The Premise

“One of the good things that happened in the sixties was that at least some music of an unusual or experimental nature got recorded and released ...”

—Frank Zappa

During the 1960s, various popular musical styles developed which expressed the social, cultural, religious, political and sexual changes in our society. While the music of the period survives today and enjoys considerable popularity, much of the meaning behind it has been lost simply because the context has largely been forgotten. In this seminar we will sift through the lyrics, compare musical styles, facts, tall tales, and contrived myths surrounding these influential recording artists. In so doing we will attempt to arrive at an understanding of what was really going on in the music industry, the drug scene, the pop culture, social movements, and the minds of the youth during those turbulent years.

Instructional Strategy

This is a ten-week course.

Each week there will be a reading assignment. Students will prepare two discussion points.

Musical examples will be presented by the professor along with lyrics, and discussion will ensue.

In addition, the students will divide into teams of two or three, select topics they wish to explore, and then give an oral presentation in class.
Grades and Expectations

This is a credit/no-credit course. Credit will be given to students who fulfill the assignments, participate in class discussions, and who give thoughtful, organized presentations.

Text

The required text will be a Course Reader which is available in the Bookstore.

LAPTOP COMPUTERS AND CELL PHONES

Cell phones, iPads, and other digital communications devices shall not be used during class. Please turn them off and put them away.

For your group presentation, you will need a laptop or some device which has a VGA or HDMI output. This is the only time during class that a computer may be used.

Schedule of Reading Assignments

<table>
<thead>
<tr>
<th>WEEK</th>
<th>MEETING</th>
<th>ARTICLE BY</th>
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<tbody>
<tr>
<td>1.</td>
<td>Aug. 28</td>
<td>———</td>
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<tr>
<td>2.</td>
<td>Sept. 4</td>
<td>David Crosby (Crosby, Stills, and Nash)</td>
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<td>3.</td>
<td>Sept. 11</td>
<td>John Densmore (The Doors)</td>
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<td>4.</td>
<td>Sept. 18</td>
<td>Abbie Hoffman (Political activist)</td>
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<td>5.</td>
<td>Sept. 25</td>
<td>Timothy Leary (LSD activist)</td>
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<td>6.</td>
<td>Oct. 2</td>
<td>Bob Spitz (Journalist)</td>
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<td>7.</td>
<td>Oct. 9</td>
<td>Bill Wyman (The Rolling Stones)</td>
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<tr>
<td>8.</td>
<td>Oct. 16</td>
<td>John Lennon (The Beatles)</td>
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10. Oct. 30  Frank Zappa (The Mothers of Invention)

Students with Disabilities

Any student requesting academic accommodations based on a disability is required to register with Disability Services and Programs (DSP) each semester. A letter of verification for approved accommodations can be obtained from DSP. Please be sure the letter is delivered to me (or to TA) as early in the semester as possible. DSP is located in STU 301 and is open 8:30 a.m.–5:00 p.m., Monday through Friday. The phone number for DSP is (213) 740-0776, http://sait.usc.edu/academicsupport/centerprograms/dsp/home_index.html.

Academic Integrity

USC seeks to maintain an optimal learning environment. General principles of academic honesty include the concept of respect for the intellectual property of others, the expectation that individual work will be submitted unless otherwise allowed by an instructor, and the obligations both to protect one’s own academic work from misuse by others as well as to avoid using another’s work as one’s own. All students are expected to understand and abide by these principles. Scampus, the Student Guidebook, contains the Student Conduct Code in Section 11.00, while the recommended sanctions are located in Appendix A: http://scampus.usc.edu/1100-behavior-violating-university-standards-and-appropriate-sanctions/. Students will be referred to the Office of Student Judicial Affairs and Community Standards for further review, should there be any suspicion of academic dishonesty. The Review process can be found at: http://www.usc.edu/student-affairs/SJACS/.

The University’s Statement on Academic Conduct and Support Systems

Academic Conduct:
Plagiarism – presenting someone else’s ideas as your own, either verbatim or recast in your own words – is a serious academic offense with serious consequences. Please familiarize yourself with the discussion of plagiarism in SCampus in Part B, Section 11, “Behavior Violating University Standards” https://policy.usc.edu/scampus-part-b/. Other forms of academic dishonesty are equally unacceptable. See additional information in SCampus and university policies on scientific misconduct, http://policy.usc.edu/scientific-misconduct.

