GLOBALIZATION, COMMUNICATION, AND SOCIETY

Professor Manuel Castells
Spring 2018
Annenberg School for Communication & Journalism

COMM 559
Room ASC 228
Wednesdays 3:30pm – 6:20pm

Office Hours by Appointment
Tuesdays 2.00pm – 5.00 pm
213.821.2079

Course Description

This is a **graduate course** focused on analysing the relationship between multidimensional globalization, communication and social change. The analysis will highlight the economic, social, cultural, and political implications of globalization, and the specific influence of communication in the various dimensions of globalization. The approach will be comparative, and multicultural, and this will be reflected in the reading materials and in the lectures.

Class Format

This is a lecture and discussion class, meeting three hours per week in one weekly session. Each session will cover one theme, in chronological sequence, as per the syllabus of the course. Students will be encouraged to participate actively in the discussion. Students are expected to read required readings. Recommended readings will be helpful for a better understanding of each topic. Readings are organized specifically for each theme treated in the class. They are numbered in correspondence with the sequence of the lectures.

Pre-requisites

1) Graduate standing, no exceptions.
2) Enrolment is limited to 25 students. **First priority** for enrolment is given to the students of the USC/LSE Master Program in Global Communication, and to PhD. Students in communication. **Second priority** is for 2nd year students of Public Diplomacy. **Third priority** is for students in planning, sociology and international relations.
3) Students should have the knowledge of history, geography, political economy, and world politics to be expected from a USC graduate student.

Requirements and Grading

1) Regular attendance.
2) Active participation in class discussions.
3) Paper: Research, elaboration and writing of a paper on a topic related to the area of study in the course. **The paper must be empirical and analytical, and deal with a concrete topic. It cannot be purely theoretical and should not be normative. It should be based on library research (including reliable sources accessible in the Internet), and proper documentation**. Topic of the paper has to be decided in agreement with the instructor during the first month of the class. Length is flexible. Quality matters, not quantity. Quality is measured by the originality of the thinking, and the analytical capacity demonstrated in the paper. The paper cannot be purely descriptive. It is estimated it will take about 40 hours of library/Internet research, analysis, and writing during the semester.
4) Grading: Grading will be based on the quality of the paper (65%) and on class participation (35%).
5) Readings: There will be no control of the readings, but it is assumed that the readings included in the syllabus will help the understanding of the subject, and thus the elaboration of the paper and participation in class discussions.

Themes of the Lectures (in chronological sequence, one per week)

1. Globalization, Communication, Technology, and Society: An Analytical Overview.
2. The Global Economy (1): What is a Global Economy? Dimensions of the Global Economy. The internationalization of production of goods and services. The changing geometry of international trade. A global labour force? The global networks of science and technology. The global criminal economy.
3. The Global Economy (2): Financial Globalization and Global Financial Crises. The Non-Global Crisis of 2008-2014 and its Aftermath.
4. Globalization, Poverty, and Inequality. Capitalism and Inequality in a Long Term Perspective. The Diverse Impact of Globalization on Inequality and Poverty. Unequal Development, Poverty, and Social Exclusion: the Rise of the Fourth World.
5. Global Cities and Metropolitan Regions. Spatial Nodes of Global Networks of Power, Wealth, Information and Communication in an Urbanized Planet.
6. Global Multimedia Networks in the Age of the Internet and Wireless Communication. Business Concentration, Content Customization, and Global Networking of Media. From Mass Communication to Mass Self-Communication.
7. Globalization, Identity, and Social Conflicts. Identity as Source of Meaning and Mobilization (nationalism, religious fundamentalism, ethnic movements, localism and regionalism).
8. The Global Civil Society and Networked Social Movements.
9. Global Governance and the Network State.

