

Patricia Ellen Burch

Address:

Rossier School of Education University of Southern California Waite Phillips Hall, 901
Los Angeles, CA 90089-4039 Tel: 213-740-5946
Email: pburch@usc.edu

FORMAL EDUCATION

2000	Ph.D., Education, Stanford University	Stanford, CA
1998	M.A., Sociology, Stanford University	Stanford, CA
1991	M.A., Education, Harvard University	Cambridge, MA
1985	B.A., English, Oberlin College	Oberlin, OH

POSITIONS HELD

Associate Professor, University of Southern California, Rossier School of Education, Los Angeles, CA (2010-present)

Assistant Professor, Department of Educational Policy Studies, University of Wisconsin- Madison, Madison, WI (Fall 2003-2009)

Affiliate, Robert M. La Follette School of Public Affairs, University of Wisconsin-Madison, Madison, WI (2008-2001)

Visiting Lecturer, Department of Educational Policy Studies, University of Wisconsin-Madison, Madison, WI (Spring 2003)

Principal Investigator, School-Central Office Interaction Study, School of Education, Northwestern University, Evanston, IL (1998-2002)

Post-doctoral Fellow, Distributed Leadership Study, School of Education, Northwestern University, Evanston, IL (1999-2001)

Visiting Lecturer, University of Illinois-Chicago, School of Education, Chicago, IL (2000)

Consultant, Small Schools Workshop, Chicago IL (2000)

Research Associate, Center for Research on the Context of Teaching, Stanford University, School of Education, Stanford, CA (1995-2000)

Consultant, Center on Work and Family, Boston University, Boston, MA (1996)

Research Assistant, Accelerated Schools Network, Stanford University, School of Education, Stanford, CA (1994-1995)

Senior Research Associate, Boston University, Institute of Responsive Education, Boston, MA (1991-1994)

Current Professional Activities Related to Scholarship, Teaching and Service

2014-2015. Participant. Consortium for Policy Research in Education: Politics and Policy of the Common Core State Standards. An AERA Research Conference.

2014. *Fellow*, National Education Policy Center. Appointed as fellow for AERA awarded network of nationally known scholars working on bringing evidenced based work from policy to practice.

2014. Member. Scholars Strategy Network. The Scholars Strategy Network seeks to improve public policy and strengthen democracy by organizing scholars working in America's colleges and universities, and connecting scholars and their research to policymakers, citizens associations, and the media.

2013. *Fellow*, Forum for Future of Public Education. Appointed as fellow for international network of scholars studying public-private partnerships in education through comparative design. 2010-2014. Member. Policy Analysis in California Education.

PUBLICATIONS

Books

Burch, P. and Heinrich, C. (2016). *Mixed Methods Research for Policy and Program Evaluation*: Thousand Oaks: SAGE Publications.

Burch, P and Good, A. (2014). *Equal Scrutiny: Privatization and Accountability in Digital Education*. Cambridge, MA: Harvard Education Press.

Burch, P. (2009). *Hidden Markets: The New Education Privatization*. New York: Routledge. The Critical Social Thought Series.

Articles

Burch, P., Good, A and Heinrich, C. (July 2015) Improving Access to, Quality, and the Effectiveness of Digital Tutoring in K–12 Education *Educational Evaluation and Policy Analysis*, first published online July 27, 2015.

Burch, P. & A. Good. (February 2015). The Conversation Before the Contract: A Framework for Dialogue Between School Districts and Digital Education Providers. *Phi Delta Kappan*.

Burch, P (2014). The Role of Vendors in the Implementation of CCSS: A First Look. *Journal of Curriculum and Pedagogy*, 11(1), 37-40.

Heinrich, C., Burch, P. Good, A. Acosta, R. Cheng, H, Dillender, M, Kirshbaum, C, Nisar, H and Stewart, M. (2014) Improving the Implementation and Effectiveness of Out of School Time Tutoring. *Journal of Policy Analysis and Management*, 3(2) 471-494.

Good, A., Burch, P., Stewart, M., Acosta, R., and Heinrich, C. (2014). Instruction Matters: Lessons from a Mixed Method Evaluation of Out-of-School Time Tutoring Under No Child Left Behind. *Teachers College Record*. Teachers College Record 116(3)

Bulkley, K.E. & Burch, P. (2011). The changing nature of private engagement in public education: For-profit and nonprofit organizations and educational reform. *Peabody Journal of Education*.

Burch, P. (2010). After the fall: Education contracting in the wake of the US and global financial crises. *Journal of Education Policy*, 26, 33-38.

