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Price School of Public Policy
University of Southern California
Tuesday and Thursday 4:00 - 5:50pm
August 23, 2016 – October 11, 2016
Room: VPD 112
Office hours by appointment
TA: Matt Miller
Office hours: TBD

PPD 524: Planning Theory

Planning theory draws from a number of traditions including political, social, economic, geographic and urban theory. As the Association of Collegiate Schools of Planning notes, the practice of planning is distinguished by its breadth and diversity. This is simultaneously the profession's greatest strength and a potential weakness. At its core, planning is characterized by the intersection of six key themes including, a focus on human settlements, a search for physical, economic, social and environmental connections, an interest in the future, support for the diversity of needs, recognition of open participation and an attempt to link knowledge and action. [1]

This course will introduce students to a wide variety of thinkers who address these themes. The goal is to acquaint students with a rich body of literature and to link readings to everyday practice so that our work as planners has the potential to be both more effective and critically engaged. In a few short weeks, we will read a lot and talk even more about a variety of scholars and practitioners who have contributed to our understanding of planning as an academic discipline and a professional practice.

By the end of the course, students will have formed a deeper appreciation for what planners (broadly understood) can do for cities, and for the people inhabiting them.

Assignments

A. Reading Reflections

Using the strategies outlined in the *Reading Critically, Writing Well* text, students will submit a total of 3 critical reading reflections over the course of the class. The reflection requires you to read for both content and style. You may focus on just one of the day's readings or compare them. The following questions may serve as a guide:

1. How would you paraphrase the author's main points?

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[1] Strategic Marketing Committee of the Association of Collegiate Schools of Planning, "Anchor Points for Planning's Identification"

2. How does the author present their argument?
3. What is the logic of the argument? Is it credible? Why?
4. What assumptions are at work in the text?
5. How is the writing organized? Is figurative language used? How?

Submissions should be uploaded to blackboard by 5:00pm on the Monday or Wednesday before the scheduled meeting time. It is recommended that students spread these reflections over the entire course. There are 12 class sessions with substantive readings spanning 7 weeks; students should aim to have completed at least two reflections by September 15, 2016.

B. Quizzes

There will be 4 in-class pop quizzes that will ask students about key concepts and themes.

C. Synthesizing Graphic, due October 6, 2016

Students will prepare a graphic that summarizes the theories that seem most significant to them and their approach to planning. The graphic can be a genealogy, flowchart, mental map or any other visual tool that demonstrates an understanding of the works discussed. It may be accompanied by a brief text (one or two pages) that explains the image and should draw upon readings addressed in class and at least some readings from the additional resources section.

D. Final Exam on October 11, 2016

Grading Criteria

A. Reading Reflections: 10 points possible for each, for a total of 30% of the total grade

B. Quizzes: 5 points each for a total of 20% of the final grade

C. Synthesizing Graphic: 20%

D. Final Exam: 20%

D. Participation: 10%

Schedule of Readings & Class Activities

All reading material will be available on Blackboard and/or online. Students are expected to have thoroughly read the material before each class.

Week 1: What is planning? What is theory? What is planning theory?

As Plato said, the beginning is the most important part of the work. This week we begin with definitions of planning and set the stage for what's to come by familiarizing ourselves with what has gone before.

August 23:

Strategic Marketing Committee of the Association of Collegiate Schools of Planning, "Anchor Points for Planning's Identification"

SUPPLEMENTAL: Axelrod, Cooper & Warriner (2008) A Catalogue of Critical Reaching Strategies, *Reading Critically, Writing Well* Boston, Beford/St. Martin's

SUPPLEMENTAL: Clark, Roy Peter (2006) *Writing Tools* New York, Little, Brown and Company

August 25:

> Friedmann, John (1987) "Two Centuries of Planning Theory: An Overview" *Planning in the Public Domain: From Knowledge to Action*, Princeton University Press, pp 51-63 and 73-85

> Myers, Dowell and Tridib Banerjee (2005) "Greater Heights for Planning: Reconciling Differences between Profession, Practice, and Academic Field"; *Journal of the American Planning Association*, 71(2): 1-9

> Beauregard, Robert (2011) "Between Modernity and Postmodernity: The Ambiguous Position of US Planning." *Readings in Planning Theory,* Wiley-Blackwell pp. 108-125

Week 2: Legitimacy

Developers love to lecture planners on how planners "must understand the market" as though planners themselves alone orchestrate (rather than enforce) regulations that attempt to restrict what property owners do in cities. At the same time, developers are right: it is important for people to understand and read markets because planning professionals exist within them. There are marketplaces for planning professionals and marketplaces for ideas. We want to be successful in both. Aside from developers, there are other critics of city planning who stress the importance of the public in the decision making process. How do we address these sometimes competing constituencies?