10. War and Peace in a Globalized World: Multilateralism, Unilateralism, and the New Geopolitics. Net wars and Transnational Terrorist Networks. New War Making Technologies, Old Peace Making Institutions.
11. The Diversity of Globalization: The View from Asia (focus on China: National Communism, Global Capitalism).
12. The View from Latin America: From the Crisis of Neoliberalism to the Crisis of Developmentalism.
13. The View from the Middle East: From the Arab Spring to ISIS.
14. The View from the European Union: (focus on the Crisis of the Euro, the Rise of German Europe, and Brexit).
15. The View from the United States: From Financial Crisis to the Crisis of Political Legitimacy. The Trump Presidency: Reversing Globalization?

Readings

Required Reading: Some full books are required, as indicated in the reading list. Most of the required readings will be posted on Black Board (except for full books). Required readings accessible by Internet will not be included on Black Board.

Readings are related to specific themes, following the same sequential numbering.

1. **Globalization, Communication, Technology, and Society: An Analytical Overview**
    a. Steger, Manfred B. *Globalization, The Greatest Hits.* London: Paradigm Publishers, 2010. **Pages 1-15.**
    b. Nolan, Peter. *Crossroads. The end of wild capitalism and the future of humanity*. London: Marshall Cavendish, 2009. **Pages 8-99.**
    c. Castells, Manuel and Pekka Himanen. *Reconceptualizing Development in the Global Information Age*. Oxford University Press, 2014, section on "Models of Development in the Global Information Age". **Pages 7-25.**

2. **The Global Economy (1): What is a Global Economy? Dimensions of the Global Economy.**
    a. Castells, Manuel. *The Rise of the Network Society.* Oxford, Blackwell, 2000, second edition, section on "The Global Economy: Structure, Dynamics, and Genesis". **Pages 101-147.**
    b. Rivoli, Pietra. *The Travels of a T-Shirt in the Global Economy.* Hoboken, NJ: John Wiley&Sons, 2009. **Pages 77-137, 253-261.**
    c. Zaloom, Caitlin. *Out of the Pits: Traders and Technology from Chicago to London.* Chicago: University of Chicago Press, 2006. **Chapters 2, 3, and 7.**

3. **The Global Economy (2): Financial Globalization and Global Financial Crises.**
    a. Castells, Manuel, Joao Caraca and Gustavo Cardoso (editors). *Aftermath: The Cultures of the Economic Crisis*. Oxford: Oxford University Press, 2012. **Whole book is required.**
    b. Stiglitz, Joseph. *Free fall: America, Free Markets, and the Sinking of the World Economy*. New York: W.W. Norton, 2010. **Chapters 1 and 2.**
    c. Engelen, Edward (et alter). *After the Great Complacency: Financial Crisis and the Politics of Reform.* Oxford: Oxford University Press, 2011. **Pages 1-65.**
    d. Paul Mason, *Post-capitalism*, Oxford: Oxford University Press, 2015 **(Whole book is required)**

4. **Globalization, Poverty, and Inequality**.
    a. Collier, Paul. *The Bottom Billion: Why the Poorest Countries Are Failing and What Can Be Done About It.* Oxford: Oxford University Press, 2008. **Chapters 1 and 2.**
    b. Piketty, Thomas and Arthur Goldhammer. *Capital in the Twenty-First Century.* Belknap Press, 2014. **Whole book is required.**
    c. UNICEF. *The State of the World's Children 2106*. www.unicef.org/sowc2016.
    d. Calderon, Fernando. "Rethinking Human Development", in Manuel Castells and Pekka Himanen, op. cit. 2014. **Pages 247-286.**

5. **Global Cities and Metropolitan Regions.**
    a. Abrahamson, Mark. *Global Cities.* Oxford: Oxford University Press, 2004. **Pages 71-94, 121-161.**
    b. Davis, Mike. *Planet of Slums.* New York and London: Verso, 2006. **Pages 1-49.**
    c. UN-Habitat. *World's Cities Report 2016*. *Urbanization and Developmen*t. **http://unhabitat.org/books/world-cities-report/**
    d. Castells, Manuel. "Globalisation, Networking, Urbanisation: Reflections on the Spatial Dynamics of the Information Age", *Urban Studies*, 2010. **Pages 27-37, 47, http://usj.sagepub.com/content/47/13/2737.**
    e. Taylor, Peter. *Extraordinary Cities.* Edward Elgar, Northampton, MA, 2013. **Pages 297-348.**
    f. Mayer, Margit "Neoliberal Urbanism and Uprisings Across Europe", in Margit Mayer et alter (2016) London: Palgrave Mc Millan, **Pages 57-92.**

