

**PPD 227: Urban Planning and Development**

School of Policy Planning and Development, USC

**Kathy A. Kolnick, PhD—instructor**

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office & hours:

Fall 2011—Section 51104—4 units

SGM 1004 / 213.740.4284

VKC 207—Tues &amp; Thurs 4:00-5:50

Thurs 12:30-2:30 &amp; by appt

<b>COURSE OBJECTIVES</b>	<p>PPD 227 is a <i>gateway course</i> to the Bachelor of Science in Policy, Planning and Development curriculum. The goal of the course is to introduce students to the issues, dilemmas, controversies—and possibilities—that present themselves in the process of urban development, and to discover how these are addressed—or not—at the level of community (sometimes cities, sometimes neighborhoods). We will cover a broad range of topics with some common threads; among them sustainability and the challenges of climate change. Our basic assumption is that change is constant, we can plan for change that benefits the community, and that all of us as planners and developers have important roles to play.</p> <p>The goals of the class are to learn some of the basic elements of urban development, including an overview of US urbanization, why the municipal process of planning developed over the past century, and how planning and development is informed and practiced. We will aim to understand some of the major processes of urban development: land use and zoning, transportation, housing and economic development; and explore some of the major issues that are part of the urban development process: water supplies, food delivery, growth on the urban fringe, and environmental equity.</p>
<b>CLASSROOM CONDUCT</b>	<p>Attendance at class meetings is required. Be prompt. Be courteously quiet if you must arrive late. Email when you must miss class.</p> <p>Cell phones, PDAs, Blackberries, I-pods, texting devices and all other gadgets shall be silenced and stowed away for the duration of class time. There will be no texting, gaming, phone calls, or web-surfing during class time. Use of any device will reduce your grade.</p> <p>Computer use during class is limited to note-taking. <i>This is a privilege that can be lost if abused.</i> If your computer display distracts you or those around you—<i>regardless of what's on the screen</i>—you'll be asked to close it for the rest of the class session. More than one such instance may result in losing computer privileges for the semester, and your participation grade may suffer.</p>
<b>ACADEMIC INTEGRITY</b>	<p>Academic integrity is a subject I take very seriously in my own work; I expect you to do the same and to act ethically and maturely. Any student who cheats damages the creditability of all those associated with USC. General principles of academic honesty include: respect for the intellectual property of others, the expectation that all work is individual work unless otherwise allowed by the instructor, and the obligations to both protect one's own academic work from misuse as well as to avoid using another's work as one's own. All students are expected to understand and abide by these principles.</p> <p><i>SCampus</i>, the student guidebook, contains the university student conduct code under "University Governance" in Section 11.00, while the recommended sanctions are located in Appendix A (<a href="http://www.usc.edu/dept/publications/SCAMPUS/gov">www.usc.edu/dept/publications/SCAMPUS/gov</a>). Students will be referred to the Office of Judicial Affairs and Community Standards for further review should there be any suspicion of academic dishonesty. The review process can be found at <a href="http://www.usc.edu/student-affairs/SJACS">www.usc.edu/student-affairs/SJACS</a>.</p>
<b>STUDENTS WITH DIFFERING ABILITIES</b>	<p>Any student requesting academic accommodations based on a disability must register with Disability Services and Programs (DSP) each semester. A letter of verification for approved accommodations can be obtained from DSP. Please give the letter to me as early in the semester as possible. Do not produce it just before an exam. DSP is located in STU 301 (open 8:30-5:00 Mon-Fri, 213.740.0776).</p>
<b>COMMUNICATIONS</b>	<p>My primary method to contact you outside of class is through Blackboard and email. It is your responsibility to keep your inbox clear. The best way to contact me is through email or my office telephone.</p>
<b>REQUIRED TEXTS</b>	<p>Readings are a mixture of academic journal articles, book chapters, reports, transcripts, plans and newspaper articles. In the interests of sustainability, as well as the health of your wallet, all readings for this course are posted to Blackboard (see <i>Assignments / Readings</i>). From time to time, more pertinent or relevant articles or reports are published on topics of interest to us—in which case the syllabus will be modified. You are responsible <u>only</u> for the readings that are posted. There are 50-70 pages to read for each week.</p>