August 30: Planning and Markets, Planning Versus Markets

> Alexander, E.R. (2001) "Why Planning vs. Markets Is an Oxymoron: Asking the Right Question" *Planning and Markets* 4(1) pp

> Richard Klosterman (1985) "Arguments for and Against Planning" *The Town Planning Review* 56(1) pp. 5-20

> FOUNDATIONAL: Hayek, F. A. (1945) "The Use of Knowledge in Society" *American Economic Review,* No.4, pp 519-530

> FOUNDATIONAL: Harvey, David (2005) "Introduction and Chapter 1", Brief History of Neoliberalism Oxford, Oxford University Press

September 1: Who does (alternately who should) planning serve?

> Davidoff, P. A. (1965) "Advocacy and Pluralism in Planning." *Journal of the American Institute of Planners.* 31(4) pp 8-63.

> Arnstein, Sherry R. (1969) "A Ladder of Citizen Participation," *Journal of the American Institute of Planners* 35(4) pp. 216-224

> Logan, J.R. and H.L. Molotch (1987) "The City as Growth Machine." from *Urban Fortunes; The Political Economy of Place.* pp 50—98

Week 3: Pragmatism and Communicative Action

We've read how modernist, rational planning has been thoroughly discredited. The question becomes: What is its replacement? Irrational planning? Many argue that we can replace "science" with advocacy, deliberation, shared knowledge and storytelling. We shall see…

September 6: Pragmatism and Communicative Action

Forester, John (1980) Critical Theory and Planning Practice, *Journal of the American Planning Association* Vol 46(3) 275-286

Healy, Patsy (2009) "The Pragmatic Tradition in Planning Thought" *Journal of Planning Education and Research* Vol 28 277-292

FOUNDATIONAL: Habermas, Jurgen (1998) selections from *On the Pragmatics of Communication*. Cambridge, MA: MIT Press.

September 8: Planning as "Storytelling about the Future"

Forsyth, Ann (1999) "Soundbite Cities: Imagining Futures In Debates Over Urban Form" *Journal of Architectural and Planning Research* 16 (1) Spring, pp. 33-51

Throgmorton, James (1992) "Planning as Persuasive Storytelling about the Future" *Journal of Planning Education and Research* 12, 17-31

Myers and Kitsuse (2000) "Constructing the Future in Planning: A Survey of Theories and Tools", *Journal of Planning Education and Research* 19 (3) Spring pp. 221-231

Week 4: POWER!

Is the goal of collaboration a dream? Are we all simply "disciplined bodies" at the mercy of an all-knowing, unseen power? Power and knowledge clearly seep together, even in ostensibly democratic contexts. What is the role for planners in this context?

September 13: I am a planner and I am all powerful!
Flyvbjerg, Bent (1998) "Chapter 17: Rationality and Power." in *Rationality and Power: Democracy in Practice*. Chicago: University of Chicago Press.

Felluga, Dino. "Modules on Foucault: On Panoptic and Carceral Society." Introductory Guide to Critical Theory

SUPPLEMENTAL: Fischler, Raphael (2000) "Communicative Planning Theory: A Foucauldian Assessment" *Journal of Planning Education and Research* Vol 19 358-368

SUPPLEMENTAL: Innes, Judith and David Booher (2014) "A Turning Point for Planning Theory: Overcoming Dividing Discourses" *Planning Theory* 1-19

September 15: Theories from the Global South

Watson, Vanessa (2006) Deep Difference: Diversity, Planning and Ethics, *Planning Theory* Vol 5(1) pp 31-50

Ananya Roy (2009) The 21st-Century Metropolis: New Geographies of Theory, *Regional Studies*, Vol 43 (6) pp 819-830

FOUNDATIONAL: Said, Edward (1978) Selections from *Orientalism,* London; Routledge & Kegan Paul Ltd

SUPPLEMENTAL: Wright, Gwendolyn, (1991) The Politics of Design in French Colonial Urbanism, Chicago, University of Chicago Press

Week 5: Multiculturalism(s) and Cosmopolitanism(s)

If urban histories are any indicator, cities have always been multicultural even if they haven't been particularly cosmopolitan. We can use this week to figure out what the differences between these concepts are, and what planning means in global, cosmopolitan, and multicultural cities.

September 20

      Kwame Anthony Appiah (2006) "The Case for Contamination" *The New York Times*

      Benhabib. S. "Democratic Iterations: The Local, the National, and the Global." *Another Cosmopolitanism: Berkeley Tanner Lectures.* Oxford University Press.

      Sandercock, Leoni (2000) "When Strangers Become Neighbors: Managing Cities of Difference." *Planning Theory and Practice*. 1(1) pp. 13-30

September 22: Multiculturalism in Action

      Qadeer, Mohammad (1997) "Pluralistic Planning for Multicultural Cities: The Canadian Practice." *Journal of the American Planning Association.* 62 (4) pp. 481-494.

