

SYLLABUS

PPD639: INTRODUCTION TO COMMUNITY AND ECONOMIC DEVELOPMENT

FALL 2009

SCHOOL OF POLICY, PLANNING, AND DEVELOPMENT

UNIVERSITY OF SOUTHERN CALIFORNIA

Instructor Kiran Laloo
laloo@usc.edu

Classes Tuesdays 6-9:20pm

Office Hours Tuesdays 5-6pm or by appointment, RGL 107A

Class Venue VKC 211

1 COURSE OBJECTIVES

The objectives of the course are centered on introducing students to the theory and practice of community and economic development. The key objectives are:

- Understanding major theories about community and economic development
- Understanding the history and context of community development
- Identifying, selecting, and using the appropriate tools to establish the community profile and evaluate community assets
- Developing research, analytical, and communication skills required of a community planning practitioner
- Understanding how human, social, physical, financial, political, environmental, and cultural capital support community and economic development.
- Learning how to use critical and ethical reasoning to understand and implement community and economic development processes.

2 REQUIRED TEXTS

Green, Gary Paul and Anna Haines (2008). *Asset Building and Community Development, 2nd edition*. Thousand Oaks: Sage Publications.

Blakely, Edward J. and Nancey Green Leigh (2010). *Planning Local Economic Development: Theory and Practice*. Los Angeles: Sage Publications

Assigned readings as indicated in the Course Schedule below. Additional readings may be assigned as the class progresses.

3 COURSE REQUIREMENTS

3.1 Attendance and Participation

Attendance and participation are key components of this course, and will make up a portion of the grade as set out below.

Meaningful participation is not possible if the assigned readings are not completed before each class. Discussions will be based on the assigned readings including the exercises at the ends of the chapters in the text books.

Evaluation will be based on the student's participation in class discussions and responses to pop-quizzes.

3.2 Term Project

There will be a term project consisting of three related parts. Details of the term project are provided in the handout titled "Term Project: PPD639 Introduction to Community and Economic Development."

3.3 Final Examination

There will be a written final examination as scheduled below. The exam will be based on the assigned readings, class discussions, and the exercises in the text books.

4 GRADES

Attendance and Participation	10%
Term Project Reports	30%
Term Project Presentations	10%
Final Examination	50%

5 STUDENTS WITH DISABILITIES

Any student requesting academic accommodations based on a disability is required to register with Disability Services and Programs (DSP) each semester. A letter of verification for approved accommodations can be obtained from DSP. Please be sure the letter is delivered to me as early in the semester as possible. DSP is located in STU 301 and is open 8:30 a.m.–5:00 p.m., Monday through Friday. The phone number for DSP is (213) 740-0776.

6 PLAGIARISM

USC seeks to maintain an optimal learning environment. General principles of academic honesty include the concept of respect for the intellectual property of others, the expectation that individual work will be submitted unless otherwise allowed by an instructor, and the obligations both to protect one’s own academic work from misuse by others as well as to avoid using another’s work as one’s own. All students are expected to understand and abide by these principles. *Scampus*, the Student Guidebook, contains the Student Conduct Code in Section 11.00, while the recommended sanctions are located in Appendix A: <http://www.usc.edu/dept/publications/SCAMPUS/gov/>. Students will be referred to the Office of Student Judicial Affairs and Community Standards for further review, should there be any suspicion of academic dishonesty. The Review process can be found at: <http://www.usc.edu/student-affairs/SJACS/>.

7 COURSE SCHEDULE

7.1 August 25	<p>Introduction to Class</p> <p>7.1.1 Course Context and Overview</p> <p>7.1.2 Review of Syllabus</p> <p>7.1.3 Term Project Requirements</p>
7.2 September 01	<p>The Role of Assets in Community Development</p> <p>7.2.1 Readings</p> <p>Green and Haines, Chapter 1 “The Role of Assets in Community-Based Development” in <i>Asset Building and Community Development</i></p> <p>Porter, Michael E. “The Competitive Advantage of the Inner City” in LeGates, Richard T, and Frederick Stout, Eds. (1996) <i>The City Reader, 2nd Ed.</i> New York, NY: Routledge, pp 278-291.</p> <p>7.2.2 Submit Term Project Group Member Lists</p>
7.3 September 08	<p>The Context of Community and Economic Development</p> <p>7.3.1 Readings</p> <p>Green and Haines, Chapter 2 “A History of Community Development in America” in <i>Asset Building and Community Development</i></p> <p>Blakely and Leigh, Chapter 1 “The Enduring Argument For Local Economic Development Planning” in <i>Planning Local Economic Development</i>.</p>

