

Classic Rock: Popular Music of the Sixties and Seventies

Fall 2017

Course no. MUSC 423

Section no. 47225R

Units: 2

Time: M 6 – 7:50 pm

Room: THH 202

Course instructor: Bill Biersach

Instructor's office: MUS 316

Instructor's office hours: MW 9 – 10:30 am

Office phone: (213) 740-7416

Instructor's email: biersach@usc.edu

Teaching assistants:

Tamzin Elliott tamzinelliott7@gmail.com

Mitch Thomas mitchellthomas.music@gmail.com

Introduction and Purpose

“One of the good things that happened in the sixties was that at least some music of an *unusual* or *experimental* nature got recorded and released ...”

—Frank Zappa

This course will familiarize the student with a broad spectrum of musical styles that were popular between the years 1962 and 1973. The intent is to inform the student regarding the recording technologies available and the business practices in place at the time, the origin of a wide variety of styles and specific recording acts, and an understanding of the underlying social, economic, political, and cultural issues that gave rise to them. The goal is to imbue the student with an appreciation for this music that has survived four decades and continues to find a niche in popular culture.

Instructional Strategy

Each week the professor will present a lecture for the first hour of the class. Musical examples will be played, brief bios of the artists will be provided, and styles will be explored.

The second hour of the class will be devoted to pertinent film clips and discussion of the texts led by the teaching assistants.

Examinations and Grades

There will be three examinations: two midterms and a final. Each exam will consist of 50 multiple-choice questions on Scantron answer sheets. In addition, students will circle the answers in the examination question booklets as a backup.

The Scantrons will be graded by computer, and Blackboard will add your three scores and determine your final grade based on the following ranges:

A	141	-	150
A -	135	-	140
B +	130	-	134
B	126	-	129
B -	120	-	125
C +	115	-	119
C	111	-	114
C -	105	-	110
D +	100	-	104
D	96	-	99
D -	90	-	95
F	0	-	89

The second midterm and final examination will be non-cumulative.

Texts

The required text this semester will be:

What's That Sound? 4th Edition, by John Covach and Andrew Flory; Norton Custom.

ISBN: 978-0-393-93725-1

(Available in the USC Bookstore, or online as an ebook.)

**Classic Rock
Schedule of Lecture Topics**

Fall 2017

Week	Date	Topic/Comments
1.	Aug. 21	Preliminaries—"Hey Joe"
2.	Aug. 28	Hits of the early 60s
3.	Sept. 4	Labor Day (Holiday)
4.	Sept. 11	The British Invasion
		Sept. 12 – Last Day to Drop or Change Monday-only classes
5.	Sept. 18	U.S. Reaction
6.	Sept. 25	FIRST MIDTERM EXAM
7.	Oct. 2	Bob Dylan
		Oct. 6 – Last Day to change P/NP to Letter Grade
8.	Oct. 9	Folk Rock
9.	Oct. 16	The Protestors
10.	Oct. 23	Jimi Hendrix
11.	Oct. 30	SECOND MIDTERM EXAM
12.	Nov. 6	Power Trios
		Nov. 10 – Last Day to Drop with "W"
13.	Nov. 13	The Progressives
14.	Nov. 20	The Psychedelics
15.	Nov. 27	The Dark Side
16.	Dec. 4	(Stop)
17,	Dec. 11	FINAL EXAM: Monday, 7 – 9 PM

Devices - Texting

Studies show that the use of cell phones, ipads, laptop computers, and other digital communication devices distract students from the subject at hand. Therefore their use will not be allowed in this class. Notes are to be taken by hand.

If you have a special need that requires use of a laptop computer, notify the professor. You will be required to sit in the front row.

Students with Disabilities

Any student requesting academic accommodations based on a disability is required to register with Disability Services and Programs (DSP) each semester. A letter of verification for approved accommodations can be obtained from DSP. Please be sure the letter is delivered to me (or to TA) as early in the semester as possible. DSP is located in STU 301 and is open 8:30 a.m.–5:00 p.m., Monday through Friday. The phone number for DSP is (213) 740-0776, http://sait.usc.edu/academicsupport/centerprograms/dsp/home_index.html.

Academic Integrity

USC seeks to maintain an optimal learning environment. General principles of academic honesty include the concept of respect for the intellectual property of others, the expectation that individual work will be submitted unless otherwise allowed by an instructor, and the obligations both to protect one's own academic work from misuse by others as well as to avoid using another's work as one's own. All students are expected to understand and abide by these principles. *Scampus*, the Student Guidebook, contains the Student Conduct Code in Section 11.00, while the recommended sanctions are located in Appendix A: <http://scampus.usc.edu/1100-behavior-violating-university-standards-and-appropriate-sanctions/>. Students will be referred to the Office of Student Judicial Affairs and Community Standards for further review, should there be any suspicion of academic dishonesty. The Review process can be found at: <http://www.usc.edu/student-affairs/SJACS/>.