6. **Global Multimedia Networks in the Age of the Internet and Wireless Communication**.
    a. Arsenault, Amelia and Manuel Castells. "The Structure and Dynamics of Global Multimedia Business Networks". In *International Journal of Communicati*on, volume 2, 2008. **www.ijoc.org.**
    b. Volkmer, Ingrid. *News in The Global Sphere: A Study of CNN and Its Impact on Global Communication.* Luton: University of Luton Press, 1999. **Pages 91-217.**
    c. Curtin, Michael. *Playing to the World's Biggest Audience: The Globalization of Chinese Film and TV*. Berkeley: University of California Press, 2007. **Pages 1-28, 192-268.**
    d. Castells, Manuel (et alter). *Mobile Communication and Society: A Global Perspective*. Cambridge: MIT Press, 2006. **Pages 7-38, 215-258.**
    e. Jenkins, Henry, Sam Ford and Joshua Green. *Spreadable Media.* New York: New York University Press 2013. **Pages 1-152**.
    f. Athique, Adrian. *Digital Media and Society*. Cambridge: Polity Press, 2013. **Pages 5-64**.

7. **Globalization, Identity, and Social Conflicts.**
    a. Castells, Manuel. *The Power of Identity.* Oxford: Blackwell, 2nd edition, 2004. **Pages 12-23, 108 -144.**
    b. Moisi, Dominique. *The Geopolitics of Emotion: How Cultures of Fear, Humiliation, and Hope are Reshaping the World*. London: The Bodley Head, 2009. **Whole book is required.**
    c. Roy, Olivier. *Globalized Islam: The Search for a New Ummah.* New York: Columbia University Press, 2004. **Pages 326-340.**
    d. James, Paul W. *Globalism, Nationalism, Tribalism: Bringing Theory Back In*. London: Sage, 2006. **Pages 13-38.**
    e. Rantanen, Terhi. "In Nationalism We Trust", in Manuel Castells et alter (editors) *Aftermath: The Cultures of the Economic Crisis*. Oxford: Oxford University Press, 2012. **Pages 132-153.**

8. **The Global Civil Society and Networked Social Movements.**
    a. Mason, Paul. *Why It's Kicking Off Everywhere. The New Global Revolutions.* London: Verso, 2012. **Pages 25-85.**
    b. Juris, Jeffrey S. *Networking Futures: The Movements Against Corporate Globalization.* Durham: Duke University Press, 2008. **Pages 1-26, 287-302.**
    c. Castells, Manuel. *Networks of outrage and hope. Social Movements in the Internet Age. 2nd edition*, Cambridge: Polity Press, 2015. **Pages 220-313.**

d. *Information,Communication and Society*, (2015) “Special Issue: Streets to Screens. Mediating Conflict through Digital Networks”, Volume 18, number 11, November 2015. **Pages 1269-1406** (the entire issue is required reading and is available online).

9. Global Governance and the Network State.

a. Beck, Ulrich. *Power in the Global Age.* Cambridge: Polity Press, 2005. **Pages 166-235.**
b. Volkmer, Ingrid. *The Global Public Sphere*. Cambridge: Polity Press, 2014. **Pages 11-52.**
c. Castells, Manuel. “The New Public Sphere: Global Civil Society, Communication Networks and Global Governance”, *Annals of the American Academy of Political and Social Science,* vol. 616, no. 1, 2008. **Pages 78-93**. **http://annenberg.usc.edu/Faculty/Communication%20and%20Journalism/~/media/78.ashx.**
d. Nye, Joseph and John D. Donahue (eds.). *Governance in a Globalizing World.* Washington: Brookings Institution, 2000. **Pages 1-41.**

