner* that distracts your fellow classmates from classroom activities will not be tolerated, and WILL result in a lowered participation grade for each occurrence (for example, students seen texting will not receive credit for any class they choose to disrupt in this manner). Audio or video recording of class sessions is not allowed without explicit permission from the instructor. I will only consider excusing absences upon the presentation of appropriate medical or other documentation. With proper notification, I will consider giving 1% credit for successful participation in and completion of a service-learning program such as TIRP.

Notes on written work:

*All written work should be neat, free of spelling and grammatical errors, double-spaced, typed in 12 point font, page numbered, and should utilize appropriate citation practices. Unstapled work is unacceptable.

*It is strongly suggested that assignments accord with the citation practices and reference standardization found at www.chicagomanualofstyle.org/home.html, or a similar style guide. Author-date style is preferred. Students are advised to consult a helpful guide to research papers, such as *The Craft of Research* by Wayne C. Booth, et al. (University Of Chicago Press), or Stephen Van Evera's *Guide to Methods for Students of Political Science* (Ithaca, NY: Cornell University Press).

*To receive credit, work must be submitted by the relevant deadline, **both** as a *hard copy* to my box in **VKC 330**, and as a clearly labeled (your name, name of assignment) *electronic attachment* to **uscir358@gmail.com**. Late work will be penalized one half grade for each day late (A to A-, etc.). Yes, including weekends.

Statement for Students with Disabilities

Any student requesting academic accommodations based on a disability is required to register with Disability Services and Programs (DSP) each semester. A letter of verification for approved accommodations can be obtained from DSP. **Please be sure the letter is delivered to me as early in the semester as possible.** DSP is located in STU 301 and is open 8:30 a.m.–5:00 p.m., Monday through Friday. The phone number for DSP is (213) 740-0776. (<http://www.usc.edu/disability>)

Statement on Academic Integrity

USC seeks to maintain an optimal learning environment. General principles of academic honesty include the concept of respect for the intellectual property of others, the expectation that individual work will be submitted unless otherwise allowed by an instructor, and the obligations both to protect one's own academic work from misuse by others as well as to avoid using another's work as one's own. All students are expected to understand and abide by these principles. Scampus, the Student Guidebook, contains the Student Conduct Code in Section 11.00, while the recommended sanctions are located in Appendix A: <http://www.usc.edu/dept/publications/SCAMPUS/gov/>. Students will be referred to the Office of Student Judicial Affairs and Community Standards for further

review, should there be any suspicion of academic dishonesty. The Review process can be found at: <http://www.usc.edu/student-affairs/SJACS/>.

Schedule

PART I. History and Theory

Aug. 23: *Introduction* (no readings)

Aug. 25: *Rims, Regions, Realism: Imagining the Asia-Pacific*

1. Sung Won Kim, et al., "Eastphalia Rising? Asian Influence and the Fate of Human Security," *World Policy Journal* (Summer 2009), pp. 53-64. (11 pages)
2. David Shambaugh, "International Relations in Asia: The Two-Level Game" Ch. 1 in Shambaugh and Yahuda, pp.3-31. (28)
3. Amitav Acharya, "Theoretical Perspectives on International Relations in Asia," Ch.3 in Shambaugh and Yahuda, pp.57-82. (25)

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Aug. 30: *IR theory and History I*

1. Samuel Kim, "The Evolving Asian System: Three Transformations," Ch. 2 in Shambaugh and Yahuda) pp.35-56. (21)
2. Warren I. Cohen, "War and Decolonization, 1932-1949," in *East Asia at the Center* (New York: Columbia University Press 2000), pp. 338-369. (31).

Sept. 1: *IR Theory and History II*

1. David Kang, "US Alliances and the Security Dilemma in the Asia-Pacific," Ch. 3 in Goh and Acharya, pp.71-91. (20)
2. Evelyn Goh, "Hierarchy and the Role of the United States in the East Asian Security Order," *International Relations of the Asia-Pacific* 8, 3, 2008, pp.353-77. (24).