## COURSE REQUIREMENTS

Contributions to class discussion (10%)	<p>Attendance and participation in all class sessions throughout the semester is expected. Students whose attendance is lacking, or who disrupt class (by arriving late, by talking out of turn or who are repeatedly observed to be messaging or surfing the web), cannot make a positive contribution to the class and will receive reduced grades in this area. <b>Up to two (2) absences without any loss of grade.</b></p> <p>Participation may include questions, comments and observations that are respectful of others and enhance our discussion. Participation also includes discussion with me outside of class, during office hours, through email or other online exchanges and discussions—all interactions that indicate to me that you are engaged in the course.</p>
Reading reflections (10%)	<p>Assigned readings should be completed by the commencement of the <u>Thursday</u> class (any exceptions will be announced in advance). On some days, we will use small group work to begin to reflect on the readings. On other days, you will write a short reflection individually. Sometimes, we will do both. The individual reflections will include:</p> <ul style="list-style-type: none"> <li>• A few sentences about each reading that indicate that you have, in fact, read them.</li> <li>• At least 2 questions that the readings <i>as a group</i> (if more than one reading) raised for you.</li> </ul> <p>Grading: Each individual reflection is graded with a <math>\sqrt{+}</math>, a <math>\sqrt{\phantom{x}}</math>, or a <math>\sqrt{-}</math>. If you turn in all the reflections and receive an average grade of <math>\sqrt{\phantom{x}}</math>, you get all 10 points. If you turn in all the reflections with a grade of <math>\sqrt{-}</math>, you will get 5 of the 10 points.</p> <p>Because emergencies happen, you automatically have a pass for 3 reflections should you miss class or arrive too late to participate. No late reflections for any reason. After the first 3, each missed reflection will cost 0.5 points.</p>
Assignments (50%)	<p>Individual assignments will demonstrate your skills in observation, research and analysis; and your ability to communicate clearly. Each one involves a <u>well-written</u> paper. Due dates for hard copies are listed in the syllabus (<i>Turn-It-In electronic filing due at same time</i>); assignments considered late after the start of class on the due date and will incur lowered grades. Details of assignments will be given later in the semester.</p> <p style="padding-left: 40px;"><u>News analysis</u> (5%)—due Sept 6</p> <p style="padding-left: 80px;">Read and analyze a topical news article related to planning or development. Write a 350-word analysis (about 1-1.5 pages). Grade based on level of analysis and relevance of article.</p> <p style="padding-left: 40px;"><u>Urban observation</u> (20%)—choice of place due 9/13, observation report due 10/11</p> <p style="padding-left: 80px;">You will choose a public “place” in Los Angeles that you will “learn” through observations (minimum of two visits, one hour each). Your report will be a 3-4 page summary.</p> <p style="padding-left: 40px;"><u>Transit ride</u> papers (25%)—two parts, due 9/22 and 11/17</p> <p style="padding-left: 80px;">You will take two trips on public transit, and write up two summary reports (the first, a reflection of what you have observed and learned; the second, a policy analysis on transit and development). You may travel in groups but the reports are individual efforts. Each report is 3-5 pages.</p>
Exams (30%)	<p>Exams will cover readings, discussions and lecture material; and will show whether you have mastered the subject matter and can apply your knowledge <u>critically</u> and <u>synthetically</u>. Focus will always be on major themes, not specific details (though these will of course enhance your ability to craft cogent responses). They can include a mix of true/false, multiple choice, questions requiring very brief answers and questions requiring lengthier essay-type answers. Midterm (10%) on Oct 4 will cover material through that point. The final exam (20%) will be <i>comprehensive</i> (covering the whole semester).</p>

## GRADES

The USC standard for undergraduate-level grades will apply (source: USC catalogue)

- A Work of **excellent** quality (90% and above)
- B Work of **good** quality (80%-89%)
- C Work of **fair** (or average) quality *Note: C- is the minimum grade if this course is a major requirement*
- D Work of **minimum passing quality** (65%-69%)
- F **Failure** to adequately complete all course work (64% and below)

