

ARCH 556 - Readings in Heritage Conservation Theory (2 units)

Fall 2012 - Thursday 6:30 – 8:30

Professor: Trudi Sandmeier

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Office hours: Monday, 10 am – 12 pm or by appointment

Prerequisites: ARCH 549 or permission of instructor

In order to have a more complete intellectual grounding in the broad and trans-disciplinary field of heritage conservation, students will read and critically discuss seminal works in the field related to urban planning, architecture, history (local, public, cultural, architectural, etc.), landscape, archeology, history, law, public policy, cultural studies, and American studies.

Through the reading of complete texts, both contemporary and historic, and subsequent discussion, students will begin to explore the theoretical underpinnings of the field of heritage conservation.

Discussions will be both student led and professor moderated. Each student will be asked to produce five short written analyses of the work read and one student will be tasked to lead the weekly in-class discussion.

Course Requirements and Grades

Students are expected to complete each weekly text and participate in the discussion and analysis in class. Over the course of the semester, students will be required to lead the discussion on at least one text. In addition, students will be required to prepare a short written analysis of five of the required texts (students may select which five that they would like to write about). In the event that a student serves as a discussion leader more than once, they will be excused from two of the required written analysis.

Grading

10% Participation – discussion is a crucial feature of the class

15% Discussion Leader

75% Weekly written analysis of readings – students will be required to complete five written analyses of the readings over the course of the semester, exclusive of the class where they serve as a discussion leader. It will be up to the student to decide which five books they will review.

Course Readings/Class sessions

August 30

Week 1 – Class overview, presentation on elements of a successful review essay

September 6

Week 2 - **The Image of the City (Harvard-MIT Joint Center for Urban Studies Series)**

[Paperback, 120 pgs.]

Kevin Lynch (Author)

September 13

Week 3 – **Architecture and Tourism: Perception, Performance and Place**

[Paperback, 296 pgs.]

D. Medina Lasansky (Editor), Brian McLaren (Editor)

September 20

Week 4 - **The Power of Place: Urban Landscapes as Public History**

[Paperback, 247 pgs.]

Dolores Hayden (Author)

September 27

Week 5 - **Holy Land: A Suburban Memoir [Paperback, 179 pgs]**

D. J. Waldie (Author)

October 4

Week 6 - **How Buildings Learn: What Happens After They're Built [Paperback, 209 pgs.]**

Stewart Brand (Author)

October 11

Week 7 - **The Texture of Industry: An Archaeological View of the Industrialization of North America [Paperback, 392 pgs.]**

Robert B. Gordon (Author), Patrick M. Malone (Author)

October 18

Week 8 – **Magnetic Los Angeles: Planning the Twentieth-Century Metropolis (Creating the North American Landscape) [Paperback, 215 pgs]**

Greg Hise (Author)

October 25

Week 9 - **In Small Things Forgotten: An Archaeology of Early American Life [Paperback, 260 pgs.]**

James Deetz (Author)

November 1

Week 10 - **The Ghosts of Berlin: Confronting German History in the Urban Landscape [Paperback, 235 pgs]**

Brian Ladd (Author)

November 8

Week 11 - **Variations on a Theme Park: The New American City and the End of Public Space [Paperback, 250 pgs.]**

Michael Sorkin (Editor)

November 15

Week 12 - **Southern California: An Island on the Land [Paperback, 378]**

Carey McWilliams (Author)

November 22

Week 13 - THANKSGIVING BREAK

November 29

Week 14 - **Whitewashed Adobe: The Rise of Los Angeles and the Remaking of Its Mexican Past [Paperback, 252 pgs.]**

William Deverell (Author)

December 6

Week 15 - **Learning from Las Vegas - Revised Edition: The Forgotten Symbolism of Architectural Form [Paperback, 165 pgs.]**

Robert Venturi (Author), Steven Izenour (Author), Denise Scott Brown (Author)

FINAL – Thursday, December 13 (7-9 pm)

Discussion leader:

Thoroughly and critically read the book you are assigned. Come up with eight to ten questions or thoughts to share with the group to stimulate discussion. Be creative – think about how to engage people in the content while sharing your own thoughts. It is not a monologue opportunity however...

Book review:

DUE by 6:30 pm on the day the book is discussed in class – upload using Blackboard assignment link

refer to this handy USC library web page for book review guidelines -
<http://libguides.usc.edu/content.php?pid=83009&sid=2274305>

Statement for Students with Disabilities

Any student requesting academic accommodations based on a disability is required to register with Disability Services and Programs (DSP) each semester. A letter of verification for approved accommodations can be obtained from DSP. Please be sure the letter is delivered to me (or to TA) as early in the semester as possible. DSP is located in STU 301 and is open 8:30 a.m.–5:00 p.m., Monday through Friday. The phone number for DSP is (213) 740-0776.

Statement on Academic Integrity

USC seeks to maintain an optimal learning environment. General principles of academic honesty include the concept of respect for the intellectual property of others, the expectation that individual work will be submitted unless otherwise allowed by an instructor, and the obligations both to protect one's own academic work from misuse by others as well as to avoid using another's work as one's own. All students are expected to understand and abide by these principles. *Scampus*, the Student Guidebook, contains the Student Conduct Code in Section 11.00, while the recommended sanctions are located in Appendix A:

<http://www.usc.edu/dept/publications/SCAMPUS/gov/>

Students will be referred to the Office of Student Judicial Affairs and Community Standards for further review, should there be any suspicion of academic dishonesty. The Review process can be found at: <http://www.usc.edu/student-affairs/SJACS/>