Burch, P. (2010). The bigger picture: Institutional perspectives on interim assessment technologies. *Peabody Journal of Education*, 85(2), 147-162.

Burch, P., Theoharis, G. & Rauscher E. (2009). Class size reduction in practice: Investigating the influence of the elementary school principal. *Educational Policy*. First published on-line. May 2009. 0895904808330168v1.

Burch, P. (2007). The professionalization of instructional leadership in the United States: Competing values and current tensions. *Journal of Education Policy*, 22(2), 195-214.

Burch, P. (2007). Educational policy and practice from the perspective of institutional theory: Crafting a wider lens. *Educational Researcher*, 36(2), 84-95.

Burch, P., Steinberg, M., & Donovan, J. (2007). Supplemental educational services and NCLB: Policy assumptions, market practices, emerging issues. *Educational Evaluation and Policy Analysis*, 29(2), 115-133.

Burch, P. (2006). The new educational privatization: Educational contracting and high stakes accountability. *Teachers College Record*, 108(12), 2582-2610.

Burch, P., Donovan, J., & Steinberg M. (October 2006). The new landscape of educational privatization in the era of NCLB: Markets, supplemental education services and No Child Left Behind. *Phi Delta Kappan*, 88(2), 86-90.

Burch, P. & Spillane, J. (2005). How subjects matter in district office practice: Instructionally relevant policy in urban school district redesign. *Journal of Educational Change*, 6(1), 51-76.

Burch, P. & Spillane, J. (2003, May). Elementary school leadership strategies and subject matter: Reforming mathematics and literacy instruction. *The Elementary School Journal*, 103(5), 519- 535.

Spillane, J., Diamond, J., Hallett, T., Halverson, R., & Burch, P. (2002). Managing in the middle: School leaders and the enactment of accountability policy. *Educational Policy*, 16(5), 731-762.

Book Chapters

Burch, P., & Smith, J.M.A. (February 2016). The Privatization Industry: A macro-level perspective. In Mathis, W. & Trujillo, T. Editor (Eds.), *Test-Based Education Reforms: Lessons from a Failed Agenda, Promises for Success*.

Burch, P., LaFave, A. L., & Smith, J. M. A. (In press, 2016). Corporate elites and the reform of public education. In H. M. Gunter, D. Hall, & M. W. Apple (eds.), *Elites and Education Policy*. Bristol, UK: Policy Press at the University of Bristol.

Burch, P, LaFave, A. and Good, A. (2015). Contracting for Digital Education in the Common Core Era. In Jon Supovitz and James Spillane Eds. *The Politics and Policies of Common Core State Standards*. (pp.123-131). Cambridge, MA: Rowman-Littlefield

Burch, P. and Smith, J. (2015), "Enterprise Education Policy and Embedded Layers of Corporate Influence." In *Mapping Corporate Education Reform*. Edited by Wayne Au and Joseph Ferrare. (pp.190-206). New York: Routledge.

Acosta, R., Burch, B., Good, A., & Stewart, M. (2013). The devil is in the details: Examining Equity mechanisms in the design of supplementary educational services. In G.L. Sunderman (Ed.), *Charting Reform, Achieving Equity in a Diverse Nation*. Charlotte, NC: Information Age.

Burch, P. (2010). Local and federal models of education contracting: Convergence or collision? In K. Bulkley, J. Henig, & H. Levin (Eds). *Between public and private: Contracting regimes and urban school reform*. Cambridge: Harvard Education Press.

Burch, P. (2009) *The professionalization of instructional leadership in the United States: Competing values and current tensions*. School Leadership – International Perspectives. Berlin, Germany.

Burch, P. & Hayes, T. (2008). The role of private firms in data based decision-making. In T. Kowalski, & T. Lasley (Eds.). *Handbook on Data based Decision Making in Education* (pp. 54- 71). New York: Taylor Francis.

Burch, P. (2007). School leadership practice and the school subject: The Baxter case. In J. Spillane & J. Diamond (Eds.), *Distributed Leadership in Practice*. (pp. 129-146). New York: Teachers College Press.

Spillane, J. & Burch, P. (2007). The institutional environment and instructional practice: Changing patterns of guidance and control in public education. In H.D. Meyer & B. Rowan (Eds.), *The New Institutionalism in Education*. (pp. 87-102). Albany: SUNY Press.