The University's Statement on Academic Conduct and Support Systems

Academic Conduct:

Plagiarism – presenting someone else's ideas as your own, either verbatim or recast in your own words – is a serious academic offense with serious consequences. Please familiarize yourself with the discussion of plagiarism in *SCampus* in Part B, Section 11, "Behavior Violating University Standards" <https://policy.usc.edu/scampus-part-b/>. Other forms of academic dishonesty are equally unacceptable. See additional information in *SCampus* and university policies on scientific misconduct, <http://policy.usc.edu/scientific-misconduct>.

Support Systems:

Student Counseling Services (SCS) - (213) 740-7711 – 24/7 on call

Free and confidential mental health treatment for students, including short-term psychotherapy, group counseling, stress fitness workshops, and crisis intervention. <https://engemannshc.usc.edu/counseling/>

National Suicide Prevention Lifeline - 1-800-273-8255

Provides free and confidential emotional support to people in suicidal crisis or emotional distress 24 hours a day, 7 days a week. <http://www.suicidepreventionlifeline.org>

Relationship & Sexual Violence Prevention Services (RSVP) - (213) 740-4900 - 24/7 on call

Free and confidential therapy services, workshops, and training for situations related to gender-based harm. <https://engemannshc.usc.edu/rsvp/>

Sexual Assault Resource Center

For more information about how to get help or help a survivor, rights, reporting options, and additional resources, visit the website: <http://sarc.usc.edu/>

Office of Equity and Diversity (OED)/Title IX compliance – (213) 740-5086

Works with faculty, staff, visitors, applicants, and students around issues of protected class. <https://equity.usc.edu/>

Bias Assessment Response and Support

Incidents of bias, hate crimes and microaggressions need to be reported allowing for appropriate investigation and response. <https://studentaffairs.usc.edu/bias-assessment-response-support/>

Student Support & Advocacy – (213) 821-4710

Assists students and families in resolving complex issues adversely affecting their success as a student EX: personal, financial, and academic. <https://studentaffairs.usc.edu/ssa/>

Diversity at USC – <https://diversity.usc.edu/>

Tabs for Events, Programs and Training, Task Force (including representatives for each school), Chronology, Participate, Resources for Students

Bibliography (books consulted while creating this course)

Brackett, David *The Pop, Rock, and Soul Reader* (Third Edition)
Oxford University Press, New York, 2005
ISBN 978-0-19-981170-0

Bradellius, Jerilyn Lee *The Grateful Dead Family Album*
Warner Books, New York, 1989
ISBN 0-446-51521-3

Bronson, Fred *The Billboard Book of Number One Hits*
Billboard Publications, New York, 1988
ISBN 0-85112-396-1

Byrne, David *How Music Works*
McSweeney's, San Francisco, 2012
ISBN 978-1-938073-53-3

Cianc, Bob *Great Rock Drummers of the Sixties*
Hal Leonard Publishing Corp., Milwaukee, 1989
ISBN 0-88188-830-3

Clarke, Donald
(editor) *The Penguin Encyclopedia of Popular Music*
Viking Press, New York, 1989

ISBN 0-670-80349-9

- Clifford, Mike
The Harmony Illustrated Encyclopedia of Rock
Harmony Books, New York, 1988
ISBN 0-517-57154-1
- Coleman, Ray
Clapton
Warner Books, New York, 1985
ISBN 0-446-38630-8
- Covach, John and
Flory, Andrew
*What's That Sound? An Introduction to Rock and
It's History* (Third edition), Norton & Company,
New York, 2012
ISBN-13: 978-0-393-91204-3
- Crosby, David and
Gottlieb, Carl
Long Time Gone: The Autobiography of David Crosby
Dell Publishers, New York, 1990
ISBN 0-440-50270-5
- Crosby, David and
Gottlieb, Carl
Long Time Gone: The Autobiography of David Crosby
Special Reissue Edition
Reprinted by the authors, 2007
ISBN 0-9790489-0-7
- Dallas, Karl
Pink Floyd: Bricks in the Wall
Shapolsky Publishers, New York, 1987
ISBN 0-933503-88-1
- Davis, Stephen
Hammer of the Gods: The Led Zeppelin Saga
Ballentine Books, New York, 1985
ISBN 0-345-33516-3
- Denselow, Robin
When the Music's Over: The Story of Political Pop
Faber & Faber, Boston, 1989
ISBN 0-571-15380-1
- Densmore, John
*Riders on the Storm:
My Life with Jim Morrison and the Doors*
Delacorte Press, New York, 1990
ISBN 0-385-3033-6
- Dylan, Bob
Lyrics: 1962 – 1985
Knopf (Random House), New York, 1985
ISBN 0-394-54278-9
- Dylan, Bob
The Songs of Bob Dylan, 1966 – 1975