10. War and Peace in a Globalized World: Multilateralism, Unilateralism, and the New Geopolitics.

a. Nye, Joseph. *Power in the Global Information Age*. London: Routledge, 2004. **Whole book is required.**
b. Arquilla, John and David Rondfeldt. *Networks and Netwars.* Santa Monica, CA: Rand Corporation, 2003. **Pages 1-25, 311-354.**
c. Arquilla, John and Douglas A. Borer (editors). *Information Strategy and Warfar*e. New York: Routledge, 2007. **Pages 1-112.**
d. Cooker, Christopher. *Warrior Geeks.* C. Hurst, 2013. **Pages 147-219**
e. Bunker, Robert J. and John P. Sullivan. “Cartel Evolution Revisited: Third Phase Cartel Potentials and Alternative Futures in Mexico”, in *Small Wars and Insurgencies,* Vol 21, no. 1, March 2010. **Pages 30-54, http://journals.academia.edu/SmallWarsAndInsurgencies**
f. Roach, Mary. *Grunt*. New York: WW Norton, 2016. **Pages 13-38.**

11. The Diversity of Globalization: The View from Asia

a. Henderson, Jeff. *East Asian Transformation: On the Political Economy of Dynamism, Governance and Crisis*. London: Routledge, 2011. **Pages 1-38.**
b. Qiu, Jack Linchuan. *The Working Class Network Society: Communication Technology and Information Have-less in Urban China.* Cambridge: MA: MIT Press, 2009. **Whole book is required.**

c. Hsing, You-Tien and Ching Kwan Lee (Editors). *Reclaiming Chinese Society: The New Social Activism.* London: Routledge, 2009. **Pages 42-63 and 184-206.**
d. Hsing, You-Tien. *The Great Urban Transformation: Politics of Land and Property in China*. Oxford: Oxford University Press, 2010. **Pages 33-92.**
e. Hsing, You-Tien, "Development as Culture: Human Development and Information Development in China" in Manuel Castells and Pekka Himanen (editors) *Reconceptualizing Development in the Global Information Age,* 2014. **Pages 116-139.**
f. Zhao, Yuezhi. *Communication in China: Political Economy, Power and Conflict.* Lanham, Rowman and Little Publishers, 2008. **Pages 75-135.**
g. Nolan, Peter. *Is China Buying the World?* Cambridge: Polity Press, 2012. **Pages 55-110.**
h. Lee, Ann (2017) *Will China's Economy Collapse*, Cambridge, Polity Press, **Pages 1-33 and 79-109.**

12. The View from Latin America: From the Crisis of Neoliberalism to the Crisis of Developmentalism.

a. Ottone, Ernesto. "A Non-Global Crisis. Challenging the Crisis in Latin America", in Manuel Castells et alter (editors), *Aftermath: The Cultures of the Economic Crisis.* Oxford: Oxford University Press, 2012. **Pages 278-302**.
b. Castells, Manuel and Fernando Calderon, "Development, Democracy and Social Change in Chile", in Manuel Castells and Pekka Himanen (eds) *Reconceptualizing Development in the Global Information Age*, Oxford: Oxford University Press. **Pages 175-204.**
c. Castells, Manuel and Fernando Calderon, *"*Latin America*.* Economic Faultlines*", Berkeley Latin American Studies Review*, Fall 2015. **http://clas.berkeley.edu/research/latin-america-economic-faultlines**

13. The View from the Middle East: From the Arab Spring to ISIS.

a. Special Issue (Spring 2011) of the *International Journal of Communication* on the Arab Revolutions. **All articles in the issue. www.ijoc.org.**
b. Howard, Philip. *The Digital Origins of Dictatorship and Democracy: Information Technology and Political Islam*. Oxford: Oxford University Press, 2011. **Whole book is required.**
c. Filiu**,** Jean Pierre. *The Arab Revolution. Lessons from the Democratic Uprising*. London: Hurst.2012, **Whole book is required.**
d. Erlich, Reese. *Inside Syria*. Amherst, NY: Prometheus Books, 2014. **Pages 15-22, 81-100, 213-235.**

e. Gerges, Fewaz. *ISIS: A History.* Princeton University Press, 2016. **Whole book is required.**

f. Byman, Daniel. *Al Qaeda, the Islamic State, and the Global Jihadist Movement.* Oxford University Press, 2015. **Pages 3-25, 163-187.**