**COURSE SCHEDULE** (subject to revision during the semester as necessary)

DATE		TOPICS	READINGS	ASSIGNMENTS
<b>WEEK 1</b>				
(1)	Tues Aug 23	Introduction to class / Overview of class	<ul style="list-style-type: none"> <li>Urban Land Institute. 2010. <i>SB 375 Impact Analysis Report</i>. Washington DC: ULI.</li> </ul>	
(2)	Thurs Aug 25	Context in California / Climate change		Reading reflection 1
<b>WEEK 2</b>				
(3)	Tues Aug 30	History of Urban Development and Planning	<ul style="list-style-type: none"> <li>Fishman, Robert. 1996. "Urban Utopias: Ebenezer Howard, Frank Lloyd Wright and Le Corbusier" in <i>Readings in Planning Theory</i>. Malden MA: Blackwell Publishers. (section on Le Corbusier not required)</li> <li>Howard, Ebenezer. 1902. <i>Garden Cities of To-Morrow</i>. [Discussion by John Repts]</li> <li>Peterson, Jon A. 2009. "The Birth of Organized City Planning in the U.S. 1909-1910" in <i>Journal of the American Planning Association</i>. Vol 75 (2): 123-133.</li> <li>Dahl, R.A. 1967. "The City in the Future of Democracy" in <i>The American Political Science Review</i>. Vol 61 (4): 953 - 970.</li> </ul>	
(4)	Thurs Sept 1			Reading reflection 2
<b>WEEK 3</b>				
(5)	Tues Sept 6	History of Urban Development and Planning (cont.)	<ul style="list-style-type: none"> <li>Jacobs, Jane. 1996. "The Death &amp; Life of Great American Cities" (introduction to the book) in <i>Readings in Planning Theory</i>. Malden MA: Blackwell Publishers.</li> <li>Abu-Lughod, Janet. 2000. <i>Lewis Mumford's Contributions to the History of Cities: A Critical Appraisal</i>. 1<sup>st</sup> Annual Mumford lecture, at the University of Albany NY.</li> <li>Caro, Robert. 1998. "The City-Shaper" in <i>The New Yorker</i>. 5 January. Burden, Amanda. 2006. "Jane Jacobs, Robert Moses and City Planning Today" in <i>Gotham Gazette</i>. 6 November.</li> <li>Dreier, Peter. 2006. "Jane Jacobs Radical Legacy" in <i>Shelterforce</i>. Issue #146 (Summer).</li> </ul>	News analysis due
(6)	Thurs Sept 8	...through today		Reading reflection 3
<b>WEEK 4</b>				
(7)	Tues Sept 13	Legal Issues in Planning: <ul style="list-style-type: none"> <li>Property rights</li> <li>Public space</li> </ul>	<ul style="list-style-type: none"> <li>Levy, John. 2003. "The Legal Basis of Planning" in <i>Contemporary Urban Planning</i>. Upper Saddle River NJ: Prentice Hall.</li> <li>Jacobs, Harvey &amp; Kurt Paulsen. 2009. "Property Rights: The Neglected Theme of 20<sup>th</sup> Century American Planning" in <i>Journal of the American Planning Association</i>. Vol 75 (2): 134-143.</li> <li>Krueckeberg, Donald. 1995. "The Difficult Character of Property: To Whom Do Things Belong?" in <i>Journal of the American Planning Association</i>. Vol 61 (3): 301-309 (Summer).</li> <li>Banerjee, Tridib. 2001. "The Future of Public Space: Beyond Invested Streets and Reinvented Places in <i>Journal of the American Planning Association</i>. Vol 67 (1): 9-24 (Winter).</li> </ul>	Urban observatio n place choice due
(8)	Thurs Sept 15			Reading reflection 4

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**WEEK 5**

(9)	Tues Sept 20	Planning & urban development: issues of inclusion and exclusion	<ul style="list-style-type: none"> <li>Silver, Christopher. 1997. "The Racial Origins of Zoning in American Cities" in <i>Urban Planning and the African American Community: In the Shadows</i>, edited by Thomas, June Manning &amp; Marsha Ritzdorf. Thousand Oaks CA: Sage Publications.</li> </ul>	
(10)	Thurs Sept 22	The rise and role of suburbia	<ul style="list-style-type: none"> <li>Mohl, Raymond. 2000. "Planned Destruction: Interstates and Inner City Housing" in <i>From Tenements to the Taylor Homes</i>, edited by John F. Bauman, Roger Biles &amp; Kristin M. Szylvian.</li> <li>Wolch, Jennifer, et al. 2001. <i>Sprawl Hits the Wall: Confronting the Realities of Metropolitan Los Angeles</i>. Southern California Studies Center, USC.</li> </ul>	1 <sup>st</sup> transit ride paper due Reading reflection 5