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Sept. 6: **(NO CLASS)** *The Cold War in Asia*

1. Michael Yahuda, "The Impact of the Cold War and the Struggles for Independence, 1945-1954," "The Application of Bipolarity, 1954-1970," and "The Period of Tripolarity," in Michael Yahuda, *The International Politics of the Asia-Pacific* 2nd ed. pp.21-94. (73 pages)

Sept. 8: *U.S. Relations with Asia-Pacific, US-China relations*

1. Robert Sutter, "The United States in Asia: Challenged but Durable Leadership," Ch.4 in Shambaugh and Yahuda, pp 85-103. (18)
2. Victor Cha, "The Ideational Dimension of America's Alliances in Asia," Ch. 2 in Goh and Acharya, pp.41-70. (29)

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PART II. Surveying the Contemporary Asia-Pacific

Sept. 13: *Trouble Spots and Rising China*

1. Ralph A. Cossa, "Security Dynamics in East Asia: Geopolitics vs. Regional Institutions," Ch. 15 in Shambaugh and Yahuda, pp.317-338. (21 pages)

2. Phillip C. Saunders, "China's Role in Asia," Ch.6 in Shambaugh and Yahuda, pp. 127-149. (22 pgs)
3. Rosemary Foot, "Modes of Regional Conflict Management: Comparing Security Cooperation in the Korean Peninsula, China-Taiwan and the South China Sea," Ch. 4 in Goh and Acharya, pp.93-112. (19 pgs)

Sept. 15 *Focus: China/Taiwan issue*

1. Lynn T. White III, "Taiwan's External Relations: Identity Versus Security," in Samuel S. Kim, ed. *The International Relations of Northeast Asia* (New York: Rowman and Littlefield 2004) pp.301-327. (26)
2. Phillip C. Saunders and Scott L. Kastner, "Bridge over Troubled Water? Envisioning a China-Taiwan Peace Agreement," *International Security*, Vol. 33, No. 4 (Spring 2009), pp. 87-114. (27)

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Sept. 20: *Japan in Asia*

1. Michael Green, "Japan in Asia," Ch.8 in Shambaugh and Yahuda, pp. 170-191 (21pages).
2. Masaru Tamamoto, "Ambiguous Japan: Japanese National Identity at Century's End," in G. John Ikenberry and Michael Mastanduno, eds., *International Relations Theory and the Asia-Pacific*. (Columbia, 2003), pp. 191-212. (21)
3. T.J. Pempel, "A Decade of Political Torpor: When Political Logic Trumps Economic Rationality," in Peter J. Katzenstein and Takashi Shiraishi, eds., *Beyond Japan: The Dynamics of East Asian Regionalism* (Ithaca: Cornell University Press, 2006), pp.37-62. (25)

Sept. 22: *Japan/Korea*

1. Christopher W. Hughes, "Japan's Response to China's Rise: Regional Engagement, Global Containment, Dangers of Collision" *International Affairs* 85: 4 (2009) 837-856. (20 pages)
2. Christopher W. Hughes, "Super-Sizing" the DPRK Threat: Japan's Evolving Military Posture and North Korea," *Asian Survey* 49, 2 (Mar/Apr 2009), pp.291-311. (21 pages)
3. Sunhyuk Kim and Wonhyuk Lim, "How to Deal with South Korea," *The Washington Quarterly* 30, 2 (Spring 2007) pp. 71-82. (11)

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Sept. 27: *Focus: Crises on the Korean Peninsula*

1. Scott Snyder, "The Korean Peninsula and Northeast Asian Stability," Ch. 12 in Shambaugh and Yahuda, pp. 258-273. (15 pages)
2. Hyök Kang, *This is Paradise! : My North Korean Childhood* (London: Little Brown, 2005), pp.viii-17,95-105. (31)
3. Daniel Byman and Jennifer Lind "Pyongyang's Survival Strategy: Tools of Authoritarian Control in North Korea," *International Security* 35, 1 (Summer 2010), pp.44-74. (30)