      Moore, Mignon (2010) "Black and Gay in LA: The Relationships Black Lesbians and Gay Men Have To Their Racial and Religious Communities." In *Black Los Angeles: American Dreams and Racial Realities*, edited by Darnell Hunt and Ana-Christina Ramon. pp. 188-211.

      SUPPLEMENTAL: Weyeneth, Robert (2005) "The Architecture of Racial Segregation: The Challenges of Preserving the Problematic Past" *The Public Historian* 27 (4), 11-44

Week 6: The Just City

Can and should planners fix places they have helped destroy, or help heal wounds they have helped inflict? Can planners and designers help forge socially just cities? How do we forge a professional identity in a world where our profession is whipsawed between its past legacy, its obligations to communities, and the need to draw on market and institutional power for implementation? How can the theories of the recent past apply to the creation of a just city?

September 27: What is the Just City?

      Fainstein, Susan S. (2006) "Planning and the Just City." Conference on Searching for the Just City, GSAPP.

      June Manning Thomas (2008) "The Minority-Race Planner in the Quest for a Just City" *Planning Theory Vol. 7(3)*

      Nussbaum, M. (2011) *Selections from Creating Capabilities.* Boston, Harvard University Press

      FOUNDATIONAL: Rawls, John (1971) Selections from *A Theory of Justice*, Boston, Harvard University Press

September 29: When Good Theory Goes Bad: Broken Windows, Eyes on the Street and Defensible Space

      JQ Wilson, GL Kelling (1982) "Broken Windows" *Atlantic Monthly*

Selection from *Images of the Street: Planning, Identity and Control in Public Space* edited by Nicholas Fyfe

Newman, Oscar (1995) "Defensible Space: A New Physical Planning Tool for Urban Revitalization", *Journal of the American Planning Association* 61(2) pp

Week 7: Phenomenology of the City

As we finish up, it is important to remember to reconnect our intellectual endeavor with the physical world around us. One of the ways to do this is to stroll – go for a walk, lose yourself in the city, or as Franz Hessel suggested "take a bath in the crowd".

October 4: Flanerie, the Situationists and the Dérive

Pinder, D, (1996) "Subverting Cartography: the Situationists and Maps of the City", *Environment and Planning A* Vol. 28, pages 4-5 – 427

Andrew H. Whittemore, (2014) "Phenomenology and City Planning", *Journal of Planning Education and Research*

Mohamed Seedata, Sarah MacKenzieb and Dinesh Mohanc (2006) "The phenomenology of being a female pedestrian in an African and an Asian city: A qualitative investigation", *Transportation Research Part F: Traffic Psychology and Behavior* Vol. 9(2), March pp 139–153

FOUNDATIONAL: Lefebvre, Henri (1974) *The Production of Space* Paris: Anthropos

Thursday October 6: Synthesizing graphic, concluding thoughts and wrap up

Tuesday October 11: Final Exam

Additional Readings and Resources

Definitions of Planning and Planning Theory

Campbell, S. and S. Fainstein (2011) "The Structures and Debates of Planning Theory" Readings in Planning Theory. Wiley-Blackwell. pp. 1-18

Allmendinger, Phillip (2002) "Towards a Post-Positivist Typology of Planning Theory" *Planning Theory* Vol 1(1):77-99

Whittemore, Andrew (2015) "Practitioners Theorize, Too: Reaffirming Planning Theory in a Survey of Practitioners' Theories" *Journal of Planning Education and Research* Vol 35(1): 76-85

Friedmann, John (2008) "The Uses of Planning Theory" J*ournal of Planning Education and Research*, Winter vol. 28, 2: pp. 247-257.

Planning Legitimacy and Neo Liberalism

Campbell, Heather and Robert Marshall, "Utilitarianism's Bad Breath? A Re-evaluation of the Public Interest Justification for Planning." in *Readings in Planning Theory*

Peter Gordon, "Plan Obsolescence", *Reason,* 1998.

Richard E. Foglesong, "Planning the Capitalist City" in *Readings in Planning Theory*

Garrett Hardin, 1968. The Tragedy of the Commons. *Science*, Vol. 162 no. 3859, pp. 1243-1248

Alexander, Ernest R. 2004. Capturing the Public Interest : Promoting Planning in Conservative Times. *Journal of Planning Education and Research* Vol. 24:102

Harvey, David. "On Planning the Ideology of Planning," in *The Urbanization of Capital: Studies in the History and Theory of Capitalist Urbanization*.

