

IR 305, Summer 2017

Managing New Global Challenges

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Globalization is the master trend of the 21st century. Globalization is transforming the institutions and practices of international relations and of everyday life, producing an abundance of **new global challenges**. Because the essence of globalization is an increase in the flow of all manner of things (animate and inanimate, material and symbolic) across nation-state boundaries, the political arena for citizen-activists as well as politicians and decision-makers in all realms (political, economic, and cultural) widens to include huge expanses of geographic space, sometimes encompassing the entire planet. Actions taken in one national jurisdiction have profound consequences for neighboring countries and even for countries far away. The impacts may be economic (putting family breadwinners in or out of work), environmental (polluting the rivers farmers use to irrigate their land), cultural (damaging a distant ethnic group's world-wide reputation through scurrilous media products), and more. The increasing globalization of consequences from local- and national-level decision-making demands that people from all walks of life, throughout the world, enhance their capacity to imagine themselves as **global citizens**: still loyal to their home region and nation-state, but increasingly conscious of the entire planet as an integrated sphere of action in which they must behave *responsibly*. In IR 305, we will cultivate your capacity to think creatively about globalization and imagine yourself as a global citizen.

Because the summer classes run long, we will divide each class session into three segments. Except for the first class period and the days we'll be having the midterm and the final exam, we will begin each class session with two students giving a PowerPoint (or equivalent) presentation on that day's assigned reading – one, sometimes two, chapters in the excellent textbook *Globalization*, and a few news articles that help us visualize the phenomenon we're analyzing that day occurring here and now. After the presentations, we will take a short break.

During the second segment of each class session, I will give a PPT presentation setting up the subject matter of the *next* class, to provide you with the context and background information you will need to prepare the next session's reading. Then we will take a second short break.

And then in the third segment of each class session, I will show you a documentary on the global challenge we'll be focusing on the next time. (See documentary schedule below.) A profusion of excellent HD documentaries on new global challenges has appeared in recent years; we will sample the cornucopia.

Final course grades will be calculated as follows:

PPT Presentation #1 :	05 percent
PPT Presentation #2 :	05 percent
Discussion/participation:	20 percent
Midterm Exam (Tuesday, June 6th):	25 percent
Final exam: (Tuesday, June 27th)	25 percent
Issue analysis of 10-12 pages: (due Thursday, June 29th)	20 percent

USC Statement on Academic Integrity

USC seeks to maintain an optimal learning environment. General principles of academic honesty include the concept of respect for the intellectual property of others, the expectation that individual work will be submitted unless otherwise allowed by an instructor, and the obligations both to protect one's own academic work from misuse by others as well as to avoid using another's work as one's own. All students are expected to understand and abide by these principles. *Scampus*, the Student Guidebook, contains the Student Conduct Code in Section 11.00, while the recommended sanctions are located in Appendix A:

<http://www.usc.edu/dept/publications/SCAMPUS/gov/>

Students suspected of academic dishonesty will be referred to the Office of Student Judicial Affairs and Community Standards. The inquiry process is explained at:

<http://www.usc.edu/student-affairs/SJACS/>

USC Statement for Students with Disabilities

Any student requesting academic accommodations based on a disability is required to register with Disability Services and Programs (DSP) each semester. A letter of verification for approved accommodations can be obtained from DSP. Please be sure the letter is delivered to the professor or your TA as early in the semester as possible. DSP is located in STU 301 and is open 8:30 a.m.–5:00 p.m., Monday through Friday. The phone number is (213) 740-0776.

Ordered Book

Ritzer, George, and Paul Dean. *Globalization: A Basic Text*. 2nd edition. Hoboken, N.J.: Wiley, 2015.

Schedule

18 May (Th): Introduction: Globalization and Global Citizenship (1)

- a. NO ASSIGNED READINGS.

DOCUMENTARY: "Globalization Creates Our Shrinking World" (1946!)

DOCUMENTARY: "No Logo: Commerce, Symbols, Identity"

23 May (T): Globalization Flows vs. IR Structural Barriers (2)

- a. Ritzer and Dean, *Globalization*, chapters on "Liquids, Flows, and Structures," pp. 1-26; and "Basic Issues, Debates, and Controversies," pp. 27-54.

DOCUMENTARY: "Globalization at the Crossroads, with Hernando de Soto"

25 May (Th): States, Civil Societies, and Global Governance (3)

- a. Ritzer and Dean, *Globalization*, chapters on "Political Processes and Flows," pp. 111-140.

DOCUMENTARY: "History of Economic Globalization"

30 May (T): The Global Economy (4)

- a. Ritzer and Dean, *Globalization*, chapters on "Structuring the Global Economy," pp. 141-172; and "Global Economic Flows," pp. 173-204.

DOCUMENTARY: "The Network Society: A Conversation with Manuel Castells"

1 June (Th): Culture and the Global Network Society (5)

- a. Ritzer and Dean, *Globalization*, chapters on "Global Culture and Cultural Flows," pp. 205-236; and "High-Tech Global Flows and Structures," pp. 237-262.

DOCUMENTARY: "Globalization and Business Culture"

6 June (T): MIDTERM EXAM; Global Inequalities (prepare) (6)

- a. NO ASSIGNED READINGS.

DOCUMENTARY: "Fault Lines: Made in Bangladesh"

8 June (Th): Global Inequalities: Economic and Identity-Based (7)

- a. Ritzer and Dean, *Globalization*, chapters on "Class and Rural-Urban Inequalities," pp. 357-384; and "Inequalities of Race, Ethnicity, Gender, and Sexuality," pp. 385-418.

DOCUMENTARY: "Witness: The Colony" (Chinese in Africa)

13 June (T): Global Flows of People (8)

- a. Ritzer and Dean, *Globalization*, chapter on "Migration, Human Trafficking, and Tourism," pp. 263-294.

DOCUMENTARY: "How Would a Global Pandemic Really Happen?"

15 June (Th): Negative Global Flows and Processes (9)

- a. Ritzer and Dean, *Globalization*, chapter on "Dangerous Imports, Diseases, Crime, Terrorism, and War," pp. 327-356.

DOCUMENTARY: "Saving Planet Earth"

20 June (T): Polluting and Harming the Global Biosphere (8)

- a. Ritzer and Dean, *Globalization*, chapter on "Global Environmental Flows," pp. 295-326.

DOCUMENTARY: "2050: A Documentary"

22 June (Th): Global Futures (11)

- a. Ritzer and Dean, *Globalization*, chapter on "Dealing With, Resisting, and the Futures of Globalization," pp. 419-446.

DOCUMENTARY: "Earth 2100"

27 June (T): FINAL EXAM (1 pm-3 pm)

29 June (Th): POLICY MEMOS DUE (upload to Turnitin by 9 pm)