14. The view from the European Union

a. Castells, Manuel (editor) *Europe's Crises*, Cambridge: Polity Press, 2017. **(Whole book is required**)
b. Beck, Ulrich. *German Europe*. Cambridge: Polity Press, 2013. **Whole book is required.**
c. Marsh, David. *Europe's Deadlock. How the Euro-Crisis Could be Solved and Why It Won't Happen.* New Haven: Yale University Press, 2013. **Pages 4-95.**
d. Armin, Shaffer and Wolfgang Streek (eds). *Politics in the Age of Austerity.* Cambridge: Polity Press, 2014. **Pages 1-25.**

15. The View from the United States: From Financial Crisis to the Crisis of Political Legitimacy. The Trump Presidency: Reversing Globalization?

a. Krugman, Paul. *The Return of Depression Economics and the Crisis of 2008.* New York: W.W. Norton, 2009. **Chapters 6, 7, 8.**
b. Castells, Manuel. *Communication Power*. Oxford University Press, 2009. **Pages193-298.**
c. Nichols, John and Robert Mc Chesney. *Dollarocracy. How the Money and Media Election Complex is Destroying America*. New York: Nation Books, 2013. **Pages 35-160.**
d. Soderberg, Nancy. *The Superpower Myth: The Use and Misuse of American Might*. Hoboken, New Jersey, 2005. **Pages 9-31, 225-275.**
e. Vance, J.D. *Hillbilly Elegy. A Memoir of a Family and Culture.* Harper Collins, 2016. **Whole book is required.**
f. Walter Russell Mead "The Jacksonian Revolt. American Populism and the Liberal Order*", Foreign Affairs*, March-April 2017 (article is on line)

Recommended Reading

World Commission on the Social Dimension of Globalization. *A Fair Globalization. Creating Opportunities for All.* Geneva: International Labour Organization, 2004.

Wilson III, Ernest J. *The Information Revolution and Developing Countries.* Cambridge, MA: The MIT Press, 2004.

Vertovec, Steven and Darrell Posey (eds). *Globalization, Globalism, Environments and Environmentalism.* Oxford: Oxford University Press, 2003. Pages 3-18, 91-125.

Stiglitz, Joseph. *Globalization and its Discontents.* New York: WW Norton, 2002.

Wolf, Martin. *Why Globalization Works.* New Haven: Yale University Press, 2004.

Rieger, Elmar and Stephan Leibfried. *Limits to Globalization.* Cambridge: Polity Press, 2003.

Glenny, Misha. *McMafia: A Journey Through the Global Criminal Underworld.* New York: Alfred P. Knopf, 2008.

Cooper, George. *The Origin of Financial Crises.* New York: Vintage Books, 2008.

Hutton, Will and Anthony Giddens (eds). *On the Edge. Living in Global Capitalism*. London: Jonathan Cape, 2000.

Wolf, Martin. *Fixing Global Finance*. Baltimore: Johns Hopkins University Press, 2008.

Sachs, Jeffrey D. *The End of Poverty: Economic Possibilities for Our Time.* New York: The Penguin Press, 2005.

Amsden, Alice H. *Escape from Empire: The Developing World's Journey Through Heaven and Hell.* Cambridge, MA: The MIT Press, 2007.

Roy, Ananya. *City Requiem, Calcutta: Gender and the Politics of Poverty.* Minneapolis: University of Minnesota Press, 2003.

Horton, Keith and Haig Patapan (eds). *Globalization and Equality.* London: Routledge, 2004.

Massey, Douglas (et alter). *World in Motion: Understanding International Migration at the End of the Millennium.* Oxford: Clarendon Press, 1998.

Scott, Allen (ed). *Global City Regions: Trends, Theory, Policy.* Oxford: Oxford University Press, 2001.

Graham, Stephen and Marvin Simon. *Splintering Urbanism.* London: Routledge, 2001.