Sept. 29: *India and South Asia*

1. Sumit Ganguly, "The Rise of India in Asia," Ch.7 in Shambaugh and Yahuda, pp.150-169 (19 pages)
2. Ashley J. Tellis, "The Merits of Dehyphenation: Explaining U.S. Success in Engaging India and Pakistan," *The Washington Quarterly* 31,4, pp.21-42. (21)
3. Robert D. Kaplan, "Center Stage for the 21st Century: Power Plays in the Indian Ocean," *Foreign Affairs* (March/April 2009) electronic edition. (16)

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Oct. 4: *Indonesia and Southeast Asia*

1. Sulfikar Amir, "Nuclear Revival in Post-Suharto Indonesia," *Asian Survey* 50, 2 (Mar/Apr 2010), pp. 265-286. (22 pages)
2. Rizal Sukma, "Indonesia-China Relations: The Politics of Re-engagement," *Asian Survey* 49, 4 (Jul/Aug 2009), pp. 591-608. (18 pages)

Oct. 6: *Australia and Russia*

1. Hugh White, "Australia in Asia: Exploring the Conditions for Security in the Asian Century," Ch.10 in Shambaugh and Yahuda, pp.215-233. (18)
2. Michael Yahuda, "The Soviet Union/Russia and the Asia-Pacific," in Yahuda, *The International Politics of the Asia-Pacific* 2nd ed. pp.135-158. (23)

Oct. 11 MIDTERM** DON'T FORGET YOUR BLUEBOOK**

PART III: Asian Pacific Architecture: Institutions and Cooperation

Oct. 13: *The Region in Global Perspective*

1. Sebastian Bersick, "Europe in Asia," Ch. 5 in Shambaugh and Yahuda, pp.104-123. (19)
2. Hanns Maull, "The European Security Architecture: Conceptual Lessons for Asia-Pacific Security Cooperation," Ch. 12 in Goh and Acharya, pp. 253-274. (21)
3. Nayan Chanda, "Globalization and International Politics in Asia," Ch. 14 in Shambaugh and Yahuda, pp.300-316. (16)

Oct. 18 : *Institutions and Economic Security I*

1. Edward J. Lincoln, "The Asian Regional Economy," Ch. 13 in Shambaugh and Yahuda, pp.277-299. (22)
2. Michael K. Connors, "The Asian Economic Miracle and its Unmaking," in Michael K. Connors et al., eds. *The New Global Politics of the Asia-Pacific* (London: RoutledgeCurzon, 2006), pp.162-179. (17 pages).
4. Shu Keng and Gunter Schubert, "Agents of Taiwan-China Unification? The Political Roles of Taiwanese Business People in the Process of Cross-Strait Integration," *Asian Survey*, 50, 2 (2010) pp. 287-310. (23)

Oct. 20: *Institutions and Economic Security II*

1. Shaun Narine, "Economic Security and Regional Cooperation in the Asia-Pacific: Evaluating the Economics-Security Nexus," Ch.9 in Goh and Acharya, pp. 195-217. (22)

2. John Ravenhill, "Mission Creep or Mission Impossible? APEC and Security," Ch.6 in Goh and Acharya, pp.135-154. (19)
3. V. Spike Peterson, "Gendered Economies in the Asia-Pacific," in Bina D'Costa and Katrina Lee-Koo, eds., *Gender and Global Politics in the Asia-Pacific* (New York: Palgrave-Macmillan, 2009) pp.39-56. (17)

Oct. 25: *Institutions and Asian Security*

1. Amitav Acharya, "Regional Institutions and Security in the Asia-Pacific: Evolution, Adaption, and Prospects for Transformation," Ch.1 in Goh and Acharya, pp.19-40. (21)
2. Rosemary Foot, "The UN System as a Pathway to Security in Asia: A Buttress, Not a Pillar," in Muthiah Alagappa, ed., *Asian Security Order: Instrumental and Normative Features* (Stanford, CA: Stanford University Press, 2003) pp. 311-345. (34)