**WEEK 6**

(11)	Tues Sept 27	Planning, politics and people:	<ul style="list-style-type: none"> <li>Davidoff, Paul. 1965. "Advocacy and Pluralism in Planning" in <i>Journal of the American Institute of Planning</i>. Vol 32 (4): 544-555.</li> <li>Peterman, William. 2004. "Advocacy vs. Collaboration: Comparing Inclusionary Community Planning Models in <i>Community Development Journal</i>. Vol 39 (3): 266-276.</li> </ul>	
(12)	Thurs Sept 29	<ul style="list-style-type: none"> <li>* Advocacy plng</li> <li>* Civil society</li> <li>* Social capital</li> <li>* Political Organizing</li> <li>* Stakeholders</li> </ul>	<ul style="list-style-type: none"> <li>Grengs, Joe. 2002. "Community-based Planning as a Source of Political Change: the Transit Equity Movement of Los Angeles' Bus Riders' Union" in <i>Journal of the American Planning Association</i>. Vol 68 (2): 165-175.</li> <li>STAKEHOLDER READING TO BE POSTED</li> </ul>	Reading reflection 6

**WEEK 7**

(13)	Tues Oct 4	General, Community & Specific Plans	<ul style="list-style-type: none"> <li>Fulton, William &amp; Paul Shigley. 2005. "The Basic Tools" in <i>Guide to California Planning, Third edition</i>. Point Arena CA: Solano Press.</li> </ul>	Midterm / lecture
(14)	Thurs, Oct 6			No reading reflection

**WEEK 8**

(15)	Tues Oct 11	Planning tools: Redevelopment	<ul style="list-style-type: none"> <li>Levy, John. 2003. "Urban Renewal and Community Development" in <i>Contemporary Urban Planning</i>. Upper Saddle River NJ: Prentice Hall.</li> <li>Scott, Anna. 2009. "Lawsuit Ruling Puts Housing Plan in Question" in <i>LA Downtown News</i>. July 24.</li> </ul>	Urban observ. report due
(16)	Thurs Oct 13	No class	<ul style="list-style-type: none"> <li>Staley, Samuel R. 2007. "Is Kelo Good for Urban Planning?" in <i>Planetizen: Contemporary Debates in Urban Planning</i>. Washington DC: Island Press.</li> </ul>	Reading reflection 7

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**WEEK 9**

(17)	Tues Oct 18	Planning challenges: Mega-projects Large scale development (stadiums)	<ul style="list-style-type: none"> <li>Coates, Dennis. 2007. "Stadiums and Arenas: Economic Development or Economic Distribution?" in <i>Contemporary Economic Policy</i>. Vol 25 (4): 565-577.</li> <li>Nagel, Mark &amp; Richard Southall. 2007. "A Stadium in Your Front Yard? Eminent Domain &amp; the Potential Sport Marketing Implications of <i>Kelo v City of New London</i>?" in <i>Sport Marketing Quarterly</i>. Vol 16 (3): 171-173.</li> </ul>	
(18)	Thurs Oct 20	Planning & economic development:  Small business and the informal economy	<ul style="list-style-type: none"> <li>Krumholz, Norman. 1991. "Equity and Local Economic Development" in <i>Economic Development Quarterly</i>. Vol 5 (4): 291-300.</li> <li>Boarnet, Marlon, Randall Crane, Dan Chatman and Michael Manville. 2005. "Emerging Planning Challenges in Retail: The Case of Wal-Mart" in <i>Journal of the American Planning Association</i>. Vol 71 (4): 433-449 (Autumn).</li> <li>Sevron, Lisa. 1997. "Microenterprise Programs in US Inner Cities: Economic Development or Social Welfare?" in <i>Economic Development Quarterly</i>. Vol 11 (2): 166-180.</li> </ul>	Reading reflection 8

**WEEK 10**

(19)	Tues Oct 25	Planning & residential housing development (CA Housing Element)	<ul style="list-style-type: none"> <li>HOUSING READING TO BE POSTED</li> <li>Levy, John. 2003. "Transportation Planning" in <i>Contemporary Urban Planning</i>. Upper Saddle River NJ: Prentice Hall.</li> </ul>	
(20)	Thurs, Oct 27	Transit and transportation	<ul style="list-style-type: none"> <li>Mukhija, Vinit &amp; Don Shoup. 2006. "Quantity vs Quality in Off-Street Parking Requirements" in <i>Journal of the American Planning Association</i>. Vol 72 (3): 296-308.</li> <li>MoveLA (2010) Metro's 30/10 Plan</li> </ul>	Reading reflection 9