- Knopf (Random House), New York, 1978
ISBN 0-394-40888-8
- Gans, David and
Simon, Peter *Playing in the Band:
An Oral and Visual Portrait of the Grateful Dead*
St. Martin's Press, New York, 1985
ISBN 0-312-61630-9
- Garafalo, Reebee *Rockin' Out: Popular Music in the USA, (Fourth
Edition)* Prentice Hall, Upper Saddle River, NJ, 2008
ISBN-13: 978-0-13-234305-3
- Gitlin, Todd *The Sixties: Days of Hope, Days of Rage*
Bantam Books, New York, 1987
ISBN 0-553-05233-0
- Hoffman, Abbe *The Best of Abbe Hoffman*
Four Walls Eight Windows, New York, 1989
ISBN 0-941423-42-5
- Hotchner, A. E. *Blown Away:
The Rolling Stones and the Death of the Sixties*
Simon & Schuster, New York, 1990
ISBN 0-671-69316-6
- Kubernick, Harvey *Canyon of Dreams:
The Magic and the Music of Laurel Canyon*
Sterling, New York, 2009
ISBN 978-1-4027-9761-3
- Lazell, Barry
(editor) *Rock Movers and Shakers*
Billboard Publications, New York, 1989
ISBN 0-8230-7608-3
- Leary, Timothy *The Politics of Ecstasy*
Ronin Publishing, Berkeley, 1990
ISBN 0-914171-33-X
- Marcus, Greil *Mystery Train:
Images of America in Rock 'n' Roll Times*
Obelisk (Dutton), New York, 1975
ISBN 0-525-48556-2
- Marsch, David *Before I Get Old: The Story of the Who*
St. Martin's Press, New York, 1983
ISBN 0-679-72198-3

- Mellers, Wilfrid
*A Darker Shade of Pale:
A Backdrop to Bob Dylan*
Oxford University Press, New York, 1984
ISBN 0-19-503622-0
- Mitchell, Mitch and
Platt, John
Jimi Hendrix: Inside the Experience
Harmony Books, New York, 1990
ISBN 0-517-57716-X
- Morrison, Jim
*Wilderness:
The Lost Writings of Jim Morrison, Vol. 1*
Vintage, New York, 1989
ISBN 0-679-72622-5
- Morrison, Jim
*The American Night:
The Lost Writings of Jim Morrison, Vol. 2*
Vintage, New York, 1990
ISBN 0-394-58722-7
- Nash, Graham
Wild Tales: A Rock and Roll Life
Three Rivers Press, New York, 2013
ISBN 978-0-385-34756-3
- Parles, John and
Romanowski, Patricia
The Rolling Stone Encyclopedia of Rock and Roll
Rolling Stone Press, New York, 1983
ISBN 0-671-44071-3
- Pattison, Robert
*The Triumph of Vulgarity:
Popular Music in the Mirror of Romanticism*
Oxford University Press, New York, 1987
ISBN 0-19-503876-2
- Pichaske, David
*A Generation in Motion:
Popular Music and the Culture of the Sixties*
Ellis Press, Peoria, 1989
ISBN 0-944024-16-5
- Schloss, Joseph G.,
Starr, Larry, and
Waterman, Christopher
Rock Music, Culture., and Business
Oxford University Press, New York, 2012
ISBN: 978-0-19-975836-4
- Shapiro, Harry
Jack Bruce: Composing Himself
Jawbone Press, London, 2010.

ISBN: 978-1-906002-26-8

- Smith, Joe
*Off the Record:
The Oral History of Popular Music*
Warner Publications, New York, 1988
ISBN 0-446-51232-X
- Smith, Wes
*The Pied Piper of Rock 'n' Roll:
Radio Deejays of the Fifties and Sixties*
Longstreet Press, Marietta, 1989
ISBN 0-929264-69-X
- Spitz, Bob
*Barefoot in Babylon:
The Creation of the Woodstock Music Festival*
Norton, New York, 1989
ISBN 0-393-30644-5
- Stambler, Irwin
The Encyclopedia of Pop, Rock and Soul
St. Martin's Press, New York, 1989
ISBN 0-312-04310-4
- Stanley, Bob
*Yeah! Yeah! Yeah! The Story of Pop Music from Bill
Haley to Beyoncé*
W. W. Norton and Co., New York, 2014
ISBN 978-0-393-35168-2
- Turner, Steve
The Gospel according to the Beatles
Westminster John Knox Press, Louisville, 2006
ISBN 978-0-664-22983-2
- Zappa, Frank and
Occhiogrosso, Peter
The Real Frank Zappa Book
Poseidon Press, New York, 1989
ISBN 0-671-63870-X
- Zimmer, Dave
4 Way Street
Da Capo, Philadelphia, 2004
ISBN 978-0-9722591-5-6
- Zimmer, Dave (text) and
Diltz, Henry
(photography)
Crosby, Stills & Nash: The Biography
Da Capo, Philadelphia, 2008
ISBN 978-0-306-81615-4