Oct. 27: *Institutions and Multilateralism*

1. Sheldon W. Simon, "ASEAN and the New Regional Multilateralism," Ch. 9 in Shambaugh and Yahuda, pp. 195-214. (19)
2. Sheldon W. Simon, "Whither Security Regionalism? ASEAN and the ARF in the Face of New Security Challenges," Ch. 5 in Goh and Acharya, pp. 113-133. (20)
3. Chu Shulong, "The ASEAN Plus Three Process and East Asian Security Cooperation," Ch. 7 in Goh and Acharya, pp.155-176. (21)

Nov. 1: *Focus: Arms Control and Nukes*

2. Jing-dong Yuan, "Arms Control Regimes in the Asia-Pacific: Managing Armament and WMD Proliferation," Ch. 8 in Goh and Acharya, pp.177-194. (17pages)
3. Christopher A. Ford, "To Repair, Replace, or Re-Imagine the NPT Regime: Lessons from Strategic Politics in Asia," in Ashley Tellis, Andrew Marble, and Travis Tanner, eds., *Strategic Asia 2009-10: Economic Meltdown and Geopolitical Stability* (Washington, DC: NBR, 2009), pp.261-292. (31)

PART IV: Globalized Dilemmas in the Asia-Pacific

Nov. 3: *Environment, Energy and Health Security*

1. Aynsley Kellow, "Thinking Globally and Acting Regionally: Securitizing Energy and Environment," in William Tow, ed. *Security Politics in the Asia-Pacific: A Regional-Global Nexus?* (Cambridge University Press, 2009), pp.266-283. (17)
2. Benjamin Habib "Climate Change and Regime Perpetuation in North Korea," *Asian Survey* 50, 2 (Mar/Apr 2010), pp.378-401. (24)
3. Christian Enemark, "Regional Health and Global Security: The Asian Cradle of Pandemic Influenza," in William Tow, ed. *Security Politics in the Asia-Pacific: A Regional-Global Nexus?* Cambridge University Press, 2009, pp.284-298. (14)

Nov. 8: *Religion and Ethnic Separatism*

1. Thomas David DuBois "Religion and the Chinese state: three crises and a solution," *Australian Journal of International Affairs* 64, 3 (June 2010), pp.344-358. (14)

2. R. E. Elson, Nationalism, Islam, 'Secularism' and the State in Contemporary Indonesia," *Australian Journal of International Affairs* 64, 3 (June 2010), pp.328-343. (15)
3. Ian Storey, "Southern Discomfort: Separatist Conflict in the Kingdom of Thailand," in Robert G. Wirsing and Ehsan Ahrari, eds., *Fixing Fractured Nations: The Challenge of Ethnic Separatism in the Asia-Pacific* (Great Britain: Palgrave-Macmillan, 2010), pp.36-56. (20)

Nov. 10: *Asian Values, Cultural Flows and Soft Power*

1. Michael K. Connors, "Culture and Politics in the Asia Pacific: Asian Values and Human Rights," in Michael K. Connors et al., eds. *The New Global Politics of the Asia-Pacific* (London: RoutledgeCurzon, 2006), pp.199-213. (14)
2. Stan Rosen, "Chinese Cinema's International Market," in Ying Zhu and Stan Rosen, eds., *Art, Politics and Commerce in Chinese Cinema* (Hong Kong: Hong Kong University Press, 2010), pp. 35-54. (19).
3. David Leheny, "A Narrow Place to Cross Swords: 'Soft Power' and the Politics of Japanese Popular Culture," in Peter J. Katzenstein and Takashi Shiraishi, eds., *Beyond Japan: The Dynamics of East Asian Regionalism*, (Ithaca NY: Cornell University Press, 2006), pp. 211-33. (22)