Burch, P. (2002). Constraints and opportunities in changing policy environments: Intermediary organizations' response to complex district contexts. In A. Hightower, M. Knapp, J. Marsh, & M. McLaughlin, (Eds.), *School Districts and Instructional Renewal*. (pp. 111-126). New York: Teachers College Press.

OTHER RESEARCH RELATED ACTIVITIES

Media

March 17th, 2014

[Center for Public Integrity quotes Burch about education spending](#)

The Center for Public Integrity quoted Patricia Burch in a story about political spending in education titled, "Education groups battle teachers unions in state races."

December 11th, 2013

[Burch discusses iPads at LAUSD at KPCC Crawford Family Forum](#)

Patricia Burch participated in a panel titled, “iPads at LAUSD: New challenges, new questions for students and teachers.”

November 19th, 2013

[Burch review questions NYC School Choice conclusions](#)

A Brookings report contends that school choice and competition have contributed to improved test scores and graduation rates.

October 14th, 2013

[KPCC quotes Dr. Patricia Burch about effectiveness of digital learning](#)

KPCC quoted Patricia Burch in an article titled, “LA schools and iPads: Big promises but where’s the research?”

August 21st, 2013

[Education Week Quotes Dr. Patricia Burch About Effect of NCLB Waivers on Private Tutors](#) Patricia Burch said that waivers will have a far greater impact on smaller providers than on larger ones.

Policy Reports and Research Briefs

Burch, P. Hidden Markets in the Digital Age: Global Patterns in the Privatization of Education?. Wednesday, 15 June 2016. Education in Crisis. Monitoring, Analysis and Resources for Education Activists. <https://www.educationincrisis.net/blog/item/1350-hidden-markets-in-the-digital-age-global-patterns-in-the-privatization-of-education>

Burch, P., Good, An. Heinrich, C. Wanger, C. (December 2014). Schools are Racing to Adopt Digital Tools without Solid Evidence that they Boost Student Achievement. Cambridge MA. scholarsstrategynetwork.org

Burch, P. Smith, J. Stewart (2014) Fordham Puts Lots of Little Choice Carts before the Evidence Horse. Review of Expanding the School Choice Universe. Boulder, Colorado: National Education Policy Center. <http://tinyurl.com/lu4872>

Burch, P. Smith, J. Stewart (2014). New York City School Choice Report Mistakes Correlation for Causation. Boulder, Colorado: National Education Policy Center. <http://tinyurl.com/1498qma>

Burch, P. Managing educational contracting for educational equity. Mid-Atlantic Equity Center. <http://maec.ceee.gwu.edu/structuring-district-offices-for-equity>.

Burch, P. (2009). Hidden markets: Globalization in the privatization of education? *global-e*: (3)1, <http://www.global-ejournal.org>.

Burch, P. & Heinrich, C. Equal Access to Quality in Federally Mandated Tutoring: Preliminary Findings of a Multisite Study of the Implementation and Effects of Supplemental Educational Services (SES). Working Paper.

Heinrich, C. & Burch, P. The Implementation and Effectiveness of Supplemental Educational Services (SES): A Review and Recommendations for Program Improvement. The Reauthorization of ESEA/Title I. Washington, DC.). Working Paper.

RESEARCH SUPPORT

Principal Investigator, The Role of Tutors in Blended Learning for Disadvantaged Students in India. Spencer Foundation. Amount Awarded: 49,9000.

Principal Investigator, Next Generation By Design: Improving Science, Technology and Math Outcomes for Low-Income Youth in the Los Angeles Region. Haynes Foundation Faculty Fellowship. Amount Awarded \$12,000

Co-Investigator, (Carolyn Heinrich and Annalee Good). A Multisite Evaluation of the Implementation and Impact of Supplemental Educational Services under NCLB. (July 2014-July 2017). Institute of Education Sciences Education Research Grant Program: Education Policy, Finance and Systems. Amount: 1.5 million.

Co-Investigator, (Carolyn Heinrich and Robert Meyer). A Multisite Evaluation of the Implementation and Impact of Supplemental Educational Services under NCLB. (July 2009-July 2014). Institute of Education Sciences Education Research Grant Program: Education Policy Finance and Systems. (Awarded April 2009). Amount: \$3,000,000. Direct Support Administered: \$1.5 million.

Co-Investigator (Louise Watson) Market-Based Policy Initiatives in Comparative and International Perspective. United States Studies Center. Sydney, Australia. Amount: \$10,000. Direct support administered: \$5,000.