Dear, Michael (ed). *From Chicago to L.A.* London: Sage, 2002.

Hall, Peter and Kathy Pain. *The Polycentric Metropolis.* London: Earthscan, 2006.

Wu, Weiping and Shahid Yusuf, "Shanghai: Remaking China's Future Global City", in *World Cities Beyond the West: Globalization, Development and Inequality.* Cambridge: Cambridge University Press, 2004. Pages 27-58.

Newman, Russell. *The Structure of Communication: Continuity and Change in a Digital Age.* Chicago: University of Chicago Press, 2013.

Castells, Manuel. *The Internet Galaxy.* Oxford and New York: Oxford University Press, 2001.

Lash, Scott and Celia Lury. *Global Cultural Industry*. Cambridge: Polity Press, 2007.

Franda, Marcus. *Launching into Cyberspace: Internet, Development and Politics in Five World Regions.* Boulder: Lynne Rienner Publishers, 2003.

Price, Monroe E. *Media and Sovereignty: The Global Information Revolution and its Challenge to State Power.* Cambridge, MA: MIT Press, 2002.

Castells, Manuel. *The Power of Identity* (2nd ed). Oxford: Blackwell, 2004. Chapter 1, Pages 109-144.
Lawrence, Bruce B. *Shattering the Myth: Islam Beyond Violence.* Princeton: Princeton University Press, 1998. Pages 3-106.

Mozaffari, Mehdi (ed). *Globalization and Civilizations.* London: Routledge, 2002.

Domke, David and Kevin Coe. *The God Strategy: How Religion Became a Political Weapon in America.* Oxford: Oxford University Press, 2008.

Kaldor, Mary. *Global Civil Society.* Cambridge: Polity Press, 2003.

O´Brien, Robert (et alter). *Contesting Global Governance: Multilateral Economic Institutions and Global Social Movements.* Cambridge: Cambridge University Press, 2000.

Castells, Manuel. *The Power of Identity (*2nd ed). Oxford: Blackwell, 2004. Pages 72-108, 145-167.

Juris, Jeffrey S. *Networking Futures: The Movements Against Corporate Globalization.* London: Duke University Press, 2008.

Sassen, Saskia. *Territory. Authority. Rights. From Medieval to Global Assemblages.* Princeton: Princeton University Press, 2006. Pages 323-376.

Nye, Joseph and John D. Donahue (eds). *Governance in a Globalizing World.* London: Routledge, 2000.

Ong, Aiwha. *Neoliberalism as Exception: Mutations in Citizenship and Sovereigty.* London: Duke University Press, 2006.

Wedel, Janine R. *Shadow Elite: How the World's New Power Brokers Undermine Democracy, Government, and the Free Market*. New York: Basic Books, 2009.

The Global Civil Society and Networked Social Movements.

Nye, Joseph S. *Power in the Global Information Age.* London: Routledge, 2004.
Held, David. *Global Covenant: The Social Democratic Alternative to the Washington Consensus.* Cambridge, England and Malden, Massachusetts: Polity Press, 2004.

Hardt, Michael and Antonio Negri. *Multitude: War and Democracy in the Age of Empire*. London: Penguin Books, 2005.

Arquilla, John and David Rondfeldt. *Networks and Netwars.* Santa Monica, CA: Rand Corporation, 2001.

Smucker, Philip. *Al Qaeda's Great Escape: The Military and the Media on Terror's Trail.* Washington DC: Potomac Books, 2004.

Guillemin, Jeanne. *Biological Weapons: From the Invention of State-sponsored Programs to Contemporary Bioterrorism.* New York: Columbia University Press, 2005. Pages 167-205.

Sageman, Marc. *Understanding Terror Networks.* Philadelphia: University of Pennsylvania Press, 2004.

Schlumberger, O. *Debating Arab Authoritarianism: Dynamics and Durability in Non-democratic Regimes.* Stanford: Stanford University Press, 2007.

Cook, S.O. *The Struggle for Egypt: From Nasser to Tahrir Square*. Oxford: Oxford University Press, 2011.