**WEEK 11**

(21)	Tues Nov 1	Urban Open space	<ul style="list-style-type: none"> <li>Jacobs, Jane. 1992 (1961). "The Uses of Neighborhood Parks" in <i>Life &amp; Death of Great American Cities</i>. New York NY: Vintage Books.</li> </ul>	
(22)	Thurs Nov 3	Nature in the city	<ul style="list-style-type: none"> <li>Gumprecht, Blake. 2002. "Who Killed the LA River?" in <i>Land of Sunshine</i>. Edited by William Deverell and Greg Hise. Pittsburgh PA: University of Pittsburgh Press.</li> <li>Sahagun, Louis. 2010. "A Journey of Discovery on the LA River" in <i>Los Angeles Times</i> (27 July 2010).</li> </ul>	Reading reflection 10

**WEEK 12**

(23)	Tues Nov 8	Planning, Urban Development and Water	<ul style="list-style-type: none"> <li>Hoffman, Abraham. 2009. "Book review: Owens Valley Revisited: A Reassessment of the West's First Great Water Transfer" in <i>Urban Affairs Review</i>. Vol 44: 443-446.</li> <li>NPR. 2006. <i>LA Returns Water to Owens Valley</i>. Transcript from <i>Morning Edition</i>, 7 December 2006.</li> </ul>	
(24)	Thurs Nov 10		<ul style="list-style-type: none"> <li>Green, Dorothy. 2007. "Introduction &amp; LA Water Area Supplies in <i>Managing Water: Avoiding Crisis in California</i>. Berkeley CA: University of California Press.</li> <li>Green LA. 2010. <i>Not Enough to Waste: Solutions to Securing LA's Water Future</i>.</li> </ul>	Reading reflection 11

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**WEEK 13**

(25)	Tues Nov 15	Planning challenges: Environmental Justice and Public Health (land use and food)	<ul style="list-style-type: none"> <li>Corburn, Jason. 2004. "Confronting the Challenges in Reconnecting Urban Planning and Public Health" in <i>American Journal of Public Health</i>. Vol 94 (4): 541-546 (April).</li> </ul>	2 <sup>nd</sup> transit ride paper due
(26)	Thurs Nov 17		<ul style="list-style-type: none"> <li>Greenberg, Michael, Frank Popper, Bernadette West and Donald Krueckeberg. 1994. "Linking City Planning and Public Health in the United States" in <i>Journal of Planning Literature</i>. Vol 8 (3): 235-239 (February).</li> <li>Jackson, Richard J. and Chris Kochitzky. N.d. <i>Creating a Healthy Environment: The Impact of the Built Environment on Public Health</i>. Sprawl Watch Clearinghouse Monograph Series.</li> </ul>	Reading reflection 12

**WEEK 14**

(27)	Tues Nov 22	Disaster planning  Development in the ecotones	<ul style="list-style-type: none"> <li>Burby, Raymond, et al. 1999. "Unleashing the Power of Planning to Create Disaster-Resistant Communities" in <i>Journal of the American Planning Association</i>. Vol 65 (3): 247 – 258.</li> <li>Davis, Mike. 1996. "Let Malibu Burn: A Political History of the Fire Coast" in <i>LA Weekly</i>. Reposted 2007 by the LA Independent Media Center.</li> <li>Chavan, Abhijeet. 2007. "Disaster Planning" (section 4) in <i>Planetizen: Contemporary Debates in Urban Planning</i>. Washington: Island Press. Pp 107-139.</li> </ul>	Reading reflection 13
Thurs Nov 24		Thanksgiving no class		

**WEEK 15**

(28)	Tues Nov 29	Mega cities Global cities Global slums	<ul style="list-style-type: none"> <li>UN Habitat. 2008. <i>World Urban Forum 4 Report</i>. (pages 1-13 only)</li> </ul>	
(29)	Thurs Dec 1	Class wrap up and review		

**EXAM**

Dec 3 – Dec 6	STUDY DAYS: study for exams		
Thurs Dec 8	PPD 227 FINAL EXAM: 4:30 – 6:30 in VKC 207		