Principal Investigator, Supplemental Educational Services in the Milwaukee Public Schools: Looking Inside the Black Box of Tutoring Practice (July 2008 – July 2009). The Graduate School. University of Wisconsin-Madison. Amount: \$27,000.

Leader, Qualitative Research Component (Robert Meyer and Carolyn Heinrich). A Longitudinal Evaluation of Supplemental Educational Services in the Milwaukee Public Schools. Milwaukee Public Schools. (January 2008-July 2008). Amount: \$500,000. Direct support administered: \$100,000.

Co-Principal Investigator, (Elizabeth Graue and Robert Meyer) An Integrated Qualitative and Quantitative Evaluation of the SAGE Program (July 2005-July 2007). Wisconsin Department of Public Instruction. Amount: \$500,000. Direct support administered: \$100,000.

Principal Investigator, The Role of the District in Class Size Reduction Policy. The Graduate School. University of Wisconsin-Madison. (June 2004-June 2005). Amount: \$17,173.

Principal Investigator, District-School Collaboration Study. John D. and Catherine T. MacArthur Foundation and the Spencer Foundation. (January 1999-January 2002). Amount: \$1.3 million. Direct support administered: \$500,000.

PRESENTATIONS

Burch, P., (October 4 2016) Improving Access to, Quality, and the Effectiveness of Digital Tutoring in K–12 Education Northwestern University School of Education and Social Policy.

Burch, P. (September 17, 2016). Hidden Markets, UnDemocratic Contracting and Creative Policy Action. Arizona State University. School of Education.

Burch, P. (April 13, 2016). The Undemocratic Side of Private Contracting in Public Education. Politics of Privatization New York University Steinhardt The Politics of Privatization in Education: New Governance, New Policy Networks, New Knowledge Brokers”

Burch, P and LaFave, A.L. “Next Generation by Design: Bridging the Participation Gap in After School Programs.” Presented at the Annual UCEA Convention, San Diego, CA, Monday, November 23, 2015.

Burch, P. & LaFave, A. L. “Policy, vendors, and the Common Core State Standards: Emerging issues and recommendations.” Presented at the Annual Meeting of the American Educational Research Association, Chicago, IL. April 18, 2015.

Burch, P. (April 16, 2015) Understanding the Digital Evolution in K–12 Education: Policy and Practice Perspectives Mon, April 20, Chicago: IL American Education Research Association Annual Meeting. Author and Discussant.

LaFave, A. L. & Burch, P. “Smoke, mirrors, and standards alignment: The intersection of practitioner interests and vendor needs.” Presented at the Annual Conference of the Association for Education Finance and Policy, Washington, D.C. February 27, 2015.

Burch, P (February 2014). SES and Beyond: Lessons for Out of School Time Programming from a Four-year, Multisite Study of Supplemental Education Services. Public Webinar. SES IQ Squared.

Burch, P. (December 11th, 2014.) Equal Scrutiny: Accountability and Privatization in Digital Education. University of British Columbia, Vancouver

Burch, P. (September 25, 2014). Equal Scrutiny: Accountability and Privatization in Digital Education. National Education Policy Center, University of Colorado, Boulder

Burch, P (March, 2014). Privatization of Services in Public Education. National Association of School Superintendents. Long Beach, CA

Burch, P (January 2014). The Conversation before the Contract. Tennessee Department of Education: Nashville, TN

Burch, P. and Heinrich, C. (September 6, 2012). Alliance for Progress Invited Panel. Partnerships Between Researchers and State/District Personnel for Program and Policy Evaluations. Society for Research on Educational Effectiveness. Washington, DC

Burch, P. (April 15, 2012). Charting Reform: Achieving Equity in a Diverse Nation. American Education Research Association Annual Meeting. Vancouver, British Columbia.

Burch, P. (April 14, 2012), The Implementation and Effectiveness of Supplemental Educational Services: A Multi-District Perspective. American Education Research Association Annual Meeting. Vancouver, British Columbia.

Heinrich and Burch (March 11, 2011). The Implementation and Effectiveness of Supplemental Educational Services (SES): A Review and Recommendations for Program Improvement. Prepared for the Center for American Progress-American Enterprise Institute. Conference on the Reauthorization of ESEA/Title I. Washington, DC.

Burch, P. Equal Access to Quality in Federally Mandated Tutoring: Preliminary Findings of a Multisite Study of the Implementation and Effects of Supplemental Educational Services (SES). Paper Presented at the Sociology of Education Conference. February 18-20, 2011 Monterey, California

Burch, P. (April, 2011). Global Patterns in the Privatization of Education. Paper to be presented at the Annual Education Research Association Annual Meeting. New Orleans, Louisiana

Burch, P. (April 2010) Local and Federal Models of Education Contracting: Convergence or Collision? American Educational Research Association, Denver, CO.

