CTAN 436 – WRITING FOR ANIMATION

(2 units)

USC School of Cinematic Arts

Section 17865R

Fall 2017

**Instructor:** Elizabeth Gill Brauer

**Class Day:** Monday, 10 - 1p.m.

**Location:** SCB304

**Office Hours:** Before or after class, or by appointment. Students are encouraged to arranged individual meetings to discuss their work.

**E-Mail address:** brauer@usc.edu

**SA:** TBA

**COURSE DESCRIPTION:**

This is a workshop writing course designed to stir the creative juices by presenting animation students with tools for developing narrative. As such, special attention will be given to character, dramatic structure, and theme/premise and how to integrate these with the visual art of animation.

Class meetings will be held in workshop format: work will be written, presented, analyzed, and discussed. The focus of discussion will be on what is communicated in the writing as presented. Feedback will be of a constructive nature, addressing how the writer may enhance the communication of his/her intention.

**COURSE GOALS:**

--Acquire a personal, professional writing style in screenplay format

--Write from a visual and aural perspective.

--Understand character, the basis of compelling drama

--Develop a fundamental understanding of the dramatic scene

--Understand the economy of effective narrative screenwriting

--Develop an understanding of story – the elements, the human need for story.

--Explore your own stories, via memory and observation

--Develop a responsiveness to the world you live in and find stories therein.

--Understand how theme is expressed through characters and story.

--Understand aspects of the human condition in order to achieve universality in your stories.

--Use details to make stories come to life; the value of specifics.

--Understand how to make an emotional connection with the audience; why do we care?

**REQUIRED TEXTS:**

*The Tools of Screenwriting,* Howard & Mabley

*The Writer’s Journey: Mythic Structure for Storytellers and Screenwriters,* Vogler

FINAL DRAFT – screenwriting software or use cltx.com

**CLASS SCHEDULE:**

**\*Subject to change**

**Class 1. Aug. 21 –** Introductions. Overview of class. What is narrative? What is its use in animation and how does animation affect story? Why do we tell stories? The Human Condition. Class exercise: Write about object from third person and then in the first person.

Assignment: Pose a specific question and answer it in a short story (1 page, 3 paragraphs, single-spaced, can be either past or present tense).

Watch and outline sequences: DUMBO

**Class 2. Aug. 28 –** Share Q&A stories. Go over screenplay format. Pass out TOY STORY 3 scripts. Basic Dramatic Premise!

In class: Create horror atmosphere in scene without using characters or dialog; repeat using same setting but romance.

Assignment: Write a love story between two familiar objects in an everyday setting. No dialogue. If you want, add a human character somewhere in the middle or end of the story.

Watch and outline sequences: LADY AND THE TRAMP. Also check out “Johnny Fedora and Alice Bluebonnet” on YouTube.

**Sept. 4 – LABOR DAY** (University Holiday)

**Class 3. Sept. 11 –** Share object love story scenes. Keep going over screenplay format. Discuss fables and fairy tales; discuss choices such as parody, tone, genre in relation to familiar tales.

In class: Rewrite “Little Red Riding Hood.”

Assignment: Retell a fairy tale (or nursery rhyme or classical myth) in a new way or begin with a fairy tale character, and using the freedoms of animation, put a new spin on it. (3-5 pgs., **screenplay form**) May include dialogue. Try to tell it in at least 3 scenes.

Watch: Optional - SHREK. Check out “Fractured Fairy Tales” on YouTube.

**Class 4. Sept. 18 –** Share fairy tales. Discuss CHARACTER – history, development, arc. What does the character want (goal)? What or who is in his/her way? What obstacles does s/he encounter?

In class: The “rewind” exercise with oneself. With a fictional character. Big past event, big decision exercises.

Assignment: Eavesdrop on conversations around you and write down TEN lines of dialogue. Choose the one with the most story potential and include it in a short script (3-5 pgs. max.).

Watch and outline sequences: FINDING NEMO

**Class 5. Sept. 25 –** Share eavesdropping stories. “Make it personal. Write what you know.”

Assignment: Childhood Home exercise: draw a blueprint of house you grew up in and put a memory in each room. Choose a memory and turn it into a story told through animation, or combined live-action and animation.

In class: Self-discovery through the 4 elements.

Begin reading: TOY STORY 3.

**Class 6. Oct. 2 –** Share childhood stories. Ripped from the Headlines, or Ads!

In class: Break into groups, create stories from magazine photos.

Assignment: Find a story in a newspaper, online, or maybe even be inspired by a magazine ad or TV commercial. Create character and story out of this. It can be a personal issue or a larger political or social issue. Just make sure you make it specific, not general. Feel free to satirize.

In class: Group exercise with magazine photos.

Keep reading TOY STORY 3.

**Class 7. Oct. 9 –** Share “media” stories.

Assignment: Write an animated commercial that tells a story that sells a product. Can be straight-forward or a parody.

**Take-home MIDTERM.** Read: Writers Journey (the Archetypes and the 12 stages)

**Class 8. Oct. 16 –** Share commercials. Discuss premise and theme. (Review Human Condition.) What do you have to say? What subjects interest you? Why? Universal themes? How to find the universal in the everyday?

Assignment:Write a animated documentary short exploring a contemporary subject, theme, or person.

**Class 9. Oct. 23 –** Write a script for a Film Trailer for an animated feature.

Share: Documentary shorts scripts.

**\*\*\*Extra Credit: Write a 3-5 page short Halloween script.**

**Class 10. Oct. 30** – Share Film Trailers. Discussion of alternative narratives.

Assignment: Write an alternative narrative short. Be bold, experimental.

**Class 11. Nov. 6 –** Share alternative narratives.

Assignment: Bring in “leave behinds” for pitching an idea for either an animated feature or a pilot for an animated series.