Support Systems:
Student Counseling Services (SCS) - (213) 740-7711 – 24/7 on call
Free and confidential mental health treatment for students, including short-term psychotherapy, group counseling, stress fitness workshops, and crisis intervention. https://engemannshc.usc.edu/counseling/
National Suicide Prevention Lifeline - 1-800-273-8255
Provides free and confidential emotional support to people in suicidal crisis or emotional distress 24 hours a day, 7 days a week. http://www.suicidepreventionlifeline.org

Relationship & Sexual Violence Prevention Services (RSVP) - (213) 740-4900 - 24/7 on call
Free and confidential therapy services, workshops, and training for situations related to gender-based harm. https://engemannahc.usc.edu/rsvp/

Sexual Assault Resource Center
For more information about how to get help or help a survivor, rights, reporting options, and additional resources, visit the website: http://sarc.usc.edu/

Office of Equity and Diversity (OED)/Title IX compliance – (213) 740-5086
Works with faculty, staff, visitors, applicants, and students around issues of protected class. https://equity.usc.edu/

Bias Assessment Response and Support
Incidents of bias, hate crimes and microaggressions need to be reported allowing for appropriate investigation and response. https://studentaffairs.usc.edu/bias-assessment-response-support/

Student Support & Advocacy – (213) 821-4710
Assists students and families in resolving complex issues adversely affecting their success as a student EX: personal, financial, and academic. https://studentaffairs.usc.edu/ssa/

Diversity at USC – https://diversity.usc.edu/
Tabs for Events, Programs and Training, Task Force (including representatives for each school), Chronology, Participate, Resources for Students

Bibliography (books consulted while creating this course)

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The Pop, Rock, and Soul Reader (Third Edition)
Oxford University Press, New York, 2005

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The Grateful Dead Family Album
ISBN 0-446-51521-3

Bronson, Fred
The Billboard Book of Number One Hits
Billboard Publications, New York, 1988
ISBN 0-85112-396-1

Byrne, David
How Music Works
McSweeney’s, San Francisco, 2012
Cianc, Bob  
*Great Rock Drummers of the Sixties*  

Clarke, Donald  
(editor)  
*The Penguin Encyclopedia of Popular Music*  
Viking Press, New York, 1989  

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*The Harmony Illustrated Encyclopedia of Rock*  
Harmony Books, New York, 1988  
ISBN 0-517-57154-1

Coleman, Ray  
*Clapton*  
Warner Books, New York, 1985  
ISBN 0-446-38630-8

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*Long Time Gone: The Autobiography of David Crosby*  
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Special Reissue Edition  
Reprinted by the authors, 2007  
ISBN 0-9790489-0-7

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*Pink Floyd: Bricks in the Wall*  
Shapolsky Publishers, New York, 1987  
ISBN 0-933503-88-1

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*Hammer of the Gods: The Led Zeppelin Saga*  
Ballentine Books, New York, 1985  
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*When the Music’s Over: The Story of Political Pop*  
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*Riders on the Storm: My Life with Jim Morrison and the Doors*  
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*Lyrics: 1962 – 1985*  
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ISBN 0-394-54278-9

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*The Songs of Bob Dylan, 1966 – 1975*  
Knopf (Random House), New York, 1978  
ISBN 0-394-40888-8

Gans, David and Simon, Peter  
*Playing in the Band: An Oral and Visual Portrait of the Grateful Dead*  
St. Martin’s Press, New York, 1985  
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*The Best of Abbe Hoffman*  
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*Blown Away: The Rolling Stones and the Death of the Sixties*  
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Sterling, New York, 2009  

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*Rock Movers and Shakers*  
Billboard Publications, New York, 1989  
ISBN 0-8230-7608-3

Leary, Timothy  
*The Politics of Ecstasy*
Marcus, Greil  
*Mystery Train: Images of America in Rock ‘n’ Roll Times*  
Obelisk (Dutton), New York, 1975  

Marsch, David  
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St. Martin’s Press, New York, 1983  

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Morrison, Jim  
*Wilderness: The Lost Writings of Jim Morrison, Vol. 1*  
Vintage, New York, 1989  

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*A Generation in Motion:
Schloss, Joseph G.
Starr, Larry, and
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Oxford University Press, New York, 2012
ISBN: 978-0-19-975836-4

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**Off the Record: The Oral History of Popular Music**
Warner Publications, New York, 1988
ISBN 0-446-51232-X

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Longstreet Press, Marietta, 1989

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**Barefoot in Babylon: The Creation of the Woodstock Music Festival**
Norton, New York, 1989

Stambler, Irwin

**The Encyclopedia of Pop, Rock and Soul**
St. Martin’s Press, New York, 1989
ISBN 0-312-04310-4

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**Yeah! Yeah! Yeah! The Story of Pop Music from Bill Haley to Beyoncé**
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Westminster John Knox Press, Louisville, 2006

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**The Real Frank Zappa Book**
Poseidon Press, New York, 1989

Zimmer, Dave (text) and
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**Crosby, Stills & Nash: The Biography**
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Ellis Press, Peoria, 1989