Peter Gordon, "Hayek and Cities: Guidelines for Regional Scientists" *The Sprawl Debate: Let Markets Plan*

Harper, Thomas L., and Stanley M. Stein (1995) "Out of the Postmodern Abyss: Preserving the Rationale for Liberal Planning". *Journal of Planning Education and Research* 14 (4):233-244.

Terry Moore (1978) "Why Allow Planners to Do What They Do? A Justification from Economic Theory", *Journal of the American Institute of Planners*, 44:4, 387-398. [newly added]

Definition of Publics

Mark Purcell (2002) "Excavating Lefebvre: The right to the city and its urban politics of the inhabitant," *GeoJournal* Vol. 58, (2-3) 99-108

Haim Yacobi, "Celebrating the Everyday: Jerusalem 2050" argues for a right to the city for all inhabitants of Jerusalem. Part of MIT Project Jerusalem 2050.

Austin Zeiderman, "The Fetish and the Favela: Notes On Tourism and the Commodification of Place in Rio de Janeiro, Brazil," 2006.
http://austin.zeiderman.googlepages.com/FetishandtheFavelaZeiderman4-14-06.pdf

Pragmatism, Communicative Action and Narrative

Hoch, Charles (2002) "Evaluating Plans Pragmatically" *Planning Theory* Vol 1(1): 53-75

Hoch, Charles (2007) "Making Plans: Representations and Intention" *Planning Theory* Vol 6(1): 16 – 35

Forester, John (2012) "On the Theory and Practice of Critical Pragmatism: Deliberative Practice and Creative Negotiations" *Planning Theory* Vol 12(1) 5-22

Healy, Patsy (2003) "Collaborative Planning in Perspective" *Planning Theory* Vol 2(2):101-123

Leonie Sandercock "Out of the Closet: The Importance of Stories and Storytelling in Planning Practice" *Planning Theory & Practice*, Vol. 4, Iss. 1, 2003

Rationality, Power and Surveillance

Latour, Bruno (1996) "Prologue: Who Killed Aramis" and "Aramis is Ready To Go (Away)". In *Aramis or the Love of Technology.* Cambridge, MA: Harvard University Press.

Wood, David "Editorial: Foucault and Panopticism Revisited" *Surveillance and Society* Vol 1(3): 234-239

Margo Huxley and Oren Yiftachel (2000) "New Paradigm or Old Myopia? Unsettling the Communicative Turn in Planning Theory" *Journal of Planning Education and Research*, Summer; vol. 19, 4: pp. 333-342.

Multiculturalism(s) and Cosmopolitanism(s)

Sen, Siddhartha (1999) Readings on Race, Gender, Class and Ethnicity, *Journal of Planning Literature*, May 1999; vol. 13, 4: pp. 481-499

Sandercock, (1998) Towards Cosmopolis: Planning for multicultural cities

The Just City

Stein, Stanley and Thomas Harper (2005) "Rawl's Justice as Fairness" A Moral Basis for Contemporary Planning Theory" *Planning Theory* Vol 4(2): 147-172

Brand, Anna Livia (2015) "The Politics of Defining and Building Equity in the Twenty-First Century" *Journal of Planning Education and Research*, September; vol. 35, 3: pp. 249-264

Phenomenology of the City

Paetzold, Heinz "The Aesthetics of City Strolling"
http://www.contempaesthetics.org/newvolume/pages/article.php?articleID=666

Dicks H, 2014, "A phenomenological approach to water in the city: towards a policy of letting water appear" *Environment and Planning D: Society and Space* 32(3) 417 – 432

Tester, Keith, Eds (1994) *The Flaneur*

Buck-Morss, Susan (1986) "The flaneur, the sandwichman and the whore: the politics of loitering" *New German Critique*

Statement for Students with Disabilities

Any student requesting academic accommodations based on a disability is required to register with Disability Services and Programs (DSP) each semester. A letter of verification for approved accommodations can be obtained from DSP. Please be sure the letter is delivered to me (or to TA) as early in the semester as possible. DSP is located in STU 301 and is open 8:30 a.m.–5:00 p.m., Monday through Friday. The phone number for DSP is (213) 740-0776.

Statement on Academic Integrity

USC seeks to maintain an optimal learning environment. General principles of academic honesty include the concept of respect for the intellectual property of others, the expectation that individual work will be submitted unless otherwise allowed by an instructor, and the obligations both to protect one's own academic work from misuse by others as well as to avoid using another's work as one's own. All students are expected to understand and abide by these principles. Scampus, the Student Guidebook, contains the Student Conduct Code in Section 11.00, while the recommended sanctions are located in Appendix A: http://www.usc.edu/dept/publications/SCAMPUS/gov/. Students will be referred to the Office of Student Judicial Affairs and Community Standards for further review, should there be any suspicion of academic dishonesty. The Review process can be found at: http://www.usc.edu/student-affairs/SJACS/.