SYLLABUS
PPD639: INTRODUCTION TO COMMUNITY AND ECONOMIC DEVELOPMENT
FALL 2009
SCHOOL OF POLICY, PLANNING, AND DEVELOPMENT
UNIVERSITY OF SOUTHERN CALIFORNIA

Instructor
Kiran Lalloo
lalloo@usc.edu

Classes
Tuesdays 6-9:20pm

Office Hours
Tuesdays 5-6pm or by appointment, RGL 107A

Class Venue
VKC 211

1 COURSE OBJECTIVES
The objectives of the course are centered on introducing students to the theory and practice of community and economic development. The key objectives are:

- Understanding major theories about community and economic development
- Understanding the history and context of community development
- Identifying, selecting, and using the appropriate tools to establish the community profile and evaluate community assets
- Developing research, analytical, and communication skills required of a community planning practitioner
- Understanding how human, social, physical, financial, political, environmental, and cultural capital support community and economic development.
- Learning how to use critical and ethical reasoning to understand and implement community and economic development processes.

2 REQUIRED TEXTS


Assigned readings as indicated in the Course Schedule below. Additional readings may be assigned as the class progresses.

3 COURSE REQUIREMENTS

3.1 Attendance and Participation
Attendance and participation are key components of this course, and will make up a portion of the grade as set out below.

Meaningful participation is not possible if the assigned readings are not completed before each class. Discussions will be based on the assigned readings including the exercises at the ends of the chapters in the text books.

Evaluation will be based on the student’s participation in class discussions and responses to pop-quizzes.

3.2 Term Project
There will be a term project consisting of three related parts. Details of the term project are provided in the handout titled “Term Project: PPD639 Introduction to Community and Economic Development.”
3.3 Final Examination

There will be a written final examination as scheduled below. The exam will be based on the assigned readings, class discussions, and the exercises in the text books.

4 GRADES

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<tr>
<th>Component</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Attendance and Participation</td>
<td>10%</td>
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<tr>
<td>Term Project Reports</td>
<td>30%</td>
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<td>Term Project Presentations</td>
<td>10%</td>
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<td>Final Examination</td>
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5 STUDENTS WITH DISABILITIES

Any student requesting academic accommodations based on a disability is required to register with Disability Services and Programs (DSP) each semester. A letter of verification for approved accommodations can be obtained from DSP. Please be sure the letter is delivered to me as early in the semester as possible. DSP is located in STU 301 and is open 8:30 a.m.–5:00 p.m., Monday through Friday. The phone number for DSP is (213) 740-0776.

6 PLAGIARISM

USC seeks to maintain an optimal learning environment. General principles of academic honesty include the concept of respect for the intellectual property of others, the expectation that individual work will be submitted unless otherwise allowed by an instructor, and the obligations both to protect one’s own academic work from misuse by others as well as to avoid using another’s work as one’s own. All students are expected to understand and abide by these principles. Scampus, the Student Guidebook, contains the Student Conduct Code in Section 11.00, while the recommended sanctions are located in Appendix A: http://www.usc.edu/dept/publications/SCAMPUS/gov/. Students will be referred to the Office of Student Judicial Affairs and Community Standards for further review, should there be any suspicion of academic dishonesty. The Review process can be found at: http://www.usc.edu/student-affairs/SJACS/.

7 COURSE SCHEDULE

7.1 August 25

Introduction to Class
7.1.1 Course Context and Overview
7.1.2 Review of Syllabus
7.1.3 Term Project Requirements

7.2 September 01

The Role of Assets in Community Development
7.2.1 Readings
Green and Haines, Chapter 1 “The Role of Assets in Community-Based Development” in Asset Building and Community Development
7.2.2 Submit Term Project Group Member Lists

7.3 September 08

The Context of Community and Economic Development
7.3.1 Readings
Green and Haines, Chapter 2 “A History of Community Development in America” in Asset Building and Community Development
Blakely and Leigh, Chapter 1 “The Enduring Argument For Local Economic Development Planning” in Planning Local Economic Development.
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<tr>
<th>Week</th>
<th>Date</th>
<th>Topic</th>
<th>Readings</th>
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<tr>
<td>7.3.2</td>
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<td>Submit Term Project Part One</td>
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<td>7.8.2</td>
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<td>Submit Term Project Part Two</td>
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<tr>
<td>7.8.3</td>
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<td>Term Project Part Two Presentations</td>
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<tr>
<td>7.9</td>
<td>October 20</td>
<td>Social Capital</td>
<td>7.9.1 Readings: Green and Haines, Chapter 6 “Social Capital” in <em>Asset Building and</em></td>
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<td>Date</td>
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| 7.10 October 27 | Physical Capital               | Green and Haines, Chapter 7 “Physical Capital: The Role of Housing in Community Development” in *Asset Building and Community Development*.  
| 7.11 November 03 | Financial Capital              | Green and Haines, Chapter 8 “Financial Capital: Community Credit Institutions” in *Asset Building and Community Development*  
                      |                                 | Chapter 1 “Introduction”, Chapter 2 “Creating the INDC”, and Chapter 7 “Achievements – The Bank’s First Six Years.” |
| 7.12 November 10 | Political Capital             | Green and Haines, Chapter 10 “Political Capital: Organizing for Power” in *Asset Building and Community Development*  
                      |                                 | Chapter 3 “The City as a Growth Machine.” |
| 7.13 November 17 | Cultural Capital            | Green and Haines, Chapter 11 “Cultural Capital” in *Asset Building and Community Development*.  
| 7.14 November 24 | Environmental Capital and Sustainability | Green and Haines, Chapter 9 “Environmental Capital: Controlling Land Development” in *Asset Building and Community Development*  
                      |                                 | Green and Haines, Chapter 12 “Community Sustainability” in *Asset Building and Community Development*. |
| 7.15 December 1  | Submit Term Project Part Three | 7.15.1 Submit Term Project Part Three  
                      | Term Project Presentations       | 7.15.2 Term Project Presentations |
| 7.16 December 8 | Study Day                      |                                                                                           |
| 7.17  | December 15 | Final Exam 7-9pm. |