Nov. 15: *Democracy, Security and Identity*

1. William Case, "Democracy and Security in East Asia," in William Tow, ed. *Security Politics in the Asia-Pacific: A Regional-Global Nexus?* (Cambridge University Press, 2009), pp.122-143. (21)
2. Daniel C. Lynch, "International 'Decentering' and Democratization: The Case of Thailand," *International Studies Quarterly* 48 (2004), pp. 339-362. (23)
3. Yun-han Chu, Larry Diamond, Andrew J. Nathan, and Doh Chull Shin, "Asia's Challenged Democracies," *The Washington Quarterly* 32, 1 (2009), pp. 143-157. (15)

Nov. 17: ****CRITICAL BOOK REVIEW DUE****

Global Financial Crisis and Chinese Influence

1. Ming Wan "The Great Recession and China's Policy Toward Asian Regionalism," *Asian Survey* 50, 3, (May/Jun 2010), pp.520-538. (19)
2. Daniel W. Drezner "Bad Debts: Assessing China's Financial Influence in Great Power Politics," *International Security*, Vol. 34, No. 2 (Fall 2009), pp. 7-45. (38)

Nov 22: *Transnational Crime and Terror*

1. John McFarlane, "Cooperation on Countering Transnational Criminal Networks in the Asia-Pacific: Cautious Optimism for the Future?" Ch.10 in Goh and Acharya, pp.219-236. (17)
2. Greg Fealy and Carlyle A. Thayer, "Problematising 'Linkages' Between Southeast Asian and International Terrorism," in William Tow, ed. *Security Politics in the Asia-Pacific: A Regional-Global Nexus?* (Cambridge University Press, 2009), pp.211-227. (16)

3. Matt McDonald, "US Hegemony, the 'War on Terror' and Security in the Asia-Pacific," in Anthony Burke and Matt McDonald, eds., *Critical Security in the Asia-Pacific* (New York: Manchester University Press, 2007), pp.198-212. (14)

Nov 24: *Trafficking and Human Security*

1. Katerina Lee-Koo, "Security as Enslavement, Security as Emancipation: Gendered Legacies and Feminist Futures in the Asia-Pacific," in Burke and McDonald (2007), pp. 231-246. (15)
2. Sara E. Davies, "Seeking Security for Refugees," in Burke and McDonald (2007), pp. 152-166. (14)
3. Joon K. Kim and May Fu "International Women in South Korea's Sex Industry: A New Commodity Frontier," *Asian Survey* 48, 3 (May/Jun 2008), pp.492-513. (22)

Nov. 29: *History, Memory and Nationalism*

1. Lucian W. Pye, "Memory, Imagination, and National Myths," in Gerrit Gong ed., *Remembering and Forgetting: The Legacy of War and Peace in East Asia* (Washington, DC: Center for Strategic & International Studies) pp.19-37. (18)
2. Thomas U. Berger, "Of Shrines and Hooligans: The Structure of the History Problem in East Asia after 9/11," in Eric Langenbacher and Yossi Shain, eds., *Power and the Past : Collective Memory and International Relations*, (Washington DC: Georgetown University Press, 2010) pp.189-202. (13)
3. Gerrit W. Gong, "Popular Culture and Collective Memory: Remembering and Forgetting in Chinese-US Relations after 9/11," in Langenbacher and Shain (2010) pp.203-212. (9)
4. Jae Ho Chung "China's 'Soft' Clash with South Korea: The History War and Beyond," *Asian Survey* 49, 3 (May/Jun 2009), pp.468-483. (16)

Dec. 1: ****SUBMIT JOURNALS****

The Future of the Pacific Century: Expect the Unexpected?

1. Michael Yahuda, "Looking Ahead: A New Asian Order?" Ch. 16 in Shambaugh and Yahuda, pp.341-358. (17)
2. Minxin Pei, "Think Again: Asia's Rise," *Foreign Policy* (Jul/Aug 2009) pp.32-36. (4)
3. Scott Snyder, "Kim Jong-il's Successor Dilemmas," *The Washington Quarterly* 33, 1 (2010), pp. 35-46. (12)
4. Randall Schriver and Mark Stokes, "Taiwan's Liberation of China," *Current History* (Sep. 2008), pp 276-281. (5)

FINAL EXAM: Monday, December 13, 2-4 PM