Ghonim, W. *Revolution 2.0: The Power of the People is Greater than the People in Power. A Memoir.* Boston: Houghton-Mifflin-Harcourt, 2012.

Roy, Oliver. *Secularism Confronts Islam.* New York: Columbia University Press, 2007.

Santiso, Javier. *Latin America: The Political Economy of the Possible.* Oxford: Oxford University Press, 2006.

Castells, Manuel. *Globalizacion, Democracia y Desarrollo: Chile en el Contexto Global.* Santiago de Chile, Fondo de Cultura Economica, 2005.

Garreton, Manuel Antonio. *Incomplete Democracy: Political Democratization in Chile and Latin America.* Chapel Hill: University of North Carolina Press, 2003.

Ducatel, Ken, Juliet Webster and Werner Hermann (eds). *The Information Society in Europe: Work and Life in an Age of Globalization.* Lanham, Rowman and Littlefield, 2000.

Telo, Mario. “Governance and Government in the European Union: The Open Method of Coordination”, In Maria Joao Rodrigues (Ed.) op. cit., 2002. Pages 242-272.

Castells, Manuel and Pekka Himanen, *The Information Society and the Welfare State: The Finnish Model.* Oxford: Oxford University Press, 2002.

Rodrigues, Maria Joao. *European Policies for a Knowledge Economy.* Northampton, MA: Edward Elgar, 2003.

Stiglitz, Joseph. *The Roaring Nineties: Seeds of Destruction.* London: Allen Lane, 2003.

Nye, Joseph S. *The Paradox of American Power.* Oxford: Oxford University Press, 2002. Pages 77-136.

Mishel, Lawrence, Jared Bernstein and Sylvia Allegretto. *The State of Working America.* Ithaca: Cornell University Press, 2007. Pages 1-34.

Krugman, Paul. *The Great Unraveling: Losing our Way in the New Century.* New York: W.W. Norton, 2003.

Newhouse, John. *Imperial America.* New York: Alfred Knopf, 2003.

Norris, Pippa. *A Virtuous Circle: Political Communications in Postindustrial Societies.* Cambridge: Cambridge University Press, 2000.

Croteau, David and William Hoynes. *The Business of Media. Corporate Media and the Public Interest.* Thousand Oaks, CA: Pine Forge Press, 2001.

Rao, Madanmohan (ed). *News Media and New Media: The Asia-Pacific Internet Handbook.* Singapore, Nangyan Technological University: Eastern Universities Press, 2003. Pages 1-60.

Alakeson, Vidhya. *Making the Net Work: Sustainable Development in a Digital Society.* Middlesex. England: Forum for the Future, 2003.

Lash, Scott and Celia Lury. *Global Culture Industry.* Cambridge: Polity Press, 2007.

Cardoso, Gustavo, Angus Cheong, and Jeffrey Cole (eds). *World Wide Internet: Changing Societies, Economies and Cultures*. Macau: University of Macau, 2009.

Gardels, Nathan and Mike Medavoy. *American Idol after Iraq: Competing for Hearts and Minds in the Global Media Age.* Oxford: Wiley-Blackwell, 2009. Pages 1-8, 71-97.

Academic Policies of USC Annenberg School for Communication

Plagiarism / Academic Integrity

Plagiarism is defined as taking ideas or writings from another and passing them off as one's own. The following is the Annenberg School for Communication's policy on academic integrity: Since its founding, the USC Annenberg School of Communication has maintained a commitment to the highest standards of ethical conduct and academic excellence. Any student found guilty of plagiarism, fabrication, cheating on examinations, or purchasing papers or other assignments will receive a failing grade in the course and will be dismissed as a major from the School of Communication. There are no exceptions to the school's policy.

Academic Accommodations

Any students requesting academic accommodations based on a disability are required to register with Disability Services and Programs (DSP) each semester. A letter of verification for approved accommodations can be obtained from DSP when adequate documentation is filed. Please be sure the letter is delivered to the professor as early in the semester as possible. DSP is open Monday through Friday, 8:30 a.m. – 5:00 p.m. The office is located in the Student Union, Room 301.