**Class 12. Nov. 13 –** Share pitches.

Assignment: Choose final assignment. Make character sketches.

**Class 13. Nov. 20 –** Character interviews.

Assignment: Watch an animated feature of your choice and outline according to these 12 stages.

**Class 14. Nov. 22-26 – THANKSGIVING HOLIDAY (no class)**

**Class 15. Nov. 27 –** LECTURE and in-class work on WJ stages, Three C’s, One-Theme sunbursts, Central Dramatic Question.

Assignment: Write detailed outline for either animated feature or pilot + 3 episodes.

**Dec. 2 – 5 – STUDY DAYS**

**Dec. 11 - 8 – 10 a.m. – FINAL** project (outline and storyboard for one scene) due.

**CLASS RULES:**

This is a workshop. We will all respect each other’s creative process, offer useful feedback and constructive criticism (in the true spirit of collaboration), and together provide an atmosphere of trust and inspiration. Self-proclaimed geniuses will not be tolerated.

Watch for spelling and grammatical errors!

All work MUST have your NAME and DATE on it. The date is very important.

Final work (the short scripts) must have a TITLE, even if it’s just a “working title.” I prefer that you title exercises too. Just for practice.

LAPTOPS: Please bring your laptops to class, but only for accessing class work. Otherwise laptops will be kept closed!

We will be reading your emailed work in class. HOWEVER, you MUST bring me a HARD COPY! I like to write on them!

EMAIL ME f you have any questions or if, for any reason, you can’t attend class.

**GRADING:**

Grades will be based on attendance, class participation, timely completion of assignments, quality of the writing, use of the imagination, level of commitment, and the degree of improvement in the writing over the course of the class, ie., your growth as a writer. In that regard and as reflected in your final grade, I will not be comparing you with anyone else but you. Your progress is a reflection of your commitment to the class.

Participation means offering feedback on our classmates’ work and contributing to classroom discussions. It also includes attendance. Attendance is mandatory. TWO UNEXCUSED ABSENCES constitutes a drop in your grade. THREE and you will fail. And please BE ON TIME. Class starts on the hour. Anyone later than five minutes will be marked TARDY, and three TARDIES will constitute an ABSENCE.

30 per cent – class participation (includes attendance)

70 per cent – quality of weekly assignments/exercises

**Statement on Academic Conduct and Support Systems**

**Academic Conduct:**

Plagiarism – presenting someone else’s ideas as your own, either verbatim or recast in your own words – is a serious academic offense with serious consequences. Please familiarize yourself with the discussion of plagiarism in *SCampus* in Part B, Section 11, “Behavior Violating University Standards” <https://policy.usc.edu/scampus-part-b/>.   Other forms of academic dishonesty are equally unacceptable.  See additional information in *SCampus*and university policies on scientific misconduct, [http://policy.usc.edu/scientific-misconduct](http://policy.usc.edu/scientific-misconduct/).

**Support Systems:**

*Student Counseling Services (SCS) - (213) 740-7711 – 24/7 on call*

Free and confidential mental health treatment for students, including short-term psychotherapy, group counseling, stress fitness workshops, and crisis intervention.<https://engemannshc.usc.edu/counseling/>

*National Suicide Prevention Lifeline - 1-800-273-8255*

Provides free and confidential emotional support to people in suicidal crisis or emotional distress 24 hours a day, 7 days a week. [http://www.suicidepreventionlifeline.org](https://urldefense.proofpoint.com/v2/url?u=http-3A__www.suicidepreventionlifeline.org_&d=DwMFAg&c=clK7kQUTWtAVEOVIgvi0NU5BOUHhpN0H8p7CSfnc_gI&r=rxf1uN1RITOxij7AqqF5jg&m=R9zf2yrevD_exMhQe6FIutqTdiFBJ_aVoyKKGVNodlo&s=m86B98FzEUNvVJuLsiCPOqIoLqMv0WAqA_WO4iXWFZ8&e=)

*Relationship and Sexual Violence Prevention Services (RSVP) - (213) 740-4900 - 24/7 on call*

Free and confidential therapy services, workshops, and training for situations related to gender-based harm. <https://engemannshc.usc.edu/rsvp/>

*Sexual Assault Resource Center*

For more information about how to get help or help a survivor, rights, reporting options, and additional resources, visit the website:<http://sarc.usc.edu/>

*Office of Equity and Diversity (OED)/Title IX Compliance – (213) 740-5086*

Works with faculty, staff, visitors, applicants, and students around issues of protected class.<https://equity.usc.edu/>

*Bias Assessment Response and Support*

Incidents of bias, hate crimes and microaggressions need to be reported allowing for appropriate investigation and response.<https://studentaffairs.usc.edu/bias-assessment-response-support/>

*The Office of Disability Services and Programs*

Provides certification for students with disabilities and helps arrange relevant accommodations. [http://dsp.usc.edu](http://dsp.usc.edu/)

*Student Support and Advocacy – (213) 821-4710*

Assists students and families in resolving complex issues adversely affecting their success as a student EX: personal, financial, and academic.<https://studentaffairs.usc.edu/ssa/>

*Diversity at USC*

Information on events, programs and training, the Diversity Task Force (including representatives for each school), chronology, participation, and various resources for students. <https://diversity.usc.edu/>

*USC Emergency Information*

Provides safety and other updates, including ways in which instruction will be continued if an officially declared emergency makes travel to campus infeasible, [http://emergency.usc.edu](http://emergency.usc.edu/)

*USC Department of Public Safety  –* *213-740-4321 (UPC) and 323-442-1000 (HSC) for 24-hour emergency assistance or to report a crime*.

Provides overall safety to USC community. [http://dps.usc.edu](http://dps.usc.edu/)