Burch, P. Hidden Markets: The New Education Privatization. Lecture Series. March 2010. University of Canberra, Australia & University of Sydney, Australia.

Burch, P. Managing Educational Contracting for Equity. Webinar Commissioned by Mid- Atlantic Equity Center. November 10, 2009.

Burch, P. & Good, A. (2009). Supplemental Educational Services in the United States under No Child Left behind: Mapping Current Trends and Policy Implications. Symposium paper presented at the Annual Meeting of the American Educational Research Association. San Diego, CA.

Heinrich, C. & Burch, P (2008). Supplemental educational services under No Child Left Behind: Examining enrollment and impact in the Milwaukee Public Schools. Symposium paper presented at the Annual Meeting of the American Educational Research Association. New York, NY.

Burch, P. (2007). Unequal scrutiny: Private providers, accountability and NCLB. Wisconsin Center for Education Research. Madison, WI.

Burch, P. (2007). Privatization and NCLB. Paper presented at Education and Educational Research in an Era of Accountability: Insights and Blind Spots. University of Wisconsin- Madison. Madison, WI.

Burch, P. & Good, A. (2007). Policy implementation in class size reduction: Inside the black box of district practice. Symposium paper presented at the Annual Meeting of the American Educational Research Association. Chicago, IL.

Burch, P. (2007). Supplemental educational services: Emerging research and policy issues. Symposium paper presented at the Annual Meeting of the American Educational Research Association. Chicago, IL.

Burch, P. (2006). Educational policy and practice from the perspective of new institutional theory: Crafting a wider lens. Symposium paper presented at the Annual Meeting of the American Educational Research Association. San Francisco, CA.

Burch, P. & Fadali, E. (2006). Class size reduction in practice: How, when, and why SAGE works. Workshop presentation at the New Wisconsin Promise Conference. Madison, WI.

Burch, P. & Steinberg, M. (2006). Supplemental educational services, markets, and NCLB. Paper presented at the Annual Public Policy and Management Association Conference. Madison, WI.

Burch, P. (2005). Living with the No Child Left Behind Act. American Education Week. University of Wisconsin-Madison, Madison, WI.

Burch, P. (2005). The new educational privatization. Paper presented at NCLB and the Federal Role in Education: Accountability and Education in America's Public Schools. University of Wisconsin-Madison, Madison, WI.

Burch, P. (2005). The professionalization of instructional leadership in the United States: Competing values and current tensions. Paper presented at the International Seminar on School Leadership. Erfurt, Germany.

Burch, P. (2005). Living with the No Child Left Behind Act: Emerging policy issues and local responses. Workshop given at the La Follette Leadership Seminar for State Legislators. Madison, WI.

Burch, P. & Theoharis, G. (2005). The role of the school principal in class size reduction. Symposium paper presented at the Annual Meeting of the American Educational Research Association. Montreal, Canada.

Burch, P. (2005). How subjects matter in district office practice: Instructionally relevant policy in urban school district redesign. Symposium paper presented at the Annual Meeting of the American Educational Research Association. Montreal, Canada.

Burch, P. (2005). The new educational privatization: Educational contracting and high stakes accountability. Paper presented at the American Sociological Association. San Francisco, CA.

Burch, P. (2004). School districts, private organizations and the enterprise of high stakes accountability. Paper presented at the University of Chicago Harris School of Public Policy's conference on Developmental, Economic and Policy Perspectives on the Federal No Child Left Behind Act. Chicago, IL.

Burch, P. (2002). Intermediary actors and tools in the enactment of district accountability policies. Symposium paper presented at the Annual Meeting of the American Educational Research Association. New Orleans, LA.

Burch, P. & Spillane, J. (2001). How the subjects matter: A preliminary exploration of how principals' beliefs about math and literacy shape their reform strategies. Paper presented at the Annual Meeting of the American Educational Research Association. Seattle, WA.

Burch, P. (2000). Moving from the margins to the mainstream: Expanding the local policy impact of teacher professional development reform. Paper presented at the Annual Meeting of the American Educational Research Association. New Orleans, LA.

TEACHING AREAS:

Qualitative Research Methods
Politics and Policy in Education Governance
Issues in Education Policy Analysis
Markets and Education Policy
Policy Theory
Creativity, Innovation and Entrepreneurship