		7.3.2 Submit Term Project Part One
7.4	September 15	<p>Concepts and Theories of Community and Local Economic Development</p> <p>7.4.1 Readings</p> <p>Blakely and Leigh, Chapter 3 “Concepts and Theory of Local Economic Development” in <i>Planning Local Economic Development</i>.</p> <p>Ferguson, Ronald F, and Sara E. Stoutland (1999) “Reconceiving the Community Development Field” in Ferguson, Ronald F, and William T. Dickens <i>Urban Problems and Community Development</i>. Washington, D.C.: Brookings Institution Press pp 33-75.</p>
7.5	September 22	<p>The Community and Economic Development Process</p> <p>7.5.1 Readings</p> <p>Green and Haines, Chapter 3 “The Community Development Process” in <i>Asset Building and Community Development</i>.</p> <p>Blakely and Leigh, Chapter 5 “The Local Economic Planning Process” in <i>Planning Local Economic Development</i>.</p> <p>Arnstein, Sherry (1969) “A Ladder of Citizen Participation” in LeGates, Richard T, and Frederick Stout, Eds. (1996) <i>The City Reader, 2nd Ed.</i> New York, NY: Routledge, pp 240-252.</p>
7.6	September 29	<p>Introduction to Analytical Methods For Community and Economic Development</p> <p>7.6.1 Readings</p> <p>Blakely and Leigh, Chapter 6 “Introduction to Analytical Methods for Local Economic Development Planning” in <i>Planning Local Economic Development</i>.</p>
7.7	October 6	<p>The Role of Community-Based Organizations</p> <p>7.7.1 Readings</p> <p>Green and Haines, Chapter 4 “The Role of Community-Based Organizations” in <i>Asset Building and Community Development</i>.</p> <p>Blakely and Leigh, Chapter 4 “The Local Economic Development Profession and Professionals” in <i>Planning Local Economic Development</i>.</p> <p>Keating, Dennis, Norman Krumholz and Phil Star “Current Status and Future Prospects for Community Development Corporations” in <i>Journal of Planning Literature</i>, Vol. 6, No. 1, (August 1991), pp 34-37.</p>
7.8	October 13	<p>Human Capital and Workforce Development</p> <p>7.8.1 Readings</p> <p>Green and Haines, Chapter 5 “Human Capital and Workforce Development” in <i>Asset Building and Community Development</i>.</p> <p>Blakely and Leigh, Chapter 10 “Human Resource Development” in <i>Planning Local Economic Development</i>.</p> <p>Markusen, Ann “Targeting Occupations in Regional and Community Economic Development” in <i>Journal of the American Planning Association</i>, Summer 2004; Vol. 70, No. 3, Summer 2004 pp 253-268.</p> <p>7.8.2 Submit Term Project Part Two</p> <p>7.8.3 Term Project Part Two Presentations</p>
7.9	October 20	<p>Social Capital</p> <p>7.9.1 Readings</p> <p>Green and Haines, Chapter 6 “Social Capital” in <i>Asset Building and</i></p>

	<p><i>Community Development.</i></p> <p>Putnam, Robert D (2000). <i>Bowling Alone: The Collapse and Revival of American Community</i>. New York, NY: Simon and Schuster. Chapter 1 “Thinking About Social Capital”, Chapter 23 “Lessons in History: The Gilded Age and the Progressive Era”, and Chapter 24 “Toward and Agenda for Social Capitalists.”</p>
7.10 October 27	<p>Physical Capital</p> <p>7.10.1 Readings</p> <p>Green and Haines, Chapter 7 “Physical Capital: The Role of Housing in Community Development” in <i>Asset Building and Community Development</i>.</p> <p>Baer, William C and Christopher B. Williamson. “The Filtering of Households and Housing Units” <i>Journal of Planning Literature</i> Vol. 3 No. 2 (Spring 1988) pp 127-152.</p>
7.11 November 03	<p>Financial Capital</p> <p>7.11.1 Readings</p> <p>Green and Haines, Chapter 8 “Financial Capital: Community Credit Institutions” in <i>Asset Building and Community Development</i></p> <p>Taub, Richard P (1994). <i>Community Capitalism: The South Shore Bank’s Strategy for Neighborhood Revitalization</i>. Harvard Business School Press. Chapter 1 “Introduction”, Chapter 2 “Creating the INDC”, and Chapter 7 “Achievements – The Bank’s First Six Years.”</p>
7.12 November 10	<p>Political Capital</p> <p>7.12.1 Readings</p> <p>Green and Haines, Chapter 10 “Political Capital: Organizing for Power” in <i>Asset Building and Community Development</i></p> <p>Logan, John R, and Harvey L. Molotch (1987) <i>Urban Fortunes: The Political Economy of Place</i>. Berkeley, CA: University of California Press. Chapter 3 “The City as a Growth Machine.”</p>
7.13 November 17	<p>Cultural Capital</p> <p>7.13.1 Readings</p> <p>Green and Haines, Chapter 11 “Cultural Capital” in <i>Asset Building and Community Development</i>.</p> <p>Florida, Richard (2002) <i>The Rise of The Creative Class</i> New York, NY: Basic Books. Preface and Chapter 1 “The Transformation of Everyday Life” and Chapter 16 “Building the Creative Community.</p> <p>Americans for the Arts. <i>Arts and Economic Prosperity III: The Economic Impact of Nonprofit Arts Organizations and Their Audiences</i> New York, NY: Americans for the Arts.</p>
7.14 November 24	<p>Environmental Capital and Sustainability</p> <p>7.14.1 Readings</p> <p>Green and Haines, Chapter 9 “Environmental Capital: Controlling Land Development” in <i>Asset Building and Community Development</i></p> <p>Green and Haines, Chapter 12 “Community Sustainability” in <i>Asset Building and Community Development</i>.</p>
7.15 December 1	<p>7.15.1 Submit Term Project Part Three</p> <p>7.15.2 Term Project Presentations</p>
7.16 December 8	<p>Study Day</p>

7.17 December 15	Final Exam 7-9pm.
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